

Trade Mission to International Food & Drink, London, UK

March 15-21, 2019

Application deadline – January 29, 2019

Alberta companies are invited to participate in a trade mission to the International Food & Drink Event (IFE) in London, UK from March 17-20, 2019. (Suggested travel dates March 15 and March 21)

OPPORTUNITY FOR ALBERTA COMPANIES

The mission will highlight Alberta as a preferred supplier of agri-food products, in particular value-added processed foods and beverages, inform companies on distribution channels and logistics of selling into the UK.

IFE, the UK's largest food and beverage showcase, is held biannually. AF will provide a walking program at IFE that will include business-to-business meetings with local importers/distributors, educational program and self-guided store tours in the London area.

Companies interested in exhibiting in the Canadian Pavilion at the show should contact Canadian Food Exporters Association: <https://www.cfea.com/events/the-international-food-and-drink-event/>

ELIGIBILITY

To be eligible for this mission, participating companies should be currently exporting. Space is limited so apply now.

COSTS

Companies are responsible to cover travel expenses costs (e.g., flights, accommodation, meals, incidentals, access badge, transportation etc.)

FUNDING SUPPORT

Companies interested in funding support for this activity may be eligible for partial recovery of travel expenses through the Canadian Agricultural Partnership Program under Products to Market – Stream B. https://cap.alberta.ca/CAP/program/MARKETS_SMALL

To participate in this mission, please complete registration form and email to:

Dusan Rnjak

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Registration deadline: January 29, 2019.