

(Your Name Here)

Agricultural Society

Business Plan 2009-2012

VISION

A vision statement is a clear, compelling and achievable picture of the organizations preferred future.

MISSION

A mission statement is a brief, clear statement about the organizations purpose and reason for existence.

VALUES

Values are the beliefs, traits and/or characteristics that guide individual or group behavior. Values define the style and rules of personal and organizational behavior.

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PRIMARY CLIENTS

Those you work with.

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EMERGING DEVELOPMENTS

What is happening or being planned in your community?

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CORE BUSINESSES

Core businesses set out the ongoing key responsibilities of the organization that support the mission and provide a framework for achieving results and allocating resources.

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GOALS, STRATEGIES AND PERFORMANCE MEASURES

GOAL 1

Key Results

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Strategies

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Performance Measures - targeted	2009-2010	2010-2011	2011-2012

GOAL 2

Key Results

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Strategies

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Performance Measures - targeted	2009-2010	2010-2011	2011-2012

GOAL 3

Key Results

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Strategies

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Performance Measures - targeted	2009-2010	2010-2011	2011-2012

GOAL _____

Key Results

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Strategies

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Performance Measures - targeted	2009-2010	2010-2011	2011-2012

Projected Income Statement

Details	Actual 2008-2009	Budget 2009-2010	Budget 2010-2011	Budget 2011-2012
Revenue				
Grants				
Administration				
Interest				
Membership				
Events				
Rodeo				
Fair				
Farmers Market				
Donations				
Rentals				
Total Revenues				
Expenses				
Administration				
Accounting				
Advertising/Promotion				
Membership Expense				
Office				
Wages				
Conventions & Seminars				
Donations				
Events				
Fair				
Rodeo				
Facilities				
Insurance				
Repair & Maintenance				
Utilities				
Scholarship				
Total Expenses				