



# FOOD NEWS

August 2017

## Export Mission

### Health Ingredients Mission to Japan and Korea

September 27 - October 7, 2017

Alberta Agriculture and Forestry is leading a health ingredients mission to South Korea (Seoul) and Japan (Fukuoka and Tokyo) targeting the functional ingredients, natural food ingredients, food additives, medical cosmetics and related services sectors. The mission is anchored around the Health Ingredients Japan tradeshow. Please contact [Katie Meredith](#) if interested.

### Food and Hospitality China (FHC) 2017

November 10 - 17, 2017

Alberta companies are invited to participate in a mission to Food and Hospitality China 2017. This mission will include exhibition and walking program options. In addition to the trade show, AF will provide participants with a market briefing, local retail store tours (if needed) and interpretation services. Application deadline is August 28, 2017 and contact [Rachel Luo](#) if you are interested.

## Alberta Open Farm Days

[Alberta Open Farm Days](#) is a collaborative, province-wide, two-day event that gives Albertans an opportunity to experience the farm and understand where their food comes from. It is a backstage pass to meet the farmer, experience Ag-tourism in Alberta and taste local foods direct from the producer.

Open Farm Days has taken place in Canada for over 10 years, starting in the Maritimes and moving West. 2017 will mark the fifth annual Alberta Open Farm Days.

In Alberta, Open Farm Days will be held on *August 19-20, 2017*. The goal is to showcase Alberta's agriculture and tourism industry in a fun, engaging and meaningful manner to participants of all ages.

Fill your day with great family fun as you choose from over 100 farms and 16 culinary events to take part in. Click here to plan your route with the [new interactive route planner](#).

## Workshops

### "Money Down the Drain" Workshop

September 26 - Edmonton; September 27 - Calgary

Find out how some of Canada's biggest food and beverage processors, including Campbell's, Maple Leaf, and Kraft Foods, have saved and grown. Visit the ['What's New'](#) section on the left side of Alberta Food Processors Association's (AFPA's) homepage to register.

### How to Reach your Retail Potential Workshop

October 3 - Calgary; October 4 - Edmonton

Develop or refine your retail strategy with retail insiders who will clearly explain the world of retail, and help you create the conditions for success and sustainability. Register [here](#).

### Fun with Financing - Learn and Network

October 18, 2017 - Nisku, AB

Do you have burning questions about financing and aren't sure where to find the answers? Do you need money to take your agri-processing business to the next level? This engaging event will allow you to hear from expert speakers and meet key financial contacts. To register, please call the Ag-Info Centre at 1-800-387-6030.

### Strategic Leadership Workshop - Save the Date!

November 23, 2017 - Location TBD

Would you like to strengthen your company's leadership? This full-day workshop is for Alberta agriculture and food processors interested in building effective strategic leaders within their business.

Led by award-winning speaker Dr. Brynn Winegard, this workshop will cover such factors as exemplary management within the organization, organizational leadership abilities, strategic thinking and planning activities.

Dr. Winegard will also work participants through examples from their own workplaces to familiarize themselves with the course leadership framework and assist participants in preparing to solve their own leadership issues. For more information, please contact [Lisa Iwanyk](#).

# Alberta Innovates and the Canadian Food Inspection Agency

## Alberta Innovates – New Funding Program

Launched on August 3, 2017, Alberta Innovates is pleased to announce this [new funding program](#), which is designed to provide funding for applied research and product development.

The end products developed in conjunction with a food researcher must be:

- derived from Alberta crop or livestock commodities,
- competitive in the domestic and global marketplace,
- respond to domestic an/or international demand, and
- promote wellness and/or prevent or treat chronic diseases.

The main applicant may be a company, a qualified researcher, or a team of researchers within an academic institution and/or provincial or federal research centres. The research must have a strong Alberta connection, with preference given to those projects that are led by an Alberta-based principal investigator. The qualified researcher must have a company co-applicant that will make a cash contribution of 25 per cent towards the total value of the project.

Applicants are invited to submit a Full Proposal for a non-repayable grant of up to \$100,000.

**Deadline for submission of the Full Proposal is Tuesday, September 11, 2017 at 4 p.m. MST.**

## Regulatory Cooperation Council Consultation

The Canadian Food Inspection Agency (CFIA) has launched a new web-based consultation tool to gather feedback from stakeholders on current Canada-United States Regulatory Cooperation Council (RCC) work plans and to provide input on future opportunities. The RCC is a joint initiative between Canada and the United States that facilitates regulatory cooperation between the two countries and aims to enhance economic competitiveness while protecting the health, safety and environment of both countries.

Stakeholder consultation is key to the development of work plans under the RCC. The new web-based consultation tool will provide a consistent structure for stakeholders to provide feedback on the RCC initiatives that matter to them, and input on future opportunities. **Consultation is open until October 31, 2017.** Information gathered in this consultation period will be used to help develop the next iteration of RCC work plans for food safety, meat inspection and certification, animal health, and plant health. To provide feedback on the work plans and to provide input on future opportunities click [here](#).

# Alberta Food Processors Association

**[FEASTival of Fine Chefs](#)** - Join Us For Edmonton's Ultimate Dining Experience!

*September 20, Shaw Conference Centre, Edmonton*

6 p.m. Reception / Silent Auction

7 p.m. Program / Gourmet FEAST

10 p.m. Closing Comments

## **[Food Safety and Quality Training](#)**

- Introduction to Food Safety and HACCP - *September 18 - Calgary*
- HACCP for Manufacturing Food Packaging Materials - *September 19-20 - Calgary*
- HACCP for Warehousing and Distributing Operations - *September 21-22 - Calgary*



For more information on any of the above training, please contact [Melody](#) at 403-201-3657 (ext. 21)

Connect with Agriculture and Forestry on Social Media:



**Alberta Agriculture and Forestry 310-0000 (AB Toll-Free)**

Crop Extension Section 780-643-6249

Processing Industry & Workforce Development Section 403-340-7625

Local/Domestic Market Expansion Section 780-968-3553

Livestock and Farm Business Section 780-968-6556

Safe Food Section 780-415-4570