## Taste of Canada Held in Chicago October 30, 2018

Alberta Agriculture and Forestry (AF) in partnership with Global Affairs Canada and the Consulate General of Canada in Chicago organized the 8th annual Taste of Canada (ToC) event held in Chicago, Illinois on October 30, 2018.

ToC is the only pan-Canada food showcase event designed to support the expansion of Canadian food suppliers into the US market.

The event provides a forum for AF and its partners to facilitate opportunities for Canadian companies to have a table top display to promote products and conduct business-to-business meetings with US buyers; discuss capabilities; review buyers' needs and identify business opportunities.

Forty-five companies were showcased this year coming from seven provinces, including: Alberta, British Columbia, Saskatchewan, Manitoba, Quebec, New Brunswick and Nova Scotia. Export Development Canada was profiled as well.

Eleven Alberta companies participated (largest to date) and a record of 460 recorded meetings and introductions between Canadian companies and buyers.



Left Field Foods from Alberta with their puffed potato snacks



Federal and provincial organizers



Alberta







If you would like to learn more about this initiative, please contact: Shelly Nguyen, Trade and Relations Officer Alberta Agriculture and Forestry Tel: 780-422-7103 shelly.nguyen@gov.ab.ca



Alberta

