

# *Agronomy:*

Step back from the trees to see the forest

***Emile deMilliano, P.Ag, CCA***

*Manager, Training and Development*

*Crop Production Services*

*Fort Saskatchewan, AB*

It's all about RISK (and risk takers)

# PROFIT PLANNER CALCULATOR

Region: Edmonton

Projected 2017	Feed Barley	Winter Wheat #2-12.0	HRS Wheat #2 - 13.5	CPS Wheat >11.5	Malt Bly	Oats	Canola	Peas
<b>YIELD</b>	<b>80</b>	<b>55</b>	<b>60</b>	<b>80</b>	<b>80</b>	<b>110</b>	<b>50</b>	<b>50</b>
<b>PRICE</b>	<b>\$2.75</b>	<b>\$5.20</b>	<b>\$6.65</b>	<b>\$5.35</b>	<b>\$4.95</b>	<b>\$2.70</b>	<b>\$10.95</b>	<b>\$8.80</b>
Breakeven Price	\$2.90	\$4.60	\$4.51	\$3.45	\$3.11	\$1.89	\$6.56	\$4.97
Breakeven Yield	84.42	48.65	40.73	51.60	50.33	76.90	29.94	28.24
<b>TOTAL REVENUE</b>	<b>\$220.00</b>	<b>\$286.00</b>	<b>\$399.00</b>	<b>\$428.00</b>	<b>\$396.00</b>	<b>\$297.00</b>	<b>\$547.50</b>	<b>\$440.00</b>
Seed Rate - bu/ac or lbs/ac	2.00	2.00	2.00	2.50	2.00	3.00	5.00	3.00
Seed, Treatment, Technology	13.90	20.00	30.00	30.00	24.50	15.00	65.00	48.82
<i>To change fertilizer values go to the bottom of the spreadsheet.</i>								
Fertilizer	51.64	56.87	60.76	65.98	49.03	49.03	91.13	16.02
Herbicide (inc. preseed/pre-hrvst)	26.00	32.50	36.50	36.50	32.00	10.00	12.00	32.50
Insecticide	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fungicide	7.00	10.00	10.00	10.00	10.00	0.00	20.00	15.00
Chemical	33.00	42.50	46.50	46.50	42.00	10.00	32.00	47.50
Repairs	1.20	1.20	1.20	1.20	1.20	1.20	1.20	1.60
Fuel	15.40	15.40	15.40	15.40	15.40	15.40	16.50	17.60
Insurance	24.00	24.00	24.00	24.00	24.00	24.00	29.00	24.00
Custom Application	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Operating Interest	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rent/ Land Pmts	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00
Labour	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Misc	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
<b>OPERATING EXPENSES</b>	<b>\$232.14</b>	<b>\$252.97</b>	<b>\$270.86</b>	<b>\$276.09</b>	<b>\$249.13</b>	<b>\$207.63</b>	<b>\$327.83</b>	<b>\$248.54</b>
<b>OPERATING MARGIN / AC</b>	<b>-\$12.14</b>	<b>\$33.03</b>	<b>\$128.14</b>	<b>\$151.91</b>	<b>\$146.87</b>	<b>\$89.37</b>	<b>\$219.67</b>	<b>\$191.46</b>

2000 ac HRS wheat = \$540,000  
2000 ac Canola = \$650,000





IF YOU WANTED TO FOCUS ON MOST PROFITABLE INPUTS,  
WHICH WOULD THEY BE? **(The Next \$10.00)**

1. Certified cereal seed
2. Seed treatments
3. Nitrogen fertilizer
4. Phosphorus, Potassium or Sulfur fertilizer
5. Herbicides
6. Fungicides
7. Micronutrients
8. Fertilizer enhancements (e.g. ESN)
9. New combine

- *Variable Rate Fertilization*
- *Plant Growth Regulators*
- *Controlled Traffic Systems*
- *Sectional Control*
- *Education*
- *Vacation*

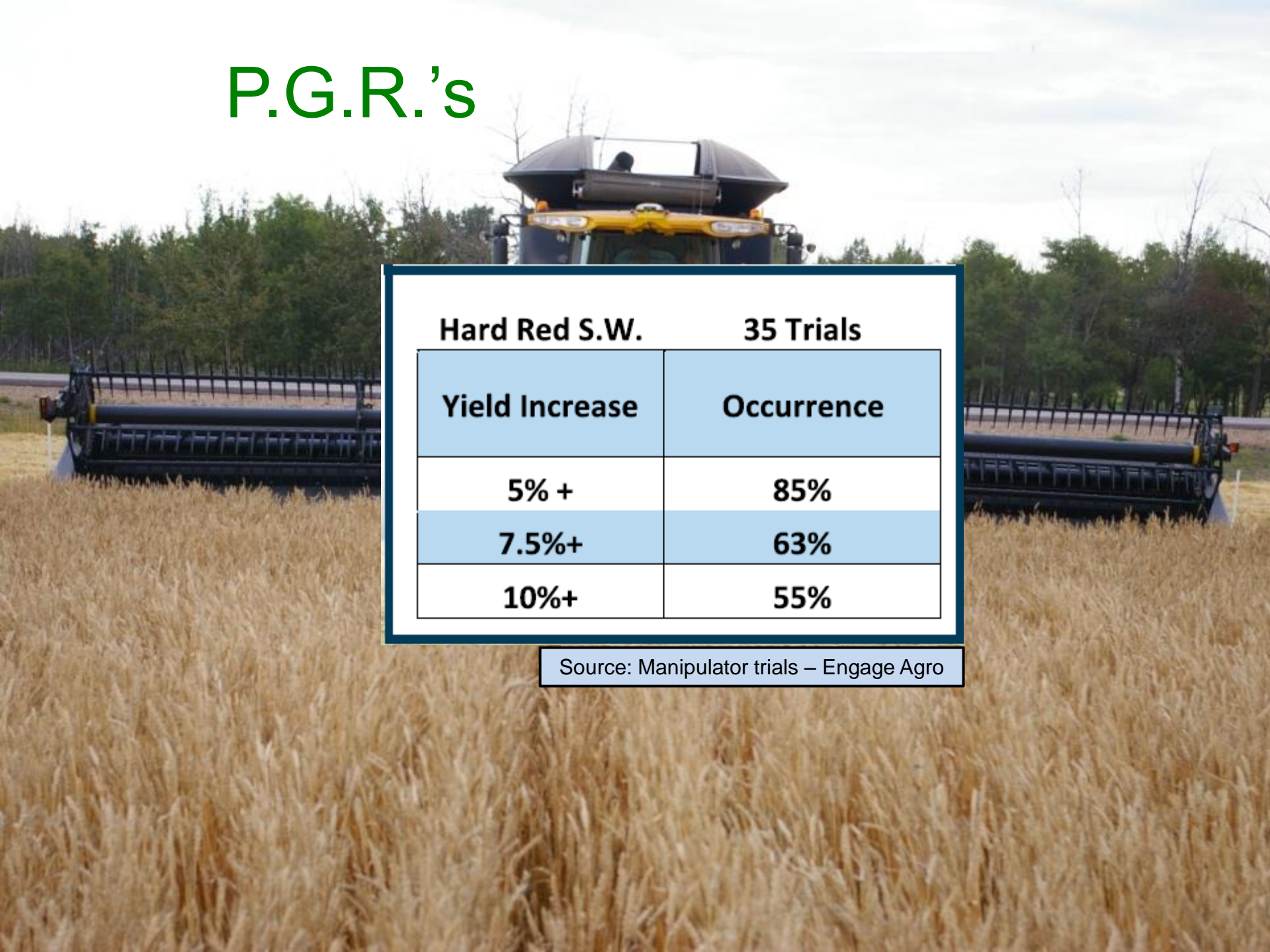
# Phosphorus – probability of response

**Table 11. Approximate probability of a greater than 2 bu/ac and 5 bu/ac canola response to phosphate fertilizer when following recommendations**

Soil test P (lb/ac)	Brown		Dark Brown		Thin Black		Black		Gray Wooded		Irrigated
	>2	>5	>2	>5	>2	>5	>2	>5	>2	>5	
	%										
0-10	90	70	95	80	95	90	95	95	95	90	95
10 - 20	80	60	90	80	95	85	95	90	95	85	90
20 - 30	70	60	80	70	90	75	90	80	90	75	80
30 - 40	60	50	70	60	80	65	85	70	80	65	70
40 - 50	50	40	60	50	70	55	80	60	70	55	60
50 - 60	40	30	50	40	60	45	70	50	60	45	50
60 - 70	40	30	40	30	50	35	60	40	50	35	40
70 - 80	35	20	35	20	40	30	50	30	40	30	30
80 - 100	30	10	30	15	30	20	40	20	30	20	20

Source: AB Agric. AgDex – R. McKenzie

# P.G.R.'s

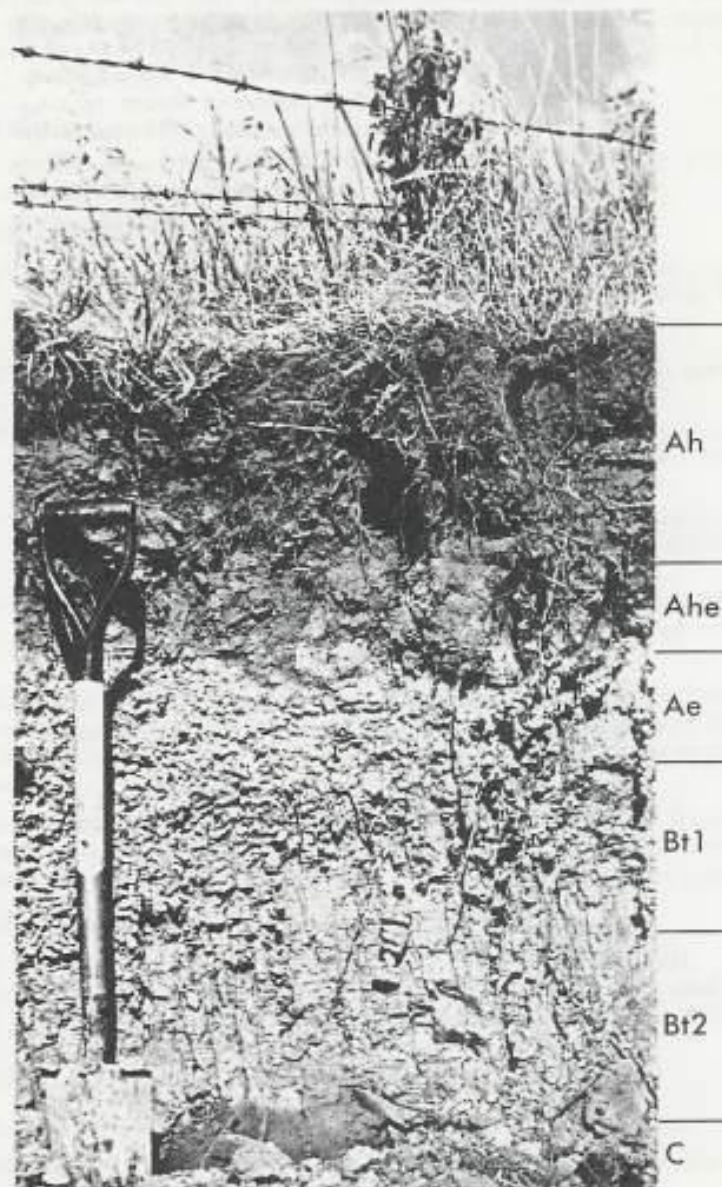
A combine harvester is shown from a front-three-quarter view, moving through a field of mature, golden wheat. The harvester's header is visible, and the background shows a line of trees under a cloudy sky.

Hard Red S.W.	35 Trials
Yield Increase	Occurrence
5% +	85%
7.5%+	63%
10%+	55%

Source: Manipulator trials – Engage Agro

We do not spend enough time  
understanding the soil beneath our feet





Eluviated Black

# ALBERTA SOIL INFORMATION



Alberta.ca > Agriculture and Forestry



[About the Ministry](#)

**[Agriculture](#)**

[Forestry](#)

[Find Staff](#)

[Decision Making Tools](#)

[Directories](#)

[General Store](#)

[Maps & Multimedia](#)

## Welcome to The Alberta Soil Information Viewer

 [Agri-News](#)  
[This Week](#)

[Important Status Update](#)

[On-line Soil Viewer](#) **NEW**



### Read How to:

- [Get Started](#)
- [Run the Viewer](#)
- [Find Your Farm](#)
- [Know Your Soil](#)
- [Find Your Soil](#)
- [Know your Land Suitability](#)
- [Map Your Farm](#)
- [Save Your Map](#)

### Watch How to:

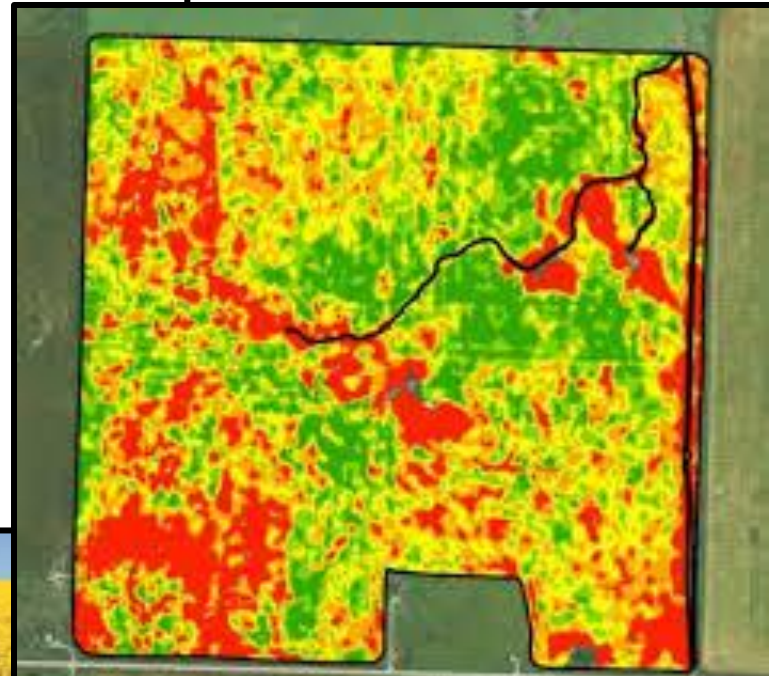
[Ag-Info Centre Webinar:](#)  
[The New Soil Information Viewer -](#)  
[Users Guide: February 22, 2017](#)

This free Internet viewer allows the user to view and query soils information in [AGRASID](#) (Agricultural Region of Alberta Soil Inventory Database). The spatial and related soil landscape attribute files of AGRASID are available for download through this [link](#).





# *Precision Ag*





Understand the impact of those factors you  
have no control over

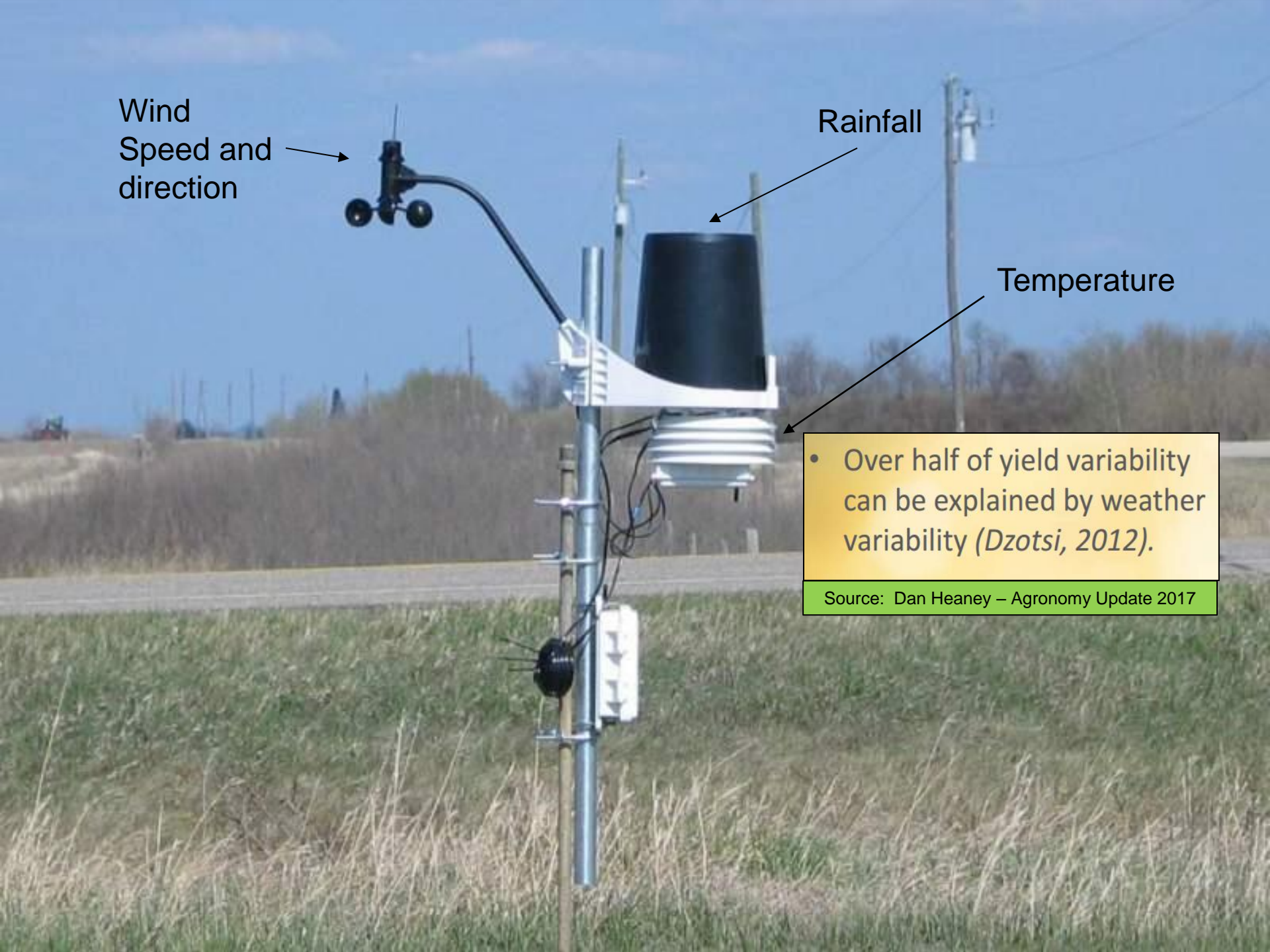
Wind  
Speed and  
direction

Rainfall

Temperature

- Over half of yield variability can be explained by weather variability (*Dzotsi, 2012*).

Source: Dan Heaney – Agronomy Update 2017





- About ACIS
- Data Disclaimer
- News
- Glossary
- Reference Documents

- Weather Data**
- Weather Station Data Viewer
  - Historical Weather Data
  - Weather Station Summary
  - Almanac

- Maps**
- Weather Conditions Map
  - Climate and Atlas Maps
  - Weather Radar Imagery

# Current and Historical Alberta Weather Station Data Viewer

*Brought to you by the Alberta Climate Information Service (ACIS)*

Show Directions

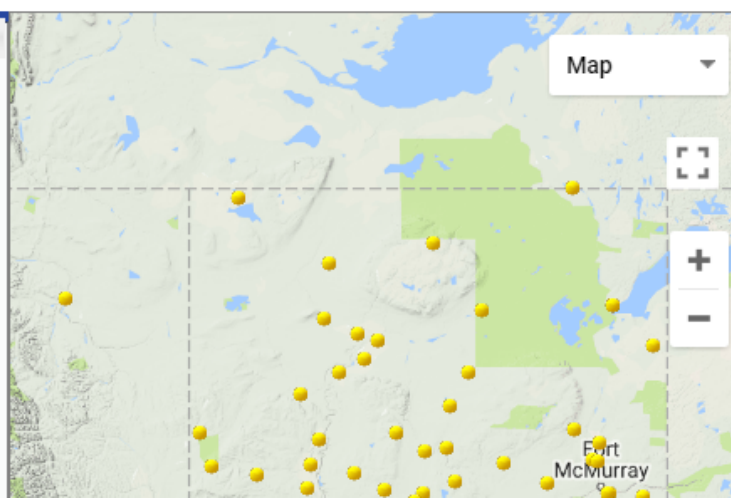
## Legend

- ☒ Available for all selected stations
- ☐ Not available for some selected stations
- ☐ Not available for any selected stations
- Station with data available through ACIS
- Station with all requested elements available
- ✔ Selected station with all requested elements available
- ✖ Selected station with one or more requested elements not available
- ✖ Station with one or more requested elements not available

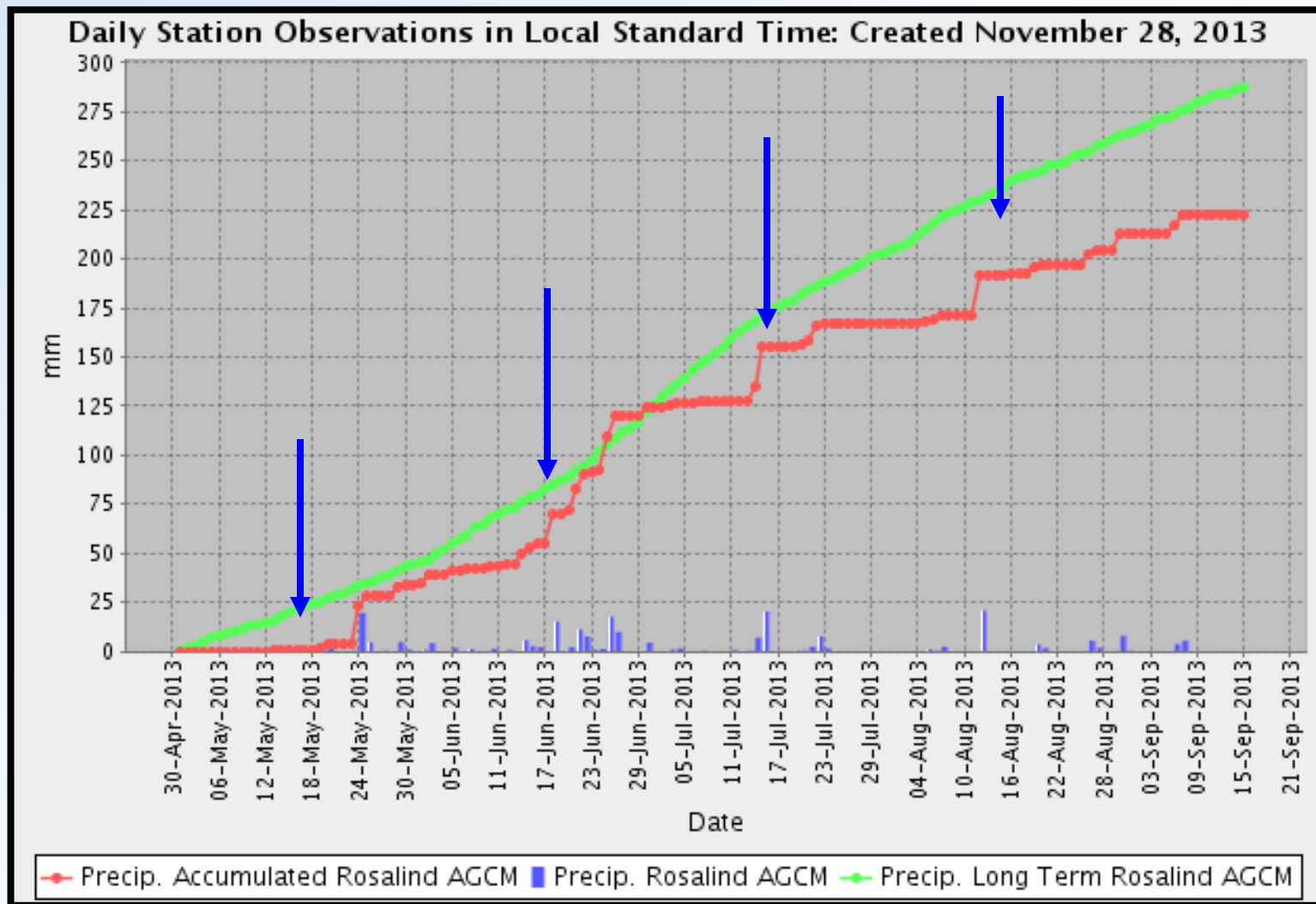
- Popular** | Elements | Derivatives | Normals | Almanac

Select Station(s):

Clear Selection		Clear All Tabs		Definitions	
				Observed	Normal
Precipitation (mm)				<input type="checkbox"/>	
Accumulated Precipitation (mm)				<input type="checkbox"/>	<input type="checkbox"/>
Temperature (°C)				<input type="checkbox"/>	<input type="checkbox"/>
Minimum Temperature (°C)				<input type="checkbox"/>	<input type="checkbox"/>
Maximum Temperature (°C)				<input type="checkbox"/>	<input type="checkbox"/>
Relative Humidity at 2m (%)				<input type="checkbox"/>	



# Precipitation







Blend science with practical experience





# *Early Weed Control*



# *Sclerotinia - Canola*

Risk Factor	Possible Answers	Risk Points
Number of Years Since Canola Crop	More than six years	0
	Three to six years	5
	One to two years	10
Disease Incidence in Last Host Crop	None	0
	Low (1 to 10%)	5
	Moderate (11 to 30%)	10
	High (31 to 100%)	15
Crop Density	Low	0
	Normal	5
	High	10
Rain in the Last Two Weeks	Less than 10 mm (0.4")	0
	10 to 30 mm (0.4 to 1.2")	5
	More than 30 mm (1.2")	10
Weather Forecast	High pressure	0
	Variable	10
	Low pressure	15
Regional Risk for Apothecia Development	None found	0
	Low numbers	10
	High numbers	15
Total Risk Points		





55

38

EDITORIAL

## 2018: rise of the robots

# A SIGN OF THE TIMES


Artificial intelligence tool could help  
predict major forest fires

BY HELEN METELLA



# Artificial intelligence – coming to an advisor near you

To make decisions that will result in great returns, financial advisors are adapting to the world of algorithms and statistics. But 'you're still going to need human beings to interact with people and explain what all this means'



**AI IS CHANGING THE WORLD.  
THEY'RE CHANGING AI.**





Waymo's autonomous minivan

DRIVE

# Cars of the Future

Three trends making waves in showrooms  
around the world

**BY MARK RICHARDSON**



## Farmers need high-tech

PRODUCTION

THE WESTERN PRODUCER | WWW.PRODUCER.COM | NOVEMBER 2, 2017

81

PRECISION AGRICULTURE

# Digital agriculture: the next green revolution?

Data collection methods are still emerging but the transformation change in the industry is exciting, says farmer

BY BRIAN CROSS  
SASKATOON NEWSROOM

The adoption of digital technology on the farm represents the next Green Revolution in agricultural production.

That's according to business leaders who attended the 2017 Farms.com Precision Agriculture Conference in Saskatoon Oct. 25.

"We absolutely think the next green revolution in agriculture is



DENISE HOCKADAY  
CLIMATE CORP.

variety of sources and across various brands.

Customer support will also be critically important, she said.

Wade Barnes, a Manitoba farmer who founded Farmer's Edge, agreed that digital data collection and analytics has the potential to transform modern agriculture.

But much of that potential will be lost if the industry fails to develop products that offer "integrated

through one platform, from seeding and fertility rates to timing of herbicide and fungicide applications to optimal combine speeds and grain storage solutions.

The companies that develop the most flexible and reliable integrated software products will emerge as dominant players as the industry.

"I think the sad part about it is that when the dust settles, there probably won't be that many players left

see some great tech companies get swallowed up by bigger companies."

That said, it's an exciting time to be involved in agriculture, he added.

"I think we're (in a) really lucky time to be involved in agriculture right now because we're actually going to see another really big transformative change in the industry."

There was the green revolution, which I wasn't around for, but I

## Precision ag evolving quickly

Companies are lining up to help farmers manage, analyze and integrate data collection

BY BRIAN CROSS  
SASKATOON NEWSROOM

systems to cloud-based data analytics — is attracting a lot of prod-

business of farming. I want this tool to tell me what to do and when

so we could talk about what's out there ...."

Denise Hockaday, president of digital

# Consider ....

1. *It's a risky game!*
2. *Understand the soil beneath our feet*
3. *Understand factors we have no control over.*
4. *Blend science with practical experience.*
5. *Expect more tools in the toolbox ...*