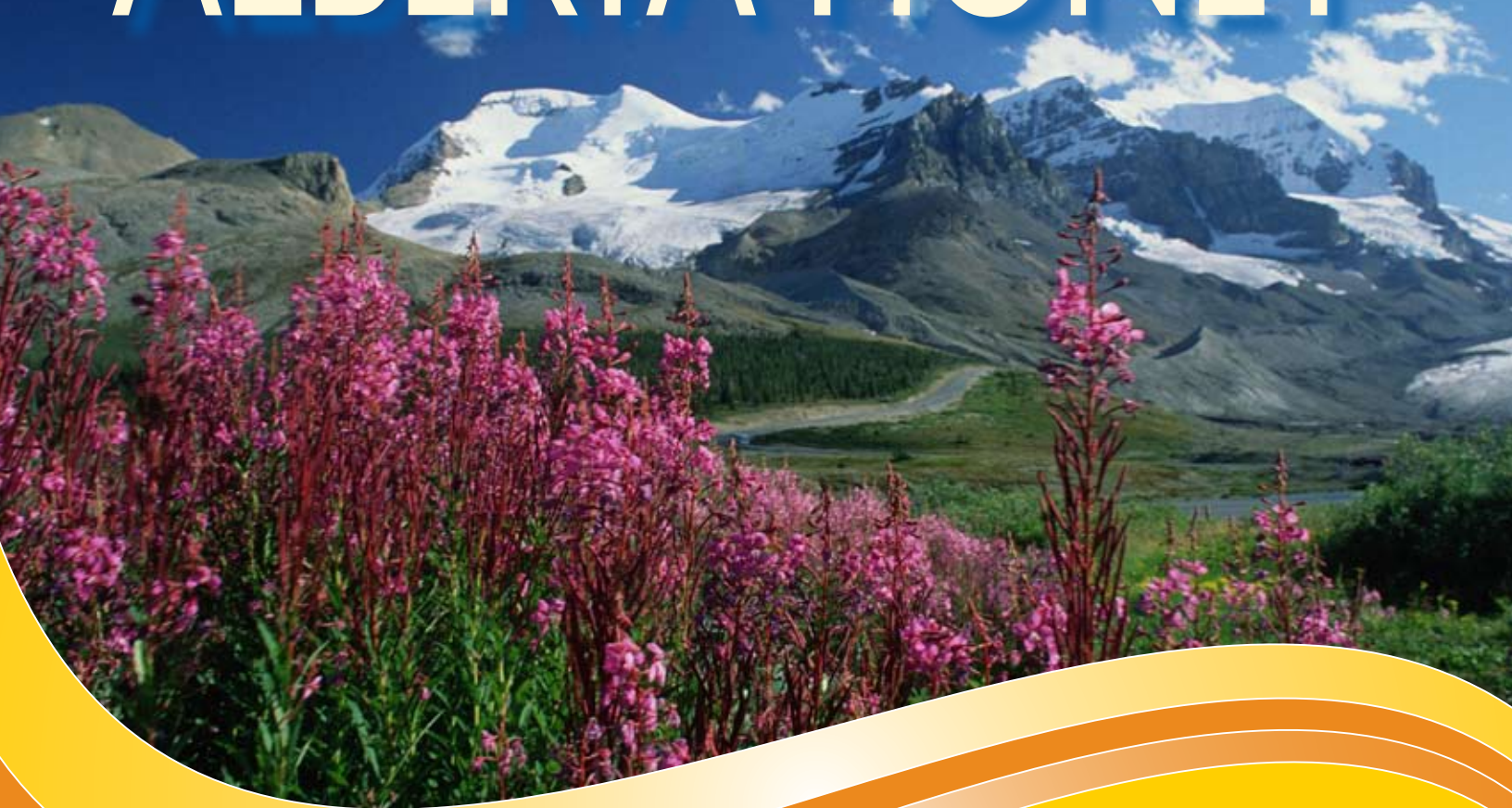


ALBERTA HONEY



Natural Goodness



www.agrifoodalberta.ca

ALBERTA HONEY: NATURE'S HEALTHY SWEETENER

- Honey is a natural sweetener. Honey contains fructose and glucose that is easily digested by the body for a quick natural energy boost, but with only 64 calories in each tablespoon.
- Honey is bursting with natural goodness. Honey contains no fat and provides the body with essential vitamins and minerals: Vitamin B6, thiamin, niacin, riboflavin, iron, copper, sodium, potassium, magnesium, zinc, manganese and phosphorus.

- Honey is nature's way of keeping the body healthy. Honey is rich in antioxidants that can boost the body's immune system. Honey also helps the body to absorb calcium to keep bones strong and healthy.

The result: Honey's natural properties make it a healthy choice in cooking, baking and beverages.

ALBERTA HONEY: IDEAL GROWING CONDITIONS

- Alberta has over two million hectares of farm land used for growing alfalfa, clover, canola and other crops. The abundant, sweet nectar from these floral sources provides a virtual feast for Alberta honey bees and produces the beautiful light, delicate tasting honey that Alberta is famous for around the world.
- Alberta is blessed with long, hot summer days. This, combined with rich floral sources, provides a perfect habitat for honey bees. These conditions help Alberta honey bees produce some of the world's finest and largest quantities of honey. Alberta bee colonies typically produce 70 – 100 kilograms of honey per colony, compared to only 20 – 30 kilograms usually produced per colony in the rest of the world.

- Alberta's long, cold winters help beekeepers control pests. Alberta beekeepers rely on the cold climate and organic products to keep their bees healthy, using pesticides less frequently and in smaller quantities than in other parts of the world.

The result: Alberta's ideal conditions produce the lightest, richest tasting honey in the world.

ALBERTA HONEY: A SOLID INDUSTRY

- Alberta is the largest honey producer in the country, producing nearly 40 per cent of Canada's honey.
- Alberta beekeepers are leaders in the field. Alberta beekeepers are strictly regulated, ensuring that consistently high production standards are maintained across the province. Provincial experts also provide regular training and extension programs to Alberta beekeepers to promote best management practices.
- Alberta honey is regulated under the Canadian Agricultural Products Act by the Canadian Food Inspection Agency. The Canadian Food Inspection Agency, a federal regulatory body, registers and inspects all honey facilities that export abroad to ensure their production practices adhere to the highest food safety standards.
- Canada's world class traceability system can trace honey shipments from the farm to the plant and beyond.

The result: Alberta's leading role in food safety ensures a safe, quality product of the highest standards that meets consumer's expectations.

ALBERTA HONEY: A SUCCESSFUL EXPORTER

- Alberta is a leading honey exporter. Alberta typically exports more than 2,000 tonnes of honey a year to countries around the world.
- Alberta's export industry is served by a comprehensive network of highways, waterways, airways and railroads that greatly facilitates the timely, efficient shipment of product to countries around the world.

The result: Alberta is a proven exporter with a track record for timely delivery!

