**Alberta Agriculture and Forestry**

**International Relations and Marketing**

**Agriculture and Forestry-Led Mission to**

**NAMPO, South Africa & Zimbabwe**

**May 6-24, 2019**

Please complete sign, and email [etienne.vanstraaten@gov.ab.ca](mailto:etienne.vanstraaten@gov.ab.ca) by **January 11, 2019.**

**It is your responsibility to include this information; blank or incomplete information may not be included or used “as is.”**

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| Company Name (Name under which you want to appear in the mission documentation) | |
| Company Legal Name (if different) | Address |
| City, Province | Company Phone Number |
| Name of primary contact for this project | |
| Email Address | Website |
| **Provide a brief description of your company and products of focus, etc.**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Product Attributes:**  Primary agriculture  Agrifood  Agriculture equipment  Agricultural Technology  Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Are you presently exporting internationally?** Yes  No  If yes, please indicate regions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **How do you currently sell your product (both in Canada and internationally – if applicable)?**  Direct to retailer  Distributor  Broker  Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| Will you be participating in the optional Zimbabwe leg of the mission? Yes  No | |
| *Participants in this event must carry at least $2 Million in general liability insurance, including product liability if samples*  *are to be offered, and worldwide coverage if the event occurs outside Canada and the United States****. Please enclose***  ***proof of insurance with your application.*** | |

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| **CONDITIONS OF PARTICIPATION:** If selected to participate, the Company agrees with Alberta Agriculture and Forestry (“AF”) as follows: |
| 1. The Company and its representatives are responsible for the costs and expenses incurred by them in relation to their participation in the Mission. 2. If AF determines that the Company is ineligible for the project, is unlikely to be prepared for the project, or is otherwise unsuitable for the project, AF may require the Company to quit the initiative. 3. After the Mission, the Company will complete an evaluation form. AF will not collect any personal or business confidential information about the Company or its representatives. 4. The Company is solely responsible for any vehicle rental and agrees to review and be familiar with all local drivers’ license requirements at the event location outside of Canada. It is recommended that the Company discuss vehicle rental insurance with its insurance broker to determine its insurance needs. 5. The Company agrees to indemnify and hold harmless AF, and their respective employees and agents from any and all third party claims, demands, actions or costs (including legal costs on a solicitor-client basis) for which the Company is legally responsible, including those arising out of the presence of traces of ingredients and materials in the food samples, and including those arising out of negligence or willful acts by the Company or its employees or agents. This hold harmless provision shall survive this agreement. 6. The Company is wholly responsible for its own product samples and promotional materials. The Company’s responsibilities include bringing sufficient amounts of samples and promotional materials, ensuring the safe storage, handling, and serving of food, supplying its own display equipment and tools, and using accurate information in its promotional materials. 7. Product showcases shall be coordinated by AF. To ensure a successful mission for all participants, the Company shall comply with the instructions of the AF coordinator as well as the rules of the event host and hosting facility. 8. Without limiting its liabilities, where required, the Company shall insure its operations under a contract of General Liability Insurance, in accordance with the Insurance Act (Alberta) in an amount not less than $2,000,000 inclusive per occurrence (to include worldwide coverage if this initiative is held outside of Canada and the United States of America) against bodily injury, personal injury and property damage including loss of use thereof. Such insurance shall include products liability coverage. The Company shall provide evidence of the required insurance in the form of a detailed certificate of insurance issued to Alberta Agriculture and Forestry as certificate holder, which must be attached to this application form. 9. The Company and its representatives are required to obtain and maintain travel medical insurance for the duration of participation for any mission travel outside of Canada. |
| Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Print Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *This person must be authorized to sign contracts on behalf of the company, and may be a different individual than the primary contact above* |