

International Events – 2018

OCTOBER

October 1-9

Canada Food Expo Japan and Korea

Osaka and Tokyo, Japan and Seoul, South Korea / Optional: Sapporo, Japan

Canada Food Expo is a traveling trade show event held in Osaka, Tokyo and Seoul. This initiative is designed to provide a cost-effective opportunity for export-ready, small and medium-sized food and beverage producers to showcase their products to Japanese and Korean businesses.

Contact: evan.buie@gov.ab.ca

October 15-26

Netherlands and SIAL Paris Mission

Netherlands – October 15-19 / Paris - October 21-26

Multimarket mission will highlight Alberta as a preferred supplier of agri-food products, educate companies about distribution channels and logistics of selling into the EU.

Companies that participate in the Netherlands portion will be responsible to pay a consultant fee of \$2,450 + GST.

Apply by: **September 14**

Contact: dusan.rnjak@gov.ab.ca

October 20-27

KazAgro Show

Astana, Kazakhstan

KazAgro is the largest show in Kazakhstan that focuses on livestock, animal husbandry, agriculture machinery and related technologies. The mission will include a side visit to one of the largest cattle farms in the country. Alberta companies will be able to exhibit inside the Canadian pavilion which will be shared space with other Canadian companies participating at the show. Interpretation and transportation for farm visits will be provided by Alberta.

Apply by: **October 1**

Contact: aarij.bashir@gov.ab.ca

October 23-26

Expo FIGAP Livestock Industry Mission

Guadalajara, Mexico

Trade mission to Mexico for export-ready Alberta suppliers of animal feed, premixes and supplements, equipment, technology and machinery for the livestock industry.

Contact: meghan.horosko@gov.ab.ca

October 30
Taste of Canada Chicago
Chicago, United States

Taste of Canada is an agri-food buyer-seller forum where Canadian suppliers can showcase their food products in a tabletop setting while meeting one-on-one with pre-screened American importers, buyers and distributors from the retail and foodservice industries.

Apply by: **Applications closed**

Contact: shelly.nguyen@gov.ab.ca

October 31-November 1
The Specialty Food Festival
Dubai, United Arab Emirates

Alberta is partnering with the Canadian Food Exporters Association (CFEA) to organize participation at the Specialty Food Festival in Dubai, UAE. Specialty Food Festival is organized by Dubai World Trade Centre.

For exhibiting companies, please contact CFEA directly. The cost to participate in the Festival is C\$5,213.00 for members and C\$10,426.00 for non-members for a 9sqm stand. If you are not a CFEA member and would like to access the member rate, you can apply online for membership at <https://www.cfea.com/application> and pay the annual fee of C\$565.00. CFEA members are also eligible for travel and shipment reimbursement, upon completion of the event, you will be provided with a claim form to apply for the reimbursement which will consist of 50% of an economy class airfare up to a maximum reimbursement of C\$1,000.00 (maximum 2 per company), a per diem of C\$212.50 per day up to a maximum of 6 days (maximum 2 per company) and a partial reimbursement of your sample shipment expenses (up to a maximum of C\$550.00).

Apply by: **October 1**

Contact: aarij.bashir@gov.ab.ca

CFEA: susanp@cfea.com

NOVEMBER

November 11-13
US Private Label Manufacturing Association Trade Show - PROPOSED
Chicago, United States

For retailers and wholesalers to source for their private label programs.

Contact: dusan.rnjak@gov.ab.ca

November 22-25
K-Pet Mission to South Korea
Seoul, South Korea

Mission will include an online pet product promotion; market briefing and 1:1 business-to-business session; as well as exhibition in the 3-day K-Pet Fair 2018.

The Canadian Embassy will be collecting a \$300 participation fee per company.

Apply by: **July 31**

Contact: albert.erginfeld@gov.ab.ca

DECEMBER