



BIO – CLAIRE CITEAU

As Trade Development Officer for the United States, Claire's role is to provide information on market trends and opportunities to Alberta agri-food companies interested in expanding to the U.S.

Prior to joining the Agri-food team, she worked in market research, business development and international marketing. She completed her MBA in International Business at the University of Alberta. While doing her Bachelor of Commerce in France, she led the Southern France section of a survey conducted in Western Europe regarding the psychological impact on people and their buying behavior with respect to the mad cow disease.

She has lived in Africa, Europe and has called Alberta home for the last six years.