

"Alberta 4-H – Building Communities Since 1917"

Alberta 4-H Program
RR #1
Westerose, Alberta
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4-H Vision

Alberta 4-H develops leadership, communication, technical and life skills of 4-H members and leaders to strengthen communities.

4-H Philosophy

Young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

Sponsorship plays an integral role in the operation of the Alberta 4-H program. It is a key reason why our 4-H program effectively meets the needs of its members and adult volunteer leaders.

4-H in Alberta has a high profile and is ingrained in rural Alberta culture. Our members and leaders display strong community commitment and a will to develop vibrant community leadership. Corporate support enables Alberta 4-H the opportunity to offer high quality educational material and programming.

We rely on the support from the community, the dedication of our volunteers and the generosity of our financial partners to exist in a synergy whose end result is producing the leaders of tomorrow from the youth of today.

Contacts

4-H Foundation of Alberta



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or



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Attached: Our Sponsor Recognition Protocols



Alberta 4-H Provincial Sponsor Recognition Protocols



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Alberta 4-H Legacy Builders

(\$75,000+, In Annual Cash Contributions)

Alberta 4-H **Legacy Builders** are involved at all levels of our program; club, district, regional and provincial. As members of Alberta 4-H's highest sponsor level, **Legacy Builders** contribute staff time, company resources and a minimum of **\$37,500**, in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the "Proud Alberta 4-H Supporter" logo on your company correspondence, advertising, or signage
- 🌿 Your corporate logo appears on provincial 4-H letterhead (Council, Foundation, Branch)
- 🌿 Your corporate logo appears on 4-H member, leader and alumni membership cards
- 🌿 Your corporate logo appears on our 4-H Member Awards of Excellence Medallions
- 🌿 Alberta 4-H provides direct hot links to your company web site from related 4-H web project and program sites
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site.
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders' Conference
- 🌿 Your company has access to complimentary promotional booths at our provincial 4-H leader training events
- 🌿 Your company personnel have access to staff development opportunities at our Club Week and Leaders' Conference Programs
- 🌿 Once a year your company is the focus of a feature article in our 4-H publication - The Alberta 4-H Magazine, distributed to over 7,000 households
- 🌿 Your company has access to two 4-H mail outs per year (September and February) to distribute highlights of your company's services and/or products
- 🌿 Alberta 4-H facilitates a direct mail out to 4-H Families once a year, highlighting your company's services and/or products
- 🌿 Your company has access to a preferred sponsor advertising rate in The Alberta 4-H Magazine
- 🌿 Your company will receive assistance with marketing or service campaigns that target 4-H clientele
- 🌿 Your company has ongoing access to the 4-H Job Board on our web site
- 🌿 Your company has access to a preferred sponsor rate at the Alberta 4-H Centre
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 An annual listing of your company's name in our Alberta 4-H Program Annual Report
- 🌿 Your company can advertise that it is a member of the "Alberta 4-H Legacy Builders", Alberta 4-H's highest sponsor partnership level



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Enhancers of Alberta 4-H

(\$40,000 to \$74,999, In Annual Contributions)

Enhancers of Alberta are involved at a provincial level and in at least two of the three following program levels; club, district, or regional. As members of Alberta 4-H's second highest sponsor level, **Enhancers** contribute staff time, company resources and at a minimum, **\$20,000** in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the "Proud Alberta 4-H Supporter" logo on your company correspondence, advertising or signage
- 🌿 Alberta 4-H provides direct hot links to your company web site from related 4-H web project and program sites
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders' Conference
- 🌿 Your company has access to complementary promotional booths at our provincial 4-H leader training events
- 🌿 Your company personnel have access to staff development opportunities at our Club Week and Leaders' Conference Programs
- 🌿 Once every two years your company is the focus of a feature article in our 4-H publication - The Alberta 4-H Magazine, distributed to over 7,000 households
- 🌿 Your company has access to two 4-H mail outs per year (September and February) to distribute highlights of your company's services and/or products
- 🌿 Your company has access to a preferred sponsor advertising rate in The Alberta 4-H Magazine
- 🌿 Your company has ongoing access to the 4-H Job Board on our web site
- 🌿 Your company has access to a preferred sponsor rate at the Alberta 4-H Centre
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 An annual listing of your company's name in our Alberta 4-H Program Annual Report
- 🌿 Your company can advertise that it is a member of the "Alberta 4-H Enhancers", Alberta 4-H's second highest sponsor partnership level

4-H Partnership Opportunities:

- 4-H Member Development Programs
- 4-H Member Project Events
- 4-H Scholarships
- 4-H Project Development
- 4-H Adult Leader Training



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Alberta 4-H Champions

(\$10,000 to \$39,999, In Annual Contributions)

Champions of Alberta are involved at a provincial level and in at least one of the three following program levels; club, district, or regional. As members of Alberta 4-H's third highest sponsor level, **Champions** contribute staff time, company resources and at minimum **\$10,000**, in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the "Proud Alberta 4-H Supporter" logo on your company correspondence, advertising or signage
- 🌿 Alberta 4-H provides direct hot links to your company web site from related 4-H web project and program sites
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders' Conference
- 🌿 Your company has access to a preferred sponsor rate for promotional booths at our provincial 4-H leader training events
- 🌿 Your company personnel have access to staff development opportunities at our Club Week and Leaders' Conference Programs
- 🌿 Your company has access to one 4-H mail out per year to distribute highlights of your company's services and/or products
- 🌿 Your company has access to a preferred sponsor advertising rate in our 4-H publication – The Alberta 4-H Magazine
- 🌿 Your company has access to a preferred sponsor rate at the Alberta 4-H Centre
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 An annual listing of your company's name in our Alberta 4-H Program Annual Report
- 🌿 Your company can advertise that it is a member of the "Alberta 4-H Champions", Alberta 4-H's third highest sponsor partnership level

4-H Event/Product Sponsorship Categories:

Preferred Product Sponsor
Exclusive Event Sponsor
Event Title Sponsor
Event Co-Sponsor
Event Patron
Event Supporter
Alberta 4-H Legacy Fund
Alberta 4-H Centre



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Alberta 4-H Advocates

(\$2,500 to \$9,999, In Annual Contributions)

Advocates of Alberta 4-H are involved at a provincial level and in at least one of the three following program levels; club, district, or regional. As members of Alberta 4-H’s fourth highest sponsor level, **Advocates** contribute a minimum **\$2,500** in annual direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the “Proud Alberta 4-H Supporter” logo on your company correspondence or advertising
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Alberta 4-H extends a yearly invitation to your company to attend provincial 4-H sponsor recognition events, i.e. Alberta 4-H Leaders’ Conference
- 🌿 Your company has access to preferred sponsor advertising rate in our 4-H publication – The Alberta 4-H Magazine
- 🌿 A yearly presentation of a token of our appreciation in the form of a recognition item
- 🌿 Your company’s name will appear in our Annual Report
- 🌿 Your company can advertise that it is a member of the “Alberta 4-H Advocates”, Alberta 4-H’s fourth-highest sponsor partnership level

Alberta 4-H Supporter

(Up to \$2,499, In Annual Contributions)

Supporters of Alberta 4-H are involved at a provincial level. **Supporters** contribute up to **\$2,500** in direct cash support to Provincial 4-H programming.

- 🌿 Your company can use the “Proud Alberta 4-H Supporter” logo on your company correspondence, advertising or signage
- 🌿 Your company will receive recognition in the sponsor section of the 4-H web site
- 🌿 Your company’s name will appear in our Annual Report
- 🌿 Your company can advertise that it is a member of the “Alberta 4-H Supporters”, Alberta 4-H’s fifth-highest sponsor partnership level

