

News and Information for Alberta's growing Agri-Processing Industry



BUSINESS DEVELOPMENT WORKSHOPS

Visions 2009; "Alberta's Agri-Food Industry in a Globalized World"

The Alberta Agricultural Economics Association is hosting this conference, featuring several sessions on trade, the financial crisis, wetland conservation, as well as value chain and supply management issues.

April 30 and May 1, 2009 in Red Deer, Alberta

Early full registration (by April 24, 2009): \$180

Full registration: \$210

You can register online at <http://www.aaea.ab.ca>

ImPULSEible

On behalf of Pulse Canada and Alberta Pulse Growers, we're sorry to announce Mission ImPULSEible, April 30, 2009 is **cancelled**.

Unfortunately, there were not enough teams for a food development competition.

UPCOMING ALBERTA FOOD PROCESSORS ASSOCIATION WORKSHOPS

• Food Safety & Quality

- HACCP III Train the Trainer – *Calgary – April 28-29, 2009*
- HACCP I – *Calgary – May 4-5, 2009*
- HACCP II – *Calgary – May 6-8, 2009*

Contact Tasha at 403-201-3657 ext 25 or tasha@afpa.com

• Workplace Health & Safety

- Incident & Accident Investigation –
Calgary – March 27, Edmonton – May 11
- Hazard Assessment –
Calgary – May 13, Edmonton – May 27
- Internal Auditor Training –
Calgary – June 3-4, Edmonton – June 8-9

Contact Dave at 403-201-1044 or dave@afpa.com

Alberta Agriculture and Rural Development

(Dial 310-0000 for toll-free access)

Crop Business Development Branch – 780-340-5322

Livestock Business Development Branch - 403-556-4321

Local/ Domestic Market Expansion Branch - 780-968-3510

Processing Industry Business Development Branch - 403-340-7625

MORE BUSINESS DEVELOPMENT WORKSHOPS

Grant to Attend Lean Conference

If you are interested in learning more about lean thinking - reducing waste, increasing productivity, saving money, time and creating a better customer experience - attend the lean conference Measure Up For Success 2009. It will be held in Calgary, *June 1-4*, and is organized by Canadian Manufacturers & Exporters (CME) in conjunction with the Association for Manufacturing Excellence.

There is a very short-term grant being offered by the Productivity Improvement Project of Alberta Agriculture and Rural Development on a first-come, first-served basis to approved agriculture producers and agri-processing businesses. *The deadline is April 27.*

We have a 25% reduced rate for Alberta manufacturing companies plus our grant will cover 50% of that reduced basic registration fee per person for up to two people from your business to attend the conference.

For more information contact Cherril at 780-422-2004 or

cherril.guennewig@gov.ab.ca

Reaching New Markets 09

Grow your Business in Challenging Times

Expand your small or medium-sized company into new domestic & international markets.

April 29, 2009 10:30AM – 5PM

River Cree Resort & Casino, Edmonton, AB

Event Seminars:

- Your Guide to International Markets: Regional Overviews
- Hot Opportunities: Markets in Your Backyard
- Creating Customer-Focused Products
- Marketing & Branding: The Tried, True & The New
- Selling to Governments: Navigate the System
- Crossing Borders: Export Planning

Seating is limited. Limit of two representatives per company. (\$50 per person)

Keynote Speaker: Andrea Mandel-Campbell

Export Expert & Author of 'Why Mexicans Don't Drink Molson'

Register at

https://secure.pzinternet.com/pharosinternet/reaching_new_markets/index.html or call Laura at (780) 969-0468