

“Beef Industry for Today – Advancing Your Beef Business”

*Presented by the
Calgary Stampede*

Date: Monday, June 9th to Wednesday, June 11th, 2008

Seminar Leaders: Aaron Grant, Marty Carpenter, Ann Dunford, Grant Hirsche, Cam Ostergood, Fred Taylor, Christoff Weder

Complete course content and schedule is available on line at www.calgarystampede.com under the Agriculture link listing of events.

Course Content:

- ▶ Live Steer to Carcass Relationship
- ▶ Grading System
- ▶ Ultrasound – how useful is it?
- ▶ Estimated Progeny Difference - Explanation & Discussion
- ▶ Feedlot and Breeding Cattle Evaluation
- ▶ Oral Reasons Skills
- ▶ Individual speaker and panels discussions: Where is the industry headed?
- ▶ Meat cutting – carcass

3 Day Tuition Fee: \$125. plus GST = \$131.25

1 Day Tuition Fee: \$40. plus GST = \$40.80
(June 10th seminars only)

Registration Deadline: May 26, 2008

**3 DAY SEMINAR IS LIMITED TO THE FIRST 25 STUDENTS REGISTERED
June 10th SEMINARS ARE OPEN TO 75 STUDENTS**

To register, please complete the application form and mail/fax or on-line to:

Calgary Stampede

Laurel Wood, Agriculture Administration

Box 1060, Station M, CALGARY, Alberta T2P 2K8

Phone: (403)261-0414 or Toll Free 1-800-661-1260 Fax (403)262-3067

For more details visit www.stampedeagriculture.com

Make cheques payable to the **CALGARY STAMPEDE**.

APPLICATION FORM

NAME: _____

ADDRESS: _____

CITY: _____ **PROVINCE:** _____ **POSTAL CODE:** _____

HOME NUMBER: _____ **BUSINESS NUMBER** _____

E-MAIL ADDRESS: _____

Card type: (___) Visa (___) Master Card **Expiry Date:** _____

Card Number: _____ **Name of Card Holder:** _____

I acknowledge that costs incurred as part of this entry will be deducted from the Credit Card information provided.

Signature _____ **Date** _____

“Beef Industry for Today – Advancing Your Beef Business”

June 9, 10 and 11, High River, Alberta

A three-day intensive hands-on program designed for anyone who has an interest in expanding their knowledge of the total beef industry.

DAY 1:

Participants will estimate live beef cattle parameters that will later be measured on beef carcasses.

DAY 2:

Beef industry experts: Ann Dunford, Marty Carpenter, Christoff Weder and Cam Ostercamp, will speak on industry trends and how the consumer can make the difference in whether or not you make a profit in the beef industry.

DAY 3:

Carcass judging, beef cut identification and component part yields and values will be discussed.

Cost for 3 days: \$125

A maximum of 25 participants will be accepted for the full three day session in order for maximum hands-on participation and interaction with the presenters.

Cost for June 10th seminars only: \$40.00 (open registrations)

**For a complete schedule of events please go to: www.calgarystampede.com and click on the Agriculture link or contact: Laurel Wood at (403) 261-0414
lwood@calgarystampede.com**

**Host Hotel: Ramada Inn 1512 13 Avenue SE High River, AB
Phone: (403)603-3183**

