



MEDIA ADVISORY

UFA INVITES ALBERTANS TO THANK OUR FARMERS
June 8th is Farmers Day - A Whole Day to say Thanks!

(CALGARY, AB, May 31, 2012) – UFA is proud to celebrate those who are rural from the roots up with Farmers Day events happening across their network of Farm and Ranch Supply Stores and Petroleum Cardlock locations on Friday, June 8th.

“In the past, Albertans came together to honour the frontier spirit and the contribution of farmers every year on the second Friday in June,” said Bob Nelson, President and CEO, UFA Co-operative Limited. “This came to be known as Farmers Day and at UFA we look at it as a whole day to say thanks to our farmers, our communities and co-operative members and customers.”

UFA is inviting all area farmers, members and rural communities to stop by their local UFA and enjoy a day of food, fun, prizes and celebration.

As a co-operative that supports its members, UFA is not only passionate, but committed to investing, supporting and celebrating rural life.

DATE: Friday, June 8, 2012

TIME: 9 am – 5 pm

LOCATION: All UFA Petroleum agencies and Farm & Ranch Supply Stores
[Addresses located here](#)

MEDIA: All media is welcome to attend. Interviews can be scheduled in advance

CONTACT: Amanda Bates, Co-operative Communications
Direct: (403) 570-4169
Mobile: (403) 819-4462
Email: Amanda.Bates@UFA.com

About UFA Co-operative Limited

UFA Co-operative Limited is one of Alberta's most dynamic enterprises. UFA has an unmatched network of 113 bulk fuel and cardlock petroleum outlets, 35 Farm and Ranch Supply stores and 24 outdoor adventure stores operating under the Wholesale Sports banner. Our employees and independent petroleum agents strive to provide products, services and solutions to farmers, ranchers, consumers and commercial accounts throughout Alberta, British Columbia and Saskatchewan. Since its founding in 1909, UFA has grown from a small-scale local co-operative into a comprehensive enterprise with 2.1 billion in annual sales and nearly 120,000 active members. While UFA has grown and changed over the years, at our heart remains a commitment to agriculture and to the communities we call home.

-end-