

Biz Info – User Guide

This website is designed to act as a hub of information for agri-preneurs who are in the process of starting and growing an agri-business in Alberta. On the homepage you will find The Business Roadmap which contains various stages of business development. Whether you are at the beginning stage of bouncing ideas around or at the growth stage, this educational web site provides key resource information to guide you along your journey.

The Business Roadmap



To navigate your way through the website we suggest that you begin on our homepage and start with the section most applicable to your business. In each section you will find:

- Helpful factsheets, publication and websites, newsletters, publications, directories, contacts and coming events
- A glossary to clarify any confusing business logo
- Biz Tips to highlight important business considerations
- Industry Links to provide background, production and contact information specific to agriculture in Alberta
- Checklists at the end of each section to help you prepare for the next step

You can return to the [Main Page](#) and The Business Roadmap at any time during your visit. Use the checklists at the end of each section as an indication of your readiness to move to the next section in the roadmap or re-evaluate your business progress.

After reviewing the information on this website and applying it to your ag business or idea you may want to speak to a New Venture Specialist, or your existing Industry Development Officer with Alberta Agriculture and Rural Development. They provide ag business assistance and can help you assess your business idea, develop and market your product, and guide you through the business planning process. They can also link you to the resource information and people needed to start and/ or grow your business. You can reach a New Ventures Specialist or be connected with an Industry Development Officer toll free in Alberta by calling 310-FARM (3276). Please see the following links for additional information: [New Ventures Team](#) and [Industry Development Officers](#).

Thanks for stopping by and best of luck with your agri-business venture!