



MARKET INFORMATION – UNITED STATES

Minneapolis, Minnesota – 2009/04
February 17-19, 2009

As a joint project with Pam Olson, Trade Commissioner with Canadian Consulate in Minneapolis, Claire Citeau led a mission to the city to present samples of Alberta food products to American retailers, food service operators and distributors.

Part of this mission involved gathering information on how to access the market, market potential, packaging, and how the products are sold in the Minneapolis area. Twenty-three Alberta companies participated and sent samples and promotional materials to the consulate office. A number of products sparked some interest and buyers are looking forward to taking a closer look at them, receiving pricing information and discussing further with the Alberta companies directly.

A number of Alberta companies have been put in touch with retailers, foodservice operators and/or distributors.

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