

FortisAlberta 4-H Alberta Community Cares Contest – Judging Criteria

Each club in the South, East Central, West Central and Northeast Regions is eligible to participate in the inaugural FortisAlberta 4-H Alberta Community Cares Contest. One winning club from each of the four regions will be selected by a panel of judges, and awarded \$1,000 each for a total of \$4,000 in prizes.



Participating clubs are asked to record and submit a Journey that documents their community improvement project from start to finish, following the criteria listed below.

Contest is available for submissions from September 1 2012 to June 1, 2013

Each entry will be judged based on the following criteria:

| Criteria | Value |
|---|------------|
| 1) Has the club successfully incorporated all members in carrying out and completing the activity? | /10 |
| 1) Has the club: defined goals for the project, set a plan and strategy, carried out the initiative, and evaluated their success? | /5 |
| 2) How well has the club promoted and communicated the activity to the local community (and beyond?) | /10 |
| 3) Has the club successfully completed the activity? Does it have a lasting impact on, and value to, the community in which it was completed? | /15 |
| 4) Quality of project journey submitted – may include use of: | /20 |
| a. Promotional Materials – Social Media, Local Media (newspapers, radio, local newsletters, flyers, posters, etc.) [Value: 5] | |
| b. Photographs and video – before & after, documenting various steps along the way, club members completing the activity [Value: 5] | |
| c. Documenting the journey – participating in the Community Cares Contest Facebook page, keeping a journal of planning, completing, and evaluating the project, photo journal, etc.* [Value: 10] | |
| Total | /60 |

*The Journey may be submitted to the 4-H Foundation of Alberta to the 4-H Alberta Facebook event page.

For More Information, Please Contact:

Rae-lee Pieschel , Executive Assistant, Corporate Partnerships

4-H Foundation of Alberta

587.999.2240 (d)

Pieschel@4hab.com

www.4h.ab.ca