

My Sky MEDIA

March 8, 2012
Patricia Macklin
Project Coordinator, Rural Development Division
Alberta Agriculture and Rural Development
J.G. O'Donoghue Building
106-7000, 113 St.
Edmonton, AB

Dear Patricia,

I'm writing to provide my permission for the developers of the Rural Development website to use an image I created of rural firefighters. The image is represented in replication below.



Sincerely yours,

Laura Smolinski
My Sky Media
306-460-5460
306-968-2323
laura@myskymedia.ca
www.myskymedia.ca

Stacey Tames

From: Pat Kukura [pkukura@netago.ca]
Sent: Tuesday, March 06, 2012 8:21 AM
To: Patricia Macklin
Subject: Re: Buffalo/Jenner fire department

Hi Patricia.

Yes we would be honored if you us any part of our video.

Pat

On Mon, Mar 5, 2012 at 3:36 PM, Patricia Macklin <patricia.macklin@gov.ab.ca> wrote:

Hi Pat,

Christie Dick has provided me your contact information (see the email string below) because I was looking for permission to use a screen grab from the Buffalo-Jenner BVJ submission as part of an photo banner for the Rural Development webpage (www.rural.alberta.ca). It doesn't yet *have* a photo banner. That is part of developing the site to be more engaging.

In my first proposed 'draft', I had a photo of firefighters (see attached sample-banner-5). Because, when I was looking through to choose photos, I wanted to include ones that captured a) people and b) social capital. Without our volunteer firefighters, rural communities would be in a bad way, indeed. But I guess that they didn't look particularly "rural" to the larger group. So when I watched the video, I thought, "Ah, ha! Firefighters in the grass. It "looks" rural!!" So, I took a screen capture (attached) and am now looking for the requisite permissions to use it on the site. And if you'd rather it wasn't, that's OK. I'll keep looking for "rural" firefighters ☺

Good luck on the Big Valley contest.

Sincerely,

Patricia Macklin

Project Coordinator

Rural Development Division

Alberta Agriculture and Rural Development

J.G. O'Donoghue Building

106-7000, 113 st.

Edmonton, AB

780-644-4802

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From: Christie Dick
Sent: Monday, March 05, 2012 2:58 PM
To: Patricia Macklin
Subject: RE: The Return to Rural Youth Innovations Lab

Hi! Laura, our usual videographer did the video, but **Pat Kukura** and the Buffalo/Jenner community/fire departments provided the inspiration and the photos – here is Pat’s email & phone number. I’m sure they’d love to share the photos. C (and you can’t get much more Rural than – Buffalo/Jenner)

E: pkukura@netago.ca

P: 403-379-2203

From: Patricia Macklin [<mailto:patricia.macklin@gov.ab.ca>]
Sent: Monday, March 05, 2012 2:48 PM
To: Christie Dick
Subject: RE: The Return to Rural Youth Innovations Lab

Thanks! I’ll see what might stick here.

On another note, do you know who did the Buffalo-Jenner BVJ video? I ask because I’m looking to get permission to use a still capture of one of the pieces of video of the firefighters walking through grass (I’ll attach so you can see what I mean). It would be to include in a photo banner on the Rural Development website. I had chosen one of firefighters but the objection was that they didn’t “look” rural. (In my mind, they didn’t look urban, either. They looked like firefighters.) Anyone who knows rural, knows how

important the volunteer firefighters are. But being part of the in-group possessing that knowledge isn't sufficient. I need to portray them in a rural setting. If I want firefighters. Anyhow, if you know the person and can put me in touch with them, that would be great.

Patricia

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Photo Library

The Government of Alberta has purchased these royalty-free images to promote the Province of Alberta. Provincial ambassadors are also able to use these images in their communications.

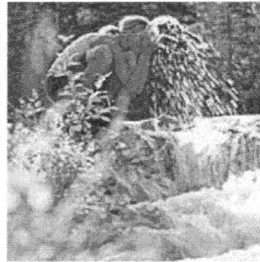
NOTE: Because these are stock images, they are available for purchase by other individuals and organizations for their own purposes, some of which may contradict our efforts.



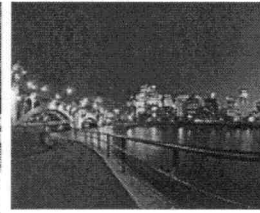
[Alberta_0001.jpg](#)
5250 x 3500 pixels : 8.3
MB



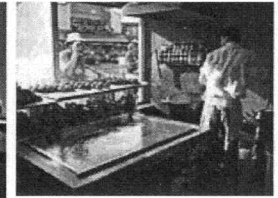
[Alberta_0002.jpg](#)
5328 x 2912 pixels : 9.0
MB



[Alberta_0003.jpg](#)
4096 x 4096 pixels : 7.3
MB



[Alberta_0004.jpg](#)
3008 x 2400 pixels : 3.5
MB



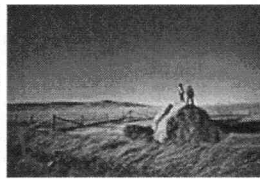
[Alberta_0005.jpg](#)
2592 x 1944 pixels : 3.3
MB



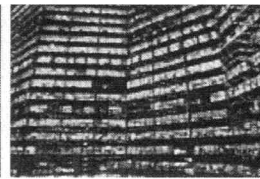
[Alberta_0006.jpg](#)
3504 x 2336 pixels : 6.3
MB



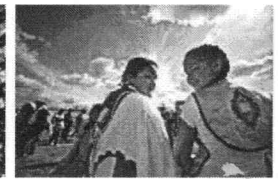
[Alberta_0007.jpg](#)
5100 x 4320 pixels : 15.4
MB



[Alberta_0008.jpg](#)
5100 x 3400 pixels : 12.4
MB



[Alberta_0009.jpg](#)
3872 x 2592 pixels : 8.5
MB



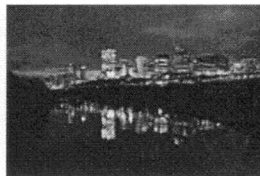
[Alberta_0010.jpg](#)
4368 x 2912 pixels : 5.5
MB



[Alberta_0011.jpg](#)
4640 x 3000 pixels : 16.6
MB



[Alberta_0012.jpg](#)
5143 x 3429 pixels : 26.7
MB



[Alberta_0013.jpg](#)
5220 x 3480 pixels : 7.5
MB



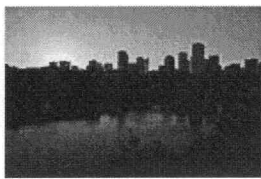
[Alberta_0014.jpg](#)
5220 x 3480 pixels : 7.7
MB



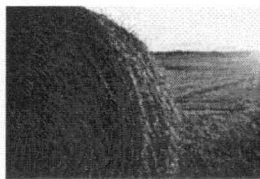
[Alberta_0015.jpg](#)
5220 x 3480 pixels : 10.4
MB



[Alberta_0016.jpg](#)
5220 x 3480 pixels : 10.0
MB



[Alberta_0017.jpg](#)
5240 x 3480 pixels : 5.8
MB



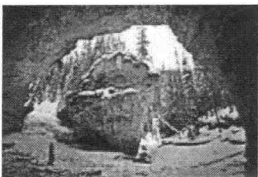
[Alberta_0018.jpg](#)
5220 x 3480 pixels : 10.6
MB



[Alberta_0019.jpg](#)
5220 x 3480 pixels : 8.8
MB



[Alberta_0020.jpg](#)
5175 x 3450 pixels : 5.7
MB



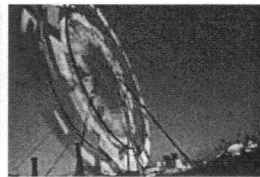
[Alberta_0021.jpg](#)
5646 x 3729 pixels : 9.9
MB



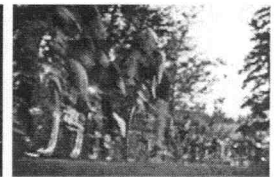
[Alberta_0022.jpg](#)
4200 x 2737 pixels : 4.8
MB



[Alberta_0023.jpg](#)
5115 x 3411 pixels : 7.4
MB



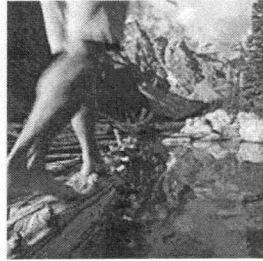
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5124 x 3407 pixels : 6.0
MB



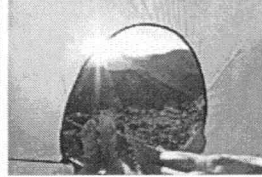
[Alberta_0025.jpg](#)
4288 x 2848 pixels : 7.0
MB



Alberta_0026.jpg
5130 x 3407 pixels : 7.0
MB



Alberta_0027.jpg
4096 x 4096 pixels : 8.5
MB



Alberta_0028.jpg
5100 x 3482 pixels : 7.8
MB



Alberta_0029.jpg
5020 x 3346 pixels : 5.4
MB



Alberta_0030.jpg
4094 x 4098 pixels : 6.2
MB



Alberta_0031.jpg
5000 x 3347 pixels : 6.3
MB



Alberta_0032.jpg
5175 x 3750 pixels : 6.8
MB



Alberta_0033.jpg
5100 x 3750 pixels : 9.8
MB



Alberta_0034.jpg
5420 x 3600 pixels : 14.3
MB



Alberta_0035.jpg
4039 x 2693 pixels : 5.6
MB



Alberta_0036.jpg
5000 x 3327 pixels : 7.1
MB



Alberta_0037.jpg
5000 x 3291 pixels : 14.0
MB



Alberta_0038.jpg
4368 x 2912 pixels : 2.9
MB



Alberta_0039.jpg
5120 x 3419 pixels : 10.5
MB



Alberta_0040.jpg
3264 x 2448 pixels : 4.3
MB

*attached
to doc

csr 12/10/7.*