

# 2013

*Join the celebration!*

100 years of 4-H in Canada



1913 2013

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## Centennial Gala

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On May 30th, 2013 at the Fairmont Winnipeg, 4-H Canada will host a special 100th anniversary gala evening themed *Food for Thought* — a nod to the importance of food production, sustainability and the role of youth as future leaders in feeding a growing planet. It is also an opportunity to highlight community service, and the progress of the 4-H 100th anniversary food drive taking place in communities across Canada. 4-H members, leaders, alumni, partners, sponsors and special guests will be treated to a pan-Canadian menu selected from a rich palette of ingredients and culinary traditions, paired with wine from vineyards in British Columbia and Ontario.

Event sponsor: Cargill

## Food Banks

4-H Canada and Food Banks Canada have launched a partnership in a national food drive that will see 4-H members and clubs across Canada collect food (canned goods, fresh produce and non-perishable items) and cash donations for local food banks throughout 2013.

Partner: Food Banks Canada

## 4-H Living History

4-H Living History is an online experience designed to showcase and celebrate the past and the present of 4-H in Canada. It is a collection of historical material submitted by 4-H members, alumni, volunteers, sponsors, and supporters, currently being uploaded on the 100th anniversary website. When launched, 4-H Living History will also be a real-time interactive destination linked with social media platforms such as Facebook, Twitter, and YouTube. Users will be able to upload materials. We invite you to share your stories and help compile 4-H Living History material at [www.4-h-canada.ca/100](http://www.4-h-canada.ca/100).

## 100 for 100

The “100 for 100” fundraising campaign will be an opportunity for past and present 4-H members, clubs and families to donate in recognition of 100 years of proud 4-H history in Canada. Together we will create a legacy fund for future programming. The campaign will be launched at Canada’s Outdoor Farm Show in Woodstock, Ontario, in September 2012.





## Sponsors

4-H centennial celebrations and initiatives across Canada are also made possible by the following supporting sponsors:



## National Public Speaking Contest

The National Public Speaking Contest will follow 4-Hers as they move through their regional and provincial competitions with provincial winners put forward for judging by a national panel of esteemed judges, including former 4-Hers and special guest judges. The finalists' speeches will also appear online. The winner of the National Public Speaking Contest will be awarded a monetary prize for their club, as will the second and third place winners. Visit [www.4-h-canada.ca/100/en/events](http://www.4-h-canada.ca/100/en/events) for contest details and to participate.

Sponsor: Farm Credit Canada

## Shout Out for Ag

Shout Out for Ag is a fun, light video competition open to all 4-Hers across Canada. Participants are asked to create a 30-second video to express a positive image or perspective on agriculture. A winner will be selected through online voting open to the public. The winner and two runners up will receive monetary prizes for their clubs. Visit [www.4-h-canada.ca/100/en/events](http://www.4-h-canada.ca/100/en/events) for contest details and to participate.

Sponsor: Farm Credit Canada

## Youth Ag Summit

The Youth Ag-Summit, entitled Feeding a Hungry Planet, will take place at the Delta Bow Valley, Calgary, Alberta, in August 2013. This week-long event will host 120 students, ages 18-25, from more than 20 countries around the world to discuss and learn how their generation will overcome the challenges of feeding a growing world. For more information and updates, visit [facebook.com/youthag-summit](http://facebook.com/youthag-summit).

Sponsor: Bayer CropScience

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## Join the celebration!

You can connect with 4-H and join the celebration by visiting our 100th anniversary website, Facebook and Twitter:

[www.4-h-canada.ca/100](http://www.4-h-canada.ca/100)

[facebook.com/4HCanada](http://facebook.com/4HCanada)

[twitter.com/4HCanada](http://twitter.com/4HCanada)