

Objectives of The Dairy Cost Study

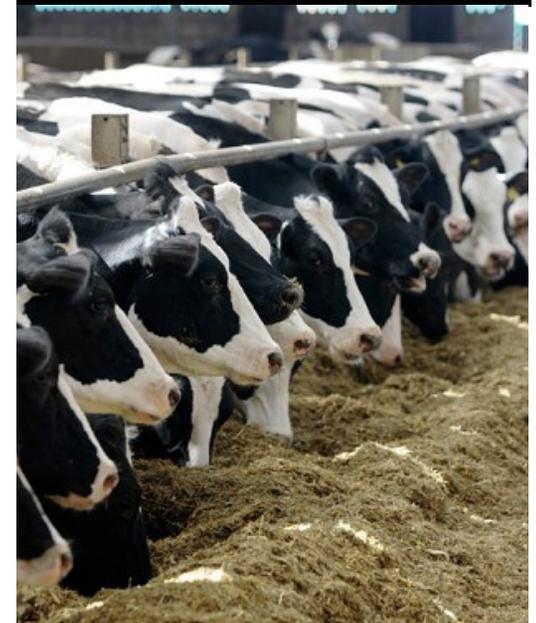
- To provide dairy farmers with a cost of production report/tool for their farm to help make management decisions.
- To provide a current and continuing account of the costs and returns of milk production in Alberta.
- To aid in the creation of valuable economic research information.
- To provide economic information for farm management and extension education.
- To be a valuable source of information whenever industry looks to see if milk pricing is reflective of cost of production.



Provincial Dairy Cost Study

A personalized economic analysis of
your dairy operation
FREE
to Alberta dairy farmers

Will You Participate?



For further information or to mail in your
form, contact:

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Alberta
Government

What is the Dairy Cost Study?

The Dairy Cost Study is an annual program giving an Alberta dairy farmer the opportunity to receive a free detailed cost of production report on their farming operation.

The Economics Section of Alberta Agriculture and Forestry, in cooperation with Alberta Milk, conducts this study.

The information of all participating dairy farms is compiled, averaged and published annually in *The Economics of Milk Production* report.

Knowledge of your production costs, and actively managing them, is key to profitability.

Your information is invaluable!

In order to have a meaningful benchmark report that reflects trends in the cost of milk production, dairy farmers from a variety of farm sizes and management styles are needed from across the province to participate on the study.

Farm costs can change dramatically from year-to-year. The on-farm approach of collecting farm information is the most effective method of collecting accurate and current information.

If you agree to participate . . .

Once you agree to participate you will provide 12 months of farm information, for the period from January through December.

- From the data that you provide, you will receive a free personalized economic analysis of the dairy enterprise of your farm. This report will help you to assess your business performance by identifying costs and returns.
- You will receive a copy of *The Economics of Milk Production in Alberta*, which is the averaged data from all participants.
- You will also receive a \$500 honorarium for your participation,



Are you a new participant?

If you are new to the study, a farm visit is arranged to explain the details required on the reporting sheets and to answer any questions specific to your farm.

Is my information confidential?

Definitely! The information collected is under the authority of section 33 of the *Freedom of Information and Protection of Privacy (FOIP) Act*. Only averages of farm business data are published and neither your business nor your personal information is at risk.

Sign Up NOW

Decide today and start by completing this form. Then do one of the following:

1. Fax it to 780-427-5220,
2. Mail it to the address on the back,
3. Call Pauline Van Biert at 780-415-2153, or
4. Email pauline.vanbiert@gov.ab.ca.

_____ YES, sign me up

_____ CALL ME with further details

Contact Name: (print) _____

Address: _____

Phone: _____ Cell _____

Fax: _____

Herd Size (# milking cows) _____

Additional Comments: _____

