**Alberta Agriculture and Forestry**

**International Relations and Marketing**

**Agriculture and Forestry-Led Mission (Non-Exhibiting) to**

**the International Food & Drink Event (IFE),**

**London, United Kingdom (UK) – March 15-21, 2019**

Please complete sign, and email to dusan.rnjak@gov.ab.ca by **January 29, 2019**.

**It is your responsibility to include this information; blank or incomplete information may not be included or used “as is.”**

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| Company Name (Name under which you want to appear in the mission booklet) | |
| Company Legal Name (if different) | Address |
| City, Province | Company Phone Number |
| Name of the individual(s) that will participate in the mission: | |
| Email Address | Website |
| **Provide a brief description of your company and operations, products of focus, food channels of focus (i.e. retail, foodservice, food manufacturing), etc.**    **Product Attributes:**  Gluten Free  Organic  Dairy Free  Allergen Free  Vegan  Natural  Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    **Certifications:**  HACCP Certified Organic Halal  Kosher  Fair Trade  GFSI (SQF, BRC, IFS, FSSC, GLOBALG.A.P.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    **Are you presently exporting to the EU?** Yes  No  If yes, please indicate in which EU states:  The Netherlands  France  Germany  UK  Italy  Spain  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **How do you currently sell your product into the EU (if applicable)?**  Distributor/Importer  Direct to retailer  Broker  E-commerce  Other, please specify:  Are you planning to exhibit at IFE?  Yes  No  If YES, please provide the booth number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Please indicate your objectives for this mission:** | |
| **AF is in the process of hiring a consultant to help organize B2b meetings at the show. Are you interested to participate in the meeting program**?  Yes  No | |

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| **CONDITIONS OF PARTICIPATION: If selected to participate, the Company agrees with Alberta Agriculture and Forestry (“AF”) as follows:** |
| 1. The Company and its representatives are responsible for the costs and expenses incurred by them in relation to their participation in the Mission. 2. If AF determines that the Company is ineligible for the project, is unlikely to be prepared for the project, or is otherwise unsuitable for the project, AF may require the Company to quit the initiative. 3. After the Mission, the Company will complete an evaluation form. AF will not collect any personal or business confidential information about the Company or its representatives. 4. The Company is solely responsible for any vehicle rental and agrees to review and be familiar with all local drivers’ license requirements at the event location outside of Canada. It is recommended that the Company discuss vehicle rental insurance with its insurance broker to determine its insurance needs. 5. The Company agrees to indemnify and hold harmless AF, and their respective employees and agents from any and all third party claims, demands, actions or costs (including legal costs on a solicitor-client basis) for which the Company is legally responsible, including those arising out of the presence of traces of ingredients and materials in the food samples, and including those arising out of negligence or willful acts by the Company or its employees or agents. This hold harmless provision shall survive this agreement. 6. The Company and its representatives are required to obtain and maintain travel medical insurance for the duration of participation for any mission travel outside of Canada. |
| Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Print Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *This person must be authorized to sign contracts on behalf of the company, and may be a different individual than the primary contact above* |