World Forage, Turf and Legume Seed Markets

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Overview:

World trade of forage grass seed, turf grass seed and legume seed revolves around 5 major players. The USA is by far the largest producer and exporter of grass and legume seed in the world. This is followed by the EU15 as a whole, then Canada. New Zealand follows. The only other nations of significance are Argentina and the Czech Republic, which has now joined the EU 25.

Table 1: World Grass and Legume Seed Production

World Grass Seed, Turf Seed and Legume Seed Production (MT)-2003

| | USA | EU15 | Canada | NZ | Argentina* | Czech |
|---------------------|---------|---------|--------|--------|------------|-------|
| TOTAL GRASSES | 376,550 | 116,136 | 34,473 | 25,540 | 6,040 | 4,593 |
| TOTAL LEGUMES | 42,350 | 33,402 | 14,042 | 4,260 | 1,529 | 1,163 |
| Total Grass/Legumes | 418,900 | 149,538 | 48,515 | 29,800 | 7,569 | 5,756 |

Source: International Seed Federation (ISF), Foreign Ag Services-USDA (FAS), Stats Canada Canada= exports only, Argentina = certified seed production only.

Worldwide, the international Seed Federation (ISF) shows the vast majority of grass seed produced is the ryegrasses, almost split equally between perennial and annual varieties. Tall fescues and the red fescues make up the next most widely produced grass seed crops. The turf grass species Kentucky bluegrass holds down 5th spot, followed by the production of orchard grass (cocksfoot) and bent grass respectively. The commonly grown Canadian forage grasses, timothy and bromegrass, are 8th and 9th most widely produced grass seed on the world scale. Total world grass and legume seed production (major countries) in 2003 is estimated to be over 780,000 MT's. Despite such huge production numbers, world trade in grass seed is at 25% of production. Much of what is produced is consumed within the various production regions, especially by the USA and within the EU.

Table 2: Estimated World Grass Seed Production - 2003 (MT)

| Estimated World Grass Seed Production - 2003 (MT) | | | | | | | | |
|---|---------|----------------------|---------|--|--|--|--|--|
| - major countries (using ISF, Stats Canada, FAS data) | | | | | | | | |
| | MT's | | MT's | | | | | |
| Ryegrass, Perennial | 185,352 | Ryegrass-hybrid | 7,270 | | | | | |
| Ryegrass, Annual | 171,849 | Bromegrass | 6,000 | | | | | |
| Tall Fescue | 123,869 | Sheep's Fescue | 4,949 | | | | | |
| Red Fescue | 80,000 | Meadow Fescue | 4,864 | | | | | |
| KBG | 42,361 | Bentgrass | 4,757 | | | | | |
| Orchard grass | 15,093 | other | 20,000 | | | | | |
| Timothy | 13,000 | Total Grasses (est.) | 679,364 | | | | | |

Source: ISF, Stats Canada, FAS

Total world legume seed production is small compared to the grasses. Legume seed production only accounts for 12% of world grass and legume seed production. However, it is no surprise that the "Queen" of the legumes, alfalfa, comes in as the most widely grown legume in the world. Common vetch, then the clovers, (especially red clover and white clover), follow alfalfa.

Table 3: World Legume Seed Production (MT) major countries

| | MT's |
|-----------------|--------|
| Alfalfa | 47,416 |
| Common vetch | 16,197 |
| Red Clover | 10,614 |
| White Clover | 15,019 |
| Various | 2,500 |
| Egyptian clover | 2,150 |
| Crimson clover | 1,683 |
| Total Legumes | 97,853 |

Source: ISF

World Production Regions

1) USA

The USA, by far, grows the majority of the world's grass and legume seed. Oregon, the US's primary forage grass producing state, produces more grass and legume seed than the rest of the world (2003 = 420,000 MT). The USA 2002 census shows production of all grass and legume seed crops at 458,660 MT. US Exports for their 2002 crop shows that 112,000 MT of that year's crop was exported worldwide. The majority of their production is used domestically.



Willamette Valley, Oregon USA

American legume exports, consisting primarily of alfalfa seed, totaled 13,000 MT's in 2003, (alfalfa seed exports = 11,173 MT). This is followed by clover exports of 1,870 MT's. With alfalfa and clover acres down in recent years, exports of these legumes have fallen. Legume imports to the US of clover and alfalfa seed has remained steady at 9000 MT annually for the past 5 years (split 50:50 between alfalfa and clovers).

Grass seed exports by American companies are dominated by turf grass seed species. Until last crop year (2003/04), perennial ryegrass, annual ryegrass, and Kentucky bluegrass seed all were exported in amounts over 6,000 MT annually. Tall fescue has averaged over 6,000 MT exported annually, but this past crop year (03/04), over 10,000

MT has already been exported. Turf and forage grass seed exports have averaged 36,000 MT annually. However, USA exports are up an astounding 33% this year, with large increases in tall fescue and annual ryegrass sales (the drop in the USA dollar compared to other world currencies has made American seed less expensive on the world marketplace). Countries buying tall fescue this past year include: China, Canada, Argentina and the EU25.

Table 4: US Turf, Grass and Legume Seed Exports 2000 – 2004 (YTD)

| USA Grass/Legume Seed Exports Quantity (MT) July-June Legumes 2000 2001 2002 2003 20 Alfalfa 15,148 12,943 10,879 11,173 16,4 Clovers 2,028 2,162 179 1,870 2,9 Birdsfoot Trefoil 89 14 50 30 Total Legumes 17,265 15,119 11,108 13,073 19,4 Turf & Forage Grasses 1,931 2,009 1,246 1,154 1,3 Fescue, Tall 5,553 4,390 6,431 6,768 10,1 |
|--|
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| |
| 5 5 5 2 4 3 9 6 4 3 1 6 7 6 9 1 0 1 |
| Fescue, Tall 5,553 4,390 6,431 6,768 10,1 |
| Fescues, other 3,207 1,832 2,337 3,903 5,5 |
| KBG 6,266 7,153 6,478 6,606 6,6 |
| Ryegrass, Perennial 7,996 6,754 6,363 16,584 27,3 |
| Ryegrass, Annual 7,428 6,977 8,308 10,582 7,5 |
| Timothy 994 1,539 1,842 2,159 2,3 |
| Wheatgrasses 318 598 169 120 2,8 |
| Total Turf & Forage Grasses 33,693 31,252 33,174 47,876 63,8 |
| Warm Season Grasses/mixes |
| Bermudagrass 1,374 2,965 2,631 2,825 2,2 |
| Sudangrass 4,257 2,517 4,051 6,462 4,8 |
| Other grass/forage seed 16,663 19,108 19,258 22,718 25,4 |
| Total 73,252 70,961 70,222 92,954 115,8 |

Source: FAS

2) European Union

The EU has been increasing their production area steadily since the early 80's. From just over 100,000 ha of grass/legume seed production in 1980, EU15 hectares were at 180,000 in 2003. However, with the new country additions to form the EU25, European Union acres for 2004 reached over 230,000 hectares.

Table 5: EU Production Area (Ha) - 1982-2004

| EU Grass s | eed area | ı, ha. | | | | | | | | Average |
|-------------------|----------|--------|---------|---------|---------|---------|---------|---------|---------|----------------|
| | 1982 | 1985 | 1988 | 1991 | 1994 | 1997 | 2000 | 2003 | 2004 | 95-04 |
| Belgium | 1,182 | 1,029 | 1,775 | 1,581 | 1,644 | 3,641 | 3,610 | 3,293 | 3,687 | 3,310 |
| Germany | 9,226 | 9,271 | 11,282 | 49,955 | 27,234 | 34,059 | 29,309 | 27,472 | 33,380 | 30,500 |
| France | 10,242 | 16,968 | 15,919 | 17,759 | 13,454 | 17,791 | 21,565 | 18,197 | 23,150 | 19,467 |
| Italy | 16 | 20 | 13 | 668 | 1,665 | 2,666 | 2,215 | 2,863 | 3,303 | 2,725 |
| Neth. | 23,737 | 15,843 | 26,794 | 27,161 | 18,771 | 25,494 | 22,256 | 21,220 | 25,946 | 22,756 |
| U.K. | 13,418 | 13,028 | 16,269 | 14,083 | 9,579 | 10,953 | 7,001 | 6,386 | 6,287 | 8,239 |
| Denmark | 43,494 | 41,726 | 58,978 | 49,315 | 51,439 | 61,608 | 74,330 | 79,443 | 85,129 | 71,564 |
| Spain | | | 1,431 | 2,426 | 590 | 2,918 | 2,501 | 3,763 | 4,475 | 2,893 |
| Sweden | | | | | | 6,316 | 6,856 | 8,932 | 9,556 | 7,290 |
| Finland | | | | | | 5,990 | 7,013 | 8,965 | 7,691 | 7,146 |
| Czech Rep. | | | | | | | | | 15,262 | |
| Hungary | | | | | | | | | 3,663 | |
| Poland | | | | | | | | | 10,107 | |
| Slovakia | | | | | | | | | 1,559 | |
| Total | 102,205 | 98,271 | 133,181 | 163,570 | 125,150 | 172,838 | 177,764 | 181,563 | 237,206 | 180,396 |

Source: Danish Seed Council

The main European countries producing grass/legume seeds are Denmark, followed by Germany, the Netherlands, and France. French production is focused on legume seed and the ryegrasses. The other major EU nation involved with legume seed production is Italy.

But by far, the EU nation with the most influence in world forage and turf seed markets is Denmark. Almost half of Europe's grass and legume seed production is grown in Denmark. Of her production, the majority of seed is perennial ryegrass and red fescue. Germany and the Netherlands are also known for their production of perennial and annual ryegrass.

Table 6: Danish Grass and Legume Seed Production

| DANISH PRODUCTION OF GRASS AND CLOVER SEED (MT) | | | | | | | | | |
|---|---|--|---|---|--|--|--|--|--|
| 33 ANL | CLUV | ER SEE | (וואו) | | | | | | |
| | | | | Average | | | | | |
| | | | | 94'-03' | | | | | |
| | | | | | | | | | |
| 1,389 | 1,825 | 1,311 | 1,621 | 1,553 | | | | | |
| 1 | 0 | 0 | 2 | 1 | | | | | |
| 182 | 1 | 3 | 59 | 74 | | | | | |
| 1,927 | 1,912 | 1,421 | 1,812 | 1,856 | | | | | |
| 17,798 | 16,608 | X | X | X | | | | | |
| 13,606 | 14,053 | X | X | X | | | | | |
| 11 | 70 | X | X | X | | | | | |
| 31,415 | 30,731 | 27,490 | 41,042 | 34,527 | | | | | |
| 3,864 | 2,694 | 1,909 | 2,882 | 3,883 | | | | | |
| 1,144 | 466 | 262 | 794 | 979 | | | | | |
| 367 | 329 | 401 | 527 | 337 | | | | | |
| 21 | 7 | 3 | 7 | 6 | | | | | |
| 3,560 | 2,898 | 2,889 | 4,274 | 2,607 | | | | | |
| 1,427 | 1,448 | 846 | 784 | 1,271 | | | | | |
| 33,007 | 34,977 | 17,259 | 24,481 | 22,660 | | | | | |
| 1,795 | 1,676 | 973 | 692 | 940 | | | | | |
| 2,088 | 2,798 | 2,622 | 4,207 | 1,411 | | | | | |
| 200 | 212 | 82 | 96 | | | | | | |
| 87 | 77 | 80 | 90 | 44 | | | | | |
| 34 | 0 | 0 | 0 | | | | | | |
| 314 | 342 | 296 | 238 | 333 | | | | | |
| 6,318 | 8,212 | 8,709 | 8,194 | 7,463 | | | | | |
| 85,641 | 86,867 | 63,821 | 88,308 | 76,531 | | | | | |
| 87,568 | 88,779 | 65,242 | 90,120 | 78,386 | | | | | |
| | 2000 355 1,389 1 182 1,927 17,798 13,606 11 31,415 3,864 1,144 367 21 3,560 1,427 33,007 1,795 2,088 200 87 34 314 6,318 85,641 | 2000 2001 355 86 1,389 1,825 1 0 182 1 1,927 1,912 17,798 16,608 13,606 14,053 11 70 31,415 30,731 3,864 2,694 1,144 466 367 329 21 7 3,560 2,898 1,427 1,448 33,007 34,977 1,795 1,676 2,088 2,798 200 212 87 77 34 0 314 342 6,318 8,212 85,641 86,867 | 2000 2001 2002 355 86 107 1,389 1,825 1,311 1 0 0 182 1 3 1,927 1,912 1,421 17,798 16,608 x 13,606 14,053 x 11 70 x 31,415 30,731 27,490 3,864 2,694 1,909 1,144 466 262 367 329 401 21 7 3 3,560 2,898 2,889 1,427 1,448 846 33,007 34,977 17,259 1,795 1,676 973 2,088 2,798 2,622 200 212 82 87 77 80 34 0 0 314 342 296 6,318 8,212 8,709 85,641 <th>2000 2001 2002 2003 355 86 107 130 1,389 1,825 1,311 1,621 1 0 0 2 182 1 3 59 1,927 1,912 1,421 1,812 17,798 16,608 x x 13,606 14,053 x x 31,415 30,731 27,490 41,042 3,864 2,694 1,909 2,882 1,144 466 262 794 367 329 401 527 21 7 3 7 3,560 2,898 2,889 4,274 1,427 1,448 846 784 33,007 34,977 17,259 24,481 1,795 1,676 973 692 2,088 2,798 2,622 4,207 200 212 82 96 87</th> | 2000 2001 2002 2003 355 86 107 130 1,389 1,825 1,311 1,621 1 0 0 2 182 1 3 59 1,927 1,912 1,421 1,812 17,798 16,608 x x 13,606 14,053 x x 31,415 30,731 27,490 41,042 3,864 2,694 1,909 2,882 1,144 466 262 794 367 329 401 527 21 7 3 7 3,560 2,898 2,889 4,274 1,427 1,448 846 784 33,007 34,977 17,259 24,481 1,795 1,676 973 692 2,088 2,798 2,622 4,207 200 212 82 96 87 | | | | | |

Source: Danish Seed Council.

Despite the huge amount of grass and legume seed the EU produces annually, the EU does not export huge quantities of seed outside their own union. EU trade in grass/legume seed within the EU totaled over 140,000 MT's in 2003, with only 37,000 MT of seed traded outside of the EU. This though, should not be surprising. The USA, with annual production over 450,000 MT, only exported 25% of their production. If one considers the EU as one entity, then only 20% of their grass/legume seed production hits the world market. Much of EU exports ends up in the USA to fill grass seed needs there.

Of the forage grasses, EU15 Timothy seed production is small, with less than 2,500 MT produced in 2003. Likewise, Canadian exports of timothy in 2003 reached 5,500 MT, with US exports at 2,160 MT. However, with the Czech Republic now part of the EU25,

timothy production has increased. Bromegrass production is basically non-existent. However, orchard grass (cocksfoot) is grown in abundance, 5,400 MT. The USA only produced a 1,000 MT crop in 2003. Data does not distinguish between tall fescue forage and turf varieties.

The Czech Republic will be part of the EU 25, and with it, they will bring in their grass and legume seed production. The Czech Republic presently has significant production of annual ryegrass, fescues, timothy and red clover. 2004 Eurostat data shows increased exports of timothy (2,046 MT) and red clover (2,894 MT) from 2003.

Table 7: EU Production of Various Grass/Legume Species, Selected Countries (5 year average – MT)

| Selected Countries (| Selected Countries (5 year average - MT) | | | | | | | | | | | |
|---------------------------|--|-------|---------|---------|--------|--------|--------|-------|--|--|--|--|
| EU Grass and | EU Grass and Legume Seed Production (5 year average 1998-2003) | | | | | | | | | | | |
| | Belgium | Czech | Germany | Denmark | France | Italy | Neth. | UK | | | | |
| Grasses | | | | | | | | | | | | |
| Rye, Perennial | 837 | 577 | 7,573 | 34,373 | 8,226 | 135 | 18,900 | 6,396 | | | | |
| Rye, Annual | 1,486 | 2,462 | 8,061 | 4,093 | 4,462 | 5,550 | 4,700 | 967 | | | | |
| Rye-hybrid | 14 | 27 | 180 | 1,179 | 1,218 | 40 | 160 | 819 | | | | |
| Fescue, Tall | | 62 | 149 | 1,838 | 3,236 | 111 | 1,500 | 3 | | | | |
| Fescue, Red | 41 | 565 | 1,991 | 26,786 | 3,180 | 2 | 2,400 | 218 | | | | |
| Fescue, Sheep's | | 28 | 805 | 1,230 | 254 | | 130 | 2 | | | | |
| Fescue, Meadow | | 843 | 1,900 | 1,057 | | | 60 | | | | | |
| Orchard grass | | 131 | 47 | 2,731 | 2,332 | 52 | | 118 | | | | |
| Kentucky Bluegrass | 27 | 86 | 164 | 6,877 | 7 | | 2,200 | | | | | |
| Bromegrass | | 3 | | | 294 | | | | | | | |
| Timothy | | 364 | 1,237 | 294 | 1 | | 15 | 66 | | | | |
| False Oatgrass | | 25 | 142 | | | | | | | | | |
| Total Grasses | 2,405 | 5,173 | 22,249 | 80,458 | 23,210 | 5,890 | 30,065 | 8,593 | | | | |
| Legumes | | | | | | | | | | | | |
| Clover, Red | | 1,077 | 323 | 228 | 2,058 | 98 | | 12 | | | | |
| Clover, White | | 23 | 47 | 1,498 | 38 | 7 | | 7 | | | | |
| Clover, Crimson | | 157 | 44 | | 432 | 1,050 | | | | | | |
| Clover, Egyptian | | | | | | 2,150 | | | | | | |
| Alfalfa | | 212 | 6 | | 5,786 | 4,750 | | 0 | | | | |
| Vetch, common | 116 | 60 | 205 | | 10,496 | 4,200 | | 120 | | | | |
| Total Legumes | 116 | 1,529 | 625 | 1,726 | 18,810 | 12,255 | 0 | 139 | | | | |

Source: ISF

3) Canada

Canadian grass and legume seed production is centered in the Prairie Provinces, with the Peace River region of Alberta and BC a prime producing region for cool season forage and turf seed crops. The majority of Canada's exports are turf grass seed, mainly creeping red fescue seed grown in the Peace River Region. Annual exports of creeping red fescue averages 20,000 MT. However, ryegrass exports have increased since the 90's. Timothy seed remains the other major grass (forage) seed exported, as Canada remains the number one exporter of timothy seed world-wide (6,700 MT annually. USA = 3,200 MT, Germany = 1,200 MT). Swedish production has increased, and is nearing the 1000 MT range.

Alfalfa seed exports dominate the legume trade, with over 20 million lbs (9000 MT) of alfalfa seed exported in 2001, 2002 and 2003. With clover seed acres and production on the decline, exports have dropped to less than 4000 MT in 2003.

Table 8: Canadian Turf and Forage Seed Exports

| Canada - Total Turf and Forag | e Seed | Exports | 3 | | |
|-------------------------------|--------|----------------|--------|--------|--------|
| | 1999 | 2000 | 2001 | 2002 | 2003 |
| Alfalfa, total | 8,040 | 7,018 | 9,534 | 12,345 | 10,056 |
| Clovers, total | 4,626 | 4,200 | 4,443 | 4,501 | 3,987 |
| Total Legumes | 12,666 | 11,217 | 13,978 | 16,846 | 14,043 |
| Fescues, total | 20,911 | 18,708 | 20,767 | 19,465 | 21,112 |
| Ryegrasses, total | 2,454 | 4,273 | 5,883 | 4,215 | 4,396 |
| Timothy, total | 6,936 | 7,011 | 6,487 | 7,713 | 5,543 |
| Grasses, other | 3,018 | 3,099 | 2,190 | 2,422 | 2,153 |
| Seeds of forage plants, NES | 1,279 | 995 | 2,148 | 991 | 1,270 |
| Total Grasses | 34,599 | 34,086 | 37,474 | 34,805 | 34,474 |
| Total Grass & Legume Seed | 47,265 | 45,304 | 51,452 | 51,651 | 48,516 |

Source: Stats Canada

Canadian turf and forage seed exports have been in the 50,000 MT range for the past few years. However, as an individual country, Denmark has moved into 2nd place worldwide as a supplier of grass and legume seed, with exports of 80,000 to 90,000 MT annually. Although the majority of Denmark's exports are within the EU, the majority of Canadian exports are to the USA (03/04 exports of 36,950 MT to the USA, out of total exports of 51,430 MT, or 71.8%).

4) New Zealand

Although New Zealand is a relatively small country, it can produce grass and legume seed in abundance. 2003 saw New Zealand produce close to 30,000 MT of seed. Although most know of New Zealand's ability to grow white clover (4000 MT in 2003), it is becoming a major grower of rye grass, growing perennial ryegrass (12,000 MT), annual ryegrass (4000 MT) and hybrid ryegrass (2000 MT) in 2003. New Zealand and the USA lead the world in white clover seed production, both producing approximately 4000 MT annually.



Tall Fescue field on the Canterbury plains, New Zealand: Photo courtesy of Jay Burr, Scotts Seeds.

The majority of New Zealand's ryegrass production is traded to Australia and the USA. (2,500 MT each), while her white clover seed is shipped throughout the world (major buyers: Netherlands, UK, USA, China, Germany, Australia, Japan.

5) Argentina

Argentina is not recognized as a major trader in the turf, forage grass and legume seed trade, but does have yearly seed production numbers of over 11,000 MT annually (certified production, figures unavailable for common seed). Argentina annually grows 1000 MT of certified perennial ryegrass, annual ryegrass, tall fescue, and orchard grass, and 3,600 MT's of bromegrass seed. Alfalfa seed production is also prevalent, with 1500 MT of certified seed produced yearly. However, with Argentina's agricultural land expansion, they have become a major importer of grass and legume seed. US data shows US grass and legume seed exports to Argentina growing from 4,700 MT in 2000 to over 8,800 MT in 2003/04. The majority of Argentinean imports are the ryegrasses (372 MT), fescues (1,600 MT), clovers (1,200 MT), and alfalfa seed (4,000 MT).

Table 9: Argentine Forage Seed Trade Balance

| Argentine Forage Seed Trade (MT) | | | | | | | | | | |
|----------------------------------|--------|---------|--------|----------|----------|----------|--|--|--|--|
| | | Exports | 6 | Imports | | | | | | |
| | 2001 | 2002 | 2003 | 2001 | 2002 | 2003 | | | | |
| Alfalfa | 18.5 | 80.5 | 163.9 | 6,766.8 | 3,264.8 | 4,016.2 | | | | |
| Ryegrass | | | | 36.4 | 337.4 | 372.3 | | | | |
| Clover | 193.1 | 253.3 | 112.8 | 1,108.6 | 333.8 | 1,190.6 | | | | |
| Fescue | 20.1 | 156.1 | 0.0 | 156.5 | 28.8 | 1,594.6 | | | | |
| Kentucky Bluegrass | | | | 21.2 | 0.7 | 2.5 | | | | |
| | 231.59 | 489.91 | 276.71 | 8,089.48 | 3,965.52 | 7,176.11 | | | | |

Source: USDA FAS Report

6) Australia

Australian production of grass and legume seed focuses on the legumes. Total acres of Australian production (common + certified) are not available, but Tables 10 and 11 show certified seed production down under.

| Table10 | | | | Table 11 | | | | |
|---|-----------|----------|--------|---|--------|-------|-------|--|
| Australia: Certified Gras | ss Seed A | rea (Ha) | | Australia: Certified Grass Seed Production (I | | | | |
| | 01/02 | 02/03 | 03/04 | | 01/02 | 02/03 | 03/04 | |
| Total Alfalfa | 19,206 | 10,459 | 13,643 | Total Alfalfa | 7,496 | 4,275 | 5,804 | |
| Total Canarygrass | 1,330 | 56 | 217 | Total Canarygrass | 600 | 12 | 95 | |
| Total Clovers | 2,268 | 1,982 | 3,131 | Total Clovers | 1,088 | 838 | 1,527 | |
| Total Cocksfoot | 120 | 111 | 110 | Total Cocksfoot | 41 | 35 | 42 | |
| Total Fescue | 20 | 20 | 0 | Total Fescue | 7 | 5 | 0 | |
| Total Medic | 260 | 96 | 785 | Total Medic | 167 | 17 | 360 | |
| Total Vetch | 331 | 278 | 456 | Total Vetch | 343 | 259 | 306 | |
| Proprietary cultivars- other species | 553 | 1,029 | 995 | Proprietary cultivars- other species | 244 | 393 | 661 | |
| Foreign Multiplications | 1,509 | 2,365 | 3,027 | Foreign Multiplications | 495 | 785 | 1,191 | |
| Total Forage Seed | 25,600 | 16,396 | 22,314 | Total Forage Seed | 10,483 | 6,619 | 9,952 | |

Source: Seed Services Australia, Australian crop year = Oct-Sept.

Total certified grass and legume seed acres averaged 21,000 over the past 3 years, with over half of this acreage dedicated to alfalfa seed production. Aussie certified alfalfa seed production has averaged 14,000 hectares the past 3 years. Australian alfalfa seed yields average around the 400 lb/ac mark. Certified clover seed production covers a wide range of clover species, with subterranean clover leading the way with over 1900 ha of production. White clover hectares are close to 600. There is little certified fescue (tall) seed production, unless it is for foreign multiplications during our winter (Aussie summer). One note, import data from other countries shows Australian imports of grass/legume seed into the USA, EU and China to be on the increase, going from 3060 MT (01-02) to 4,990 (02-03) to 7,087 MT in 03-04. Some of this seed into the USA and Europe is quite possibly winter multiplication stock.

Summary

A few players now dominate our world's turf, forage grass, and legume seed production, with the majority of trade being turf grasses (perennial ryegrass, annual ryegrass, tall fescue turf varieties, Kentucky bluegrass, and the fine leaved fescue's). With the European Union expanding to 25 nations, lands in the newer community members may switch to grass/legume seed production. Direct subsidies to grass species in the EU have been taken off, but now the market place will play a major role in European growers decisions to grow grass/legumes seeds. This change to "Farm Based" subsidies will no longer be applied directly to a particular crop. Instead, EU growers will be growing the most profitable crop for their situation, be it grains, oilseeds, or grass/legume seed.

The marketplace has also changed. No longer do end-users obtain supply in advance. Buyers have moved to a "hand-to-mouth" approach. Obtaining supply month's in advance is becoming the exception. This has forced growers to hold onto their production longer, thus becoming the storage component of the marketing wheel. Improvements in transportation have also allowed end users to wait before placing orders. These marketplace changes will force growers into more timely decisions. In the grass/legume seed business, growers must decide quickly when and which crop to grow, which may also

mean quicker movement of growers into, and out of, grass seed production.



Creeping red fescue seed production, Peace River Region of Alberta

Technological advances have also allowed for the expansion of grass and legume seed production in new regions. Harvesting (larger equipment available to take advantage of short harvest windows) and the use of drying equipment (aeration and heat dryers)

have seed production expansion in the US mid-west/northern states, Europe and in Canada.

With world population on the increase and the demand for higher quality foodstuffs and living conditions, turf, forage grass and legume seeds will continue to play a major role in agriculture. The USA will continue to be the leader in this field. However, with production of various grass/legume seed crops isolated throughout the world, production will be required everywhere, to ensure a good supply of quality seed every year.

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