

When the Alberta 4-H Council had the chance to get involved in a great cause like Drive Away Hunger, they jumped right at it.

Farm Credit Canada's (FCC) Drive Away Hunger Alberta tour will take place this October. Two tractors and trailers will begin simultaneously in Lloydminster and Red Deer on October 15 and after three days on the road, will meet up in Camrose on October 17.

"Drive Away Hunger is a great opportunity for 4-H clubs from across the province to help give something back to their communities," says Anita Mappin, Alberta 4-H Council's Past President. "As an organization, we feel our involvement is a great way to help FCC meet its goal of collecting 100,000 pounds of food for the hungry in Alberta."

Mappin hopes the Drive Away Hunger tour will help people in Alberta realize that the issue of hunger hits close to home. "We seem to have an abundance of food on our farms and acreages, but people don't realize that we have starving people right here in our towns and cities – many of these are children who are forced to go without food."

4-H members, never ones to back down from a challenge, have come up with some innovative ideas to help FCC reach its goal:

- Selling 4-H cookbooks and giving out tattoos and bookmarks, while collecting food for the drive
- Talking to their school's principal to have an assembly at school with have food bank donations
- Getting dates and information on business cards and handing them out around their local community
- Holding a district dance or some other fun event and have the admission be a food donation

Leila Hickman, 4-H Regional Specialist for the Northeast Region, decided to put a challenge out to 4-H Key Members during their weekend training session held in August.

"I thought it was important for the delegates to get a sense of how much food \$100 would purchase. So I put out a challenge to them to keep track of their food intake and the cost of the food and see how long it would take them to consume \$100 worth of food," says Hickman.

Hickman hopes her challenge will inspire others to do the same. "Hopefully this will help everyone understand the importance of FCC's Drive Away Hunger tour and will encourage others to pitch in and make the tour a great success," concludes Hickman.

For more information on Alberta 4-H, visit [www.4h.ab.ca](http://www.4h.ab.ca) or call 780-422-4444.

For more information about Drive Away Hunger, visit [www.DriveAwayHunger.ca](http://www.DriveAwayHunger.ca) or call your local FCC office at 1-800-387-3232.