



BUSINESS DEVELOPMENT WORKSHOPS

- **Productivity/Automation & Lean Manufacturing- "Come Learn from the Experience of Others"**
 - 1/2 day workshop for those interested in increasing efficiencies in their food processing operation
 - Nisku, AB –March 4, 2009
 - Calgary, AB –March 5, 2009For more information contact Jim at 780-679-5176
- **"Outside In- Invaluable Perspectives that Lead your Company to Success"**
 - A seminar that aims to help companies enhance their perception of how others see their business and provide training on how to use that knowledge to achieve success
 - Nisku, AB- March 18, 2009For more information contact Jim at 780-679-5176
- **"Measure Up for Success 2009" presented by the Association for Manufacturing Excellence & the Canadian Manufacturers & Exporters**
 - A conference that discusses the successes of manufacturers that use lean manufacturing practices
 - Calgary, AB - June 1-4, 2009For more information contact Jim at 780-679-5176

DIETARY SODIUM REDUCTION QUESTIONNAIRE

Health Canada is chairing a multi-stakeholder working group on dietary sodium reduction. A sodium questionnaire has been developed to obtain feedback from stakeholders on education, voluntary reduction of sodium levels in processed food products and foods sold in food service establishments, and research.

To participate in the questionnaire, go to: http://www.hc-sc.gc.ca/fn-an/consultation/init/sodium/sodium_consult-eng.php

Questionnaire closes January 26, 2009.

TRADE EVENTS

- **Canadian Food & Beverage Show**
 - Toronto, ON- March 8-10, 2009For more information or to register:
<http://www.crfca.ca/tradeshows/crfashow/>
- **Pulse Health & Food Symposium**
 - Toronto, ON- February 4-5, 2009For more information or to register:
<http://www.pulsecanada.com/foodsymposium2009>



VALUE CHAIN WORKSHOPS

- **Setting a Profitable Price Workshop**
 - Grande Prairie – January 28, 2009
 - Airdrie – March 3, 2009
 - Leduc – March 5, 2009For more information contact Elaine at 780-835-7531
Register at 1-800-387-6030
Cost = \$25 +GST
- **Partnering and Collaboration: How to Reach Retailers** – Module 4 of the Value Chain Series
 - Grande Prairie – February 17, 2009For more information contact Kelly or Sherry at 780-538-6208
- **Product Development: Are you Ready?**
Module 6 of the Value Chain Series
 - Camrose – March 12, 2009For more information contact Margurite at 780-968-3513
- **Customer Focused Collaboration: Mastering Value Chain Implementation**
 - Richmond, BC - February 24-26, 2009
 - Winnipeg, MB - March 2-4, 2009For more information contact Margurite at 780-968-3513
Register at 1-800-387-6030
- **Food Professionals Management Program- Saskatoon, SK**
 - Comprehensive Business Management (Module 1): January 14-15, 2009
 - Strategic Cost Management (Module 2): February 11-12, 2009
 - Strategic Retail Marketing (Module 3): March 11-12, 2009
 - Strategic Food Service Development (Module 4): April 15-16, 2009Cost: \$1500 per participant
For more information contact Lesley at 306-975-6847

Alberta Agriculture and Rural Development
(Dial 310-0000 for toll-free access)
Crop Business Development Branch – 780-340-5322
Livestock Business Development Branch - 403-556-4321
Local/ Domestic Market Expansion Branch - 780-968-3510
Processing Industry Bus. Development Branch - 403-340-7625