

# "Alberta 4-H – Building Communities Since 1917"

**Alberta 4-H Program**  
**RR #1**  
**Westerose, Alberta**  
**T0C 2V0**

**Phone: (877) 682-2153**  
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**<http://www.4h.ab.ca>**

## **4-H Vision**

Alberta 4-H develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities.

## **4-H Philosophy**

Young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

Sponsorship plays an integral role in the operation of the Alberta 4-H program. It is a key reason why our 4-H program effectively meets the needs of its members and adult volunteer leaders.

4-H in Alberta has a high profile and is ingrained in rural Alberta culture. Our members and leaders display strong community commitment and a will to develop vibrant community leadership. Corporate support enables Alberta 4-H the opportunity to offer high quality educational material and programming.

We rely on the support from the community, the dedication of our volunteers and the generosity of our financial partners to exist in a synergy whose end result is producing the leaders of tomorrow from the youth of today.

## **Contacts**

4-H Foundation of Alberta



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**Attached: Our Sponsor Recognition Protocols**



**Alberta 4-H Provincial Sponsor Recognition Protocols**



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## Alberta 4-H Champions

(\$10,000 to \$39,999, In Annual Contributions)

**Champions** of Alberta are involved at a provincial level and in at least one of the three following program levels; club, district, or regional. As members of Alberta 4-H's third highest sponsor level, **Champions** contribute staff time, company resources and at minimum **\$10,000**, in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the "Proud Alberta 4-H Supporter" logo on your company correspondence, advertising or signage
- 🌿 Alberta 4-H provides direct hot links to your company web site from related 4-H web project and program sites
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders' Conference
- 🌿 Your company has access to a preferred sponsor rate for promotional booths at our provincial 4-H leader training events
- 🌿 Your company personnel have access to staff development opportunities at our Club Week and Leaders' Conference Programs
- 🌿 Your company has access to one 4-H mail out per year to distribute highlights of your company's services and/or products
- 🌿 Your company has access to a preferred sponsor advertising rate in our 4-H publication – The Alberta 4-H Magazine
- 🌿 Your company has access to a preferred sponsor rate at the Alberta 4-H Centre
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 An annual listing of your company's name in our Alberta 4-H Program Annual Report
- 🌿 Your company can advertise that it is a member of the "Alberta 4-H Champions", Alberta 4-H's third highest sponsor partnership level

### 4-H Event/Product Sponsorship Categories:

Preferred Product Sponsor  
Exclusive Event Sponsor  
Event Title Sponsor  
Event Co-Sponsor  
Event Patron  
Event Supporter  
Alberta 4-H Legacy Fund  
Alberta 4-H Centre

