

**Retail Sales, 2009 to 2014 Alberta**  
**All Channels, 52 weeks ending December each year**

Products	Dollar Sales					
	2009	2010	2011	2012	2013	2014
<b>TOTAL PERISHABLES</b>	<b>4,266,777,296</b>	<b>4,267,007,943</b>	<b>4,472,958,947</b>	<b>4,679,169,300</b>	<b>4,968,126,961</b>	<b>5,112,769,592</b>
Dry grocery /foods	2,330,168,290	2,335,134,974	2,361,938,809	2,442,529,664	3,167,990,303	3,407,037,949
<b>GRAND TOTAL - ALL CATEGORIES</b>	<b>6,596,945,586</b>	<b>6,602,142,917</b>	<b>6,834,897,756</b>	<b>7,121,698,964</b>	<b>8,136,117,264</b>	<b>8,519,807,541</b>
<b>TOTAL PERISHABLES</b>	<b>4,266,777,296</b>	<b>4,267,007,943</b>	<b>4,472,958,947</b>	<b>4,679,169,300</b>	<b>4,968,126,961</b>	<b>5,112,769,592</b>
<b>Baked goods</b>	<b>464,489,263</b>	<b>461,379,933</b>	<b>483,513,754</b>	<b>504,604,196</b>	<b>520,190,204</b>	<b>532,661,106</b>
Prepackaged bread products (commercial bread)	214,370,428	213,779,918	224,472,982	229,175,058	232,380,467	239,926,617
Bread (commercial)			153,738,284	156,744,131	163,917,286	165,837,756
White bread	33,688,494	33,940,956	35,431,455	35,560,871	36,132,456	35,569,934
Wheat bread	45,457,290	40,537,704	42,322,033	40,326,185	39,347,171	39,972,342
Rye bread	7,851,779	9,485,542	11,690,404	13,489,920	14,017,696	14,927,448
Garlic bread	2,649,160	2,893,659	3,783,132	4,555,749	5,478,891	5,983,937
Other bread (commercial)	53,800,845	57,547,071	60,511,260	62,811,406	61,740,790	65,267,381
Rolls (commercial bread)	70,922,860	69,374,986	70,734,698	72,430,927	75,663,463	78,205,575
Bagels (commercial bread)	13,356,703	12,411,744	12,155,561	13,035,596	14,348,742	15,418,246
English Muffins (commercial bread)	6,952,472	7,178,779	7,351,915	7,746,572	7,940,400	7,976,050
Other rolls (commercial bread)	50,613,685	49,784,463	51,227,222	51,648,759	53,374,321	54,811,279
Bread - dry	5,858,010	6,155,826	6,528,686	6,971,612	7,202,208	6,897,897
Cookies	71,699,868	69,424,443	72,497,964	74,762,037	76,637,257	79,646,060
Graham wafers	1,853,449	1,902,503	1,873,616	1,907,032	1,891,231	1,887,999
Soda crackers	8,813,119	8,699,668	8,449,340	8,586,562	8,426,940	8,537,052
Snack crackers	46,674,733	47,127,437	49,805,989	57,273,953	61,065,271	61,639,046
Bread crumbs & corn flakes	1,687,902	2,165,266	2,308,571	2,704,832	2,989,003	3,051,197
Croutons	4,285,939	4,631,705	4,650,673	4,648,172	4,756,841	4,028,137
Puffed Cakes Including Rice/corn/potato cakes	10,689,194	10,467,402	10,328,903	10,685,009	10,514,127	10,297,931
Baked breakfast	34,565,793	33,296,975	32,482,093	31,886,722	32,837,846	33,986,665
Bagels	6,927,564	6,506,745	6,330,694	5,938,804	5,953,591	6,326,101
Croissants	4,064,275	4,189,077	4,208,559	4,811,278	5,448,082	6,347,118
Danishes	1,909,196	1,938,481	1,959,196	1,958,328	2,184,906	2,241,516
Donuts	5,826,264	5,386,428	4,722,472	4,341,877	4,599,274	5,352,444
Muffins	10,126,070	9,724,190	9,842,770	9,710,000	9,408,065	8,658,943
Other baked breakfast	5,712,424	5,552,054	5,418,402	5,126,435	5,243,928	5,060,543
Baked desserts (commercial)	63,990,828	63,728,790	70,114,937	76,003,207	81,489,013	82,762,505
<b>Total Dairy/Refrigerated</b>	<b>1,285,221,630</b>	<b>1,302,006,488</b>	<b>1,367,666,538</b>	<b>1,435,714,122</b>	<b>1,321,683,056</b>	<b>1,357,246,363</b>
Cheese	388,296,901	397,915,505	410,728,870	424,656,853	349,392,248	365,952,390
Processed cheese & dips	107,895,131	109,611,348	112,219,817	115,009,568	130,773,902	133,442,757
Processed cheese slices	32,230,679	30,785,193	29,903,370	29,619,670	28,785,708	27,813,115
Processed cream cheese	23,473,589	23,573,595	24,027,844	24,890,356	25,630,331	25,233,890
Processed cheese loaf	1,282,552	1,310,994	1,278,637	1,272,469	1,355,621	1,342,462
Grated cheese	10,675,449	10,187,879	10,829,762	11,104,734	11,814,936	12,086,860
Cheese spread	1,697	316			10,722,402	10,437,771
Cottage cheese	22,530,066	22,793,597	23,150,163	23,368,140	21,962,680	22,006,693
Processed cheese spreads	11,641,203	11,234,408	11,536,942	10,893,806	10,722,402	10,437,771
Vegetable chip dips (including refrigerated)	28,591,659	32,519,279	34,643,262	37,228,533	39,161,341	42,058,597
Natural cheese	280,401,770	288,304,157	298,509,053	309,647,285	218,618,346	232,509,633
Total cheddar (prepackaged & bulk)	137,628,692	138,111,417	141,525,198	146,933,354	134,787,002	142,384,320
Prepackaged cheddar	106,751,375	111,176,681	116,335,789	123,847,668	113,676,936	123,561,887
Deli cheddar cheese	30,877,317	26,934,736	25,189,409	23,085,686	21,110,066	18,822,433
Total mozzarella (prepackaged & bulk)	35,581,447	34,218,220	34,748,401	35,137,518	34,026,310	35,112,537

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	2009	2010	2011	2012	2013	2014
<i>Prepackaged mozzarella</i>	31,880,632	30,968,195	31,898,312	32,553,439	31,590,638	32,852,497
<i>Deli mozzarella</i>	3,700,815	3,250,025	2,850,089	2,584,079	2,435,672	2,260,040
<i>Total all other specialty cheese (excluding mozzarella)</i>	107,191,631	115,974,520	122,235,454	127,576,413	118,722,834	129,299,696
<i>Prepackaged, all other specialty (kilograms)</i>	79,388,193	89,749,662	101,321,947	109,408,269	95,243,972	102,756,181
<i>Bulk all other specialty cheese (kilograms)</i>	27,803,438	26,224,858	20,913,507	18,168,144	23,478,862	26,543,515
Eggs	77,709,554	79,548,931	89,882,968	99,949,601	107,090,383	111,256,071
Specialty eggs	58,825,150	60,320,879	20,328,082	22,386,528	24,457,700	27,216,234
Regular eggs	18,884,404	19,228,052	69,554,886	77,563,073	82,632,683	84,039,837
Total liquid & replacement egg products	3,786,380	3,821,442	4,559,498	5,049,938	4,720,953	5,016,953
Milk and milk products	536,870,513	545,930,960	580,513,354	612,556,772	632,070,717	643,692,940
Milk including specialty	297,261,506	296,588,538	318,123,088	329,742,762	323,426,214	323,785,151
<i>Specialty milk (flavoured, buttermilk, eggnog, shakes)</i>	29,837,394	29,467,879	35,375,953	36,559,592	32,541,827	32,112,328
<i>All other milk</i>	267,424,112	267,120,659	282,747,135	293,183,170	290,884,387	291,672,823
Butter & dairy spreads	47,478,434	47,083,127	49,261,005	51,059,461	55,585,110	60,663,577
Total cream	31,426,378	33,066,265	35,173,126	36,117,670	38,253,646	41,513,352
<i>Cream</i>	20,182,389	21,622,726	22,784,998	23,280,173	24,618,698	26,874,860
<i>Whipping cream</i>	11,243,989	11,443,539	12,388,128	12,837,497	13,634,948	14,638,492
Sour cream	21,352,454	21,640,289	22,090,648	22,500,508	23,082,399	24,046,377
Refrigerated yogurt & related products	139,351,741	147,552,741	155,865,487	173,136,371	191,723,348	193,684,483
Total margarine	45,121,719	43,367,890	43,571,789	41,840,566	39,928,593	38,345,958
Hard	4,688,362	4,336,374	3,991,978	3,584,503	3,463,771	3,148,883
Soft	40,433,357	39,031,516	39,579,811	38,256,063	36,604,958	35,197,075
<i>Canola oil</i>	2,076,742	1,259,188	945,684	700,323	579,029	565,208
<i>Soya oil</i>	4,601,352	3,549,956	2,345,392	2,761,363	2,726,856	2,549,287
<i>Vegetable oil</i>	562,589	1,117,249	1,342,250	891,874	709,800	531,841
<i>Sunflower oil</i>	4,682,183	4,543,596	4,658,922	4,658,654	4,441,938	4,230,736
<i>Other types</i>	33,198,853	32,897,901	34,279,541	32,828,352	31,470,970	30,465,801
Soya/Rice drinks	18,061,324	19,749,201	22,117,382	27,099,122	31,216,401	35,676,276
Soya drinks	14,524,427	14,193,777	14,170,022	13,846,030	11,359,854	9,845,704
Rice drinks	3,536,897	5,555,424	7,947,360	13,253,092	19,856,547	25,830,572
Total chilled juices/drinks/nectars	66,852,928	64,190,635	67,362,712	72,573,701	78,098,427	79,406,218
Chilled apple juices & drinks	2,042,380	2,031,605	2,056,780	2,097,542	2,377,675	2,524,887
Chilled berry blend juices & drinks	4,990,538	4,900,140	7,129,010	7,909,660	12,197,692	13,351,957
Chilled grapefruit juices & drinks	1,223,283	1,099,979	1,137,762	1,208,514	1,216,642	1,039,631
Chilled orange juices & drinks	45,702,150	42,620,288	44,315,828	45,318,701	48,533,718	48,431,929
Other chilled fruit juices/drinks	12,894,577	13,538,623	12,723,332	16,039,284	13,772,700	14,057,814
Refrigerated dough products	8,928,250	8,538,113	8,748,902	9,084,153	9,218,878	9,488,802
Refrigerated puddings/gelatins	5,587,324	6,648,659				
Refrigerated pasta	13,529,709	13,021,056	13,336,891	12,611,464	14,534,615	14,396,308
Refrigerated pasta sauce	4,318,541	4,328,429	4,567,022	4,458,187	4,516,392	4,313,739
Refrigerated salads (bagged)	51,430,184	48,007,252	50,501,443	52,780,218	57,215,806	72,467,903
Value-added broad leaf produce	21,706,342	23,505,841	28,047,418	28,307,410	31,990,650	37,508,595
Lunch kits	10,337,780	10,443,079	10,281,331	10,998,589	11,559,409	11,825,672
Tofu & meat analog products	10,152,418	10,195,582	10,296,795	10,379,408	10,941,557	11,295,744
<b>Frozen foods</b>	<b>581,558,429</b>	<b>571,096,608</b>	<b>595,078,111</b>	<b>611,752,065</b>	<b>683,585,300</b>	<b>697,194,756</b>
Frozen baked goods	32,299,974	32,748,116	32,796,945	33,855,701	35,247,346	34,175,055
Frozen baked desserts	7,963,525	8,887,619	8,998,297	10,121,733	10,203,000	9,705,446
<i>Frozen baked cakes</i>	4,267,128	5,059,054	5,173,098	6,238,375	6,164,316	6,164,505
<i>Frozen pies</i>	1,841,919	2,072,010	2,053,990	1,603,716	1,290,405	1,174,456
<i>Frozen remaining dessert types</i>	1,854,478	1,756,555	1,771,209	2,279,642	2,289,279	2,366,485
Frozen dough and pastry	7,925,995	8,213,172	8,166,913	7,900,267	8,111,404	8,361,503

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Products	Dollar Sales					
	2009	2010	2011	2012	2013	2014
Frozen breakfast	16,410,454	15,647,325	15,631,735	15,833,701	16,932,942	16,108,106
<i>Frozen waffles</i>	11,253,122	10,456,149	11,273,427	11,566,076	12,114,538	11,662,848
<i>Frozen pancakes</i>	943,412	879,807	787,486	864,075	875,266	890,662
<i>Other frozen breakfasts</i>	4,213,920	4,311,369	3,570,822	3,403,550	3,943,138	3,554,596
Ice cream and yogurt	59,118,669	59,123,773	56,346,361	56,597,797	58,257,823	58,538,031
Ice cream/related products	54,992,015	54,743,942	51,718,240	51,231,721	52,786,662	53,552,471
Frozen yogurt	4,126,654	4,379,831	4,628,121	5,366,076	5,471,161	4,985,560
Total coffee creamers (including flavoured/frozen)	19,117,973	20,290,301	23,397,214	26,464,617	28,266,336	29,408,298
Coffee creamers (excluding flavoured)	860,880	970,376	1,098,178	1,255,211	1,291,816	1,424,568
Coffee creamers (flavoured)	18,257,093	19,319,925	22,299,036	25,209,406	26,974,520	27,983,730
Frozen toppings	5,578,013	5,500,262	5,238,219	5,072,630	5,192,713	4,957,913
Frozen prepackaged meat, fish, poultry	107,013,766	107,109,232	113,198,736	120,061,988	129,433,860	138,698,534
Frozen prepackaged fish/seafood	79,831,427	81,210,141	85,016,525	89,215,068	94,210,037	98,777,154
Frozen meat patties	23,239,241	22,580,465	23,600,537	25,192,754	28,717,118	31,574,857
Frozen prepackaged meat remaining	3,943,098	3,318,626	4,581,674	5,654,166	6,506,705	8,346,523
Frozen prepared foods	280,326,628	274,126,516	276,937,105	281,873,412	286,276,370	288,706,397
Total frozen dinners & entrees (including meat pies/egg rolls)	199,062,633	193,789,629	201,845,570	208,550,422	212,348,387	213,386,141
<i>Appetizers (including egg rolls)</i>	2,505,623	2,465,038	2,831,351	2,996,300	3,436,287	3,568,569
<i>Meat pies</i>	3,825,632	3,544,577	3,912,925	3,852,887	3,823,636	4,214,021
<i>Remaining dinners &amp; entrees</i>	192,731,378	187,780,014	195,101,294	201,701,235	205,088,464	205,603,551
Frozen & refrigerated pizza, French bread & subs	65,390,360	65,299,895	60,300,611	58,552,295	58,084,182	59,430,531
Frozen pizza snacks	14,758,225	13,879,184	13,671,675	13,857,831	14,032,613	14,642,826
Frozen remaining foods	1,115,410	1,157,808	1,119,249	912,864	1,811,188	1,246,899
Frozen fruit	25,412,922	23,511,413	27,075,590	31,022,332	35,347,906	39,651,838
Frozen juice concentrate	8,678,168	7,183,641	19,981,275	17,592,167	14,962,803	13,217,470
Frozen vegetables	44,012,316	41,503,354	40,106,666	39,211,421	40,883,144	40,099,473
Broccoli	1,418,148	1,351,531	1,351,085	1,330,923	1,178,523	1,240,550
Cauliflower	153,564	97,180	128,065	109,459		
Corn	5,932,090	5,527,535	5,444,113	5,221,725	4,390,555	4,480,158
Green Beans	1,329,198	1,277,451	1,166,602	1,023,073	2,488,071	2,415,603
Peas	5,607,628	5,251,378	5,032,393	5,088,250	6,308,453	6,308,453
Spinach	1,892,290	1,907,952	1,924,008	1,936,632	1,844,540	1,941,621
Mixed Frozen Vegetables	13,649,041	13,028,325	11,988,666	11,920,461	13,001,892	13,001,892
Other frozen vegetables	14,030,357	13,062,002	13,071,734	12,580,898		
<b>Fresh &amp; Cured Meat &amp; Poultry</b>	<b>991,681,608</b>	<b>991,539,805</b>	<b>1,030,728,842</b>	<b>1,085,347,022</b>	<b>1,202,495,624</b>	<b>1,309,517,153</b>
Fresh meats	655,929,305	652,819,736	669,661,526	705,006,940	796,262,120	857,900,416
Fresh beef	284,491,813	278,588,088	280,305,300	290,913,113	324,029,840	348,177,842
Fresh pork (excluding sausages)	119,119,712	117,113,482	117,130,961	124,558,582	133,762,823	142,676,142
Fresh veal	1,325,654	1,255,198	1,276,368	1,239,384	1,275,503	1,327,432
Fresh turkey	31,507,223	31,979,718	32,200,126	32,532,433	34,345,748	35,309,975
Fresh chicken	207,643,643	212,112,701	193,023,040	210,978,977	263,110,180	289,607,337
Fresh lamb	5,174,663	4,947,030	4,908,581	5,128,285	6,083,988	6,082,878
Other fresh meat	6,666,597	6,823,519	40,817,150	39,656,166	33,654,038	34,718,810
Deli meat	106,847,749	104,016,620	100,012,207	93,458,063	90,850,242	91,083,245
Packaged meats	202,879,894	208,208,591	232,496,791	255,130,667	278,068,822	317,627,930
Wieners (including smokies)	39,825,345	38,488,645	40,951,116	44,049,156	44,737,135	47,306,844
Packaged bacon & bacon substitutes	53,528,530	54,540,929	60,970,413	64,322,646	72,285,196	86,532,184
Packaged sliced meats (cold cuts)	73,714,149	77,647,135	90,146,441	98,620,572	108,742,308	126,242,989
Packaged sausages (fresh & refrigerated)	35,811,870	37,531,882	40,428,821	48,138,293	52,304,183	57,545,913
Refrigerated imitation seafood	2,989,916	2,794,846	2,984,089	2,858,003	2,874,380	2,747,929
Beef jerky & meat sticks	23,034,744	23,700,012	25,574,229	28,893,349	34,440,060	40,157,633

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	2009	2010	2011	2012	2013	2014
Fresh mushrooms	28,465,259	30,219,176	31,110,388	32,257,419	33,859,956	35,010,318
Fresh onions	32,474,871	37,625,424	31,022,984	31,438,759	40,343,600	41,977,421
Fresh potatoes	59,997,518	54,599,324	64,255,142	59,422,396	62,780,333	68,078,371
Fresh tomatoes	62,136,100	61,369,265	62,585,345	60,780,929	69,219,423	72,265,013
Other fresh vegetables	214,486,533	220,680,058	238,209,788	243,258,720	376,155,034	427,794,508
Fresh fruit	491,122,475	486,017,782	517,098,742	564,494,566	623,510,257	678,405,721
Fresh apples	64,470,697	62,905,142	65,010,063	73,180,776	85,643,294	91,568,567
Fresh bananas	67,795,184	67,405,103	73,962,789	82,080,569	86,075,077	91,874,073
Fresh oranges	33,264,730	31,006,298	29,558,928	28,838,566	32,880,106	35,163,040
Fresh lemons	10,332,523	10,624,726	7,282,488	9,102,026	10,798,879	14,292,405
Fresh limes			3,732,348	3,693,407	4,274,663	5,574,635
Fresh pineapples	11,154,183	12,143,361	12,198,787	12,268,015	13,659,566	15,203,989
Fresh mangos	4,499,373	6,234,751	7,860,704	7,373,727	8,953,054	9,850,266
Fresh berries	86,032,568	89,792,737	100,360,180	113,913,592	119,217,651	128,231,267
Fresh grapefruit	6,271,466	5,694,302	6,190,039	6,237,546	6,273,375	5,813,520
Other fresh fruit	207,301,751	200,211,362	210,942,416	227,806,342	255,734,592	280,833,959
<b>Total Perishables</b>	<b>4,266,777,296</b>	<b>4,267,007,943</b>	<b>4,472,958,947</b>	<b>4,679,169,300</b>	<b>4,968,126,961</b>	<b>5,112,769,592</b>
<b>Dry grocery</b>	<b>2,330,168,290</b>	<b>2,335,134,974</b>	<b>2,361,938,809</b>	<b>2,442,529,664</b>	<b>3,148,011,699</b>	<b>3,243,531,817</b>
<b>Baking needs</b>	<b>110,331,101</b>	<b>115,171,022</b>	<b>121,114,130</b>	<b>125,099,055</b>	<b>186,107,867</b>	<b>190,432,864</b>
Total baking chocolate solid & chips	12,442,736	14,008,259	14,637,627	15,413,835	15,653,823	16,236,123
Baking powder	1,697,838	1,738,886	1,788,364	1,833,030	2,001,642	2,006,783
Baking soda	1,676,084	1,878,284	1,923,150	1,857,921	2,147,644	2,247,165
Yeast 500 gm and under	2,489,794	2,753,889	2,551,400	2,439,653	2,540,833	2,636,240
Baking nuts	11,817,039	12,300,316	13,778,168	15,586,374	16,433,320	17,342,020
Flour excluding 20kg and over	19,383,401	19,054,144	19,846,231	20,769,359	21,296,883	22,129,892
All purpose flour	14,937,473	14,572,678	15,633,243	15,890,730	15,951,850	15,793,911
All purpose unbleached	2,626,004	2,548,300	2,799,543	2,836,306	3,369,406	3,303,339
All purpose whole wheat	1,494,317	1,494,244	1,563,803	1,606,996	1,534,180	1,504,098
All purpose - bleached	10,800,707	10,509,462	10,962,204	11,150,723	10,831,820	10,724,574
Remaining all purpose flour	16,445	20,672	307,693	296,705	269,757	261,900
Varietals	4,445,928	4,481,466	4,212,988	4,878,629	5,484,185	6,026,577
Instant blending flour varietals	304,504	289,677	283,384	270,158	256,400	246,538
Cake & pastry flour varietals	410,106	405,716	475,702	506,402	511,907	498,746
Bread flour varietals	1,229,025	1,108,599	860,146	847,875	777,381	809,772
Ethnic segment varietals	1,553,972	1,563,958	1,395,872	1,678,579	1,685,224	2,442,354
Bread & roll mix varietals	296,290	342,172	368,842	427,957	536,693	439,912
Remaining varietals	652,031	771,344	829,042	1,147,658	1,605,107	1,589,215
Cornmeal	578,880	603,290	585,256	629,086	642,753	626,705
Dry pancake & waffle mixes	4,861,550	4,806,681	4,640,241	4,982,767	5,109,997	5,137,214
Prepared mixes	13,003,711	12,956,548	13,009,642	13,820,982	14,420,642	13,672,779
Cake mixes	5,353,662	5,576,571	5,548,458	6,320,288	6,862,450	6,781,194
Icing products	2,865,222	2,965,960	3,187,926	3,264,677	3,304,446	3,120,589
Packaged pie crust mixes	187,629	109,574	95,651	142,617	120,113	99,110
Dry pizza mixes	1,311,767	1,170,239	1,143,806	1,228,622	1,241,716	1,146,357
Muffin mixes	2,215,895	2,090,100	2,010,137	1,902,943	1,865,274	1,561,695
Dry cookie mixes	1,069,536	1,044,104	1,023,664	961,835	1,026,643	963,834
Baking mixes - puddings	247,978	223,541	206,555	198,064	75,527	671
No bake products	332,807	283,515	279,166	271,393	201,743	194,198
Yorkshire pudding mixes	410,112	403,156	403,263	423,451	407,944	410,956
Remaining baking mixes	1,485,697	1,565,608	2,037,355	1,997,580	2,191,571	3,105,599

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Products	Dollar Sales					
	2009	2010	2011	2012	2013	2014
Pie fillings	5,102,700	5,212,170	5,356,315	5,520,377	5,787,883	5,887,826
Graham crusts	686,643	709,753	709,184	664,973	673,905	657,955
Graham crumbs	1,341,051	1,517,777	1,477,954	1,458,303	1,537,138	1,594,682
Molasses	982,437	1,095,667	1,111,647	1,132,217	1,174,240	1,144,288
Total sugar	25,346,045	26,820,461	29,409,362	29,030,573	27,586,259	26,631,070
Brown sugar	7,836,758	8,389,551	8,785,532	8,995,735	8,727,689	8,556,982
Icing sugar	2,331,019	2,479,351	2,736,731	2,625,428	2,398,028	2,318,696
White sugar	15,156,050	15,922,144	17,861,423	17,385,251	16,439,291	15,730,588
Sugar substitutes	6,444,598	7,239,077	7,363,250	7,069,117	6,618,982	7,201,808
<b>Breakfast foods</b>	<b>163,900,136</b>	<b>165,022,992</b>	<b>167,302,612</b>	<b>169,879,869</b>	<b>171,220,910</b>	<b>169,593,483</b>
Ready to eat cereals	141,378,625	141,389,072	142,778,762	145,041,254	145,441,551	143,222,340
Hot cereals	19,715,929	20,589,454	21,547,031	21,836,006	22,778,574	23,176,749
Toaster pastries	2,647,813	2,872,909	2,805,249	2,840,390	2,864,760	3,069,853
Wheat germ	157,769	171,557	171,570	162,219	136,025	124,541
<b>Candy &amp; chewing gum</b>	<b>262,716,387</b>	<b>277,316,116</b>	<b>284,669,944</b>	<b>290,902,759</b>	<b>295,665,248</b>	<b>309,514,984</b>
Total gum	36,298,785	36,511,161	34,849,236	33,739,582	32,853,902	33,200,251
Sugared gum	767,136	796,197	786,394	790,505	845,527	957,843
Bubble gum	1,490,775	1,236,154	1,125,805	918,088	964,389	1,147,912
Sugarless gum	34,040,874	34,478,810	32,937,037	32,030,989	31,043,986	31,094,496
Candied snack foods	3,803,365	4,213,099	3,696,369	4,139,040	4,890,058	5,837,472
Marshmallow	4,795,786	5,028,388	5,260,530	5,697,552	45,241,580	46,943,195
Total chocolate	160,694,327	172,738,477	180,817,291	185,218,074	196,369,754	206,973,173
Seasonal chocolate	45,859,912	52,580,898	91,875,036	95,354,961	56,056,478	58,874,602
Everyday seasonal	34,304,111	33,789,312	53,970,012	56,988,283	35,363,233	38,145,279
Everyday chocolate	80,530,304	86,368,267	34,972,243	32,874,830	104,950,043	109,953,292
Non chocolate candy confections	57,124,124	58,824,991	60,046,518	62,108,511	66,441,592	69,341,560
Breath fresheners candy confections	5,454,059	5,354,674	5,674,565	5,911,958	6,656,185	7,053,365
Novelty candy confections	1,542,339	1,846,140	1,848,120	1,801,881	1,618,414	1,484,634
Licorice candy confections	8,796,139	9,736,940	9,791,745	10,215,225	10,491,102	10,937,292
Candy confections	41,331,587	41,887,237	42,732,088	44,179,447	47,675,891	49,866,269
<b>Canned fish &amp; canned seafood</b>	<b>48,566,056</b>	<b>47,075,168</b>	<b>48,799,583</b>	<b>50,409,150</b>	<b>50,525,983</b>	<b>50,065,310</b>
Seafood (including salmon & tuna)	48,566,056	47,075,168	48,799,583	50,409,150	50,525,983	50,065,310
Salmon	10,282,837	10,204,565	10,055,515	9,785,696	10,054,554	9,954,243
Tuna	25,622,457	24,205,551	23,786,243	25,565,052	27,953,363	27,593,001
Sardines	2,596,874	2,647,518	2,575,772	2,856,066	2,528,268	2,640,066
Other Canned fish & seafood	10,063,888	10,017,534	12,382,053	12,202,336	9,989,798	9,878,000
<b>Canned &amp; Bottled Fruits</b>	<b>39,282,084</b>	<b>36,028,135</b>	<b>37,336,915</b>	<b>35,917,259</b>	<b>36,107,923</b>	<b>35,896,335</b>
Apple sauce	1,606,659	1,565,323	1,652,765	1,658,413	1,740,561	1,676,859
Single serve fruit & apple sauce	19,156,626	17,979,097	19,931,064	19,064,889	19,134,375	19,866,374
Mixed fruit (fruit cocktail)	4,322,851	3,641,533	2,933,558	2,739,940	2,491,375	2,587,764
Canned peaches	4,862,667	4,344,783	4,194,444	3,849,171	3,916,362	3,868,527
Canned pears	1,413,292	1,293,180	1,226,606	1,165,472	1,132,087	1,165,916
Canned pineapple	4,005,393	3,527,676	3,456,381	3,751,616	3,949,409	3,704,996
Canned & bottled cherries	247,702	232,339	334,945	317,898	318,477	326,789
Other canned & bottled fruit	3,666,894	3,444,204	3,607,152	3,369,860	3,425,277	2,699,110
<b>Shelf stable juices/drinks/nectars and ready to serve tea</b>	<b>165,233,632</b>	<b>155,006,147</b>	<b>149,811,654</b>	<b>148,141,740</b>	<b>142,066,058</b>	<b>138,996,506</b>
Shelf stable juices	80,244,694	74,259,280	69,416,369	64,944,616	62,196,751	59,203,933

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	2009	2010	2011	2012	2013	2014
Apple	24,192,223	22,658,564	20,539,862	18,744,547	20,693,834	20,403,006
Orange	8,838,755	8,588,727	8,336,499	8,686,216	11,602,693	11,024,558
Pineapple	1,737,276	1,529,380	2,932,660	2,736,452	4,652,817	4,396,981
Grape	3,402,287	3,132,465	2,792,174	2,316,803	4,652,817	4,396,981
Other flavours shelf stable juice	42,074,153	38,350,144	34,815,174	32,460,598	35,096,866	37,563,782
Shelf stable drinks/nectars	56,691,530	54,279,944	54,913,405	57,013,116	55,638,651	55,804,203
Apple	822,002	637,132				
Orange	2,760,521	2,729,244				
Grape	1,736,695	2,426,251				
Other flavours shelf stable drinks/nectars	51,372,312	48,487,317				
Vegetable juices	16,877,095	16,154,074	14,685,176	14,819,281	13,333,369	12,849,083
Tomato juice	2,076,626	2,159,622	2,175,187	2,179,443	1,848,204	1,940,694
Ready to serve iced tea (cans)	9,343,687	8,153,227	8,621,517	9,185,284	9,049,083	9,198,593
<b>Canned meats &amp; specialty foods</b>	<b>11,323,750</b>	<b>11,072,970</b>	<b>10,991,286</b>	<b>11,601,927</b>	<b>11,946,738</b>	<b>12,903,869</b>
Corned beef	1,576,124	1,893,082	1,888,911	2,185,586	2,443,322	2,878,651
Canned luncheon meats	2,497,228	2,422,483	2,577,822	2,806,797	2,833,785	3,257,530
Flaked meat & poultry	4,120,585	3,897,635	3,510,097	3,613,166	3,687,609	3,818,774
Canned ham & picnics	1,794,131	1,636,951	1,642,003	1,502,541	1,552,436	1,449,689
Cocktail sausage & wieners	974,163	955,191	1,092,019	1,149,430	1,215,368	1,265,294
Canned meat spreads	361,519	267,628	280,434	344,407	214,218	233,931
<b>Canned milk</b>	<b>10,709,453</b>	<b>11,170,609</b>	<b>11,924,347</b>	<b>13,080,127</b>	<b>13,630,468</b>	<b>14,349,893</b>
Evaporated milk	5,855,520	5,933,047	5,819,190	5,966,407	5,885,743	5,949,627
Sweetened condensed milk	2,900,058	3,091,958	3,286,766	3,594,414	3,848,072	4,039,609
Remaining canned and bottled milk (including coconut milk)	1,953,875	2,145,604	2,818,391	3,519,306	3,896,653	4,360,657
<b>Canned prepared foods</b>	<b>17,637,501</b>	<b>17,159,734</b>	<b>16,402,321</b>	<b>15,376,339</b>	<b>14,838,072</b>	<b>13,949,993</b>
Chilli con carne	3,246,093	3,023,077	3,129,645	3,243,476	3,554,726	3,456,687
Meatball stews	1,783,442	1,655,332	1,583,937	1,442,505	1,328,929	1,193,371
Canned pasta	12,607,966	12,481,325	11,688,739	10,690,358	9,954,417	9,299,935
<b>Canned &amp; dry soup</b>	<b>198,763,092</b>	<b>193,089,921</b>	<b>111,788,559</b>	<b>110,869,789</b>	<b>112,965,573</b>	<b>114,444,285</b>
Canned soup	82,443,846	80,170,136	78,285,305	76,863,878	78,233,948	79,783,432
Condensed soup	32,625,854	32,213,560	31,063,531	30,166,230	29,993,636	29,430,823
Ready to serve	49,817,992	47,956,576	47,221,774	46,697,648	48,240,312	50,352,609
Dry soup mixes	9,205,599	8,537,210	8,508,775	8,597,594	8,978,589	8,936,078
Bouillon products	4,629,895	4,616,065	5,054,943	5,150,252	5,582,887	5,356,220
Ramen (oriental noodles)	20,039,906	19,596,374	19,939,536	20,258,065	20,170,149	20,368,555
<b>Canned &amp; bottled vegetables</b>	<b>67,406,990</b>	<b>69,470,439</b>	<b>68,474,200</b>	<b>68,314,018</b>	<b>69,334,040</b>	<b>70,179,186</b>
Canned & bottled asparagus	276,799	364,791	286,939	279,485	186,338	171,212
Canned & bottled beans	3,348,021	2,824,650	2,641,576	2,572,320	2,392,905	2,332,501
Canned & bottled carrots	72,341	75,046	89,178	105,881	105,257	96,568
Canned & bottled corn	10,560,002	9,843,544	9,811,717	9,713,495	9,658,069	9,516,394
Canned & bottled corn on the cob	684,260	691,300	698,807	689,588	677,381	853,099
Canned & bottled mixed vegetables	229,979	212,992	210,472	236,806	242,348	243,471
Canned & bottled peas	1,693,605	1,529,731	1,466,252	1,483,010	1,553,052	1,632,721
Canned & bottled peas & carrots	330,606	329,804	395,005	444,126	361,865	368,488
Canned vegetables - remaining	4,129,583	4,393,737	4,178,116	4,040,101	4,443,590	4,352,915
Canned & bottled spinach	144,272	125,387	111,764	93,410	116,961	123,124
Canned & bottled tomatoes	13,920,393	15,898,753	15,438,234	14,978,713	14,888,788	14,696,299

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	2009	2010	2011	2012	2013	2014
Canned peas - remaining	45,669	35,041	53,748	54,684	71,540	85,367
Canned & bottled beets	444,524	586,153	802,127	635,752	837,187	634,881
Canned & bottled mushrooms	7,525,515	6,949,635	6,569,471	6,112,459	6,006,130	6,078,257
Canned & bottled potatoes	1,736,705	1,721,993	2,200,016	2,500,233	2,831,647	3,141,355
Canned & bottled peas & beans	1,814,608	2,153,871	2,093,716	2,202,611	2,475,567	2,670,811
Canned beans - remaining	3,097,465	3,421,243	3,480,463	3,691,424	3,915,835	4,070,515
Baked beans	10,161,491	10,581,186	10,464,520	10,982,270	10,989,850	11,247,580
Tomato sauce	4,336,878	4,591,750	4,333,825	4,293,572	4,260,243	4,454,721
Tomato paste	2,854,274	3,139,832	3,148,254	3,204,078	3,319,487	3,408,907
<b>Condiments, dressings, spreads, relishes &amp; spaghetti/lasagna sauces</b>	<b>249,033,964</b>	<b>252,509,143</b>	<b>262,592,508</b>	<b>267,704,609</b>	<b>275,253,739</b>	<b>285,747,281</b>
Condiments	119,729,973	121,024,051	127,829,019	132,997,503	139,474,786	144,872,084
Sauces - barbeque	11,150,420	11,213,679	11,257,997	11,697,540	12,005,286	11,667,074
Meat & seafood sauces	11,852,603	12,670,217	13,403,582	13,640,135	14,662,381	15,475,022
Ketchup	16,777,414	16,715,197	17,044,327	17,697,320	18,144,844	17,831,924
Mexican salsa, dips & garnishes	24,944,544	24,285,384	25,480,886	25,741,191	26,796,205	28,144,300
Pepper	4,651,362	4,523,258	4,837,075	5,209,943	5,439,704	5,780,792
Dry mustard	421,145	426,633	431,302	465,961	476,661	479,970
Prepared mustard	7,284,210	7,788,500	7,953,154	8,113,688	8,248,266	8,372,890
Salt & salt substitutes	3,266,597	3,203,026	3,346,128	3,408,387	3,731,402	4,037,974
Spices	16,666,083	17,418,611	19,214,439	20,661,440	21,811,390	22,533,439
Liquid seasonings	574,029	653,551	705,280	751,914	834,522	887,545
Mexican seasonings	3,784,699	4,005,198	4,254,223	4,511,320	4,848,075	5,242,775
Seasonings including salad toppings	18,356,867	18,120,797	19,900,626	21,098,664	22,476,050	24,418,379
Dressings, spreads	63,109,221	63,816,393	64,418,910	67,473,661	69,269,858	71,316,693
Pourable salad dressings	34,433,529	34,400,200	34,113,604	35,683,853	36,469,121	37,416,934
Spoonable salad dressings	10,152,976	10,111,978	10,069,084	9,993,255	9,282,051	8,904,427
Mayonnaise	11,011,213	11,256,185	12,028,121	12,904,850	13,508,827	14,454,519
Sandwich spreads	621,347	601,636	604,402	646,731	659,155	659,346
Vinegar	6,890,156	7,446,394	7,603,699	8,244,972	9,350,704	9,881,467
Relishes & appetizers	32,186,614	32,901,609	34,386,396	33,085,040	33,824,397	35,913,914
Olives	6,745,433	7,151,016	7,332,066	7,385,955	7,418,888	8,103,537
Pickles	19,169,308	19,376,180	20,451,544	19,091,960	19,662,251	20,691,580
Relish including remaining	2,629,959	2,488,778	2,472,007	2,443,346	2,420,598	2,379,121
Pickled mixed vegetables	3,259,397	3,478,483	3,768,878	3,810,883	3,948,409	4,351,890
Chutney	382,517	407,152	361,901	352,896	374,251	387,786
Spaghetti sauces & pizza & lasagna sauces	34,008,156	34,767,090	35,958,183	34,148,405	34,749,967	35,788,741
Spaghetti sauces	31,575,470	32,150,045	32,655,011	32,222,834	32,684,698	33,644,590
<i>Spaghetti sauces w/meat</i>	1,542,613	1,621,483	1,360,379	1,003,025	983,057	1,159,072
<i>Spaghetti sauce other types</i>	30,032,857	30,528,562	31,294,632	31,219,809	31,701,641	32,485,518
Pizza & lasagna Sauce	2,432,686	2,617,045	3,303,172	1,925,571	2,065,269	2,144,151
<b>Desserts</b>	<b>21,498,858</b>	<b>21,560,483</b>	<b>28,267,273</b>	<b>27,770,165</b>	<b>26,816,412</b>	<b>27,612,171</b>
Total gelatin	5,333,932	5,528,026	6,450,754	6,316,171	6,048,067	5,921,004
Jelly powders	2,800,861	2,853,020	2,801,091	2,763,162	2,618,262	2,618,190
Ready-to-eat gelatin	2,533,071	2,675,006	3,649,663	3,553,009	3,430,805	3,302,814
Total pudding	13,731,124	13,668,679	19,414,776	19,048,299	18,367,925	19,360,197
Puddings (instant & regular)	3,147,926	3,172,018	3,105,307	3,001,428	2,994,470	2,934,924
Family-size canned puddings	175,752	163,552	158,807	164,139	181,544	158,075
Ready-to-eat snack puddings	10,407,446	10,323,109	16,150,662	15,882,732	15,191,911	16,267,198
Toppings powdered	532,887	516,970	473,891	483,891	467,735	438,953
Sundae toppings	1,900,915	1,856,808	1,927,852	1,921,804	1,932,685	1,892,017

**Retail Sales, 2009 to 2014 Alberta**  
**All Channels, 52 weeks ending December each year**

Products	Dollar Sales					
	2009	2010	2011	2012	2013	2014
<b>Dried foods</b>	<b>111,874,785</b>	<b>112,612,380</b>	<b>122,292,128</b>	<b>127,185,746</b>	<b>120,824,689</b>	<b>129,471,641</b>
Dried vegetables & fruits	71,478,037	71,376,062	80,482,045	84,639,523	77,260,399	84,182,965
Dry vegetables (including potatoes/rice)	60,588,171	60,330,974	61,204,899	64,435,238	65,628,202	72,175,306
<i>Dry vegetables (not including potatoes/rice)</i>	3,525,080	3,835,800	4,928,248	6,343,986	7,171,602	8,501,430
<i>Instant potatoes</i>	5,193,883	4,786,315	4,711,090	4,507,164	4,392,155	4,351,530
<i>Regular packaged rice</i>	35,776,358	35,771,148	36,462,300	38,102,598	40,688,916	45,350,598
<i>Special rice dishes</i>	7,776,278	7,246,369	6,446,953	6,233,509	5,919,359	6,038,090
<i>Retortable rice</i>	8,316,572	8,691,342	8,656,308	9,247,981	7,456,170	7,933,658
Dried fruit	10,698,994	10,847,410	10,796,841	11,099,956	11,632,197	12,007,659
<i>Dried apricots</i>	1,058,965	1,040,342	922,035	892,640	1,058,706	983,151
<i>Dried dates</i>	2,016,141	2,231,586	2,467,955	2,574,299	2,802,354	3,269,854
<i>Dried prunes</i>	1,837,197	1,794,271	1,666,904	1,775,476	1,806,545	1,800,566
<i>Dried raisins</i>	5,786,691	5,781,211	5,739,947	5,857,541	5,964,592	5,954,088
Other dried foods	29,697,754	30,388,908	31,013,242	31,446,267	31,932,093	33,281,017
Dry sauce & gravy mix	14,229,974	14,725,454	14,942,830	15,340,371	15,627,350	16,254,191
Stuffing mixes	3,765,110	3,650,174	3,824,307	3,468,127	3,534,673	3,434,697
Coating mixes	4,508,152	4,729,354	4,763,199	4,781,539	4,693,680	5,022,026
Mexican dinner kits & shells	7,194,518	7,283,926	7,482,906	7,856,230	8,076,390	8,570,103
<b>Fats &amp; shortenings</b>	<b>59,113,255</b>	<b>56,041,324</b>	<b>41,629,181</b>	<b>43,019,284</b>	<b>44,906,087</b>	<b>46,632,461</b>
Cooking Oils			34,680,844	36,024,512	40,132,727	42,564,435
Cooking/salad oils	18,607,354	17,332,739	18,940,714	20,102,533	21,009,319	21,027,425
Canola oil	13,054,907	11,574,351	12,403,893	12,705,084	12,482,865	12,482,865
Corn oil	1,896,601	1,431,755	1,623,367	1,724,388	1,741,179	1,913,383
Peanut oil	284,224	265,342	280,051	308,604	327,214	337,334
Vegetable oil	1,743,972	2,251,315	2,464,855	2,993,212	3,007,797	3,007,797
Sunflower oil	776,681	759,262	845,933	974,978	1,059,087	1,018,353
Other types	850,969	1,050,714	1,322,615	1,396,267	2,391,177	2,267,693
Cooking sprays	4,163,455	3,647,692	4,075,700	4,150,068	4,150,996	3,277,547
Lard/shortening	2,752,492	2,843,876	2,872,637	2,844,704	2,822,484	2,708,790
Olive oil	14,982,600	14,884,278	14,380,436	13,984,203	13,388,421	14,380,689
Other cooking oils (sesame and flavored)			1,359,694	1,937,776	4,473,866	5,238,010
<b>Jams, jellies, preserves, syrups &amp; spreads</b>	<b>71,596,431</b>	<b>72,721,093</b>	<b>75,254,149</b>	<b>82,688,960</b>	<b>87,239,975</b>	<b>91,664,757</b>
Jam/jelly/marmalade	19,523,299	19,414,530	19,766,916	19,311,602	19,299,898	19,362,892
Peanut butter	19,989,496	20,466,196	20,771,825	26,178,469	27,557,349	28,021,592
Sweet spreads	6,642,346	6,885,815	7,528,489	8,867,329	10,044,669	11,191,603
Honey	10,746,128	10,849,162	11,809,588	12,179,450	14,084,459	15,576,636
Cranberry jellies/sauces	2,046,446	2,114,493	2,285,076	2,243,791	2,207,577	2,217,759
Corn syrups	1,186,435	1,140,234	1,142,187	1,193,045	1,141,945	1,121,008
Pure maple syrups	4,993,915	5,700,024	5,864,151	6,588,588	6,904,155	8,428,351
Table syrups	6,468,366	6,150,639	6,085,917	6,126,686	5,999,923	5,744,916
<b>Dry pasta</b>	<b>36,258,937</b>	<b>35,141,994</b>	<b>35,663,078</b>	<b>36,929,490</b>	<b>37,405,399</b>	<b>37,462,622</b>
Macaroni	14,073,659	13,533,744	13,680,709	14,006,983	14,579,359	14,698,915
Noodles	2,521,352	2,510,431	2,491,495	2,460,203	2,021,646	2,018,027
Spaghetti	10,576,662	10,046,978	10,097,079	10,628,501	10,848,003	11,027,509
Other dry pasta	9,087,264	9,050,841	9,393,795	9,833,803	9,956,391	9,718,171
<b>Prepared drinks</b>	<b>146,519,644</b>	<b>155,199,988</b>	<b>185,372,555</b>	<b>213,292,143</b>	<b>227,823,211</b>	<b>239,438,112</b>
Cocoa powder	1,562,206	1,457,441	1,927,132	2,014,646	2,113,930	2,337,305



**Retail Sales, 2009 to 2014 Alberta**  
**All Channels, 52 weeks ending December each year**

Products	Dollar Sales					
	2009	2010	2011	2012	2013	2014
Hot chocolate	6,985,665	6,999,404	7,950,891	8,779,196	9,187,899	9,424,463
Cold milk modifiers	5,820,515	5,802,815	6,022,292	5,712,904	4,412,904	4,330,448
R&G coffee	74,336,607	82,224,978	108,476,420	132,837,973	145,282,730	156,536,147
Whole bean coffee	11,398,105	12,397,719	13,140,851	13,822,321	14,830,402	14,467,277
Soluble coffee	14,934,810	15,055,080	15,492,770	16,184,926	15,701,836	15,993,993
Flavored drink mixes			11,587,720	14,564,423	18,038,917	17,122,860
Powdered drink mixes	13,379,855	12,167,262			5,449,772	5,274,137
Powdered milk	2,008,301	1,994,170	1,906,814	1,737,591	1,709,415	1,702,959
Regular tea bags	7,018,463	7,152,825	7,248,733	7,116,897	7,363,060	7,531,910
Specialty tea bags	15,286,694	16,633,624	18,315,663	20,438,475	22,249,269	22,924,672
Ice tea mixes	12,988,793	11,284,747	10,913,281	10,360,118	9,384,670	8,519,386
<b>Snacks</b>	<b>305,304,975</b>	<b>306,062,880</b>	<b>342,418,869</b>	<b>355,405,756</b>	<b>375,526,451</b>	<b>397,470,343</b>
Snack foods & potato chips	169,788,727	169,116,720	191,193,227	204,541,328	213,822,445	228,419,194
Potato chips	82,591,501	82,936,890	95,675,075	102,163,952	104,551,606	109,925,995
Corn chips	1,814,513	1,755,278	1,865,046	2,040,898	1,968,816	2,115,404
Tortillas	42,106,344	41,354,968	44,276,951	47,466,273	47,146,635	50,489,789
Extruded	14,547,766	14,798,359	17,863,602	17,971,945	15,836,000	17,998,222
Popcorn	1,809,832	2,587,275	3,583,559	5,241,964	2,790,032	3,768,076
Pretzels	4,414,055	4,552,119	4,812,526	5,987,196	6,392,108	6,621,640
Party mix	9,589,203	8,328,558	10,883,849	11,047,284		
Lunch packs	9,723,352	9,107,316			6,189,908	7,024,425
Remaining snacks	3,192,161	3,695,957	11,822,353	11,102,277	11,094,865	11,898,925
Shelled nuts	35,794,024	38,196,134	45,155,090	47,096,999	54,915,082	60,391,084
Popping corn	17,720,299	16,376,720	14,854,270	14,570,468	14,657,436	14,752,377
Granola bars	47,916,785	49,903,470	59,035,903	57,318,745	59,887,128	60,114,807
Crispy snacks (marshmallow)	4,961,570	4,869,197	4,748,218	4,753,447	4,376,138	4,884,482
Compartment snacks	7,004,547	6,129,816	6,093,823	5,725,811	6,189,908	7,024,425
Fruit snacks/bars	22,119,023	21,470,823	21,338,338	21,398,958	21,678,314	21,883,974
<b>Soft drinks and bottled water</b>	<b>229,246,473</b>	<b>223,115,929</b>	<b>233,297,296</b>	<b>243,639,062</b>	<b>173,831,575</b>	<b>172,558,079</b>
Total flavoured soft drinks	179,598,520	172,765,472	171,501,623	177,565,660	173,831,575	172,558,079
Total bottles	69,266,927	66,532,908	66,854,555	69,174,218	67,139,734	67,418,833
Total cans	110,331,593	106,232,564	104,647,068	108,391,442	106,691,841	105,139,246
Total diet (excluding mid calorie) flavoured soft drinks	54,781,661	53,489,906	52,668,669	53,255,373	49,898,738	46,918,149
Total regular (including mid calorie) flavoured soft drinks	124,816,859	119,275,566	118,832,954	124,310,287	123,932,837	125,639,930
Bottled water (less than 18 litres)	49,647,953	50,350,457	61,795,673	66,073,402	61,151,037	60,706,138
<b>Dry grocery</b>	<b>2,330,168,290</b>	<b>2,335,134,974</b>	<b>2,361,938,809</b>	<b>2,442,529,664</b>	<b>3,148,011,699</b>	<b>3,243,531,817</b>
<b>GRAND TOTAL - ALL CATEGORIES</b>	<b>6,596,945,586</b>	<b>6,602,142,917</b>	<b>6,834,897,756</b>	<b>7,121,698,964</b>	<b>8,136,117,264</b>	<b>8,519,807,541</b>

Source: Nielsen MarketTrack, Alberta All Channels, 52 Weeks Ending December 2009 to 2014