

AFFPA / AFMA presents ... "From Farm to Market 2019" – Draft Agenda v8

Thursday, February 28, 2019 – Day 1			
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room
8:00 – 8:30 am REGISTRATION and TRADESHOW			
8:30 – 9:00 am Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Leduc County; Welcome from AFFPA, AFMA, and Leduc Regional Chamber			
9:05 – 10 am PLENARY – A Farm to Table Story – North 49 Fruit Corporation – Kreg Alde – Broken Tine Orchard			
10 - 10:30 am – COFFEE BREAK & TRADE SHOW			
10:30 – 11:55 am			
Improvements in Fruit Production Potential, Prairie Research Forrest Scharf, Provincial Fruit Specialist, Saskatchewan Agriculture	Distributors' Forum – Getting your products to expanded markets TBA	A Farmer-Owned & Operated Licensed Abattoir 1. Jeff Senger – Sangudo Custom Meats 2. Brett Kikkel-Pigeon Lake Poultry Processing	Waste Free Dreams for Your Farmers Market Lise Richard Esquimalt Farmers' Market
12 noon – 12:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meetings AFFPA	
1:30 – 2:25 pm			
Dealing with Severe Weather: A Cool Head in the Aftermath Rob Spencer, AF	1. The Chef's Collective Banff/Lake Louise David Matys – Banff Lake Louise Tourism 2. AFFPA Website Marketplace – Conny Kappler - AFFPA	Revitalizing Your Pasture Jill Burkhart – Crooked Lake Farm/Ag More than Ever	Creative Ways to finance your Business – ATB Small Business Coach
2:30 – 3:25 pm			
Farm Safety Plans/OH&S -Requirements and Regulation Maria Champagne - AgSafe Alberta Society	A CSA Story: Cropping Plans & Strategies to Keep Customers Coming Back Andrea and Denis Forstbauer Grey Arrow Farm	Livestock Health for Small Farms Dr. Julia Keenlside AF	Innovative Ways to Include Children in the Market Panel Speakers
3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW			
4:00 – 4:55 pm			
CAP Programming What's in it for the Farmer? Mike Hittinger, AF	A Taste of the Farm- Bridging the Rural Urban Agricultural Knowledge Gap Melissa & Matthew Schur – The Old Red Barn	Herbicides used for Fruit and Vegetable Production- Andrea Sawatzky PMRA	How to Answer Your Customers' Socially Conscious Questions Jill Burkhart – Crooked Lake Farm/Ag More Than Ever
5:00 – 5:30 pm		Networking and Tradeshow	

TRADESHOW
NEW VENTURE CONSULTATIONS

Evening Program: 5:30 – 11:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta (Cash bar available)

5:30 – 6:00 SIPS/Cocktails

6:00 – 7:00 Dinner

7:00 – 7:30 Awards

7:30 – 8:00 Speaker: The Gruger Family Fungi Story– Carleton Gruger

8:00 – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2					
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room		
8:00 – 8:30 am REGISTRATION AND TRADESHOW					
8:00 – 9:00 am Plenary "Farm to Flask" – Our Story and the Farmers we Depend on - Geoff Stewart – Rig Hand Distillery					
9:00 – 10:00 am					
Fruit Grower Stories 1. Keeping Weeds at Bay in our Strawberries Kerry Stevens Stevens Strawberries 2. Winning the War on Critters in Our Orchard Andy Camps High Country Berries	Using High Tunnels in the Prairies: What They Can Do For You – If They Don't Blow Away Dr. Jazeem Wahab AAFC	From Concept to Commercialization TBA	Social Media 101 : How to make the best use of Instagram, Facebook, and Twitter Beverley Theresa Poong, Social Media Consultant		
10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 am – 12:00 pm					
Equipment for Market Gardens 1. Ron Erdmann – Erdmann's Gardens & Greenhouses 2. Blaine Staples- The Jungle Farm	Getting the Most From Your Soil Fertility Inputs Tom Jensen IPNI	Tour of Rig Hand Distillery Pre-registration required	Tips on Setting Prices at the Market - from Horticulture to Food to Crafts Marissa Brewer, AF		
12:00 – 1:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meeting – AFMA			
1:30 – 2:25 pm					
Plant Health Problems of 2018 Rob Spencer, AF	Cover Crops for the Prairies Tom Jensen IPNI	Farm Energy and Agri-Processing Program (FEAP) and On-Farm Solar Photovoltaics Program Amber Kenyon – Gateway Research Organization (GRO)	Excellent Practices in Market Management – Market Managers meetup		
2:30 – 3:30 pm					
Packaging Options – Decreasing the Impact of Single Use Plastics TBA	Post-Harvest Handling & Storage of Horticulture Crops Rob Spencer, AF	Anti-microbial Legislation Changes for Livestock in Canada Dr. Phil Buote - Alberta Veterinary Medical Association	Software for Your Farmers' Market Christopher Quinlan - Marketwurks		
3:30 – Conference Ends					
Safe Travels					

TRADESHOW
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