

# "Alberta 4-H – Building Communities Since 1917"

**Alberta 4-H Program**  
**RR #1**  
**Westerose, Alberta**  
**T0C 2V0**

**Phone: (877) 682-2153**  
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**<http://www.4h.ab.ca>**

## **4-H Vision**

Alberta 4-H develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities.

## **4-H Philosophy**

Young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

Sponsorship plays an integral role in the operation of the Alberta 4-H program. It is a key reason why our 4-H program effectively meets the needs of its members and adult volunteer leaders.

4-H in Alberta has a high profile and is ingrained in rural Alberta culture. Our members and leaders display strong community commitment and a will to develop vibrant community leadership. Corporate support enables Alberta 4-H the opportunity to offer high quality educational material and programming.

We rely on the support from the community, the dedication of our volunteers and the generosity of our financial partners to exist in a synergy whose end result is producing the leaders of tomorrow from the youth of today.

## **Contacts**

4-H Foundation of Alberta



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**Attached: Our Sponsor Recognition Protocols**



**Alberta 4-H Provincial Sponsor Recognition Protocols**



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## Alberta 4-H Advocates

(\$2,500 to \$9,999, In Annual Contributions)

**Advocates** of Alberta 4-H are involved at a provincial level and in at least one of the three following program levels; club, district, or regional. As members of Alberta 4-H’s fourth highest sponsor level, **Advocates** contribute a minimum **\$2,500** in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the “Proud Alberta 4-H Supporter” logo on your company correspondence or advertising
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders’ Conference
- 🌿 Your company has access to preferred sponsor advertising rate in our 4-H publication – The Alberta 4-H Magazine
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 Your company’s name will appear in our Annual Report
- 🌿 Your company can advertise that it is a member of the “Alberta 4-H Advocates”, Alberta 4-H’s fourth-highest sponsor partnership level

## Alberta 4-H Supporter

(Up to \$2,499, In Annual Contributions)

**Supporters** of Alberta 4-H are involved at a provincial level. **Supporters** contribute up to **\$2,500** in direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the “Proud Alberta 4-H Supporter” logo on your company correspondence, advertising or signage
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Your company’s name will appear in our Annual Report
- 🌿 Your company can advertise that it is a member of the “Alberta 4-H Supporters”, Alberta 4-H’s fifth-highest sponsor partnership level

