

Ketchum

MANUFACTURING INC.

SINCE 1913

**Your Source for Livestock
Identification Products**

Ketchum Reyflex CCIA Ear Tags are now
available through the 4-H Store on the
Canadian 4-H Council web site
<https://www.4-h-canada.ca/store>
@ \$2.99 each



REYFLEX
MANAGEMENT
TAGS

RFID TAGS



AGRIDENT STICK
READER



APR-350
AGRIDENT
HANDHELD
READER



**KETCHUM DONATES TO YOUR PROVINCIAL 4-H PROGRAM EACH
TIME YOU PURCHASE REYFLEX CCIA APPROVED RFID TAGS.**

Ask at Your Local Vet or Feed Store

Ketchum Manufacturing Donates More than \$6,000 to 4-H

Fundraising program has raised more than \$52,000 since 2000

OTTAWA, June 17, 2009- Ketchum Manufacturing Inc. and the Canadian 4-H Council announced today that more than \$6,000 was raised last year for the 4-H program through the sales of Ketchum Reyflex CCIA/NLID cattle ear tags sold in Canada.

Ketchum donates a portion of all ear tag sales to the provincial 4-H program in the province where the product was sold. To date, the Brockville-based company has raised more than \$52,000 for the 4-H program in Canada.

“Every year, Ketchum illustrates their commitment to 4-H in Canada and Canadian youth through this fundraising program,” said Judy Shaw, president of the Canadian 4-H Council. “With support like this, Ketchum is helping to ensure that 4-H is a strong and vibrant program both now and in the future.”

The fundraising program was launched in 2000. A portion of ear tag sales is donated to provincial 4-H agencies, while other funding goes to the Canadian 4-H Council for national programming. Recently, the Canadian 4-H Council also added the ear tags to its online store (www.4-h-canada.ca/store) to help increase fundraising opportunities.

“Ketchum is very pleased to be involved with the Canadian 4-H Council and to help raise funds for provincial 4-H agencies across Canada,” said Kevin Dalrymple, Director of U.S. Agriculture Sales and Marketing for Ketchum Manufacturing Inc. “We believe an investment in 4-H is an investment in the future, and as a former 4-H Member I know the positive impact the program has on young people.”

About Ketchum Manufacturing Inc.

Ketchum Manufacturing Inc. is Canada's premier producer of tags - for animal identification, seafood and aquaculture, food merchandising and hospitality, marketing and promotions, and more. The company has a long and proud history of pioneering in animal identification. Ketchum has been supportive of 4-H and is dedicated to ensuring the program grows and prospers for future generations of Canadian children.

About the Canadian 4-H Council

The Canadian 4-H Council is a not-for-profit agency that co-ordinates all national 4-H activities in Canada. Founded in 1933, the Council offers conferences, exchanges, scholarships, and international travel opportunities to thousands of 4-H members and leaders across the country. The Canadian 4-H Council also raises awareness of the 4-H program through national public relations initiatives.

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