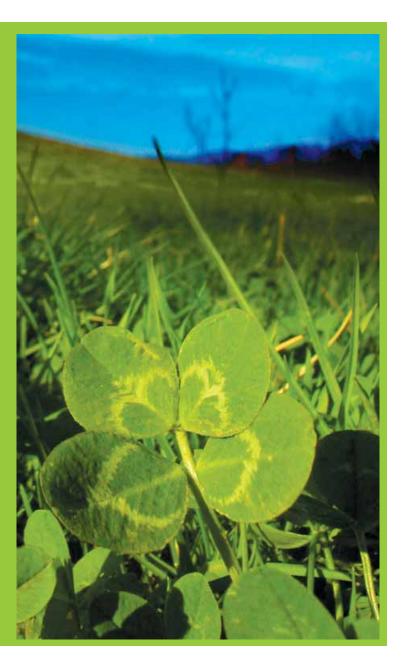
# Alberta 4-H

## **Annual Report for the Club Year**

# 2004-05

October 1, 2004 - September 30, 2005



A Message From The 4-H Partners 1 • Partners Overview 2 • Partners - Alberta 4-H Branch 3 • Partners - Alberta 4-H Council 4 • Partners - 4-H Foundation of Alberta 5 • Resources 6 • Membership Statistics 7 • Alberta 4-H Program Funding 7 • Alberta 4-H Spending Funding 7 • Sponsor Support to Alberta 4-H 8 • Alberta 4-H Council Financial Summary 9 • 4-H Foundation of Alberta Financial Summary 10 • Sponsors 12 • Member Programs 15 • Regional Programs 21 • Leader Programs 21 • Member Awards 23 • Travel Awards 25 • Provincial Judging Award Trips 27 • Leader Awards 28 • Centennial Initiatives 29 • Gil Grand Concert Series 30 • Time Capsule Celebration 31 • Trends in Enrollment 32 • Contact Us 33



#### Mission

To develop youth as self-reliant, contributing individuals with marketable skills to succeed in today's society.

#### Motto

"Learn to do by doing"

## Vision

4-H in Alberta is the organization of choice to develop marketable skills and outstanding community leaders.

## Philosophy

4-H is young people and adults learning project and life skills, cooperating and having fun together, sharing leadership and learning to do by doing.

#### Values

- developing technical skills and knowledge of the agricultural industry in rural youth and adult volunteers
- developing leadership in rural communities
- fostering entrepreneurial skills in youth
- developing and supporting communication and effective teamwork skills among youth and adults
- providing high quality customer services
- providing state-of-the-art products and services using resources in the most cost effective manner (individual, corporate, government and client fees)
- creating self-reliant volunteers leaders, clubs and councils
- creating viable partnerships

#### Alberta 4-H - Annual Report for the Club Year 2004-05 - 1



Marguerite Stark, Head, 4-H Branch



Maryanne Sandberg, President, Alberta 4-H Council



Tim Church, Chairman, 4-H Foundation of Alberta

## A Message From The 4-H Partners

For almost 90 years, Alberta 4-H has drawn on the experiences and efforts of members, volunteers and industry partners to become the largest and most recognized rural youth program in our province. Today, 4-H engages youth from more than seventy-percent of Alberta communities, and we take pride in our outstanding track record of creating community leaders who are committed to service and excellence.

4-H is about fun, friendships, learning, responsibility and life skills. Our dynamic network of staff, volunteers and industry partners strive to build marketable skills in our 4-H members, and

Monqueritez

the outcomes of our efforts have been rewarding – more than ninety percent of the members and volunteers who took part in 4-H programs over the 2004-05 club year reported increases in their skills and abilities while having fun along the way.

4-H also celebrated Alberta's Centennial year with great enthusiasm. 4-H members and volunteers participated in the Royal visit in May, and this excitement carried on into early September, where 4-H members, alumni, and supporters gathered for a unique Centennial celebration to open the 4-H Time Capsule buried 25 years ago.

Maryanne V. Sandberg

Without a doubt, our success lies on the shoulders of our members, volunteers and partners whose dedication has built our program into what it is today. We are proud of our past accomplishments and look forward to a bright future within our province. We hope you enjoy and take advantage of the programs and opportunities available through 4-H over the upcoming year, and utilize the resources we offer to expand your knowledge of what we're all about – our youth.

Thank you for the great year in 2004-05 and wishing you all the best in 2005-06!



#### **Branch** Develop leadership, interpersonal and technical skills in youth through a strong partnership of volunteers, industry and government.

## Council

Enhance the Alberta 4-H program by encouraging and involving the 4-H family by leading policy development, implementation and governance.





## Foundation Seek, receive and administer

resources to enhance 4-H in Alberta.

#### Alberta 4-H - Annual Report for the Club Year 2004-05 - 3



Alberta 4-H web site (www.4h.ab.ca) was redesigned and launched in January 2005 to provide 4-H clients with easy access to information



Alberta 4-H Branch staff in 2005

## Alberta 4-H Branch

#### A message from Marguerite Stark, Head, Alberta 4-H Branch

Another exciting year of programs, opportunities and projects has come to a close, and we celebrate the achievements of all 4-H members, leaders and volunteers across Alberta.

Provincial programs and events saw increased attendance and participation as members, parents and leaders shared their passion for the Alberta 4-H program. As well, there is much excitement in new programs such as the Key Member program, which began in Fall 2005.

Project and resource development continues to be the focus of the Branch. Over the year, we developed, revised and purchased a number of resources for our clubs, making us a leader in resource development across Canada.

Additionally, a new and improved Alberta 4-H Website (www.4h.ab.ca) was launched. This was soon followed by the introduction of a new 4-H magazine. Both resources are proving to be positive channels for all clubs, members and leaders to receive timely and relevant information.

The 4-H Branch staff team continues to show strong commitment to partnerships with

Key Leaders, committees, regional councils, Ambassadors and Alumni.

We are proud to be part of Alberta Agriculture, and are proud of the sponsorship support we receive from various corporations across Alberta.

Together we have maintained a vibrant program where members and volunteers are dedicated to building tomorrows leaders.

MorqueiteZ



Marguerite Stark receiving the Canadian 4-H Council's Friend of 4-H Award on behalf of the Alberta 4-H Council from David Inglis.



2005 Alberta 4-H Council members Ma Sai Pre Alk 4-H Co

Maryanne Sandberg, President, Alberta 4-H Council

## Alberta 4-H Council

A message from Dr. Maryanne V. Sandberg, President, Alberta 4-H Council

This past year, the Alberta 4-H Council became a governing body for the 4-H program, resulting in the creation of policies and a grievance process that allow 'the buck to stop' at the Alberta Council (as the last appeal).

Alberta 4-H Program Insurance also saw improvements as the council approved an Accident and Liability Insurance Program for members and leaders, as well as Directors and Officers Liability Insurance for all 4-H Councils and their committees. In terms of funding, council set aside a reserve equal to one year's operation, and did not require funding from the 4-H Branch.

The Alberta 4-H Council, along with our Partners hosted the Canadian 4-H Council's Annual General Meeting and first ever Canadian 4-H Ambassador's Conference May 25-29, 2005 at the Alberta 4-H Centre. The Alberta 4-H Council was presented with the Canadian 4-H Council's Friend of 4-H Award - the first Provincial Council to receive this recognition. As we look to the future, the Alberta 4-H Council will continue to listen and communicate with the 4-H Family to review, develop and communicate policies and initiatives to enhance the Alberta 4-H program.

Maryanne V. Sandburg

#### Alberta 4-H - Annual Report for the Club Year 2004-05 - 5



## **4-H Foundation of Alberta**

A message from Tim Church, Chairman, 4-H Foundation of Alberta

Sponsorship continues to be driver of affordable provincial programs for our 4-H members. The support we receive from sponsors has allowed the 4-H Program to issue new grants and fundraising initiatives to provide funding for 4-H clubs.

This past year, our Endowment fund increased scholarships for the Provincial, Region and District 4-H scholarship programs. \$84,375 in scholarship funds was awarded to 126 Alberta 4-H members. 4-H Regions and Districts are also increasing their use of our services to invest and provide administration support to their scholarship programs.

The Foundation continues to lead on initiating provincially sanctioned 4-H fundraisers and communicating them to clubs. These included

a tire recycling project with the Tire Recycling Management Authority, and the sale of a new 4-H cookbook "Family Treasures, A Century of 4-H", which has reached sales of \$100,000 in the first year.

In addition, the 4-H Foundation partnered with EnCana Corporation and the World Professional Chuckwagon Association to operate the WPCA Benevolent Souvenir Trailer. 4-H clubs also hosted several EnCana BBQs that took place at various chuckwagon events around the province. This project provided fund raising for 4-H groups and summer employment for one Alberta 4-H member.

The Alberta 4-H Centre site also continues to see improvements. This year, a power upgrade

to handle the current and future requirements at the 4-H Centre as well as a wireless high-speed network to better serve 4-H and industry clients were added.

We look forward to continuing to be a strong partner - providing fund management, scholarship administration, provincial fundraising opportunities, assisting with sponsorship recruitment and maintaining the operation of the Alberta 4-H Centre.

Sin Cht.



#### Resources

Over 15,000 project manuals and resources were distributed by Alberta 4-H to club members and leaders this year. Alberta 4-H provides an excellent selection of resources that are current and dynamic. Each year, a selection of 4-H projects are reviewed and updates are made to ensure that training material is practical and meets the standards of the related industry. Alberta 4-H has also been instrumental in the resource development projects initiated by the National Resource Network of the Canadian 4-H Council.

#### New and updated resources included:

- Quality Equation Club Pack
- Canine Handling and Show Guidelines
- Canine Member Guide
- Canine Leader Manual
- Dairy Record Book
- COP Member Guide
- COP Record Book
- Leadership Member Guide
- Leadership Record Book
- Market Lamb Record Book
- Prospect Lamb, Breeding Ewe, Flock Record Book
- Judging Binder and CD ROM

- Outdoor Adventures Helper Guide (US Materials)
- Outdoor Adventures Level 1
- Outdoor Adventures Level 2
- Outdoor Adventures Level 3
- 4-H Visual Arts 1 Sketchbook Crossroads (US Materials)
- Visual Arts 2 Portfolio Pathways
- Beef Leader Activity Guide
- Horse Project Descriptions (Brochure)
- Young Horse Incentive Program (YHIP)
- Draft Horse Project Brochure
- Standardbred Horse Project Brochure

- Horse Winter Projects
- Reining Horse Project Book Member Guide
- Certificate of Appreciation
- ATV Safety CD
- Safe Animal Handling CD
- Speak Pack
- Music Pack
- Member Card
- Leader Card
- Member Certificate
- Alberta 4-H Policy and Procedures

## **Membership Statistics**

## Total Number of Clubs - 422

- Multi 35.3%
- Beef 34.5%
- Horse 24.4%
- Other 5.8%

#### Families - 5,539

- Rural Farm members 5,558
- Non-Rural Farm members 1,315
- Urban members 918

## Leaders, Project - 6,762

- Leaders, Registered 2,521
- Average Tenure 4.9 years

#### **Projects – 13,463**

- Beef 42%
- Equine 31.6%
- Crafts 3.3%
- Canine 2.8%
- Sheep 2.6%
- Small Engine 2.6%
- Other 15.1%

## **Registered Members – 7,791**

- Average Age 12.8 years
- Average Tenure 3.55 years

Alberta 4-H - Annual Report for the Club Year 2004-05 - 7

Alberta 4-H Prog		nding		
	2004/05	%	2003/04	%
Member Fees Collected	\$ 234,040	12%	\$ 242,415	14%
Program Fees Collected	169,190	9%	164,065	10%
Corporate Cash Support	238,220	13%	162,620	9%
Federal Government Support	43,250	2%	42,200	2%
Provincial Government Support	1,233,000	64%	1,119,000	65%
	\$1,917,700	100%	\$1,730,300	100%

## Alberta 4-H Spending Summary

· · · · · · · · · · · · · · · · · · ·	2004/05	%	2003/04	%
Provincial Leader Training	\$ 138,400	7%	\$ 103,400	6%
Provincial Member Programs	345,700	18%	309,500	18%
Project Development & Supplies	200,600	10%	170,600	10%
Provincial Programing - Staffing, Infrastructure Est 6	739,800 00%	39%	671,400	39%
Regional Programing - Staffing and Support Est 40	493,200 %	26%	447,600	26%
Transfer to Operating Reserve	0	0%	27,800	1%
	\$1,917,700	100%	\$1,730,300	100%

## **Sponsor Support to Alberta 4-H**

		2004/05	%	2003/04	%
Provincial Program or Projects*	\$	281,470	13%	\$ 204,820	10%
Direct to Regions, Districts, Clubs or Members**		625,000	29%	640,000	33%
Provincial Government Support		1,233,000	58%	1,119,000	57%
	\$2	2,139,470	100%	\$ 1,963,820	100%

\* Corporate Cash and Federal Government Support

\*\*Sponsors funding at Provincial Level for at least \$500 are recognized for amounts given from Club to Provincial Level.



## Alberta 4-H Council Financial Summary

Operations for the year ended March 31

Revenue	2004-05	2003-04
Regional Dues	\$ 40,090	\$ 16,358
Insurance Grant	6,500	10,500
Operations Grant	1,000	1,500
Pins	102	120
Interest	1,258	1,086
	\$48,950	\$29,564

Expenses	2004-05	2003-04
Canadian 4-H Council Membership	\$ 525	\$ 525
Canadian 4-H Council Meeting Expense	1,335	1,304
Canadian 4-H Council Sponsorship	1,000	1,000
Alberta Leaders Conference	1,260	720
Ontario Leaders Conference	681	326
Casino Expense	1,742	
Insurance - General Liability	10,387	10,898
Insurance - Accident	8,172	8,376
Insurance - D&O Liability	1,300	750
Marketing Expense	1,500	
Professional Fees	250	232
Pins	1,423	
Travel - Alberta 4-H Council	5,100	543
	\$34,675	\$24,674
Excess of Revenues over Expenses	\$14,275	\$ 4,890
Fund Balances for the year Ending March	31	
	2004-05	2003-04
General Operating Fund	\$ 27,187	\$ 42,912
Casino Fund	30,681	
Contingency/Reserve Fund	30,000	
	\$87,868	\$42,912

## 4-H Foundation of Alberta Financial Summary

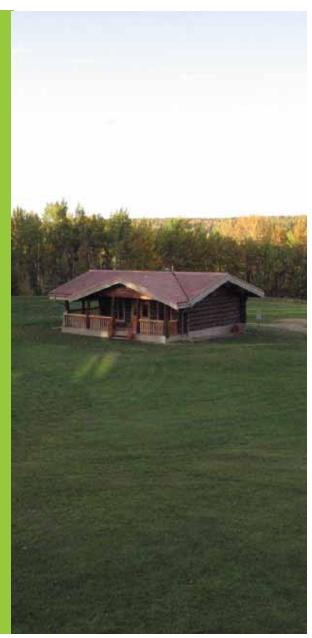
Operations for the year ended December 31

Revenue	2004	2003
Administration Fees	\$ 57,158	\$ 158,057
Cookbook Sales	99,024	48,516
Donations	124,819	27,265
Facility Rentals	206,548	211,664
Interest	2,930	10,461
Operating Grant	13,500	18,587
Other Receipts	20,610	3,833
Souvenir Sales	49,547	47,348
	\$574,136	\$525,731

Expenses	2004	2003
Administration Costs	\$ 6,251	\$ 15,876
Advertising and Promotion	2,578	605
Cookbook cost of sales	74,344	39,160
Director travel and expense	3,884	-
Food Supplies	52,890	51,945
Insurance	15,869	13,820
Maintenance and repairs	21,094	21,491
Mileage and travel	17,493	13,959
Other expenses	37,890	42,207
Souvenir Cost of Sales	34,954	32,197
Professional fees	4,460	4,325
Telephone and utilities	25,447	25,996
Wages and associated costs	238,166	241,165
	\$535,320	\$502,756
Excess of Revenues over Expenses	\$ 38,816	\$ 22,985

#### Alberta 4-H - Annual Report for the Club Year 2004-05 - 11

2004 2003 66,823 4-H Foundation Casino Fund 1,089,291 \$1,351,761 \$1,340,077 **Restricted Funds** 2004 2003 129,262 331,543 \$1,131,907 \$1,188,380 **Trust Funds** 2004 2003 Alberta 4-H Council Casino Fund 32,520 Alberta 4-H Prov. Committees Fund 710,336 \$1,422,573 \$1,422,573 **Total Funds** \$3,906,241 \$3,271,098



## **Sponsors**

Alberta 4-H thanks our sponsors who are true partners in the success of our program. Not only do sponsors provide much need financial support, they lift the profile of our program through encouragement and inkind support. During 2004 - 2005 our corporate support has increased core funding at the provincial level plus recognized requirements by 4-H clubs, districts and regions. As the Alberta 4-H program continues to evolve, our partners become increasingly important to ensure funding for success.

We are always open to new partnership linkups to support club, district, region or provincial levels of 4-H. For information on corporate or individual opportunities please contact Henry Wiegman at 780.427.4532 or henry.wiegman@4hab.com, or Bruce Banks at 780.682.2153 or bruce.banks@4hab.com, or www.4h.ab.ca.

## **Sponsor Recognition Levels**

## Legacy Builders - (\$75,000+ in annual cash and in kind contributions)

Legacy Builders are involved at club, district, regional and provincial levels of 4-H. As members of Alberta 4-H's highest sponsor level, Legacy Builders contribute staff time, company resources and a minimum of \$25,000 in annual direct cash support to Provincial 4-H programming. As of September 2005, the Alberta 4-H program recognizes the following Legacy Builders: Alberta Agriculture, Food & Rural Development, ATB Financial and United Farmers of Alberta.







Enhancers are involved at a provincial level and in at least two of the three following program levels: club, district, or regional. As members of Alberta 4-H's second highest sponsor level, Enhancers contribute staff time, company resources and at a minimum, \$20,000 in annual direct cash support to Provincial 4-H programming.

> Agriculture and Agriculture et ori-Food Canada Agroalimentaire Canada



Canadian 4-H











## Champions - (\$10,000 to \$39,999 in annual contributions)

Champions are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's third highest sponsor level, Champions contribute staff time, company resources and at minimum \$10,000 in annual direct cash support to Provincial 4-H programming.



## Advocates - (\$2,500 to \$9,999 in annual contributions)

Advocates are involved at a provincial level and in at least one of the three following program levels: club, district, or regional. As members of Alberta 4-H's fourth highest sponsor level, Advocates contribute a minimum \$2,500 in annual direct cash support to Provincial 4-H programming.

4-H Foundation of Alberta Alberta Federation of REA'S Ltd. Anadarko Canada Corporation ATCO Electric Capital City Savings and Loan John M. Romanchuk Memorial Lakeland College Livestock Identification Services Olds Agricultural Society Westerner Exposition Association Wetaskiwin Cooperative Association

#### Supporters - (Up to \$2,499 in annual contributions)

Supporters are involved at a provincial level. Supporters contribute up to \$2,499 in direct cash support to Provincial 4-H programming or scholarships.

Anonymous Agrifoods International Cooperative – Dairyworld Alberta Canada All Breed Association Alberta Egg Producers Board Alberta Holstein Association Alberta Milk Producers Andy Little Memorial Arntzen, Carol and Austin Calgary 4-H Alumni Canadian Cowboy Magazine Canadian Imperial Bank of Commerce Canadian Wheat Board Capelle LN Herefords Cindy Gray Memorial Columbia Awards Dixon Shield Memorial Earl Christopherson Memorial Edith Taylor Memorial Exxon Mobil Falun East 4-H Beef Club George Pimm Memorial Glen Bodell Memorial Grande Prairie and District Greg McCoy Memorial Growing Alberta Harvest Trust Irene Leavitt Memorial Ken Edgerton Memorial Ketchum's Lakedell 4-H Beef Club Marilyn Sue Lloyd Memorial Minburn Wild Rose Mennonite Mutual Ins. Co. Nicole Wrubleski Memorial Northwest Regional 4-H Council Peace Regional 4-H Council Pennington Memorial Pfizer Canada Inc.

- Promotional Wearhouse Ralph Cossey Memorial Robertson Petroleum Robert Sherwood Memorial Rod Andrews Memorial Royal Bank of Canada Roy, Doug and Sheryl Sons of Norway Shirley C Spence Memorial Shirley Story Memorial Simmental Country Syngenta The Cooperators Thomas Caryk Memorial
- Transfeeder Inc. Unifarm - Woodgrove Local Vermilion 4-H District Council Walter Lipkewich Memorial Wetaskiwin 4-H District Council Wheat Board Surplus

#### 4-H Foundation of Alberta - Donations

#### Legacy Fund, In Memory

Bill Bolduc Brian Heisler Elna Christinsen Daphne Miller Don Heimbacher J. Stanley Palmer Larry Williams Lavern Lewis Melissa Elliot Miriam Kerr

#### Legacy Fund

ATB MasterCard Anonymous Donation Black Sheep Strategy Inc. Bonar Hanson Head Shave Farm Credit Canada Hudson & Company Lincoln 4-H Riders Milo & District Ag Society United Way of Calgary United Way Capital Region United Farmers of Alberta West Lacombe 4-H Multi Club

#### **4-H Centre**

Alberta Federation of REA's Alberta 4-H Council Calgary Regional 4-H Council Leduc 4-H Beef Club Lethbridge 4-H Alumni Neutral Hills 4-H Beef Club Northwest Regional 4-H Council United Farmers of Alberta

#### **4-H Clubs Through Foundation**

Accuform Welding - Red Deer 4-H Horsemen Club Ashbacher Contracting -Endmoor Multi 4-H Club ATCO - Vegreville 4-H Multi Club Bell Canada - Didsbury 4-H Outlaws 4-H Club Capital City Savings - Northwest 4-H Regional Council Royal Bank - Lacombe Outsiders 4-H Club TD Bank - Bergen 4-H Multi Club TD Bank - Eagle Hill 4-H Beef Club TD Bank - Medicine Hat District Beef Committee United Way International - Cowboy Trail Blazers 4-H Club

#### Alberta 4-H - Annual Report for the Club Year 2004-05 - 15



"Senior Member's Conference is a perfect opportunity to step up and take a leadership role, learn life skills, and network with more 4-H'ers throughout the province. It is also one of the many reasons to stay in 4-H as a senior member." - Colin Haugan, 2003-04 4-H Ambassador



"Selections was such an amazing program. I wish it was longer."

## Member Programs

Over the past year, more than 1,700 4-H members ages 9 to 20 took part in a variety of provincial programs targeted at leadership and teamwork skill training, and industry-specific knowledge acquisition. These programs were designed with youth in mind to provide a fun-learning environment for 4-H members to grow and develop. 4-H events are often referred to as the highlight of the 4-H year, and this year's programs were no exception.

## Senior Member's Conference

Jan 28-30, 2005

Selections Apr 29-May 2, 2005

Each year, Alberta 4-H Ambassadors organize Senior Member's Conference, creating a program for youth that is planned by youth. The conference focused on enhancing networking, financial planning, and interpersonal skills, while also helping the senior members choose career paths that suit their interests. Members gained many new skills, and listened to guest speakers that encouraged members to begin thinking about their education and career paths. Senior Member's Conference also provided an opportunity for members to reunite with old friends, while meeting new ones.

126 of Alberta's top senior 4-H members attended the 48<sup>th</sup> annual 4-H Selections. The theme for the program, Marketing Me, set the tone for the small and large group sessions, activities, and challenges where members increased their skills and knowledge to prepare and succeed in their future career endeavors. The theme was very well accepted, with each session being selected as a highlight from many delegates. In addition to the strong personal development component, Kristen Hedley of Consort was given the honor of the 2005 Premier's Award Recipient. 54 senior 4-H members were also recognized for their 4-H involvement, leadership, and teamwork skills by being awarded one of nine Alberta 4-H Travel Opportunities.

## National Ambassadors Conference

May 26-29, 2005

Ambassadors traveled from all over Canada to represent their home province at the National Ambassadors Conference, and partook in various sessions including personality dimensions, time management and organizational skills, and marketing yourself. It was not only an educational weekend, but beneficial to the possible development of Ambassador programs and a national network across Canada. Members were able to explore the diversities within the 4-H program, discover its strengths and weaknesses, and develop plans to implement upon their return to their home provinces.



"LTCS is an amazing opportunity for a senior member, for not only do you get to attend a program, you are also able to counsel at a camp, and have another great experience. The highlight of the program for me was the different scenarios that were presented to us during the LTCS journey. It really made me understand some of the situations I will see at camp, and at the same time, made me think crucially about my decisions." - Chelsea Schnurer, Elk Point 4-H Multi Club



"I thought it (Club Week) was an amazing week – getting to learn about other people and their challenges, along with learning about myself and the challenges that I will someday face in life." - Pascale Wouters Mountain View 4-H Dairy Club

## Leadership Through Counseling Seminar

Jul 4-8, 2005

Over 80 delegates over the age of 15 traveled from all over the province to take part in a very unique training program - the Leadership Through Counseling Seminar (LTCS). At LTCS, members gained the skills necessary to become a volunteer counselor at one of the many summer camping programs offered through Alberta 4-H, and helped make summer camps amazing for younger 4-H members. The theme Sowing the Seeds ... Reaping the Rewards tied into the program perfectly, as delegates not only sowed the seeds of knowledge to become a successful counselor, but a successful individual as well. Delegates took part in various sessions that focused on organizational skills, first aid, time management, leadership, teamwork, communication, and of course risk management.

#### Club Week Jul 12-17. 2005

Over 110 4-H members and 15 volunteer staff traveled to Olds College, in Olds, Alberta to be a part of "the pinnacle of all 4-H programs" – Club Week. Club Week is an once in-a-lifetime program that touches the lives of many senior 4-H members 15 to 20 years of age.

Through listening to motivational speakers, and personal stories from fellow delegates, it is learned that "living life" is an important key to personal success. Throughout the week, delegates participated in various sessions, in both small and large group environments. One of the program highlights was the Celebration of Overcoming Adversity, where delegates listened to four individuals who have faced very life changing challenges such as blindness, amputation, paralyzation and burns.

In addition, delegates were also able to participate in various social activities that tied in with the theme of Unraveling Your Routes. There were always physical and leisure activities to participate in, and throughout the week, each delegate had a secret friend to do nice things for. There was also a section of the program that groups were able to plan such as the fringe festival, mini-Olympics, masquerade dance, talent show, news and views, banquet, and final dance.

#### **Provincial Judging**

Aug 12-14, 2005

50 of the top 4-H livestock judges representing each 4-H region attended Provincial Judging in Olds. They brought their critical thinking, public speaking, and livestock knowledge skills to the stage. Delegates judged classes of horse, dairy, swine, beef and sheep. Prior to each class, industry experts explained the ideal characteristics to look for in each livestock species. At the end of the competition, the top 20 judges, based on cumulative points, won the opportunity to represent Alberta 4-H at various judging programs across Canada and the United States.

#### **Dairy Show**

Jul 20-21, 2005

64 4-H members took part in a variety of dairy related competitions. Junior members participated in the dairy project bowl competition where teams of four delegates were asked various questions on the dairy project. The Dairy Jeopardy competition was open to all intermediate members, and many claim it was more exciting than the actual game show hosted by Alex Trebek. As for the senior members, they participated in the dairy team challenge. Teams were presented with a

"problem" related to the dairy industry, and were responsible for coming up with a solution to present before the panel of judges.

Members also partook in the judging, clipping, and print marketing competitions, as well as showmanship and conformation classes. Chad Crest from Athabasca received the awards for top showman and top female.

"I greatly enjoyed the Provincial Judging this year and learned a lot. In order to succeed you just need to keep on practicing and for me, it paid off this year. I'm really excited to continue in the judging program. The skills I've learned because of judging are invaluable." - Kristen Miller, Olds 4-H Club



"Having the recognition of Grand Champion Female, and Champion Showman is very exciting! I truly can say that if you work hard to achieve your goals, you just might surprise yourself with your accomplishments!" - Chad Crest, Moo's on the Move 4-H Diary Club





"Horse Classic is the event that I look forward to every summer. It always meets and exceeds my expectations, and I especially look forward to seeing new demonstrations and guest speakers each year." - Kaylie Bruner, Lobstick 4-H Beef and Multi Club



"I love the competition, and the fact that I am able to show my animal in front of an audience and be proud of what I've accomplished over my 4-H year." - Anthony Murphy, Lakedell 4-H Beef Club

## **Beef Heifer Show**

Jul 18-20, 2005

Over 180 members broadened their knowledge of showing, fitting, and judging beef cattle. Members with project animals in attendance could show in either the commercial or purebred classes, while members without projects were given the opportunity to participate in other competitions such as the judging classes.

- Grand aggregate winners (1st to 5th) of the competition are as follows:
- Junior (ages 9 to 11): Brooklyn Paget, Donalda; Nicona Brost, Irvine; Sawyer Daley, Carstairs; Katelyn Dietrich, Forestburg; Tyler Dietrich, Forestburg
- Intermediate (ages 12 to 14): Tyson Hertz, Duchess; Danny Hertz, Duchess; Gregory Gonnet, Onoway; Dayna Hadway, Didsbury; A.J. McCoy, Didsbury
- Senior (ages 15+): Matt Kumlin, Calgary; Dustin Lamb, Balzac; Risa Iwasiuk, High Prairie; Travis Fisk, Rosemary; Aaron Birch, Lomond

## Horse Classic

Jul 27-29, 2005

Horse enthusiasts from the 4-H program were able to showcase their skills through various events that not only required specific equine knowledge, but communication and teamwork skills as well.

Teams of four created by clubs or individual attendees, competed in what most say is the highlight of the program – the Horse Bowl Competition. In this competition, teams answered questions related to the horse project in a jeopardy-based setting, and were awarded points for correct answers. Members were also able to demonstrate just how "horse crazy" they were through the illustrated talk, judging, team problem, marketing, and ID station competitions. Once the points were tallied, the top four hippology senior members (listed below) were awarded a trip to the National 4-H Western Roundup in Denver Colorado. Overall winners (1st to 3rd) are as follows:

- Category 1 Hippology Carmela Lukacs, Ropes and Reins; Jill Fenner, Edson Multi; Dalyce Unruh, Circle V Multi
- Category 2 Hippology Kelly Dawn Clarahan, Meadowview Multi; Meghan Patten, Winfield Muti; Emily Wall, Coaldale Multi
- Category 3 Hippology Monica Lee, Big Valley Outriders; Janet Kelly, Edson Multi; Chelsea Schnurer, Elk Point Multi

#### **Summer Camps**

Jul and Aug, 2005

Throughout the summer of 2005, over 750 junior and intermediate members had the adventurous opportunity to attend 4-H camp at various locations across the province.

Delegates took part in challenging activities to learn about issues within 4-H, agriculture and the environment. Surrounded by a fun filled atmosphere, delegates were encouraged to meet new friends and share talents. They also participated in archery, canoeing, dance, crafts, waterfront activities and an overnight camp out. Many great comments came back from numerous campers to say that they had a "really fun time", that camp "rocked" and to send out "a big thank you to all the staff and counselors for making camp such a great place." Many campers also expressed their excitement for coming back to camp again next year. A total of 14 junior, intermediate and combined camps were offered to build on delegates' knowledge, aspirations, skills and attitudes. Various provincial and regional camps were located at Elkwater near Medicine Hat, Alberta 4-H Centre near Wetaskiwin, Moose Lake near Bonnyville, Camp Mackinicholea near Westlock and Camp Artaban near Peace River.



"I was really nervous to go to camp, but I had so much fun, and I've made great new friends!"

"Going to 4-H camp was the best thing I've done with my summer, ever!"

"4-H camp ROCKS!"





"I learned that we do a lot of harm to the environment that we do not know about, and if you respect the environment it will benefit you in the future. By making a farm plan you can reduce the impact you have on the environment"



#### **People Developing People**

Aug, 2005

Over 170 4-H youth ages 13 to 16 are returning to school this year with amazing memories from one of this summer's three People Developing People (PDP) programs held at the Alberta 4-H Centre.

This year's program theme, Striking it Rich, alludes to discovering the strengths and abilities hidden deep within us, as well as rediscovering our bountiful province during its centennial year. The main objectives of PDP were to unfold: 1) the opportunities and diversity within Alberta, 2) opportunities within the 4-H program, and 3) the talents and skills of each individual at the program.

The main components of PDP are the environmental farm plan and rural sustainability forums. In the Environmental Farm Plan Forum, which took place at PDP programs #1 and #2, teams of delegates created farm plans based on an actual piece of land. Delegates considered the natural environment, soil, water and energy efficiency when making their decisions. In the third PDP program, PDP Plus, delegates planned an activity to promote rural sustainability that they could employ when they returned home to their communities. These plans promoted rural life and community enhancement. In preparing for the forums, delegates gathered ideas from guest speakers who discussed topics such as riparian areas and wildlife conservation, maintaining soil quality, developing communities, and rural sustainability. Groups presented their proposals to their peers and a panel of judges.

Over and above the forums and discussion sessions, members participated in traditional camp events including canoeing, campfires, games and development challenges.

## **Regional Programs**

4-H regional councils co-ordinate a variety of events for members and leaders throughout the club year. All regions are involved with Public Speaking and Presentation events, multi species judging competitions and workshops, junior and intermediate camps and fun weekends, regional project events, livestock safety handling workshops, project workshops, leader recognition and leader training activities.

In addition to these common events, each region has special events that are attended by members and leaders: **South** is particularly proud of the scholarship program it has built since working its first casino in 2001. Now, more than 30 4-H members from across the Southern Region receive \$10,000 in funding support for college and university study, as well as trades and technology apprenticeships and training; **Calgary** showcases 4-H members at 4-H on Parade; West Central conducts an Executive Training Workshop and showcases members in a Cow Horse Show: **East Central** conducts a series of five rodeos for its membership; Northeast hosts the UFA Slow Pitch tournament, and a horse camp for members within the region; **Northwest** hosts the Northwest 4-H Fair, Focus on 4-H and provides safety grants and scholarships to members and clubs in its region; and **Peace** conducts Peace Regional 4-H Days (horse, beef, and canine shows, a judging competition, a bench show, a soap box derby car building and racing session, a dance) and, participates in Sears work bees (gift wrapping, Round-it Off Days, and sales of Easter and Christmas plushies).

## Leader Programs

#### Key Leader Training Ort 29-31, 2004

The Key Leader Program provides an update on 4-H programs, resources, and project material. This year's theme, It Starts at the Club, recognized that typical 4-H member's 4-H experiences are centered at the club level, and Key Leader's play an important role in helping ensure that these experiences are positive and worthwhile. Various sessions provide an opportunity for Key Leaders to share ideas and learn about new initiatives in 4-H.

	Regional St	Regional Statistics									
Peace Region		South	Calgary	West Central	East Central	Northeast	Northwest	Peace			
	Districts	10	5	6	6	10	12				
Northwest Region West	Clubs	73	71	61	54	48	80	35			
Central Region Calgary Calgary Region	Members	1,316	1,334	1,193	855	905	1,481	707			
Region South Region	Leaders	410	372	308	291	315	620	205			



"Programs such as BUD are incredibly important to the success of the 4-H beef project. Leaders leave the program with a renewed energy and increased understanding of how 4-H can impact the long term health of their communities and the beef industry." - Bill Dietrich



"Leader's Conference provides a perfect opportunity for different project areas to learn from each other and share their successes and expand their knowledge. There were sessions for every 4-H leader, new or experienced."

### Provincial 4-H Beef Leaders' Update (BUD)

Nov 19-21, 2004

68 4-H Leaders traveled to the Alberta 4-H Centre to attend the 2<sup>nd</sup> bi-annual BUD conference. This is an educational opportunity for 4-H leaders from across Western Canada to broaden their knowledge of available beef projects, exchange practical solutions and learn new skills. Since beginning in 2002, over 200 delegates have attended the program to gain knowledge and insight to operate an effective 4-H beef club.

Over 20 different sessions were offered to participants. Delegates also had the opportunity to enjoy some cowboy humor and learn from each other.

## Alberta 4-H Leader's Conference

Jan 14-16, 2005

Harnessing the Winds of Change was the theme for the 63<sup>rd</sup> annual Leaders Conference, hosted by the West Central Region. The conference gave the opportunity for over 370 leaders and guests from across Canada and Montana to partake in various sessions including Personality Dimensions, Working with Agriculture Societies, Marketing Your 4-H Club, and Mentoring Youth. Through these sessions and many others, leaders gained new skills and ideas to implement in their 4-H Clubs. The 4-H Volunteer Hall of Fame award is presented each year at Leader's Conference, and Greg Hawkwood, of Cochrane, was this year's recipient.

## Canadian 4-H Council's Annual General Meeting

May 26-29, 2005

The Alberta 4-H Centre was the host site for the 2005 Canadian 4-H Council Annual General Meeting. Various council committees met over the weekend, and all worked towards developing the strategic plan for the next three years. Council members were also able to relax in the 4-H Centre's calming ambiance and discover what Alberta 4-H is all about. Several projects were displayed to the Council member's over the weekend, including the rodeo, standard bred, canine, drama, and mechanical airplane projects. Alberta 4-H also received a "first ever" honor. The Canadian 4-H Council presented the Alberta 4-H Council with the Friend of 4-H Award – marking the first time a provincial council has been recognized as an important sponsor of the 4-H program.

## Member Awards

#### Award of Excellence

The 4-H Partners Award of Excellence is a series of four awards (bronze, silver, gold and platinum) that recognizes 4-H member's project work, leadership and community service achievements. Since the awards inception in 1988, over 22,000 medallions have been presented. The awards are distributed on the basis of a member's accumulated points from his or her Yearly 4-H Diary.

In the 2004-05 club year, 555 Bronze, 401 Silver, 276 Gold, and 98 Platinum, for a total of 1,330 awards were distributed to 4-H members.

#### **Ambassadors**

4-H Ambassadors exemplify the leadership, communication and personal development skills for which Alberta's 4-H program is recognized. Their role is to promote youth and 4-H to members and non-members.

Ambassadors are chosen each year at the Provincial 4-H Selections program to represent youth and 4-H. They spend a two-year term exemplifying the leadership, communication and personal development skills for which Alberta's 4-H program is recognized.

To be eligible to become an ambassador, a senior member must:

Place in the top half of all the delegates attending Selections based on their diary points, a quiz and group session scores

- Demonstrate cooperative behaviour and effective communication skills
- Display a positive attitude and a high degree of maturity throughout the weekend
- Commit to attending both Ambassador training sessions

New 4-H Ambassadors selected for a two year terms include: Southern Region - Ricki Fleming, Granum; Jessica Wilkinson, Stavely; Calgary **Region** - Taryn Parkinson, Airdrie; Lyle Weigum, Three Hills; West Central Region - Shari Hagstrom, New Norway; Justin Janke, Alder Flats; East Central Region - Kristen Hedley, Consort; Jessi Sunderman, Heisler; Northeast Region - Lacey Fowler, Minburn; Kim Headon, Kitscoty; Northwest Region - Mathilda Gabert, Fort Saskatchewan; Shanna Holmes, Tiger Lily; Peace Region - Jeff Binks, Sexsmith; Monika Ross. Grande Prairie.



Award of Excellence



Alberta 4-H



Premier's Award Recipient Kristen Hedley Consort



#### **Premier's Award**

Each year, one outstanding 4-H member is chosen at the Provincial 4-H Selections program to represent 4-H as the Premier's Award Recipient. The winner represents Alberta 4-H members at the following year's Provincial 4-H Leaders' Conference and Selections Award Breakfast. In addition, they will attend one event per region at the request of Regional 4-H Specialists. Highlights include being a guest speaker at various agriculture events, and meeting the Minister of Agriculture and Premier of Alberta.

Kristen Hedley, Consort

#### **Scholarships**

Thanks to the generous support of 50 sponsors, 126 members received scholarships (ranging from \$200 to \$1500) totaling \$84,375 through the Alberta 4-H Scholarship Program. In 2005, fifty-two percent of applicants received a scholarship.



#### MEMBER RELATIONS DEPARTMENT

Date:	October 13, 2005
То:	Mark Shand
From:	Sarah Swart Member Relations – District # 5
Re:	My Experience at Club Week

I would like to start with being thankful to UFA for allowing me to go to Club Week and experience this program. Let's face it, there are not many companies that allow their employees to spend a week at a youth camp.

At first when I volunteered to go to camp, I was having second thoughts as my workload was high and my time was limited. Looking back, I am glad that I took the opportunity, as it was a positive experience for me. I did not know what to expect, as I had never gone to Club Week in my youth.

As it had been many years since I was in 4-H, my 4-H knowledge was definitely a little rusty, but it did not seem to be much of a factor. I really enjoyed working with my group of delegates, they were very pleasant and a joy to be around. I was quite amazed at the level of maturity of some of the youth; some were definitely wise beyond their years.

I enjoyed getting to know the staff and it was great to see such enthusiasm and energy. I felt that the staff worked well together to make a fun, rewarding camp experience for the delegates.

I thought the resource material was well organized and easy to follow. I had a few minor stumbles regarding the presentation of the material. It did not seem to be a big deal and I just put it down to my first Club Week experience.

I really enjoyed having the opportunity to listen to some powerful speakers and some that had to overcome some amazing feats in life. It always amazes me of what people are capable of and once again, re-enforces that anything is possible if you put your mind to it.

I came away from camp, feeling positive and motivated. It is a great feeling to know that in just some small way you may have made a little bit of difference or impact in someone else's life.

## **Travel Awards**

4-H members who attend the Provincial Selections, Horse Classic or Judging programs may receive one of 4-H's 14 award trips. Each year, over 80 senior 4-H members receive the opportunity to partake in trips based on performance at these programs as well as past 4-H involvement.

## **Selections Award Trips**

National 4-H Member's Conference, Toronto, Ontario

Nov 3-7. 2004

Erin Belva, Rocky Rapids; Stephanie Birchall, Airdrie; Suzanne Kroetsch, Heisler; Laura-Anne Kutryk, Beauvallon; Darren Mcdonald, Stony Plain; Jessica Mocarski, Evansburg; Meaghan Sayers, Lethbridge; Kimberly Sekura, Rocky Rapids; Kelly Sinclair, Cochrane

## National Careers Conference, Winnipeg, Manitoba

Mar 30-Apr 3, 2005

Theresa Yuha, Spirit River; Nancy Zirnhelt, Picture Butte

National 4-H Citizenship Seminar, Ottawa, Ontario Apr 8-14, 2005

Amber Chelick, Hines Creek; Wes Hobbs, Czar; Lisa Murphy, Wetaskiwin; Susan Roberts, Oyen; Kurtis Sturtevant, Foremost; Roberta Templeton, Coaldale

#### National 4-H Conference, Washington DC Mar 30-Apr 6, 2005

Stacy Young, Breton

#### Alberta/Northwest Territories Agriculture Development Tour Jul 6-15. 2005

Carmen Anderson, Bowden; Darla Balog, Milk River; Jeff Binks, Sexsmith; Heather Brayford, Newbrook: Luke Brower, Warner: Desiree deKock, Hardisty; Lyndsay Dixon, Spruce Grove; Brad Dundas, Hussar; Lacey Fowler, Minburn; Laura Hagstrom, New Norway; Kim Headon, Kitscoty; Scott Kosheiff, Fairview; Melissa Leischner, Torrington; Carma Lewis, Pincher Creek; Allison Mattson, Spruce Grove; Katie Neufeld, Didsbury; Tyler Newton, Crossfield; Jeff Nichiporik, Hotchkiss; Brent Nicol, Coaldale; Sharlynn Nittel, Medicine Hat; Jennifer Price, Crossfield; Clayton Ross, Onoway; Megan Schmidt, Clive; Travis Semeniuk, Two Hills; Justine Simpson, Airdrie; Karen Thompson, Milk River





Alberta 4-H members attending the National 4-H Member's Ontario, Nov 3-7, 2004





## Montana 4-H Congress, Bozeman, Montana

Jul 10-17, 2005

Megan Baron, Brooks; Brenda Campbell, Sundre; Raymond Gonnet, Onoway; Jordan Lessner, Marwayne

#### California 4-H Exchange, Davis, California *Aug 4-7, 2005*

Kristen Hedley, Consort; Justin Janke, Alder Flats

## The Royal Bank 4-H Inter-provincial Exchange *Aug 10-21, 2005*

Ontario – Kelli Burdek, Lac La Biche; New Brunswick – Taryn Parkinson, Airdrie; Nova Scotia – Jocelyn Beniuk, Lac La Biche; Prince Edward Island – Heather Wallace, Hays; Ontario – Lyle Weigum, Three Hills

## Seminar on the United Nations & International Affairs, Goldeye Centre,

#### Alberta

Session A – Aug 14-19, 2005 Session B – Aug 21-26, 2005 Shena Garton, Rivercourse; Shari Hagstrom, New Norway Provincial Public Speaking Award Trips

#### Young Speakers in Agriculture, Toronto, Ontario *Nov 5-7, 2004*

Katelyn Fehlauer, Leduc

## Provincial Judging and Horse Classic Award Trips

#### Northern International Livestock Exhibition (NILE), Billings, Montana *Oct 12-16, 2004*

Elizabeth Grant, Bragg Creek; Amanda Kuzek, Stony Plain; Kelsey McMullen, Calgary; Catriona Richmond, Didsbury

International 4-H Judging Seminar – Agribition, Regina, Saskatchewan *Nov 21-24, 2004* 

Jessica Biscope, Okotoks; Rachel Christianson, Sedalia; Dustin Dinwoodie, Vegreville; Mason Earle, Vermilion; Mathilda Gabert, Fort Saskatchewan; Kacey Lantz, Calgary; Devon Mappin, Byemoor; Roberta Templeton, Coaldale National Western 4-H Round-up, Denver, Colorado Jan 6-9, 2005

Erin Belva, Rocky Rapids; Marcy Belva, Rocky Rapids; Amanda Elzinga, Peers; Jennifer Linder, Stony Plain; Katie Neufeld, Didsbury; Meaghan Sayers, Lethbridge; Roberta Templeton, Coaldale; Avery Unruh, Vauxhall National Western Stock Show, Denver Colorado Jan 13-16, 2005

Tyson Gardner, Olds

Calgary Exhibition and Stampede Livestock Evaluation Seminar, Calgary, Alberta *Jun 15-17, 2005* 

Tiffany Punkert, Airdrie





4-H Volunteer Hall of Fame recipient Greg Hawkwood, Cochrane received his award at the Alberta 4-H Leaders' Conference in Red Deer, January, 2005



Alberta 4-H Leaders attending the National 4-H Volunteer Leaders' Conference, Toronto, Ontario, Nov 3-7, 2004

## Leader Awards

#### 4-H Volunteer Hall of Fame

The 4-H Volunteer Hall of Fame honours Alberta volunteers who have made outstanding contributions to the 4-H program in this province. Nominees will have shown significant leadership and initiative and have made a positive impact on 4-H at the local, district, regional and provincial levels. The selection committee will also consider the individual's involvement in other community organizations.

Greg Hawkwood, Cochrane

#### Cooperators/4-H Volunteer Leader of the Year

The award was established through a partnership between the Co-operators and Canadian 4-H Council to recognize the involvement and dedication of 4-H leaders across Canada.

Dixie Crowson, Vauxhall

#### Leader Development and Chaperone Trips

Montana 4-H Leaders' Forum, Red Lodge, Montana Oct 1-2, 2004

Diane Bowen-Oczkowski, Pincher Creek; Sharla Campbell, Wetaskiwin; Marion Hearn, Grande Prairie; Tony Lefebvre, Leduc; Leone Sager, Didsbury; Joanne Yakemchuk, Hairy Hill

## BC 4-H Leaders' Retreat, 108 Mile House, BC

Oct 22-24, 2004

Janet Litun, Vegreville; Laura McGlynn, Pincher Creek National 4-H Volunteer Leaders' Conference, Toronto, Ontario *Nov 3-7, 2004* 

Lorilee Dundas, Hussar; Laureen Kosheiff, Fairview; Jeanne Pearson, Donalda; Carol Selte, Vermilion; Corine Verbeek, Morinville; Juanita Wagstaff, Sedalie; Bob Wallace, Hays

#### Manitoba 4-H Provincial Leaders' Conference, Brandon, Manitoba *Nov* 19-21, 2004

Vernon Lundy, Strathmore; Nicole Sparshu, Manning

International 4-H Judging Seminar - Agribition, Regina, Saskatchewan *Nov 21-24, 2004* 

Ernest and Myma Lessner, Marwayne

#### National Western 4-H Round-up, Denver Colorado Jan 6-9. 2005

Theresa Johnson, Berwyn

#### Western 4-H Regional Leaders' Forum, Sacramento, California

Feb 23-27, 2005

Shelley Sallis, Sexsmith; Marion Van Sluys, Fort MacLeod

#### National 4-H Citizenship Seminar, Ottawa, Ontario *Apr 8-14, 2005*

Norman Withers, Lavoy

## Alberta/Northwest Territories Agriculture Development Tour

Jul 6-15, 2005

Darrel Ashbacher, Halkirk; Wendy-Ellen Nittel, Medicine Hat

## **Centennial Initiatives**

2005 marked a very significant year for Alberta. One in which we commemorated 100 years of our proud history, diversity and accomplishments in our province. As we enjoyed our centennial anniversary, it was only fitting that we join in providing opportunities to celebrate to our youth, volunteers and communities.

#### Queen's Visit

May 23-24, 2005

30 4-H'ers from Northwest and Northeast played a special role at the Alberta Centennial Celebration on May 23 in Edmonton.

Four 4-H leaders, Colleen Prefontaine, Norm Withers, Audrey Andrashewski and George Andrews, and 26 members were chosen to represent 4-H families, projects, interests and achievements. All were recognized as contributing 4-H members or leaders to their 4-H clubs, districts and region.

Members and leaders, formed part of the corridor of welcome to greet Queen Elizabeth II, HRH Prince Philip, Premier Klein and his wife, and other honorable guests. In addition, the Centennial Celebration Royal Visit Committee bestowed an exciting honor to Alberta 4-H. Several 4-H members and a Jersey cow met Queen Elizabeth II on her walkabout after addressing the Legislative Assembly in Edmonton on May 24. 4-H was honored with a prominent position on the Queen's walk-about on the south grounds of the Alberta Legislature. John, Anthony, Lisa and Katie Murphy, the 2005 Premiers Award Winner Kristen Hedley, along with brother Kennan and sister Kelsey, Lyle Weigum, Jan Van de Brake, Casey Morey with her 5-year-old 4-H cow Ariel, Mark Muchka and Marguerite Stark were thrilled to be a part of this historic visit.







#### **Gil Grand Concert Series**

Aug 19-27, 2005

Alberta 4-H, country music recording artist Gil Grand, and Lammle's Western Wear and Tack presented the Lammle's Gil Grand 4-H Tour. The concert tour stopped at seven locations across Alberta from August 19-27. The tour not only provided excellent entertainment for people across our province, but also provided a great learning experience and an opportunity to showcase extraordinary 4-H talent.

4-H Alumni Cody Bilben of Airdrie and Kelsey Foat of Cremona performed with Gil Grand at each location. In addition, local 4-H members (listed below) had the opportunity to perform in front of their hometown crowds.

This concert series led up to the 4-H Time Capsule Celebration, September 3-5, 2005, at the Alberta 4-H Centre.

Location	Performers
Red Deer	Cody Bilben, Airdrie, and Kelsey Foat, Cremona
Taber	Southern Alberta 4-H Region Members
Spruce Grove	Savanah Verbeek and Steve Bosch, Morinville
Grande Prairie	Jessica and Stephanie Kuester, Dixonville
Vegreville	Ian Brousseau, St. Paul
Sedgewick	Trena Arntzen and Rachel Felzen, Sedgewick
Olds	Jesse Fowler and Jerrid Driedger, Calgary

#### **Time Capsule Celebration**

Sep 2-5, 2005

4-H members and leaders, past and present, unearthed one of the largest Alberta 4-H timepieces ever created. From September 2 to 5, 2005, over 500 4-H enthusiasts, including government officials and special guests, gathered at the Alberta 4-H Centre near Battle Lake for the unearthing of the 4-H Time Capsule, buried 25 years ago in 1980.

The burial of the Time Capsule marked the official opening of the Alberta 4-H Centre as well as the celebration of Alberta's 75<sup>th</sup> anniversary. Although much has changed in the 4-H program over the past 25 years, the Time Capsule Celebration is proof positive that the 4-H spirit is as vibrant as ever.

The unearthing of the Time Capsule involved a lot of digging and some creative manoeuvring with the site tractor, but it was well worth the wait. The Honourable Dallas Schmidt, 1980 Minister of Agriculture, Shirley Cripps, 1980 MLA of Drayton Valley, and Karen Weigum, 1980 4-H Premier's Award Recipient broke the ground to mark the official opening of the Time Capsule as 4-H members and leaders of all ages eagerly waited in anticipation.

The Honourable Doug Horner, Minister of Agriculture, was also in attendance to bring greetings and enjoy rediscovering 4-H as it was 25 years ago. Mr. Horner, a former 4-H member himself, discussed the importance of 4-H in Alberta, and the positive benefits it brings to those who are a part of it.

In total, more than 100 envelopes containing news clippings, photos and videos from 1980, personal and club artefacts, and letters were removed from the Time Capsule. A few of the items returned to a new Time Capsule that will be opened in 2030 while the rest were put on display for the remainder of the weekend.

Although the opening of the Time Capsule was the main event of the weekend, there was no shortage of events and activities to attend. Participants took part in the Lakedell Fair, the largest one day fair in Alberta, traditional camp activities, magic, hypnosis and busking shows, a headlining concert, with 4-H talent and the Canadian Country Award Winning Artist Gil Grand, and a professional fireworks display.

The Time Capsule Celebration was the largest Provincial 4-H event in over 10 years. The event theme: "Yesterday, Today, Forever" signifies the vast history of 4-H in this province as well as the positive direction the program is heading. It was a family event in every aspect, as young and old alike shared laughter, a glimpse of the past, and memories that will last a lifetime.



Ambassadors pose with the Time Capsule before it is removed from the ground.



of the Time Capsule.

The new Time Capsule.



												10 year	5 year	1 year
Project	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	change (%)	change (%)	change (%)
Beef	5347	6178	6154	6305	6698	6775	6436	6279	5940	5934	5664	0.06	(0.16)	(0.046)
Horse	2176	2655	2897	2799	4206	4198	3727	3989	4209	4259	4261		0.02	0.000
Crafts	669	690	612	619	548	539	605	579	537	494	443		(0.18)	(0.103)
Sheep	109	217	263	287	383	546	502	523	473	439	354		(0.35)	
Canine	44	83	108	114	158	209	306	336	392	373	377		0.80	
Foods	431	417	369	365	432	331	347	346	399	314	300	(0.30)	(0.09)	(0.045)
Sr. Opportunity/other	154	191	178	210	278	246	201	231	201	307	351	1.28	0.43	0.143
Small Engine	12	256	302	214	271	233	230	275	250	246	337		0.45	0.370
Clothing	445	453	457	363	295	340	328	285	256	226	198		(0.42)	(0.124)
Environment	4	13	13	9	164	9	81	143	164	189	212	52.00	22.56	0.122
Woodworking	37	183	181	155	176	203	186	198	154	173	172	3.65	(0.15)	(0.006)
Dairy	47	118	164	105	181	279	139	154	122	119	114	1.43	(0.59)	(0.042)
Photography	58	40	66	83	103	115	91	146	111	114	75	0.29	(0.35)	(0.342)
Total	9533	11494	11764	11628	13893	14023	13179	13484	13208	13187	12858	0.35	(0.08)	(0.002)
Total Project Enrollment	10576	12051	12447	12343	14390	14650	13822	13975	13761	13713	13463	0.27	(0.08)	(0.003)
% of Total Project Enrollment	0.90	0.95	0.95	0.94	0.97	0.96	0.95	0.96	0.96	0.96	0.96	0.06	0.00	0.002

#### Most Popular 4-H Projects: 1994-2005

#### Membership Statistics: 1994-2005

	94/95	95/96	96/97	97/98	98/99	99/00	00/01	01/02	02/03	03/04	04/05	10 year change (%)	5 year	1 year
Members	7681	8736	8755	8535	8704	8610	8590	8581	8179	8018	7791	0.01	(0.10)	(0.03)
Tenure (years in 4-H)	3.1	2.88	2.98	3.13	3.22	3.26	3.3	3.35	3.44	3.47	3.55	0.15	0.09	0.01
Leaders	2511	2744	2820	2886	3013	2966	2802	2627	2609	2524	2521	0.00	(0.15)	(0.03)
Tenure (years in 4-H)	-	-	-	4.4		4.5	4.7	4.8	4.9	4.9	4.9		0.09	0.00
Clubs	435	447	448	451	456	464	454	454	442	423	422	(0.03)	(0.09)	(0.04)

## **Contact Us**

4-H has a number of resource people to answer your questions and provide you with assistance. Below is a contact list for the Alberta 4-H Branch and 4-H Foundation of Alberta.

#### South

#### 100 5401-1 Ave S LETHBRIDGE AB T1J 4V6

#### **Ginny Smith - Program Assistant**

P:403.381.5815 F:403.382.4526 E: ginny.smith@gov.ab.ca

#### **Rob Smith - Regional Specialist**

P:403.381.5815 F:403.382.4526 E: rob.g.smith@gov.ab.ca

#### Calgary

#### 909 Irricana Road NE AIRDRIE AB T4A 2G6

Rob Smith - Regional Specialist P:403.948.8501 F:403.948.2069 E: rob.g.smith@gov.ab.ca

#### East/West Central Box 600 STETTLER AB TOC 2L0

#### Janet Kerr - Regional Specialist P:403.742.7547 F:403.742.7575 E: janet.kerr@gov.ab.ca

#### Northeast Box 24 4701-52 ST VERMILION AB T9X 1J9

#### BUX 24 4701-52 ST VERIVIILIUN AB 19X 1.

Leila Hickman - Regional Specialist P:780.853.8115 F:780.853.4776 E: leila.hickman@gov.ab.ca

#### Northwest

#### Box 4560 BARRHEAD AB T7N 1A4

Jocelyn McKinnon - Regional Specialist P:780.674.8250 F:780.674.8309 E: jocelyn.mckinnon@gov.ab.ca

#### Peace

#### Box 159 109 102 AVE FAIRVIEW AB TOH 1LO

Stacy Murray - Regional Specialist

P:780.835.7537 F:780.835.3600 E: stacy.murray@gov.ab.ca

#### **Airdri**e

#### 909 Irricana Road NE AIRDRIE AB T4A 2G6

Karren Griffiths - Administrative Assistant P:403.948.8509 F:403.948.2069 E: karren.griffiths@gov.ab.ca Marguerite Stark - Branch Head P:403.948.8510 F:403.948.2069 E: marguerite.stark@gov.ab.ca Mark Shand - Programs Specialist P:403.948.8508 F:403.948.2069

E: mark.shand@gov.ab.ca

#### Edmonton

#### RM 200 7000 113 ST EDMONTON AB T6H 5T6

Debbie Zongor - Reception P:780.422,4444 F:780.422.7755 E: debbie.zongor@gov.ab.ca Elaine Ash - Registrar

P:780.427.4426 F:780.422.7755 E: elaine.ash@gov.ab.ca

#### Vanessa Goodman - Youth Leadership Specialist P:780.422.1834 F:780.422.7755 E: vanessa.goodman@gov.ab.ca

Mark Muchka - Communications and **Marketing Specialist** P:780.427.0753 F:780.422.7755 E: mark.muchka@gov.ab.ca **Terri Potter - Leadership and Resource Development Specialist** P:780.427.4466 F:780.422.7755 E: terri.potter@gov.ab.ca **Cathrine Schribar - Administrative Assistant** P:780.415.8606 F:780.422.7755 E: cathrine.schribar@gov.ab.ca **Corinne Skulmoski - Electronic Desktop** Publisher P:780.427.4340 F:780.422.7755 E: corinne.skulmoski@gov.ab.ca Henry Wiegman - Sponsor Liaison and Ag **Project Specialist** P:780.427.4532 F:780.422.7755

E: henry.wiegman@gov.ab.ca

## 4-H Foundation

#### RR 1 WESTEROSE AB TOC 2VO

Bruce Banks - Executive Director P:780.682.2153 F:780.682.3784 E: bruce.banks@4hab.com

Fran Foisy - Administrative Assistant P:780.682.2153 F:780.682.3784 E: foundation@4hab.com

#### Susann McGowan - Manager, Marketing and Special Projects P:780.682.2153 F:780.682.3784 E: susann.mcgowan@4hab.com



www.4h.ab.ca

