

Objectives of The Dairy Cost Study

- * To provide dairy farmers with a cost of production report/tool for their farm to help make management decisions.
- * To provide a current and continuing account of the costs and returns of milk production in Alberta.
- * To aid in the creation of valuable economic research information.
- * To provide economic information for farm management and extension education.
- * To be a valuable source of information whenever industry looks to see if milk pricing is reflective of cost of production.



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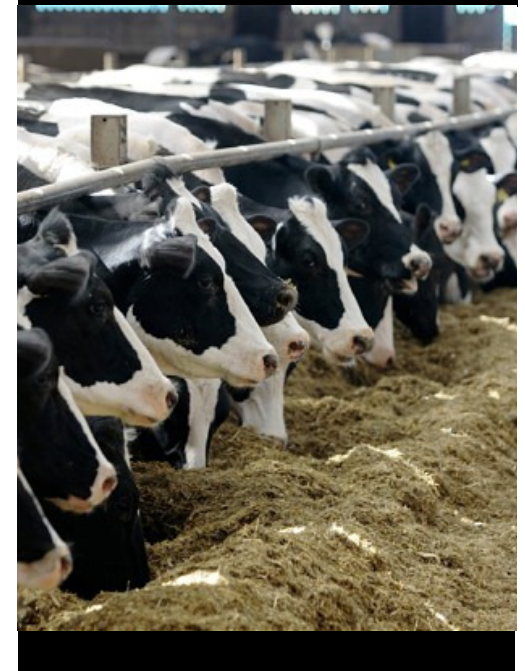
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Alberta
Government

Provincial Dairy Cost Study

**A FREE economic analysis
available to
Alberta dairy farmers**

Plan Now to Participate



What is The Dairy Cost Study?

The Dairy Cost Study is a FREE annual program giving the dairy producer an opportunity to receive a detailed cost of production report for their farm.

The Economics Branch of Alberta Agriculture and Rural Development, in cooperation with AB Milk, conducts this on-going study.

The information from all participating dairy farms is compiled and provincial averages are published in *The Economics of Milk Production*.

Knowledge of production costs and actively managing them is the key to profitability.

Your Information is Invaluable!

In order to have a meaningful benchmark report that reflects trends in the cost of milk production, dairy farmers from a variety of farm sizes and management styles, are needed from across the province to complete the study.

Farm costs can change dramatically from year to year. The on-farm approach to collecting farm information is still proven to be the most effective method of collecting accurate and current information.

What happens when I say YES?

- You agree to provide 12 months of farm information, for the period of January through December.
- You receive a FREE economic analysis of your farm. This report helps you assess performance by identifying costs and returns.
- You receive a copy of *The Economics of Milk Production in Alberta*.
- You receive a \$500 honorarium.

If you are new to the study, a farm visit is arranged to explain details of the reporting sheets and to answer any questions specific to your farm.



Is my information confidential?

Definitely! The information you provide is held under the authority of the Freedom of Information and Protection of Privacy Act (FOIP). Only averages are published and your information is not at risk.

Sign Up NOW

Decide today and start by completing this form. Fax it to 780-427-5220, mail it to the address on the back, or contact call Pauline Van Biert directly at 780-415-2153, or pauline.vanbiert@gov.ab.ca.

_____ YES, sign me up

_____ CALL ME with further details

Contact Name: (print) _____

Address: _____

Phone: _____ Fax: _____

Herd Size (# milking cows) _____

Additional Comments:

Thank You!