

Society To Prevent Dutch Elm Disease

Member Logo Policy



Society To Prevent Dutch Elm Disease (STOPDED) logos are available for use by society members in good standing to identify them as people committed to the societies mandate and objects. It can be used on business-related materials: advertisements, business cards, stationery, estimates/invoices, and equipment.

Use of the logo can in no way imply endorsement of a product, use of a product or service unless prior approval has been given by STOPDED.

Companies that have not purchased a corporate membership and have STOPDED members on staff may only use the logo if used in conjunction with the words “on staff”.

The colors and text used in the STOPDED logo must be kept as similar as possible to the reproduction. Black and white use of the logo can be used when printing limitations require so and when a continuous tone of color or spot color is used for a background.



- These are the current color STOPDED MEMBER logos.
- Please be sure to use these versions.
- The following are the logo colours.

Pantone colours:

GREEN: PMS 575

BROWN: PMS 133

Cmyk colours:

GREEN: C:48%, M: 0%, Y:100%, K:53%

BROWN: C:0%, M:20%, Y:100%, K:56%

Web colours:

GREEN: 4C721D

BROWN: 886D00

If you require electronic copies contact the STOPDED office at 1-877-837-ELMS.