



2012 4-H Alberta District Support



Program Lead: Regional Specialists

Last Revised: March 30, 2012

Please direct any questions regarding Sponsor Logos to:
Carmen Stone, Manager Corporate Partnerships, Email: cstone@4hab.com, Phone: 403.869.3528

District Supporters	Where to Address the Thank You	Recommended Recognition
 <p>Funding Purpose:</p> <p>District programming</p>	<p>Contact: Leah Jones Community Relations/Brand Awareness Agriculture Financial Services Corporation Address: 5718 – 56 Avenue Lacombe, AB T4L 1B1 E-mail: leah.jones@afsc.ca Website: www.afsc.ca</p>	<p><i>Banners & Signage</i></p> <ul style="list-style-type: none"> • <u>Program banner</u>, will appear in group photo presentation photos at corresponding funded event <p><i>Onsite</i></p> <ul style="list-style-type: none"> • Logo on <u>giveaway token</u> (if provided) • Sponsors have 1st right of refusal to <u>display/promotional booths and be a part of program sessions and event</u> (if available and appropriate) • <u>Invitation to event</u> • <u>Formal introduction/mention made at the event</u> • Invitation to hand out awards ribbons <p><i>Print & Verbiage</i></p> <ul style="list-style-type: none"> • Logo recognition on <u>registration form</u> • Logo recognition on program <u>acceptance packages</u> • Logo appears on <u>program letterhead</u> • Logo and contact information in <u>event or program booklet</u> (logo, contact name, title, company name, address, email address and website included) • Logo on program <u>event website page</u> • Logo recognition included in program <u>news release</u>
<p>Alberta 4-H Legacy Fund</p> <p>Funding Purpose:</p> <p>No specified purpose</p>	<p>Contact: Joan Stone Manager, Finance and Administration 4-H Foundation of Alberta Address: R.R. 1 Westerose, AB T0C 2V0 E-mail: joan.stone@4hab.com Website: www.4h.ab.ca</p>	
 <p>Funding Purpose:</p> <p>Communication Training Competitions</p>	<p>Contact: Alison Abel Communications Advisor AltaLink Address: 2611- 3rd Avenue SE Calgary, AB T2A 7W7 E-mail: alison.abel@altalink.ca Website: www.altalink.ca</p>	