



Alberta companies profile animal feed products and technologies to the growing Southeast Asian market

Five Alberta feed ingredient and feed technology suppliers as well as representatives from the Canola Council of Canada were part of a recent trade mission to Southeast Asia, which took place March 11-28, 2017. Companies included Best Environmental Technologies, Canadian Bio-Systems, Canadian Humalite International, Proline Group and Transfeeder An Agricultural Corporation.

The program included Alberta animal feed and technology seminars in Bangkok, Thailand and in Ho Chi Minh City, Vietnam as well as visits to the VIV Asia and Agritechnica trade shows. Participants also met with animal feed and livestock production companies from throughout Southeast Asia and attended site visits to feed manufacturers and food processing companies with animal feed, livestock and poultry production operations.

This mission also included the first ever market assessment visit by Alberta Agriculture and Forestry (AF) staff to Cambodia in order to investigate opportunities for Alberta’s agriculture and food sectors in this emerging market. Potential opportunities for Alberta companies identified include animal feed ingredients, food ingredients and food processing technologies, processed food and meat products as well as livestock production technologies and services.

“In addition to new commercial contacts and sales reported by participating companies, new contacts were made with key industry and government officials and organizations in all three countries,” says Albert Eringfeld, Manager – East Asia and Oceania. “Market information was gathered which will help identify and support the development of strategies and initiatives benefitting the Alberta agri-food as well as animal feed and livestock sectors in the Southeast Asia region.”

The mission to Southeast Asia was organized by AF in collaboration with the Alberta Singapore Office and the Canadian Embassies in Thailand, Vietnam and Cambodia.

For more information on the Southeast Asian market:
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Left to Right: Tam Anh Nguyen (Trade Commissioner Assistant), Albert Eringfeld (AF), Mervyn Fischer (Canadian Humalite International), Dr. Kinh (Canola Council of Canada), Eduardo Tuason (Canadian Bio-Systems), Blair Wright (Transfeeder - An Agricultural Corporation), Rachel Luo (AF), Dr. Baah (Best Environmental Technologies), Tuan Anh Tran (Trade Commissioner at the Canadian Embassy in Hanoi)