

Alberta
4-H

Marketing Display



The Alberta 4-H roll up banner, table cloth and table runner kit is provided to each region by the Marketing Action Committee.

Objective of this display is to provide regions, districts and clubs quality tools to promote Alberta 4-H in your community to recruit and retain 4-H members and leaders.

Each display kit will be kept at your Regional 4-H office and can be booked by contacting your regional specialist.



Each kit contains

- ☐ 1 - roll up banner (*putting up and taking down may require someone tall*)
 - ➡ Remove from bag
 - ➡ Unfold pole, place in the base
 - ➡ Hold pole and extend the banner up to the top of the pole
 - ➡ Insert top of pole on the back of the banner where labelled
 - ➡ Please note that the top of the banner may need to be tipped in order to snugly fit on the pole
 - ➡ To take down - remove the banner from the pole holding the banner tightly
 - ➡ **DO NOT LET THE BANNER GO FROM THE TOP** – hold it all the way back into the base
 - ➡ Fold up pole
 - ➡ Replace in bag and secure with Velcro straps.
- ☐ 1 - 4-H fabric table cloth
- ☐ 1 - white 4-H table runner
- ☐ 1 - laminated Alberta 4-H information sheet
 - ➡ More copies can be obtained through your specialist via email or hard copy
 - ➡ Please request upon booking the display
- ☐ 1 - laminated *Making your Tradeshow Experience a Success* information sheet



www.4h.ab.ca