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## **PrairieCoast Equipment – Proud Supporter of 4-H**

Clarence Lindblom, Corporate Sales Manager PrairieCoast Equipment – John Deere Dealer ...

PrairieCoast Equipment and John Deere have a long history of supporting the 4-H Clubs both locally and internationally. 4-H Clubs have a close association with the agricultural, horse and cattle industries thus making our support of Alberta and British Columbia 4-H an easy choice.

Last year PrairieCoast Equipment donated \$10,000 to the 4-H Foundation of Alberta. The Alberta Peace Region received \$7,500 and the British Columbia Peace Region received \$2,500. The donations were then allocated between Clubs and Regions.

The Clubs used the funds to send a first year 4-H member to camp and to assist in sending an Intermediate/Senior member to a Provincial 4-H personal development program. The Regions used the funds to support events such as Regional Days, Regional Spring Rally and Regional Camps.

We can appreciate the hard work, dedication and fun our youth experience with 4-H and realize this will build the future leaders our industry needs to remain strong. The youth we support and influence today will be our leaders for the future and we are therefore happy to partner with 4-H making this investment. Supporting a great organization such as 4-H with its many members across the northwest has challenged us in the past. PrairieCoast Equipment's new investment allows us to support all 4-H members in the north instead of the support we offered to individuals and select clubs in the past.

PrairieCoast Equipment is proud to have supported these past endeavors and has decided to continue this support for the 4-H Foundation of Alberta during 2011 year, again donating \$10,000 cash.

