

# Information Sheet on Business Assessment and Action Tool (BAAT)

*For the Agriculture and Food Processing Sector*



## What

- With the Business Assessment and Action Tool (BAAT) you can evaluate operational performance as it relates to industry best practices.
- The assessment is an interactive conversation, involving the key people in your organization, led by the AF development officer, and takes approximately two hours.
- The results of this assessment will help you decide where the largest opportunities for growth exist.
- The action plan helps you prioritize the areas of your business to address during the next one to three years. The session to develop the action plan may take two hours.

## Why

- Increase your awareness of industry best practices.
- Help you to identify the largest opportunities for growth, efficiency gains and risk reduction.
- Assist you in making an action plan and moving toward the desired outcome.
- Based on the results, link your company with Alberta Agriculture and Forestry (AF) and other services and resources, including grants and supports.

## Use When

- Your company is looking for a novel approach to identify the largest opportunities for growth and to generate a plan of action.
- Your company would like to take a holistic approach to growth and process improvement in the 10 key areas of:
  - Culture
  - Corporate Responsibility and Sustainability
  - Human Resources
  - Financial Management
  - Enterprise Risk Management
  - Innovation
  - Marketing and Sales
  - Strategy and Leadership
  - Supply Chain Management
  - Operations & Process Management

## How to start

Connect with an Alberta Agriculture and Forestry Development Officer for an introduction to BAAT or email [margurite.thiessen@gov.ab.ca](mailto:margurite.thiessen@gov.ab.ca) for more information.