

Dear 4-H Club Leader,

Calling all 4-H Members! Northlands is gearing up for the exciting week of Farmfair International and we want you to be a part of it. We would like to invite you to attend the first annual **4-H Family Day** at Farmfair International 2009. This action packed day will be held on **November 9, 2009** at the Edmonton Expo Centre (formerly Northlands Agricom, Edmonton). Attached is a detailed schedule of the events we are offering all interested 4-H members. There are many fun opportunities packed into this day that are a must see! Some highlights include: door prizes, grab bags, Cleaver the Beaver, milk and cookies, and of course, fun learning! Bring your friend, bring your club, or bring everyone that wants to have fun!!

4-H Family Day is promoting Show Your 4-H Colors and are encouraging members attending 4-H Family Day to wear their club clothing or green to show support for 4-H!! Proof of membership (club jacket or membership card) will get 4-H members free admission to 4-H Family Day. General admission is \$5.

Information is available on the website, www.farmfairinternational.com, or further questions can be directed to Brenda Campbell, bcampbell@northlands.com, or phone 780-491-3407.



4-H Family Day -- Detailed Schedule

Time	Event	Location
9:00 AM to 11:00 AM	4-H Horse Clinic featuring Muffy Knox "Are you communicating with your Horse?"	Hall D (Kubota Hall)
9:00 AM to 10:00 AM	Orientation and Registration for the Youth Showcase Judging Competition	Hall B (UFA Hall)
10:00 AM to 11:00 AM	Livestock Evaluation and Oral Reasons Clinic	Hall B (UFA Hall)
10:00 AM to 2:30PM	A cookie and a milk available to all 4-H Members	Sponsored by Alberta 4-H
11:00 AM to 2:00 PM	Livestock Judging Competition Run in conjunction with Jr. Futurity Judging	Hall B (UFA Hall)
12:00 PM to 12:30 PM	"Selecting the Right 4-H Project for You" Presented by 4-H Ambassadors (Tentative)	Salon 1

1:00 PM to 2:00 PM	Beef Marketing Clinic	Hall B
1:00 PM to 2:00 PM	Presentation featuring a Veterinarian from the University of Calgary	Salon 1
2:00 PM to 3:00 PM	Paralympic Equestrian Athlete Motivational Presentation	Salon 1
3:00 PM to 3:45 PM	Equine Clinic Featuring: Ron Anderson "Choosing a Horse"	Hall D (Kubota Hall)
4:15 PM to 5:30 PM	Spectrum Speeddog Sports Agility Dog Demonstration	Hall D (Kubota Hall)
4:00 PM to 5:30 PM	Selecting a Beef Animal and Grooming Clinic	Hall B (UFA Hall)
5:30 PM to 6:00 PM	"4-H Opportunities" Presented by 4-H Ambassadors (Tentative)	Salon 1
6:30 PM	Pre-show for the Heritage Ranch Rodeo Group rates for tickets: \$11.25/person lower bowl, \$9.75/person upper bowl	Hall D

Other exciting events at Farmfair International on Monday November 9, 2009!

11:00 AM to 3:00 PM	Heritage Ranch Rodeo Working Ranch Horse Competition	Hall D
2:30 PM to 4:00 PM	Aces Wild Show	Hall B
5:30 PM to 6:30 PM	Aces Wild Sale	Hall B

Information on specific events:

Muffy Knox: Muffy is a professional horse trainer and an expert in the horse industry. She has done educational equine videos for 4-H and is very knowledgeable of the 4-H equine program. Her topic is "Are you communicating with your horse?" where she will explain ways for members to work as a horse and rider team. Muffy has a wealth of experience, and was awarded the 2005 Northern Horse Review "Horseperson of the Year." This opportunity is not to be missed.

Livestock Evaluation and Oral Reasons Clinic: A judging clinic for all newer members, or those that want to brush up on their judging skills. Taught by industry experts, the hour long course will be learning how to evaluate, formulate, and present reasons. Beef and forage classes will be used for demonstration purposes, but the elements of judging are transferrable to all judging class.

Livestock Judging Competition: run in conjunction with the Jr. Futurity program at Farmfair International. This competition gives members the chance to put their learning from the judging clinic to work. Entry is \$30 for individuals, \$100 for a team of 4. Registration deadline is October 15, 2009. Please send registrations to Brenda Campbell bcampbell@northlands.com. Late registrations will be accepted but will not be guaranteed a registration incentive.

Beef Marketing Clinic: a great learning opportunity! Learn how to market animals in the agriculture industry. Written and oral marketing techniques outlines in this informative 1hr session.

Presentation featuring a Veterinarian from the University of Calgary: an information session geared for 4-H members that want to learn more animal health, veterinary work, and hear stories from a vet!

Paralympic Equestrian Athlete: Karen Brain, a member of the Canadian Paralympic Equestrian team has many stories to tell about competing, travelling, and growing up with horses! Two time winner of BC Premier's Athlete of the Year Award, and medal winner in the 2004 Athens Paralympic Games. She has been featured on the cover of many horse magazines, and now focuses on motivational speeches to youth.

Equine Clinic Featuring Ron Anderson: Ron has been involved with horses all his life. Ron will be providing a clinic to 4-H members on "Choosing A Horse" where he will give you an overview of what to look for from bottom to top. Ron is very knowledgeable in all aspects of the horse industry and this will be an informative clinic for all those who will ever purchase a horse in the future.

Spectrum Speeddog Sports: A fast paced agility dog demonstration that is sure to wow the crowd. The Spectrum Speeddog Sports is a well recognized group that travel all over Alberta and the western provinces showing off their dogs and their skills. A few tips for 4-Hers training their dogs to do agility and tricks will also be included in this dynamic performance.

Selecting a Beef Animal and Grooming Clinic: Tips for 4-H members to become better groomers of show animals, and how to pick out the best animals in the herd to become 4-H prospects. Hands on demonstrations, and instruction from the beef industries best!

Clubs are encouraged to pre-register for the judging competition (bcampbell@northlands.com). Any purchases of Heritage Ranch Rodeo tickets can be done through Brenda Campbell bcampbell@northlands.com. An estimate of members attending from your club for 4-H Family Day is also appreciated but not required.

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Farmfair
INTERNATIONAL
CANADA'S PREMIER LIVESTOCK SHOWCASE

