

# 2017 Food and Beverage Manufacturing Sales

## Alberta Highlights

Agri-Food Statistics Update: Issue Food 18-1

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### Release Information

On May 16, 2018, Statistics Canada released its 2017 and 2018 first quarter (January to March) manufacturing sales data both at the provincial and national level. More information is available on the Statistics Canada website:

<https://www150.statcan.gc.ca/n1/en/type/data>

### Key Messages

#### Food and Beverage Manufacturing Sales – 2017

- In 2017, food and beverage manufacturing represented the second largest manufacturing industry in Alberta (20.3 per cent of total manufacturing sales), after petroleum and coal product manufacturing (22.4 per cent).
- Food and beverage manufacturing sales reached a record \$14.4 billion in 2017 which is up 8.4 per cent from 2016. This marked the fourth consecutive annual gain. While food manufacturing sales jumped 11.1 per cent to \$13.3 billion, beverage manufacturing declined 16.9 per cent to \$1.1 billion. Contributing to the increased food manufacturing sales were meat products, including poultry (up 9.3 per cent, to \$7.4 billion), dairy products (up 50.7 per cent, to \$1.2 billion), and grain and oilseed milling (up 1.9 per cent, to \$1.7 billion).
- Alberta's meat products, including poultry, continued to be the largest food segment in the province, representing 55.2 per cent of total food manufacturing sales in 2017, as well as 25.6 per cent of total Canadian meat products (\$28.7 billion).

#### Statistics Canada Definition:

Manufacturing sales refers to the value of goods manufactured from own materials whether at the business unit (plant, mill or factory) or at any other subcontracted manufacturing plant located in Canada. Sales include goods that were shipped earlier on consignment, sales shipped to foreign countries for which customs entry forms have been prepared, charges for installation of manufactured goods where installation is part of sale and the book value of goods sold for rental. Food and beverage manufacturing involves refining primary commodities to increase value, such as turning raw canola into the higher valued canola oil, or barley into alcoholic beverages.

#### Food and Beverage Manufacturing Sales – 2018 (January to March)

In the first quarter of 2018, Alberta's food and beverage manufacturing sales totalled \$3.4 billion, and accounted for 19.1 per cent of the province's total manufacturing sales (\$17.8 billion).

#### Record Food and Beverage Manufacturing Sales in 2017

In 2017, Alberta's manufacturing firms generated \$70.9 billion in sales, 11.3 per cent higher than in the previous year. Of this total, the province's food and beverage manufacturing industry contributed a record \$14.4 billion, up 8.4 per cent from 2016. This also marked the fourth consecutive annual gain. While food manufacturing sales jumped 11.1 per cent to \$13.3 billion, beverage manufacturing sales declined 16.9 per cent to \$1.1 billion.

Contributing to the increased food manufacturing sales were meat products, including poultry (up 9.3 per cent to, \$7.4 billion), dairy products (up 50.7 per cent, to \$1.2 billion), and grain and oilseed milling (up 1.9 per cent, to \$1.7 billion). Meat products continued to be Alberta's largest food segment, accounting for 55.2 per cent of the province's food manufacturing sales in 2017. These sales also represented 25.6 per cent of the total Canadian meat sales (\$28.7 billion), ranking second behind Ontario (35.7 per cent or \$10.3 billion).

Food and beverage manufacturing was the second largest manufacturing industry in Alberta (20.3 per cent of total manufacturing sales), after petroleum and coal products (22.4 per cent or \$15.9 billion). Chemical products ranked third (19.4 per cent or \$13.8 billion).

Table 1	2016r	2017p	% Chg. '17/'16
	\$ Millions		
<b>Total Manufacturing Industries</b>	<b>63,760.1</b>	<b>70,940.3</b>	<b>11.3</b>
<b>Food and Beverage Manufacturing Industries</b>	<b>13,282.1</b>	<b>14,402.0</b>	<b>8.4</b>
<i>% Share of Total Manufacturing Industries</i>	20.8	20.3	n/a
<b>Food Industries</b>	<b>12,015.3</b>	<b>13,349.6</b>	<b>11.1</b>
Meat Products (Includes Poultry)	6,739.3	7,365.2	9.3
Food Industries (Excluding Meat Products)	5,276.0	5,984.4	13.4
Grain and Oilseed Milling	1,696.1	1,728.1	1.9
Animal Foods (Includes Livestock Feed)	986.7	988.0	0.1
Dairy Products	809.2	1,219.8	50.7
Bread and Bakery Products	559.8	x	n/a
Other Foods (Includes Snack Foods)	775.3	940.6	21.3
All Other Food Manufacturing	448.8	1,107.9	146.8
<b>Beverage Industries</b>	<b>1,266.8</b>	<b>1,052.4</b>	<b>-16.9</b>

p-preliminary r-revised x-not available n/a- not applicable  
Source: Statistics Canada, Table 16-10-0117-01

## Alberta -- third largest food processor

Alberta is the third largest food processor in Canada, after Ontario and Quebec. In 2017, the province's food manufacturing sales accounted for 13.2 per cent of the Canadian total food sales (\$101.2 billion).

## Food and Beverage Manufacturing Sales Up in First Quarter 2018

In the first quarter (January to March) of 2018, Alberta's food and beverage manufacturing sales totalled \$3.4 billion, up 3.4 per cent over the same period in 2017. Food sales increased 3.3 per cent, to \$3.2 billion, while beverages were up 4.3 per cent, to \$227.7 million.

Table 2	January-March		
	2017r	2018p	% Chg. '18/'17
	\$ Millions		
<b>Total Manufacturing Industries</b>	<b>16,640.2</b>	<b>17,832.0</b>	<b>7.2</b>
<b>Food and Beverage Manufacturing Industries</b>	<b>3,289.3</b>	<b>3,400.0</b>	<b>3.4</b>
<i>% Share of Total Manufacturing Industries</i>	19.8	19.1	n/a
<b>Food Industries</b>	<b>3,071.0</b>	<b>3,172.4</b>	<b>3.3</b>
Meat Products (Includes Poultry)	1,655.6	1,649.9	-0.3
Food Industries (Excluding Meat Products)	1,415.4	1,522.5	7.6
Grain and Oilseed Milling	413.5	450.2	8.9
Animal Foods (Includes Livestock Feed)	248.4	247.1	-0.5
Dairy Products	301.9	297.9	-1.3
Bread and Bakery Products	113.5	x	n/a
Other Foods (Includes Snack Foods)	196.7	234.8	19.4
All Other Food Manufacturing	141.5	292.5	106.7
<b>Beverage Industries</b>	<b>218.4</b>	<b>227.7</b>	<b>4.3</b>

p-preliminary r-revised x-not available n/a- not applicable  
Source: Statistics Canada, Table number 16-10-0048-01

## Alberta Food and Beverage Sector Activity in 2017

In 2017, Alberta's retail sales in food and beverage stores were \$14.7 billion, up marginally at 0.3 per cent from the previous year. The food and beverage processing industry was Alberta's largest manufacturing employer, accounting for 19.3 per cent of the province's total manufacturing employment (119,200). In 2017, 23,000 Albertans were employed in this industry, up 2.7 per cent from the year before.

The province exported \$4.1 billion of food and beverage (including animal feeds) products to international markets, representing 28.6 per cent of total value of food and beverage manufacturing sales (\$14.4 billion).

Households in Alberta reported spending an average of \$9,766 on food (\$6,707 on food purchased from stores and \$3,059 on food purchased from restaurants) in 2016, down 4.0 per cent from 2015. In 2016, for every dollar Alberta households spent on foods, 31 cents were attributed to restaurant meals, with the remainder on food purchased from stores.

### For more information:

Please visit the Agriculture and Forestry website:  
<https://www.agric.gov.ab.ca>

Or contact:

Jean Marie Uwizeyimana, Agri-Food Statistician  
Alberta Agriculture and Forestry  
Economics and Competitiveness Branch  
Statistics and Data Development Section  
[Jeanmarie.uwizeyimana@gov.ab.ca](mailto:Jeanmarie.uwizeyimana@gov.ab.ca)