

**SUCCESS WITH  
FOOD SERVICE  
FINDING**



**Dine Alberta  
Producer Training  
Finding Success with Food  
Service**

**February 19 - Leduc**

Boardroom "A"

Agri-Food Business Centre

6547 Sparrow Drive, Leduc

**OR**

**February 21—Strathmore**

Strathmore Civic Center

160 Brent Boulevard, Strathmore

9:00 am—4:00 pm

**Registration Deadline: Feb. 13**

There is no cost for attending, but we  
need your confirmation of attendance

**A featured Dine Alberta lunch will be provided**

For more information or to register  
contact:

Mary Rempel Dine Alberta  
Alberta Agriculture & Food  
Business Diversification Branch  
#100 - 5401 - 1st Ave South  
Lethbridge AB T1J 4V6

Phone: 403-381-5929

Fax: 403-382-4526

E-mail: [mary.rempel@gov.ab.ca](mailto:mary.rempel@gov.ab.ca)



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**Feb 19, 2008 in Leduc**

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Aussi disponible en français

Canada

The Agricultural Policy Framework (APF)  
A FEDERAL-PROVINCIAL-TERRITORIAL INITIATIVE

RENEWAL  
the way to  
grow

Alberta

# Finding Success in Food Service: I will be attending (please check one)

February 19 in Leduc \_\_\_\_\_ or Feb 21 in Strathmore \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Please return to:

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## FINDING SUCCESS IN FOOD SERVICE

### Producer Training Workshop

#### SESSION TOPICS

- **Pricing** - Rhonda Goldberg & Lana Shparberg, Gold Star International - determining food product pricing & profit margins
- **Presenting Your Food Products to Chefs** - Gold Star International - anticipating food service needs and creating a polished product presentation
- **Food Safety** - Betty Vladicka, Alberta Agriculture & Food - food safety programs and basic measures for your farm
- **Food Regulations** - Nyal Hislop, Safe Food Supervisor, Capital Health (Leduc). Brigitte Noren, Public Health Inspector, Calgary Health Region (Strathmore) - how food regulations impact your business and permits required

#### Agenda

9:00 am	Registration & Coffee
9:30 - 10:30	Pricing
10:30 - 11:00	Break/Activity
11:00 - 12:00	Presenting Food Products to Chefs
12:00 - 1:00	Lunch
1:00 - 2:00	Food Safety
2:00 - 2:30	Break/Activity
2:30 - 3:30	Food Regulations
3:30 pm	Farewell

**Registration Deadline: Feb. 13, 2008**

We invite you to attend either session and learn how to position your food business to take advantage of Food Service opportunities and grow your business