



# Registration Form

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address for Evaluation: \_\_\_\_\_

Registration is limited. Book early to avoid disappointment.  
**All fees are per/person. All Fees include GST.**

**BONNYVILLE: Tuesday, November 27, 2007**  
Shaw House—7 KM west of Bonnyville (\$80.00/person) \$80.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

**CAMROSE: Wednesday, November 28, 2007**  
Camrose Regional Exhibition (\$80.00/person) \$80.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

**NANTON: Friday, November 30, 2007**  
Nanton Community Memorial Centre (\$80.00/person) \$80.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

**Final registration deadline is November 16, 2007.**

**TOTAL PAID \$ \_\_\_\_\_**

### METHOD OF PAYMENT

Cheque     Visa     Master Card

**Make Cheques payable to: Camrose Regional Exhibition**

Cheque Number: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

**Card Holders Signature:** \_\_\_\_\_

**MAIL TO:** Jennifer Filip, Camrose Regional Exhibition, Box 1418, 4250 Exhibition Drive, Camrose AB T4V 1X3  
Phone : 1-800-296-8112 / Fax: 1-780-672-8140 / website: [www.cre.ab.ca](http://www.cre.ab.ca)

For more information visit [www.exploredirect.ca](http://www.exploredirect.ca) or [www.farmcentre.com](http://www.farmcentre.com)

The information that may identify you on this form is being collected for the registration and administration of business-related courses offered by Alberta Agriculture & Food. Information is collected under the authority of the Freedom of Information and Protection of Privacy (FOIP) Act. If you have any questions about the collection, contact Lisa Sharp (780) 679-5169.





Over the last couple of years Alberta's agri-preneurs have been telling us that their websites are quickly becoming a **primary marketing tool**. Are you looking to:

- ◆ Increase sales?
- ◆ Drive traffic to your agri-business?
- ◆ Reduce telephone enquiry time?
- ◆ Automate booking procedures?
- ◆ Offer on-line shopping?

**Did you know?**

- ◆ Most visitors spend less than 60 seconds on a homepage
- ◆ Most website owners don't adjust their sites according to traffic statistics
- ◆ Most website owners believe a great website will automatically attract visitors
- ◆ Having no website is better than having a poor website
- ◆

To assist you in your web development we've partnered with the **Canadian Farm Business Management Council** to put on three **Web Enhancement** workshops across Alberta.

**Susan Sweeney**, Internet guru and author of Internet Marketing for Your Tourism Business and **Brad Kostyniuk** website developer are coming together to offer you a **website program customized for agribusinesses**.

Check out their websites at:

[www.susansweeney.com](http://www.susansweeney.com)  
[www.rockpaperinternet.com](http://www.rockpaperinternet.com)

**Website evaluations are incorporated in to the program.** Be sure to register early so your website can be critiqued.

We have limited the size of the workshops to maximize your interaction with the instructors. **So register NOW!**

- **Bonnyville**, Tuesday, November 27, 2007 (8:30 AM - 4:30 PM)  
Shaw House - 7 km west of Bonnyville
- **Camrose**, Wednesday, November 28, 2007 (8:30 AM - 4:30 PM)  
Camrose Regional Exhibition
- **Nanton**, Friday, November 30, 2007 (8:30 AM - 4:30 PM)  
Nanton Community Memorial Centre

See you there! Please contact us if you have specific questions about the program - our contact information is listed below:

**Kerry Engel**, Farm Direct Marketing Initiative—Edmonton (Phone: 780-644-2967) (Cell: 780-974-7751)  
**Sharon Stollery**, Ag Tourism Initiative—Stony Plain (Phone: 780-968-3514) (Cell: 780-914-5229)  
**Lisa Sharp**, Farm Direct Marketing Initiative—Camrose (Phone: 780-679-5169) (Cell: 780-974-9465)  
**Eileen Kototwich**, Farmer's Market Program—Vermilion (Phone: 780-853-8223) ( Cell: 780-581-4107)

**To register, fill out the attached registration form or call Jennifer Filip at the Camrose Regional Exhibition at 1-800-296-8112.**

**Final registration deadline is November 16, 2007.**