Managing
Information/Genomics
for Profit Tour

To register call the Ag-Info Centre at 1-800-387-6030

Wednesday, August 26, 2015, a one day summer tour to highlight new technologies and tools to improve long term profitability of the beef industry, via visiting with purebred, commercial cow/calf, and feedlot operations that are managing information/genomics, selecting for economically relevant traits & improving carcass quality.

	Agenda
8:45 a.m.	**Registration/Coffee & Doughnuts** hosted by Foothills Auctioneers Inc. Stavely
9 a.m.	**Profiting from Information Management, Cattle Handling & Carcass Quality at the Feedlot,** Leighton Kolk
10 a.m.	**How HerdTrax, Sire Verification and Carcass Data can be Used in Cow/calf Herds,** Larry Sears, Flying E Ranch, and Bill & Larissa Newton
11 a.m.	**Using Genetics and Genomics to Raise the Bar,** David & Dyce Bolduc, Cudlobe Angus
12 a.m.	Noon Bag Lunch (Sunshine Café Stavely) on the Bus
1:30 p.m.	**Applying Genomics on the Ranch - Selecting for Economically Relevant Traits,** Tom Lynch-Staunton, Livestock Gentec and Jim Lynch-Staunton, Antelope Butte Ranch
2:30 p.m.	**Real Time Animal Movement Project,** Brad Smith, Alberta Agriculture and Forestry
3 p.m.	Coffee/Refreshment Break at Sierra West Cabins & Ranch Vacations Ltd.
3:30 p.m.	**Genetically Targeting the Grass-fed Market,** Jim Palmer, Quantum Genetics
4 p.m.	**Results of the Western Canadian Cow-Calf Survey,** Pat Ramsey, Alberta Agriculture and Forestry
4:30 p.m.	**Genomic Tests Available and Select Vac Gold Program -** Dr. Les Byers, Zoetis Animal Health
5 p.m.	Bar-B-Q Dinner at Sierra West Cabins & Ranch Vacations Ltd. - Dinner speaker, Brent Diffley of AgriClear, Cattle Marketing System.
6 p.m.	Homeward bound (back to Foothills Auctioneers Inc.)

Registration Fee: $50/person
Pre-registration is required. Coffee/doughnuts, bag lunch, water/soft drinks, steak dinner provided
Registration Deadline: Friday, August 21, 2015. **To register call:** The Ag-Info Centre 1-800-387-6030

Growing Forward **2**
A federal-provincial-territorial initiative

Alberta
Government

Canada

We gratefully acknowledge support from the following organizations in promoting this event: