

Alberta Agricultural Products Marketing Council

Annual Report

2014-15

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About Us

The Alberta Agricultural Products Marketing Council is a provincial government agency that provides regulatory oversight and facilitates effective governance and leadership for Alberta's 21 agricultural marketing boards and commissions.

Our Vision

Empowered marketing boards and commissions strategically lead a prosperous agricultural industry in Alberta.

Our Mission

We empower marketing boards and commissions by advancing governance excellence, providing integrated policy advice, and administering effective legislation for the benefit of the agricultural industry and government.

Our actions are directly influenced by our core values:

- We have a passion for agriculture.
- We value good governance as a key to effective organizations.
- We empower leaders to operate within a context of knowledge and best practices.
- We co-create solutions for collective impact.

Highlights by the Numbers

15

Regulatory reviews and industry initiated amendments completed to ensure that the regulatory environment is current and responsive to industry

96% Satisfaction with Alberta Agricultural Products Marketing Council response time, as reported by industry

94% Satisfaction with quality of service provided during regulatory amendments by Alberta Agricultural Products Marketing Council, as reported by industry

over
60

Regional meetings, special meetings and annual general meetings attended

9

Governance workshops, planning sessions, and assessments held

87% of marketing boards and commissions have attended a learning opportunity offered within the last two years, and

93% have stated that attendance was beneficial and applicable



Message from the Chair

On behalf of the Alberta Agricultural Products Marketing Council (Council), I am pleased to present our 2014/2015 Annual Report.

It is an ongoing reality in the agricultural sector that each year presents its own unique challenges and opportunities. This past year has been no exception. Annually, Council reviews its strategic plan to ensure we continue to be relevant and responsive and contribute to our vision of “Empowered marketing boards and commissions strategically lead a prosperous agricultural industry in Alberta.” Council remains confident that the 21 marketing boards and commissions have a key responsibility in leading a prosperous agricultural industry in Alberta and that governance is an underlying tool critical to their success.

Rural people have a long tradition of cooperation - working together to meet common goals. Each of our 21 marketing boards and commissions are formed with that goal in mind: farmers cooperating to meet the ongoing challenges of producing food that meets the expectations of the consumer in quality, safety and price. Along with that comes the requirement to meet standards of environmental responsibility and animal welfare, as well as the need for adequate resources to achieve those ends.

Council’s work continues to focus on helping the marketing boards and commissions in achieving their goals. A large part of that effort is through providing opportunities for governance training, ensuring awareness of tools provided in the supporting regulatory frameworks and working to ensure the regulations and policies support positive collective outcomes for producers, processors and the consumer.

This regulatory framework is the foundation of a well-functioning and predictable production sector. Regulations provide for clear procedures on how producers are represented and policies instituted. The predictability they provide benefits all sectors of our industry.

I look forward to continuing to work with the Minister, Ministry staff, my fellow Council members, and the Council staff on behalf of Alberta’s 21 agricultural marketing boards and commissions. Working together, we will continue to support a prosperous and market responsive agriculture industry in Alberta.

Bruce Beattie



Message from the General Manager

In 2014/2015, Alberta Agricultural Products Marketing Council (Council) continued to focus on enabling Alberta's 21 agricultural marketing boards and commissions to make great choices - decisions that will strengthen and build a prosperous agricultural industry in Alberta.

Council supports Alberta's 21 agricultural marketing boards and commissions through:

- Facilitating and supporting industry leadership and governance;
- Empowering decision-making that is supported by integrated policy and legislation; and
- Co-creating options and solutions for creative impact.

Industry Leadership and Governance

Good governance is the key to successful organizations. It supports strategic decision-making that is transparent, consistent and principle-based. Good governance provides the foundation for informed decision-making and effective leadership.

Council continued to offer several learning opportunities in the area of board governance and it was great to have many board and staff members from the marketing boards and commissions in attendance for these workshops. Similarly, the June 12, 2014 All Marketing Boards and Commissions Meeting (which was very well attended again!) focused on several topics in the area of leadership and board governance including human resource management, strategic planning, member engagement and communications. It is encouraging to see the level of uptake of these learnings among the many marketing boards and commissions – and also for Council!

Decision-Making supported by integrated Policy and Legislation

The regulations that support Alberta's 21 agricultural marketing boards and commissions continue to support the needs of the industry and ensure the required levels of compliance. Several amendments were requested by the industry to strengthen and clarify governing practices, increase the service charge (potatoes), and change limitations on an individual producer's quota amounts (hatching eggs). Council remains committed to working with industry to ensure the legislative framework is both proactive and responsive and supports sound decision-making.

Co-created Solutions for Collective Impact

Council conducted its bi-annual Performance Survey this year and the feedback we received was very valuable. Overall the marketing boards and commissions are very satisfied with the level of service they receive from Council – especially in relation to the amount (100% satisfaction rate) and the quality (85% satisfaction rate) of Council communication with the

marketing boards and commissions. Council continues to seek feedback on opportunities for improvement in the types and level of service Council provides.

Council hosted the All Marketing Boards and Commissions Meeting which focussed on issues related to Planning for the Future. This event is a clear example of Council's ongoing commitment to provide opportunities for shared learning and collaboration on issues and challenges facing the agricultural industry. Council looks forward to exploring future collaboration opportunities for the agricultural marketing boards and commissions that support practice change and enhanced understanding and learning.

In closing, I look forward to working together with the Minister, the Ministry, Council members and Council staff to support the 21 marketing boards and commissions as they strategically lead Alberta's agricultural industry.



Freda Molenkamp-Oudman

1

Council Overview

Roles and Responsibilities

The Alberta Agricultural Products Marketing Council (Council) is a provincial government agency established under the *Marketing of Agricultural Products Act* (MAPA). Council reports directly to the Minister of Agriculture and Forestry (formerly Agriculture and Rural Development). Council provides regulatory oversight and facilitates effective governance and leadership learning opportunities for the 21 agricultural marketing boards and commissions in Alberta. In addition, Council staff provide administrative support to the Appeal Tribunal, formed under MAPA, to hear appeals of review decisions made by the marketing boards and commissions.

Council's customers consist of the 21 agricultural marketing boards and commissions representing various crop and livestock commodities in Alberta. The marketing boards' and commissions' primary responsibilities are to develop and administer regulations and policies to regulate the production and/or marketing of an agricultural product, and to initiate and carry out projects or programs to commence, stimulate, increase or improve the production and/or marketing of an agricultural product.

Marketing Boards

Marketing boards control the production and/or marketing of the regulated product and operate with a non-refundable service charge. Alberta has 7 agricultural marketing boards:

- Alberta Chicken Producers
- Alberta Hatching Egg Producers
- Alberta Milk
- Alberta Sugar Beet Growers
- Alberta Turkey Producers
- Alberta Vegetable Growers (Processing)
- Egg Farmers of Alberta

Commissions

Commissions operate with a refundable service charge (all producers pay a service charge but can request a full or partial refund). Alberta has 14 agricultural commissions:

- Alberta Barley Commission
- Alberta Canola Producers Commission
- Alberta Peace Region Forage Seed Growers
- Alberta Oat Growers Commission
- Alberta Pulse Growers Commission
- Alfalfa Seed Commission
- Bison Producers of Alberta
- Alberta Beef Producers
- Alberta Elk Commission
- Alberta Lamb Producers
- Alberta Pork
- Alberta Wheat Commission
- Beekeepers Commission of Alberta
- Potato Growers of Alberta

Strategic Framework

Three strategic goals guided Council's work in 2014/2015:

1. Effective industry leadership and governance.
2. Empowered decision-making supported by integrated policy and legislative frameworks for an evolving industry.
3. Co-create options and solutions for collective impact.

Council's initiatives, under its three goals, contributed to the following Ministry goals:

1. Alberta's agriculture industry is positioned for growth through access and development of new and existing markets.
2. Consumers have confidence and assurance that Alberta is an environmental steward and leader in farmed animal health and welfare, plant health and safe food products
3. Alberta's agriculture industry development initiatives maximize value and enable economic sustainability.
4. Rural Alberta has the development opportunities necessary for ongoing economic success.

Composition of Council

The Council Board is comprised of five producers representing public and industry interests, and one Ministry representative. Council Board members are appointed by the Lieutenant Governor in Council. Council Board is supported by Council staff.

Council Board Members



Bruce Beattie
Chair



Norine Moore
Vice-Chair



Jamie Curran
Ministry Rep.



John Kolk
Member



Teri McKinnon
Member



Scott Wiens
Member

Council Staff Members

Council staff are part of the Ministry. The current Council staff are:

Freda Molenkamp-Oudman (General Manager)
Mike Pearson
Maryann Urbanowski
Lisa Bussieres

Mary Mah
Rachid El Hafid
Rateb Ahmed
Dylan Fath



L-R: Rachid El Hafid, Freda Molenkamp-Oudman, Maryann Urbanowski, Mary Mah, Lisa Bussieres, Rateb Ahmed, Mike Pearson. **Not pictured:** Dylan Fath.

Financial Performance

Council is allocated an operating budget under the budget for the Ministry. Council complies with the Ministry's financial processes for budget planning and financial reporting. Council's resource requirements are incorporated into the Ministry Business Plan.

In addition to operating funds received from the Ministry, Council secured funding through Growing Forward 2, a Federal-Provincial-Territorial Agreement. These funds were utilized to support various industry leadership and board governance initiatives. These initiatives include hosting board governance workshops, board assessments, facilitating one-on-one planning sessions and acquiring governance-related resource materials.

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Council Results

Goal 1 – Effective Industry Leadership and Governance

This goal recognizes the continuing need and importance of sound leadership and effective organizational governance practices in building a prosperous agricultural industry. Activities to fulfil this goal include initiatives delivered or supported by Council that enhance the knowledge and use of best governance practices by marketing boards and commissions (and other agriculture-related organizations), the Ministry and Council. Activities include supporting and providing learning opportunities such as workshops and cross-organization forums, and developing and sharing resources on effective governance practices.

Highlights of Accomplishments

Council facilitated the following learning opportunities and skill development for industry and government:

- Council hosted a two-day workshop on Board Governance Fundamentals.
- Council hosted the fourth All Marketing Boards and Commissions Meeting with a focus on 'Planning for the Future'. Over 100 participants attended, including leaders of the agricultural commodity groups, senior government staff, and several highly effective and engaging speakers.
- Council staff continued to develop relevant learning and skill development opportunities by assessing potential new subject materials and speakers focusing on the governance and leadership topics of negotiation, mediation and risk management.
- Five Board Effectiveness Assessments (Governance Excellence Model), a one-on-one governance session, and a one-on-one strategic planning session were facilitated for industry members and industry partners.
- Council's bi-annual Performance Survey, conducted again in 2014, showed that 87% of the marketing boards and commissions had participated in a Council-sponsored leadership or governance learning opportunity. This represents a 22% increase in engagement in learning opportunities from 2011-2012.
- Additionally, feedback from the survey demonstrated that 93% of attendees appreciated and benefited from attendance with 85% stating that they have actively applied the learnings they received.
- Over 140 governance guidebooks and training books were distributed.
- Council staff provided coaching on governance issues as needed.

Feedback from the 2014 All Marketing Boards and Commissions Meeting was extremely positive, with 69% of participants rating the event as 'excellent' and 29% as 'good'.

Council modelled leadership and good governance:

- Council's Governance Committee continued its work and led Council through its governance-related initiatives:
 - » All annual performance reviews (individual Council members, Council as a whole, Chair, and the General Manager) were completed.
 - » Council affirmed and renewed its Mandate and Roles document.
 - » Council reviewed its governing policies.
 - » Council reviewed and refined its Strategic Plan (2014-2017).
 - » Council's Succession Plan was revised and the recruitment process for three new Council members was initiated.
 - » Council reviewed and affirmed its Code of Conduct.

Council co-created solutions for implementation of governance excellence:

- Several regulatory reviews and industry-initiated requests resulted in amendments to the marketing boards' or commissions' governance systems. These changes enabled director removal, clarified director terms for appointments to fill vacancies, enhanced nomination processes, and supported better continuity of representation at national levels.

Future Opportunities

Improving Access to and Timing of Learning Opportunities

Results from the bi-annual Marketing Council Performance Survey indicated two barriers to attendance at learning opportunities. As most of the Council-sponsored learning opportunities are presented in Edmonton or Calgary, distance remains a challenge for some groups located in the periphery of the province. The time of year that learning opportunities were made available was also listed as an issue for some groups. Council will endeavour to continue working and communicating with the different commodity groups in order to plan relevant events in a timely manner in as wide a range of locations as effectively possible.

Promoting Positive Conflict Management

Council has observed that conflict management is a growth opportunity within the realm of governance. There is opportunity, and a need, to continue improving the management of conflict and the restoration of relationships between industry players. In a highly competitive global market, relationships between producers and processors need dedicated efforts to retain and promote mutually beneficially relationships.

Council is committed to continuing to encourage collaboration as a vital part of good governance and plans to provide dedicated training on conflict management and healthy negotiations as requested.

Succession Planning for Marketing Boards and Commissions

Some marketing boards and commissions requested Council's approval to extend the number of consecutive years a director can serve on a board beyond nine years. After careful consideration, Council did not approve these requests.

Council believes that the sustainability of marketing boards and commissions depends on the attraction of new members to serve on the board of directors and will continue to support its policy of nine consecutive years term limits. A nine-year limit allows expertise to be built-up and for commitments to be made to national bodies while providing time for overlap with new directors to allow for mentoring and handing over of responsibilities. The result of such actions promotes a long-term strategy for successful diversity and continuity of leadership.

Goal 2 – Empowered Decision-Making Supported by Integrated Policy and Legislative Frameworks for an Evolving Industry

This goal recognizes the need and importance of effective policies and legislative frameworks to enable organizations to govern strategically and to strengthen their competitiveness and sustainability as leaders in the agriculture and food industry.

This goal includes initiatives to develop, review and update policies, legislation and regulations to ensure continued effectiveness and relevance in response to current and future changing markets, environmental factors and social conditions. Developing and/or administering legislation and regulatory frameworks and policies that enable industry prosperity is a core business for Council.

Highlights of Accomplishments

Council developed options and advice in support of various policy, legislation and regulation matters:

- Planning was initiated for the review of the *Marketing of Agricultural Products Act*. Proposed amendments include reconfiguring the structure of industry regulations to reduce the number of regulations, streamlining processes, and keeping the legislation up to date.
- The Review and Repeal Regulation is pending amendment to refine, clarify and enhance the efficiency of the appeal process.
- All required regulatory reviews (Elk, Hatching Eggs, Vegetable Growers, Pulse Growers, and Alfalfa Seed) were completed in time to ensure these organizations continue to operate efficiently for the benefit of their industry. The Alberta Beef Producers regulations have also been reviewed, but have not yet been filed as of March 31, 2015. Regulatory reviews were initiated for the Beekeepers Commission of Alberta and the Peace Region Forage Seed Growers in 2014/2015 and will be completed in 2015/2016.
- At the request of industry, a number of additional regulatory amendments were prepared in order to meet the needs of industry. Regulatory review and amendment projects require organizational discussion, option analysis and development, extensive stakeholder consultation, legal drafting, review and approval by Council, and approval by the Government of Alberta for “plan” and “authorization” regulations.

Council services in providing support for the regulatory review and amendment process have been well utilized and appreciated by the marketing boards and commissions. The bi-annual Marketing Council Performance Survey showed 96% of respondents were very satisfied with Council's response time and 94% were very satisfied with the quality of response and service.

In response to changes in the industry, Council completed, initiated or proposed the following regulatory amendments during the year:

- Completed:
 - » Alberta Hatching Egg Producers changed limits on how much quota an individual producer could hold and modified the definitions and provisions around revoking quota for added clarity.
 - » Alberta Lamb Producers enabled Director removal, changed the nomination process in order to accept nominations in advance of the AGM, and clarified director terms when a position is filled by appointment.
 - » Potato Growers of Alberta increased their service charge to proactively support research and development activities and to build an emergency recovery fund to ensure future sustainability of the organization and the Alberta potato industry.
 - » Alberta Pulse Growers Commission updated board member titles and zone descriptions while also realigning the zones. They also made minor revisions to the election process for directors and require notification when dealers sell their business.
 - » Alfalfa Seed Commission clarified financing of the commission and meeting processes, enabled director removal and director appointment to fill a board vacancy, allowed for a third term (3 year terms) for directors sitting on national organizations so as to provide continuity in these positions, and changed the deadline for refund requests.
 - » Alberta Pork made significant changes to their "commission" regulation that will enable them to fully implement the mandatory swine traceability program in Alberta. The amendments removed potential discrepancies between the Swine Traceability Regulation and the "commission" regulation, which resulted in avoiding duplication and reducing the amount of effort and paperwork for swine producers, assemblers, buyers and transporters. At the same time, the authority to license buyers, assemblers and transporters by Alberta Pork was removed from the regulation as these entities are licensed under the *Livestock Industry Commerce Act*.
 - » Alberta Vegetable Growers (Processing) amendments provided an opportunity to improve director election processes (the chair is now voted in from within the directorship) and stagger elections. Provisions in the "negotiating and arbitration" regulation and "marketing" regulation were also clarified.
- Initiated:
 - » Alberta Beef Producers held a province-wide consultation as part of their mandatory regulation review. Regulation review was used to clarify regulations and to consolidate their two "authorization" regulations into one. Alberta Beef Producers bylaw amendments, as enabled by their "plan" regulation, will now require a two-thirds majority of delegates to approve.

- » Alberta Pork has requested an increase to the appointment period not considered to be a term from 12 months to 18 months (in keeping with current standards) so as not to penalize a new director for filling in a vacant directorship.
- » Alberta Turkey Producers are proposing amendments to include mandatory compliance with their animal welfare and on-farm food safety program.
- » Repeal of the Bison Producers of Alberta regulations is being completed in order to wind-down the Bison Producers of Alberta as a commission in favour of the Bison Producers of Alberta Association that was formed on December 17, 2014.
- Proposed:
 - » Alberta Chicken Producers brought forward, and is in the process of developing, a specialty chicken production program into their regulations.
 - » Alberta Milk has proposed amendments to make compliance with the animal care policy a condition of a producer's licence.
- Other regulatory activity:
 - » Discussion is currently underway between Alberta Chicken Producers, other provincial chicken marketing boards, Chicken Farmers of Canada, and other provincial governments to address the issue of differential growth in the chicken industry. Upon resolution of this issue, an amendment to the federal-provincial agreement for broiler chickens will be required in order for Alberta to re-enter the agreement.

Ensure policy, legislation and regulatory compliance:

- Council board members and staff attended regional and annual general meetings for the marketing boards and commissions. Council staff also reviewed the board meeting minutes and annual reports/financial statements for each organization.
- Council staff provided administrative support to two initiated appeals, only one of which proceeded for a hearing with the Appeal Tribunal.

Work collaboratively to develop required policy frameworks:

- Council staff participated in social licence policy workshops.
- Council staff gave presentations to Ministry Executive Directors on trends affecting the marketing boards and commissions.

Future Opportunities

Regulatory Reviews and Amendments

While the bi-annual survey demonstrated that the marketing boards and commissions experienced a high level of satisfaction in the quality and timeliness of Council's services, feedback was given that clearer instructions for undertaking regulatory reviews and amendments would be of assistance. Suggestions included:

- A one-page standard document describing the timelines and critical dates for the review process;
- Clarity on the considerations organizations should take into account through a review (i.e. desired outcomes, potential consequences); and

- A guideline for the consultation process organizations should undertake with their members, boards, Council, and their legal counsel throughout the process.

Council is responding to these suggestions in an effort to make the regulatory amendment process more efficient and effective. A plan has been developed and will be implemented in the next fiscal year.

Animal Welfare

With the growing concern in the agriculture industry about maintaining social licence, greater self-regulation regarding animal welfare has been a common theme for the livestock marketing boards and commissions. Many have created best practice programs that are starting to become enforceable via licensing for those who have this ability. A collaborative challenge and opportunity for Council and the groups will be to continue to develop and define the role animal welfare programs can have within marketing regulations and MAPA.

Goal 3 – Co-create Options and Solutions for Collective Impact

This goal recognizes the importance of understanding the challenges and opportunities of our customers (marketing boards and commissions) and assisting in identifying overarching gaps and opportunities for the industry. Having done this identification work, option and solutions for improved organizational performance and industry profitability will be co-created and cross-industry dialogues on common issues will be spearheaded and facilitated by Council.

Highlights of Accomplishments

Identify overarching gaps and opportunities for the industry:

- Council conducted its bi-annual Performance Survey this year, which provided valuable feedback from industry.

Major Findings	2009-10 (n=14)	2011-12 (n=17)	2014-15 (n=15)
Board Governance and Leadership			
→ Overall satisfaction with the quality of the learning and coaching opportunities provided or supported by Council	78%	93%	92%
Legislation, Regulations and Policies Affecting the MB&C's			
→ Overall satisfaction with Council services regarding regulatory amendments	82%	82%	100%
Engagement With Our Customers			
→ Overall satisfaction with the level (amount) of Council communication with the MB&C's	82%	100%	100%
→ Customers' satisfaction with the quality of Council communication	62%	69%	85%

Note: number of respondents (n) was out of 21 in 2009-10 and 2011-12, and out of 20 in 2014-15.

- The All Marketing Boards and Commissions Meeting was an important opportunity for the leaders of the industry, Council, and senior Ministry staff to interact and discuss various issues affecting the agriculture industry. Council also met individually with a number of marketing boards and commissions this year as part of an ongoing initiative to discuss strategic issues impacting their industries, including:
 - » Potato Growers of Alberta to discuss refundability, price setting for overage potatoes, and exploring having a formal mechanism for negotiations as well as a defined conflict resolution process for negotiations with the processors.
 - » Alberta Milk to discuss consecutive director term limits, the impact of the Comprehensive Economic and Trade Agreement between the European Union and Canada, and the sustainability of the industry (support for supply management and social licence – particularly animal welfare).
 - » Alberta Pork to discuss several governance issues and other non-regulatory challenges around insurance and succession financing; and
 - » Alberta Beef Producers to discuss potential bylaw amendments.
- Council met with the Alberta Grains Council to discuss potential impacts of UPOV'91 on the crop commissions in Alberta.
- Council also met with Farm Products Council of Canada to discuss their 2015-2018 Strategic Plan, supply management issues, annual reporting of Agencies, Canada Beef Inc., and an update on Research and Promotion Agencies.
- Council met with the Minister, the Minister's staff and Deputy Minister to discuss challenges and opportunities facing the agricultural industry. The Council chair also met with Minister and Deputy Minister on a number of occasions to discuss specific issues.

Co-create options and solutions for improved organizational performance and industry profitability:

- Marketing boards and commissions continue to plan well in advance of regulatory reviews and potential regulation amendments. As well, when concerns arise, most marketing boards and commissions discuss issues related to governance or operations with Council leading to more potential options to address the issue.

Facilitate cross-industry discussion on common issues:

- Council continued to attend and contribute to meetings of the Dairy Advisory Committee, Poultry Industry Advisory Committee, and the National Association of Agricultural Supervisory Agencies.
- Hosted the 4th All Marketing Boards and Commission Meeting in Cochrane, which provided Council and industry an opportunity to come together in learning about ways in which to enhance and generate opportunities for the industry. Planning has also begun for the fifth All Marketing Boards and Commissions meeting, to be held on June 18, 2015 in Cochrane, with a focus on "Changing the Landscape of Agriculture". The All Marketing Boards and Commissions meetings have been popular with 92% of survey respondents from the bi-annual performance survey being in favour of continuing the meetings.

- Council continues to support sessions with Alberta Hatching Egg Producers, Alberta Chicken Producers and industry stakeholders to develop and renew the memorandum of understanding for pricing of hatching eggs.

“Marketing Council’s engagement with our organization has been timely and effective and has been a relationship built on collaboration and open communication. We appreciate the collaborative and empowering approach taken by Council and we hope to see this collaborative approach proliferate across all marketing boards and commissions’ organizational cultures.”

- Marketing Board or Commission response from bi-annual Performance Survey

Future Opportunities

Continually Develop Networking Between Agricultural Agencies

Council has observed the benefit of collaborative work between different agricultural marketing boards and commissions – both within specific industries and across industries – and will continue to encourage marketing boards and commissions, and the various stakeholders within their specific industries, to learn and work together for mutual benefit. The All Marketing Boards and Commissions Meeting is a clear example of how Council is creating collaborative space and new venues and forms of interaction to achieve networking and collaboration will be explored.

3

Marketing Boards and Commissions Information

The 21 marketing boards and commissions, created under the *Marketing of Agricultural Products Act* (MAPA), serve as the voice of the industry they represent. More information can be obtained by contacting the marketing boards and commissions directly or by visiting their website.



Alfalfa Seed Commission

Box 2158, Brooks, AB T1R 1C4
Telephone: 403-362-4449
Fax: 403-362-4449
Email: manager@alfalfaseed.com
Website: www.alfalfaseedab.com



Alberta Barley

Alberta Barley Commission

#200, 6815 – 8 Street NE
Calgary, AB T2E 7H7
Telephone: 403-291-9111
Fax: 403-291-0190
Email: barleyinfo@albertabarley.com
Website: www.albertabarley.com



Alberta Beef Producers

#165, 6815 – 8 Street NE
Calgary, AB T2E 7H7
Telephone: 403-275-4400
Fax: 403-274-0007
Email: abpfeedback@albertabeef.org
Website: www.albertabeef.org



Alberta Beekeepers

Beekeepers Commission of Alberta

#102, 11434 – 168 Street
Edmonton, AB T5M 3T9
Telephone: 780-489-6949
Fax: 780-487-8640
Email: gertie.adair@albertabeekeepers.org
Website: www.albertabeekeepers.org



Bison Producers of Alberta

#114, 501 – 11 Avenue
Nisku, AB T9E 7N5
Telephone: 780-955-1995
Fax: 780-955-1990
Email: info@bisoncentre.com
Website: www.bisoncentre.com



Alberta Canola Producers Commission

14560 – 116 Avenue NW
Edmonton, AB T5M 3E9
Telephone: 780-454-0844
Fax: 780-451-6933
Email: web@canola.ab.ca
Website: www.canola.ab.ca



Alberta Chicken Producers

2518 Ellwood Drive SW
Edmonton, AB T6X 0A9
Telephone: 780-488-2125
Fax: 780-488-3570
Email: abcp@chicken.ab.ca
Website: www.chicken.ab.ca



Egg Farmers of Alberta

#101, 90 Freeport Blvd NE
Calgary, AB T3J 5J9
Telephone: 403-250-1197
Fax: 403-291-9216
Email: info@eggs.ab.ca
Website: www.eggs.ab.ca



Alberta Elk Commission

48 Campbell Road
Leduc, AB T9E 8C8
Telephone: 780-980-7582
Fax: 780-980-7591
Email: info@albertaelk.com
Website: www.albertaelkcommission.com



Alberta Hatching Egg Producers

#301, 8925 -51 Avenue
Edmonton, AB T6E 5J3
Telephone: 780-434-8414
Fax: 780-434-9552
Email: ahemb@telusplanet.net
Website: www.albertahatchingeggs.ca



Alberta Lamb Producers

Agriculture Centre - 97 East Lake Ramp NE
Airdrie, AB T4A 0C3
Telephone: 403-948-8533
Fax: 403-912-1455
Email: info@ablamb.ca
Website: www.ablamb.ca



Alberta Milk

1303 - 91 Street SW
Edmonton, AB T6X 1H1
Telephone: 780-453-5942
Fax: 780-455-2196
Email: msouthwood@albertamilk.com
Website: www.albertamilk.com



Alberta Oat Growers Commission

PO Box 20106
Regina, SK S4P 4J7
Telephone: 306-530-8545
Fax: 306-546-2999
Email: smathieson@poga.ca
Website: www.poga.ca

Alberta Peace Region Forage Seed Growers

Alberta Peace Region Forage Seed Growers

Box 685
Taylor, BC V0C 2K0
Telephone: 877-630-2198
Fax: 250-789-6884
Email: coordinator@peaceforageseed.ca
Website: www.peaceforageseed.ca



Alberta Pork
4828 – 89 Street
Edmonton, AB T6E 5K1
Telephone: 780-474-8288
Fax: 780-479-5128
Email: info@albertapork.com
Website: www.albertapork.com



Potato Growers of Alberta
6008 – 46 Avenue
Taber, AB T1G 2B1
Telephone: 403-223-2262
Fax: 403-223-2268
Email: pga@albertapotatoes.ca
Website: www.albertapotatoes.ca



Alberta Pulse Growers Commission
5007B – 49 Avenue
Leduc, AB T9E 6M6
Telephone: 780-986-9398
Fax: 780-980-2570
Email: office@pulse.ab.ca
Website: www.pulse.ab.ca



Alberta Sugar Beet Growers
5810 – 62 Street
Taber, AB T1G 1Y7
Telephone: 403-223-1110
Fax: 1-888-803-7312
Email: office@asbg.ca
Website: www.absugar.ab.ca



Alberta Turkey Producers

Alberta Turkey Producers
4828 – 89 Street
Edmonton, AB T6E 5K1
Telephone: 780-465-5755
Fax: 780-465-5528
Email: info@albertaturkey.com
Website: www.albertaturkey.com



Alberta Vegetable Growers (Processing)

5317 – 50 Avenue

Taber, AB T1G 1V3

Telephone: 403-223-4242

Fax: 403-223-3130

Email: avgp@telusplanet.net

Website: none



Alberta Wheat Commission

#200, 6815 – 8 Street NE

Calgary, AB T2E 7H7

Telephone: 403-717-3711

Fax: 403-717-1966

Email: info@albertawheat.com

Website: www.albertawheat.com

Alberta Agricultural Products Marketing Council

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