

## International Relations and Marketing – Staff Bio

### **PAOLA ZARAGOZA**

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Paola joined Alberta Agriculture and Forestry in 2011 as a Trade Development Officer responsible for US and Mexico. She is currently Manager, Trade and Relations, for Americas and Europe. For the past 15 years, Paola has worked for the Alberta government in the international marketing and trade development field, supporting Alberta companies in the agriculture, oil and gas and environmental industries throughout the export continuum.

Paola was born in Mexico City, Mexico and her educational background includes International Trade and Commerce, and Marketing.

In her current role, Paola is responsible for providing leadership and strategic direction to profile Alberta as a preferred supplier of competitive and premium agricultural and agri-food products in priority international markets including United States, Mexico and the European Union.

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