

# WESTERNHORSE

R E V I E W

## Subscription Sales Instruction Sheet

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### Length of Subscription Drive

- March 1 to June 16, 2006.

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### How It Works

- Members sell as many one year subscriptions as they can for \$32 each.
- \$7 is retained by the club and the remaining \$25 submitted to *Western Horse Review*.
- Subscription Price to Customer: \$32 (including GST per yearly subscription).
- Submit to *Western Horse Review*: \$25.
- Profit for 4H Club: \$7 per subscription.

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### Details

- Each subscription form remitted, must be filled out completely and payment of \$32 collected by the member.
- One cheque from the club (representing a payment of \$25 for each subscription remitted), is acceptable as a payment for an entire set of subscription orders. Please do not send cash.
- MC/VISA orders are accepted. *Western Horse Review* will process the charge accounts and return to the club, a cheque representing \$7 from each charge order.
- Subscriptions must be tallied and postmarked to *Western Horse Review* in four consecutive batches, by these dates: March 31, April 30, May 31, June 30. Enclose all subscriptions and payment(s) in an envelope and mail to *Western Horse Review*, Bay 114, 3907-3A St. NE, Calgary, AB.
- Members may sell subscriptions to existing *Western Horse Review* subscribers in support of the program. Existing subscriptions will merely be extended for one year.

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### Prizes

- Results will be tallied on a monthly basis as orders come in from the clubs. The final tally will be completed by July 15, and the prizes will be sent out to each club promptly.
- For the club awarded the grand prize – a day clinic with Clay Webster – arrangements will be made with Clay to find a suitable time to hold the clinic. Clay will travel to the club's arena of choice and a full day clinic will be conducted. Discussions on what area of training the members would like to focus on, and a format for the day's activities, will be formulated ahead of the clinic date.

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### Questions?

- Please contact circulation director Rob Kelly, at *Western Horse Review*, at (403) 250-1128 or [dkcirc@telus.net](mailto:dkcirc@telus.net)



# Raise money for your club and **WIN GREAT PRIZES**

selling *Western Horse Review* subscriptions



## How it works:

Members of your 4H Club sell as many *Western Horse Review* subscriptions as they can, not only earning \$7 per subscription for their club, but also, competing for an amazing set of prizes to be given to the **two highest selling clubs** and the **highest selling individual**.



## Club Highest Sale Prize

(highest number of single subscriptions from one club over the subscription drive period)

An amazing one day clinic with

## Clay Webster

One of Canada's leading western riders and coaches, Clay Webster, will come to your club's arena and conduct a full day clinic with your members.

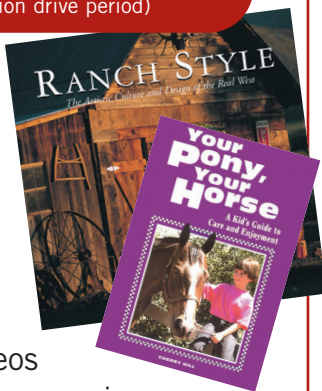
## Club Highest Sale Reserve Prize

(second highest number of single subscriptions from one club over the subscription drive period)

Expand your club's resource material with a

**\$200  
Gift Certificate**

towards books and videos found at [www.westernhorsereview.com](http://www.westernhorsereview.com)



## Single Member's Highest Sale Prize

(highest number of single subscriptions from one member over the subscription drive period)

An Oster Golden A-5 Double Speed  
**Electric  
Horse Clipper**

(valued at \$150)

**plus:** each member of your club will receive an Oster grooming tool!



## Questions?

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