

## Objectives of the Study

- To provide dairy farmers with a cost of production report/tool for their farm to help make profitable management decisions.
- To provide a current and continuing account of the costs and returns of milk production in Alberta.
- To aid in the creation of valuable economic research information.
- To provide economic information for farm management and extension education.
- To be a valuable source of information whenever industry looks to see if milk pricing is reflective of cost of production.



***Thank you for your  
commitment to the  
continued success of  
the Dairy Cost Study.***

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Look for more information at  
[agriculture.alberta.ca](http://agriculture.alberta.ca)  
or call the Ag-Info Centre at 310-FARM.

# Provincial Dairy Cost Study

**Participate in the study**



*Alberta*

## Dairy Cost Study

The Dairy Cost Study is an annual program that provides Alberta dairy farmers with the opportunity to receive a free detailed Cost of Production Report on their dairy enterprise.

The Economics Section of Alberta Agriculture and Forestry, in cooperation with Alberta Milk, undertake this study.

The combined information from all participating dairy farms is published annually in the benchmark report *The Economics of Milk Production*.

## Participants Receive

- A detailed business analysis of your farm that will help you identify strengths and/or weaknesses to help you plan for a profitable future.
- A detailed breakdown of costs and returns of producing milk at your farm.
- \$500 for your participation.



## Required Activities

Participants on the Dairy Cost Study complete reporting sheets about activities at their farm that are related to milk production.

If you are new to the study, a farm visit is arranged to explain the details of the reporting sheets and to answer any questions that you may have.

Farm costs can change dramatically from year to year. Collecting on-farm information monthly is the most effective method of ensuring current and accurate cost and returns for the business analysis.

*Knowledge of production costs and actively managing them is the key to profitability.*

## Contributing to Industry

In order to have a meaningful benchmark report that accurately reflects trends in the cost of milk production, dairy farmers from a variety of farm sizes and management styles are needed from across the province to participate in the study.

Your participation is a huge contribution to the dairy industry.

## Sign Up NOW

**Decide today** and start by completing this form.

Contact Pauline VanBiert at 780-415-2153, or pauline.vanbiert@gov.ab.ca.

\_\_\_\_\_ YES, sign me up

\_\_\_\_\_ CALL with further details

Or fax to: 780-427-5220.

Contact Name: (print)

\_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

Contact phone: # \_\_\_\_\_

Herd Size (# milking cows) \_\_\_\_\_

## Your Information is confidential

The information you provide is held under the authority of section 33 of the *Freedom of Information and Protection of Privacy (FOIP) Act*.

Only you will receive your report on your operation and only averages of farm business data are published.

Neither your business nor your personal information is at risk.