

ATTENTION ALBERTA 4-H CLUBS!

OUR PROJECT PORCHLIGHT CAMPAIGN IS UNDER GOING CHANGE

The 4-H Foundation of Alberta is announcing some changes coming to Alberta 4-H's Project Porchlight Campaign. As a result of not receiving the CFL bulbs, route maps, and delivery addresses within an adequate amount of time to ensure each club receives them with a diligent amount of time to organize themselves, and their distribution campaign, the Alberta 4-H Project Porchlight Campaign opportunity has been put on hold until 2008.

Given this delay Alberta 4-H will be able to ensure that the registered Alberta 4-H clubs have all the information, resources, and materials they require in order to successfully complete this campaign.

Alberta 4-H has decided to view this delay as an opportunity to perfect the Alberta Project Porchlight campaign. On December 1st, 2007 a pilot project will be conducted regarding this new and exciting campaign. Specified 4-H clubs in selected EnCana operating areas across Alberta will complete this pilot project and provide detailed feedback.

Designated Pilot Project Areas:

- Cold Lake
- Ponoka County (including Ponoka and Rimbey)
- Provost County (including Amisk, Czar, Hughenden, Provost)

The purpose of this pilot project is to:

- Test methods of delivery and delivery procedures
- To highlight achievements and successes of the campaign to build 4-H campaign momentum
- To build excitement and awareness of the campaign through these chosen initial launch areas

Please watch for more details regarding the outcome of this pilot project following the December 1st trial run. These details will be made available on the 4-H website www.4h.ab.ca.