

Final Report

EVALUATION FOR THE BUSINESS VITALITY INITIATIVE
PILOT IN FOUR RURAL ALBERTA COMMUNITIES

Prepared for

Alberta Agriculture & Rural Development

Prepared by

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September 24, 2009

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EXECUTIVE SUMMARY

The Business Vitality Initiative (BVI) is a community enhancement program developed by the Centre for Innovative & Entrepreneurial Leadership (CIEL), a non-profit organization located in Nelson, British Columbia. CIEL works to strengthen communities by helping them to become more business-friendly, more culturally vibrant, and more sustainable. They also assist them in improving leadership and enhancing community involvement.

Alberta Agriculture & Rural Development (ARD) piloted the program in four Alberta communities – the Towns of Hinton, Peace River, Vulcan and Castor – with sessions in fall/winter 2008 and spring 2009. Previously the BVI had been used in 17 other communities in British Columbia and Manitoba, and five in Australia. This report presents the results of a survey designed to evaluate the Alberta BVI pilot.

Participants and Sponsors of the BVI program were surveyed for their opinions and experiences in taking part of the initiative in their town. Respondents were positive about the program, agreeing that their own personal understanding about their communities had increased as a result of their participation, and that awareness within the community of strengths and possibilities had increased. The majority of respondents agreed that the priorities developed through the BVI process were valuable (91.4%), and reasonable and attainable (89.5%). Those surveyed recommended the process to other communities (93.3%), citing the process as a useful tool for identifying community needs and goals, and the inclusiveness of the process among the reasons for recommendation.

Session attendees enjoyed the group collaboration, the fact that the process got different people and groups to communicate and share ideas, and the presentation aspects of the sessions, though some felt that more sessions were necessary, and others felt that more stakeholders could be involved. While the town assessment questionnaire was deemed too long by nearly one half of those who completed it (46.2%), it was felt to be an accurate representation of the community by 87.9% of those who received the results at the second session. Suggestions for improvement include requests for more follow-up or longer sessions for the BVI in general, and reducing the repetitiveness and length of the town assessment questionnaire.

In general, Participants and Sponsors saw value in the BVI and were positive about its effects on their communities. Respondent comments highlight the need for follow-up in order to ensure that communities are successful in attaining the goals they set for themselves.

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SECTION 1: BACKGROUND

The Centre for Innovative and Entrepreneurial Leadership (CIEL) of Nelson, BC, developed the Business Vitality Initiative (BVI) to help aid communities in fostering small business growth and entrepreneurship. This process has been utilized in several other nations, including Australia, New Zealand, the United States of America, and India.

The BVI process consists of two phases – an assessment phase, and a focus and action phase – which are delivered in two sessions facilitated by a CIEL representative to a community. The first session consists of the Business Vitality Index, a comprehensive assessment survey containing 100 measures of 10 key indicators of community capacity (opportunities and attitudes; quality of life; education and training; innovation; leadership, teamwork and networking; government and organizations; infrastructure and business services; communication and connectivity; and markets and marketing), and a presentation about the BVI.

The second session presents the findings of the Business Vitality Index questionnaire held in the first session, and then group discussions in which community action priorities are identified and outlined take place. After each phase, reports are produced detailing the outcome of the sessions.

Alberta Agriculture and Rural Development (ARD) released an invitation for Expressions of Interest from communities interested in piloting the BVI process in Alberta in the fall of 2008. From these Expressions of Interest, four communities were chosen to pilot the BVI. The communities that were chosen were the towns of Castor, Hinton, Peace River, and Vulcan, Alberta. Phase one was conducted in the winter of 2008/2009, with phase two conducted in the following spring.

SECTION 2: METHODOLOGY OVERVIEW

The following activities were included in this project: a review and revision of the survey instrument; the preparation of the sample; the surveying activities; cleaning, coding and analysis; and project reporting. Each of these activities are outlined in greater detail below.

2.1 Review and Revision of the Survey Instrument

The survey instruments were reviewed and revised. Revisions suggested included several wording changes, and the addition of a question about the focus and organization of the task groups, a question about the adequacy of communication, a question about the reasonableness of community expectations, a question about the completeness and comprehensiveness of the initial community assessment tool, and a question about the perceived accuracy of the community assessment. Suggestions for survey organization and design were put forth. The survey was programmed into the surveying software for telephone and online use.

2.2 Preparation of the Sample

ARD provided lists of Participants and Sponsors who had attended each town's Business Vitality Initiative sessions for surveying.

2.3 Surveying Activities

Surveying went into field on August 13, 2009, and left field on August 29, 2009. Prior to the commencement of surveying activities, an introductory email containing a link to the survey was emailed to those participants for whom email information had been provided. Surveying took place on a limited basis from August 13-15 in order to field test the survey. As no issues were identified, full survey administration was conducted from August 17-29.

Of the initial sample of 192, a total of 165 entries were valid. Of those, 105 cases completed the survey, for a valid response rate of 63.6%. The call status outcomes presented in this section are reflective of the final disposition of the sample, after follow-up activities intended to reduce the number of invalid cases had been conducted. The call status breakdown is as follows:

Table 2.1: Call Status Outcomes

| Call Status | # | % | Valid % |
|---------------------------------|------------|------|---------|
| Total Completions | 105 | 54.7 | 63.6 |
| <i>Completions by Telephone</i> | 81 | 42.2 | 49.1 |
| <i>Completions Online</i> | 24 | 12.5 | 14.5 |
| Respondent Refusal | 9 | 4.7 | 5.4 |
| Incomplete | 60 | 31.2 | 36.4 |
| Not In Service | 20 | 10.4 | - |
| Non Qualifier | 7 | 3.6 | - |
| Total | 192 | - | - |

Online surveying accounted for 22.8% of the 105 completions, and 14.5% of the valid sample of 165 possible respondents, suggesting that the provision of an online option was appropriate; however, the high proportion of telephone completions likewise suggests that a solely online approach would have yielded far less favourable completion rates.

2.4 Cleaning, Coding and Analysis

Upon the completion of surveying activities, cleaning and coding the survey information took place. All open-ended responses were checked for spelling and grammar and coded.

SECTION 3: FINDINGS

Survey findings are presented in this section.

3.1 All Sites

The following are the findings for all sites. Data from the full dataset are presented, as well as a breakdown for the Participant and Sponsor segments.

3.1.1 Respondent Breakdown

Response was very high among all groups. Response data were tracked for the sample as a whole, the individual towns, and the Participant/Sponsor segments. In addition, information about which sessions individuals attended was recorded. Participation rate for all towns was very high, with the Town of Castor recording the highest participation rates at 71.4% of the valid sample. It is also worth noting the high response rate among Sponsors, with 13 of 14 or 92.9% of Sponsors participating in the survey¹. Tables 3.1 and 3.2. provide more information on the response rates of the towns and the survey segments.

Table 3.1: Survey Participation by Town

| Town | Completions | Potential Sample | Completion Rate |
|-------------|-------------|------------------|-----------------|
| Castor | 25 | 35 | 71.4% |
| Hinton | 26 | 42 | 61.9% |
| Peace River | 29 | 48 | 60.4% |
| Vulcan | 25 | 40 | 62.5% |

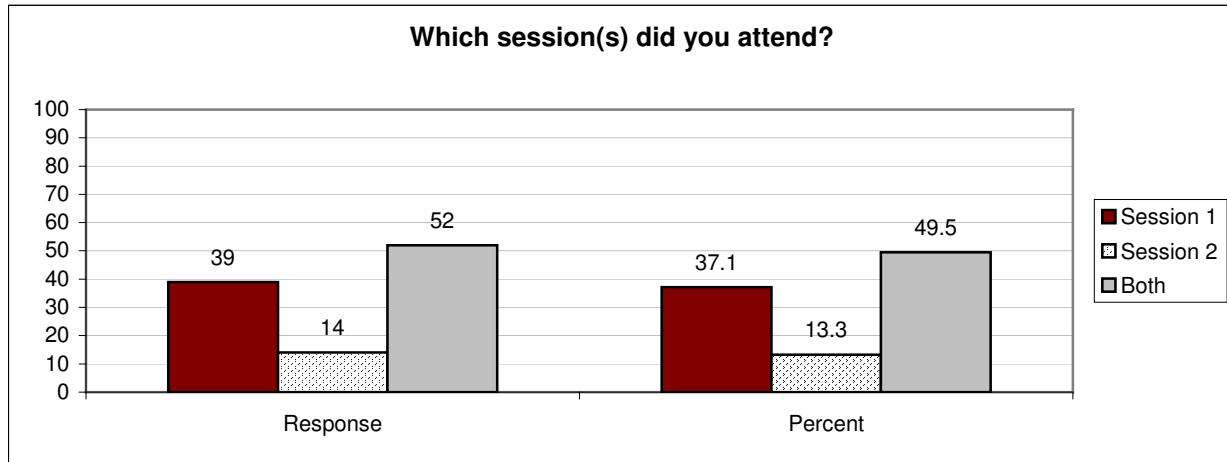
Table 3.2: Survey Participation by Segment

| Segment | Completions | Potential Sample | Completion Rate |
|--------------|-------------|------------------|-----------------|
| Participants | 92 | 151 | 60.9% |
| Sponsors | 13 | 14 | 92.9% |
| Total | 105 | 165 | 63.6% |

Session One was attended by 86.6% of survey respondents, with Session Two attended by 62.8% of respondents. All respondents attended at least one session. Figure 3.1 shows the breakdown of session attendance.

¹ Percentages have been used in this report to allow comparability between the Sponsor and Participant segments. The reader should bear in mind the difference in sample size between the two segments when reading these results.

Figure 3.1: Attendance by Session, N=105



Results may not total 100% due to rounding.

3.1.2 BVI Achievements

A number of survey questions dealt with the effectiveness of the BVI process. This section addressed respondent awareness surrounding the capabilities, goals, and priorities of the community, as well as personal awareness of success factors in community revitalization.

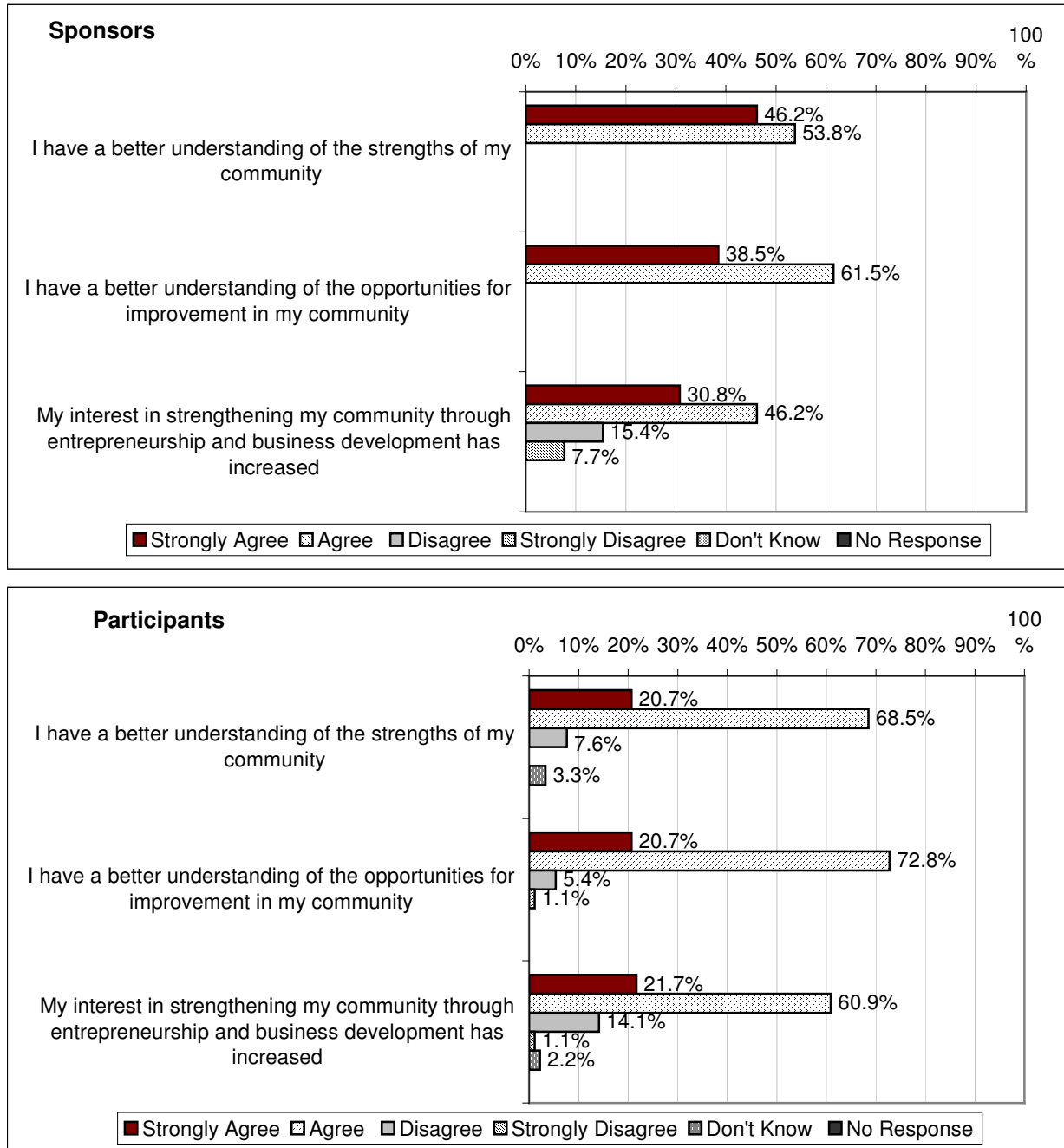
The majority of respondents indicated that the BVI improved their understanding of opportunities for community improvement (94.3% agree/strongly agree); community strengths (90.5% agree/strongly agree); and increased their interest in entrepreneurship and business development as a method of strengthening the community (81.9% agree/strongly agree). Sponsors and Participants differed in their level of agreement. All Sponsors agreed that their understanding of community strengths and opportunities for community enhancement had increased, however, a larger proportion of Sponsors than Participants (23.1% disagree/strongly disagree compared to 15.2%) disagreed that their interest in utilizing entrepreneurship and business to strengthen the community has increased as a result of the BVI. This gives no indication that these individuals have experienced a decrease in interest; it indicates only that their interest has not increased as a result of the BVI process.

Table 3.3: Respondent Awareness of Community Strengths, N=105

| As a result of participating in the BVI, please indicate the extent to which you agree with the following statements: | Strongly Agree | Agree | Disagree | Strongly Disagree | Don't Know |
|---|----------------|-------|----------|-------------------|------------|
| I have a better understanding of the strengths of my community | 23.8% | 66.7% | 6.7% | -- | 2.9% |
| I have a better understanding of the opportunities for improvement in my community | 22.9% | 71.4% | 4.8% | 1.0% | -- |
| My interest in strengthening my community through entrepreneurship and business development has increased | 22.9% | 59.0% | 14.3% | 1.9% | 1.9% |

Results may not total 100% due to rounding.

Figure 3.2: Sponsor (N=13) and Participant (N=92) Awareness of Community Strengths



Results may not total 100% due to rounding.

Respondents agreed that the priority actions developed through the process were valuable (91.4%). A higher proportion of Sponsors than Participants agreed that the BVI process aided in business development (84.6% compared to 75.0%, a total of 76.2%). This was not the case when asked about the value of the priority actions - 84.7% of Sponsors agreed that the priority actions were valuable, whereas 92.4% of Participants agreed.

Slightly fewer than three quarters of respondents (72.4% total, with 80.0% of respondents in Castor and Vulcan responding with yes, and 65.4% and 65.5% of respondents in Hinton and Peace River, respectively, responding with yes) felt that the groups remained focused and organized (53.8% of Sponsors and 75.0% of Participants).

The majority of respondents (62.9% total, though 31.0% of Peace River respondents agreed. The total excluding Peace River responses is 75.0%) agreed that the community has taken steps to advance at least one priority action, although 24.8% did not know (48.3% of Peace River respondents indicated that they did not know). Participants and Sponsors differed, with 64.1% of participants believing that the community had taken steps to advance at least one priority, and 53.8% of Sponsors giving the same answer.

Of the 66 individuals who mentioned that steps had been taken, 60.6% were involved in a working group. Of these, 33 were Participants; 35.9% of Participants were involved in a working group. Table 3.4 lists the actions advanced. Table 3.5 lists the reasons respondents gave for why actions had not yet been advanced.

Table 3.4: List of Actions Advanced (Sponsors Only), N=7

| Which actions have been advanced? | Number | Percent |
|-------------------------------------|--------|---------|
| Downtown/Main Street Revitalization | 3 | 42.9 |
| Business/Community Collaboration | 2 | 28.6 |
| Business Incubator | 1 | 14.3 |
| Youth Action | 1 | 14.3 |

Results may not total 100% due to rounding.

Table 3.5: Top Five Reasons for Lack of Advancement of Actions (Sponsors and Participants), N=13

| What is the main reason actions have not yet been advanced? | Number | Percent |
|---|--------|---------|
| Poor Turnout to sessions | 4 | 30.8 |
| Conflicting stakeholders/interests/too many involved | 3 | 23.1 |
| Haven't started planning yet | 3 | 23.1 |
| People were too busy/already involved in other projects | 1 | 7.7 |
| Don't Know | 2 | 15.4 |

Multiple response permitted.

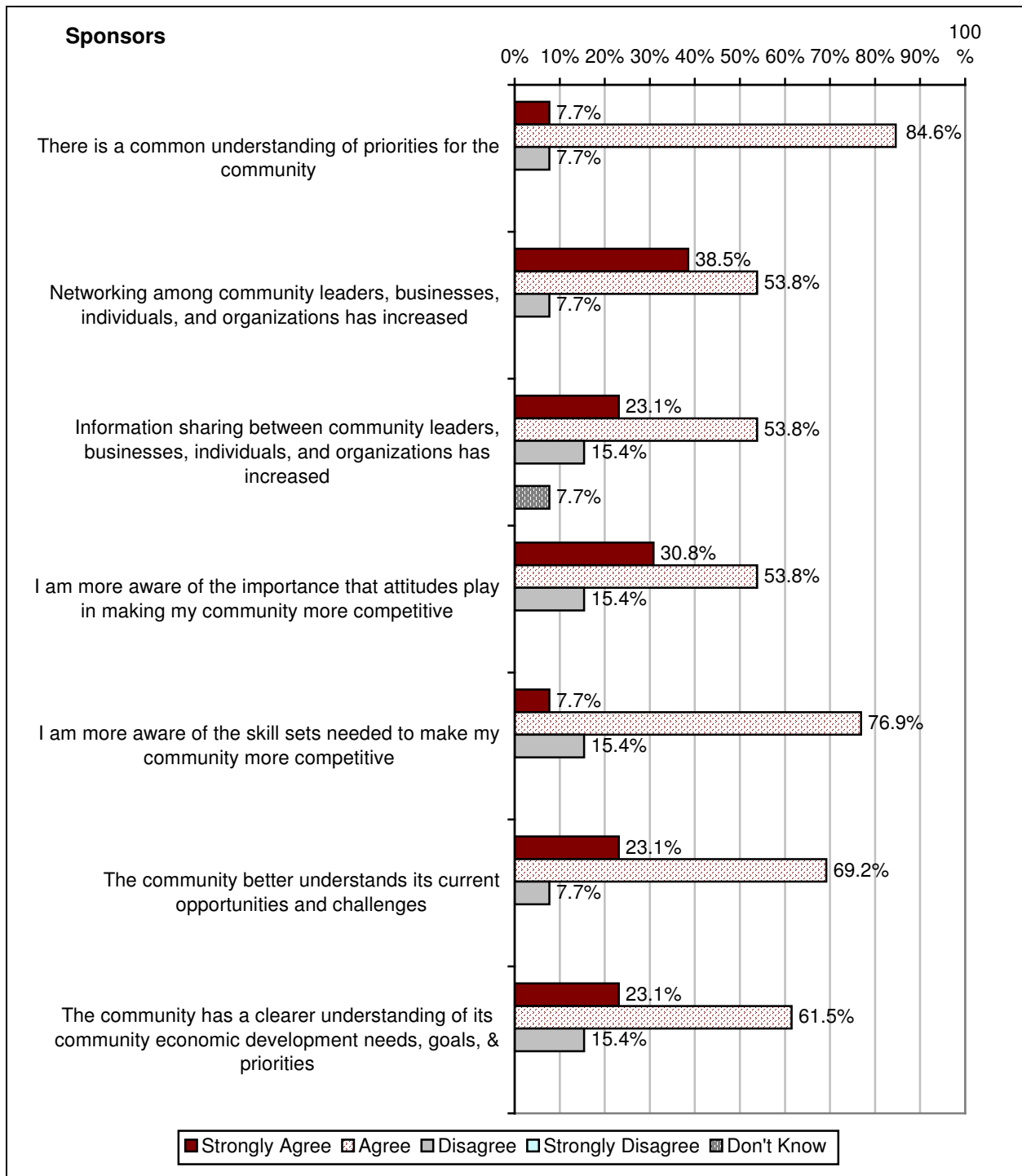
The questionnaire included a battery of questions aimed at assessing the success of the BVI in raising awareness in the community, and strengthening community interaction. Table 3.6 and Figures 3.3 and 3.4 present the results of this battery.

Table 3.6: BVI in the Community, N=105, (Sponsor Only N=13)

| Please indicate the extent to which you agree with the following: | Strongly Agree | Agree | Disagree | Strongly Disagree | Don't Know |
|---|-----------------------|--------------|-----------------|--------------------------|-------------------|
| There is a common understanding of priorities for the community | 15.2% | 63.8% | 13.3% | 2.9% | 4.8% |
| Networking among community leaders, businesses, individuals, and organizations has increased | 13.3% | 55.2% | 20.0% | 1.0% | 10.5% |
| Information sharing between community leaders, businesses, individuals, and organizations has increased | 8.6% | 54.3% | 19.0% | 1.0% | 17.1% |
| I am more aware of the importance that attitudes play in making my community more competitive | 22.9% | 61.9% | 14.3% | -- | 1.0% |
| I am more aware of the skill sets needed to make my community more competitive | 14.3% | 73.3% | 10.5% | -- | 1.9% |
| (Sponsor only) Joint planning and prioritizing of activities among community leaders, businesses, individuals, and organizations have increased | 15.4% | 69.2% | 7.7% | -- | 7.7% |
| (Sponsor only) Joint funding requests involving community leaders, businesses, individuals, and organizations have increased | -- | 30.8% | 53.8% | -- | 15.4% |
| (Sponsor only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another | -- | 38.5% | 30.8% | -- | 30.8% |

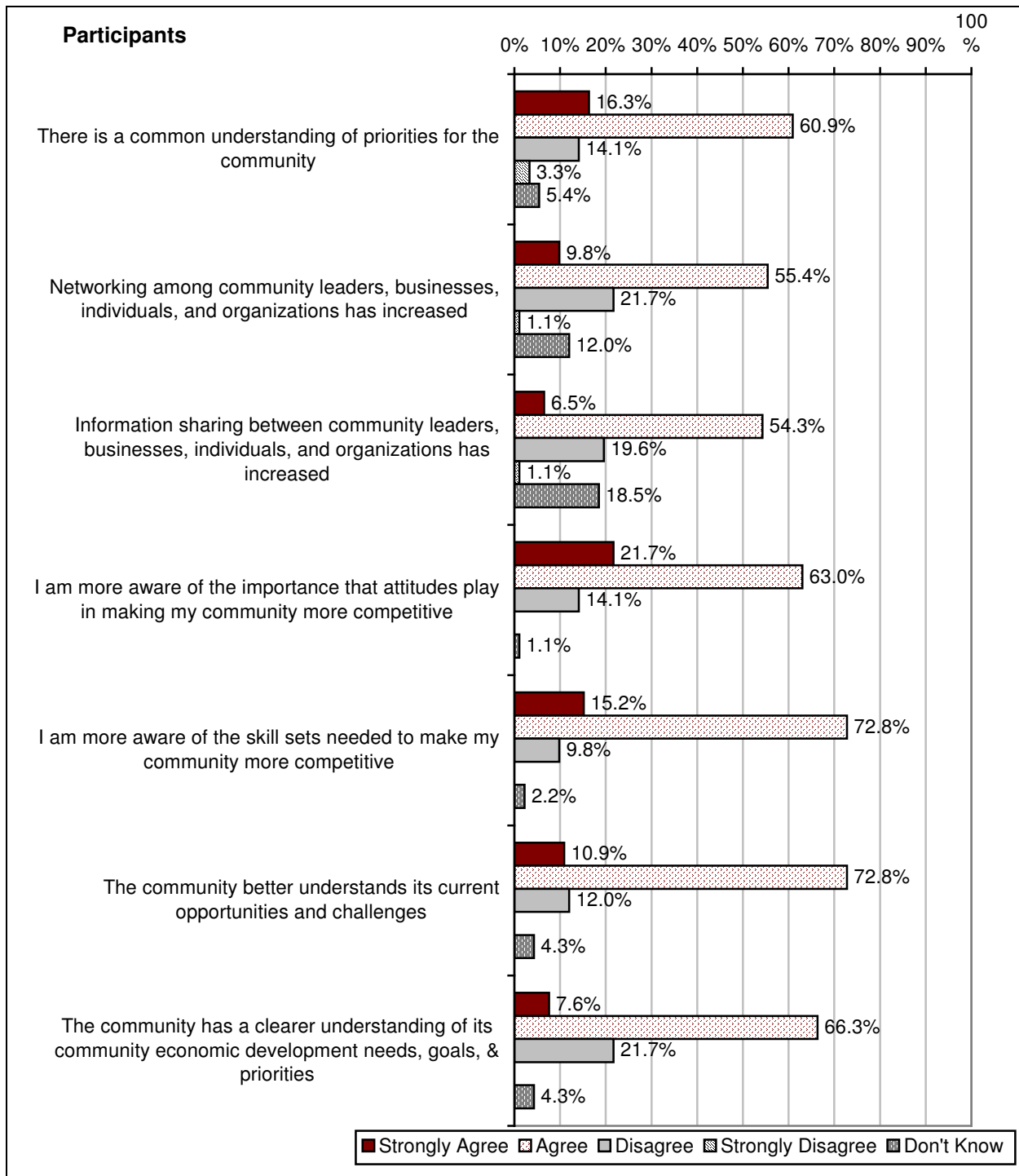
Results may not total 100% due to rounding.

Figure 3.3: Sponsor Perception of BVI in the Community, N=13



Results may not total 100% due to rounding.

Figure 3.4: Participant Perception of BVI in the Community, N=92



Results may not total 100% due to rounding.

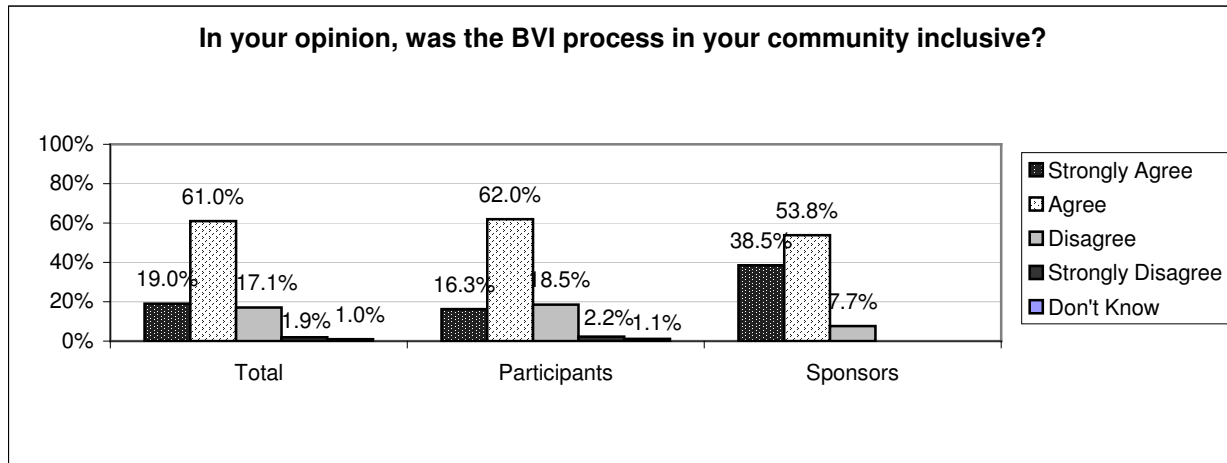
Respondents were highly divided on how well the community has kept residents informed about the BVI initiatives, with 53.3% of respondents agreeing that the community had been adequately kept informed (52.2% of Participants and 61.5% of Sponsors). Respondents were more positive

about the reasonableness of the community priorities, with 89.5% agreeing that the priorities were reasonable (89.1% of Participants and 92.3% of Sponsors).

3.1.3 *BVI Process*

While in general, respondents agreed or strongly agreed that the BVI process was inclusive (80.0%), Sponsors had a higher rate of agreement (92.3%) than Participants (78.3%). When asked about whether the BVI process engaged groups that had not been traditionally involved in community planning, 74.3% of respondents said yes (71.7% of Participants and 92.3% of Sponsors). Figure 3.5 demonstrates respondents' perception of the inclusiveness of the BVI process. When asked about groups that should have been included, 27.6% of respondents (29 respondents) felt that there were additional groups that could have been included. Table 3.7 lists the groups respondents felt were left out who should have been included.

Figure 3.5: Perception of Inclusiveness of BVI Process, N=105



Results may not total 100% due to rounding.

Table 3.7: Groups Respondents Felt Should Have Been Included, N=29

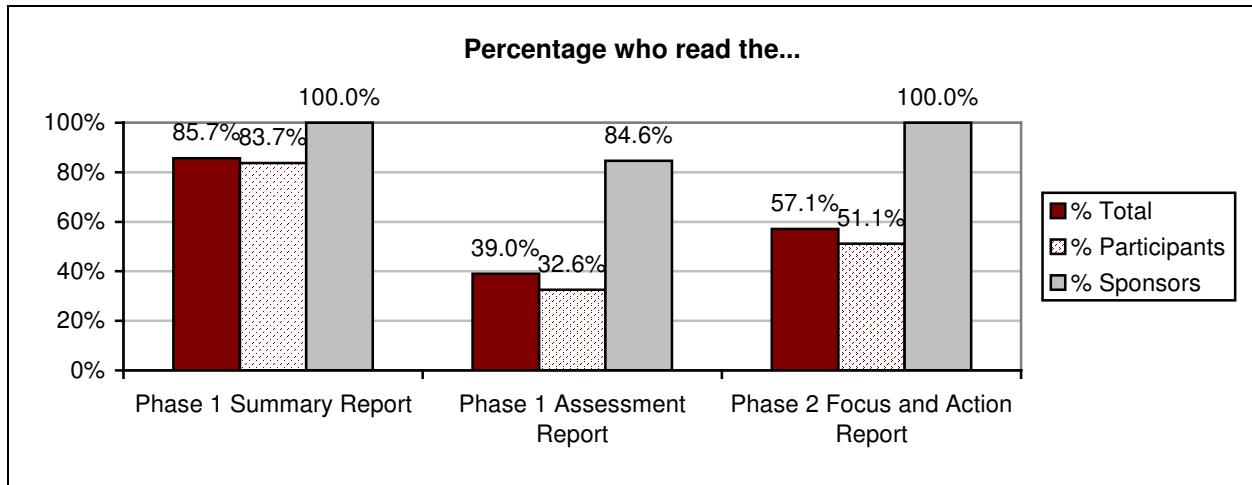
| Which groups were left out? | Number | Percent |
|----------------------------------|--------|---------|
| Youth/young adults | 10 | 34.5 |
| First Nations | 4 | 13.8 |
| Local residents/private citizens | 3 | 10.3 |
| Retail/main street businesses | 2 | 6.9 |
| Non-profit organizations | 2 | 6.9 |
| Other (single mentions only)* | 7 | 24.1 |
| Don't know | 1 | 3.4 |

Results may not total 100% due to rounding. * See Appendices for full list of responses.

The BVI process generated three reports – the *Phase One Summary Report*, the *Phase One Assessment Report*, and the *Phase Two Focus and Action Report*. Most respondents (85.7% total, 83.7% of Participants and 100% of Sponsors) read the *Phase One Summary Report*. 39.0% of respondents read the longer *Phase One Assessment Report* (32.6% of Participants and 84.6% of Sponsors), and 57.1% read the *Phase Two Focus and Action Report* (51.1% of

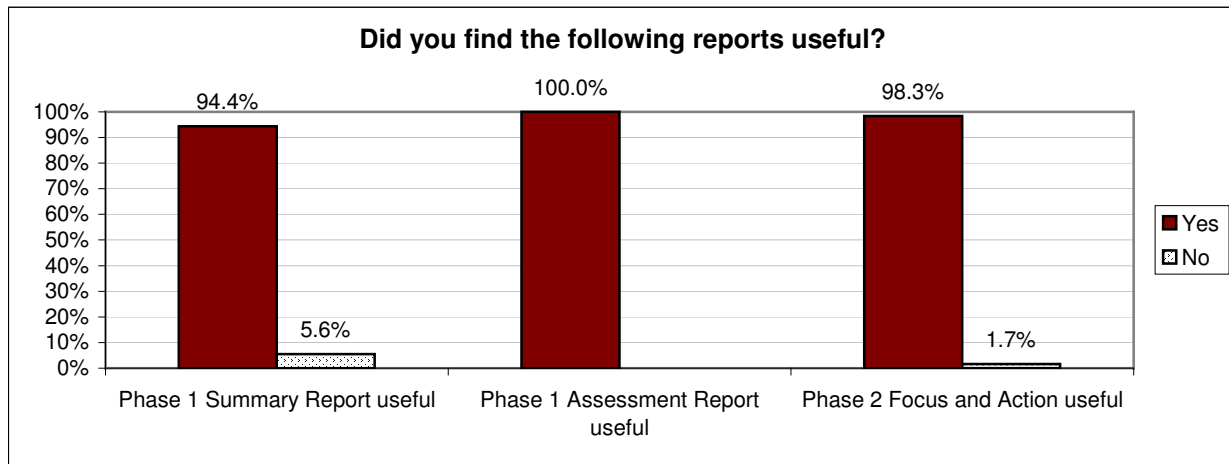
Participants and 100% of Sponsors). Figure 3.6 gives greater detail about the percentages of respondents who read the various reports. Almost universally, respondents who read the reports agreed that they were useful. Figure 3.7 shows respondent's perception of the usefulness of the reports for those respondents who read the reports.

Figure 3.6: Percentage of Respondents Who Read the Reports, N=105 (Sponsor N=13, Participant N=92)



Results may not total 100% due to rounding.

Figure 3.7: Perception of Usefulness of the Reports*



*N=90 for Phase 1 Summary Report, N=41 for Phase 1 Assessment Report, N=60 for Phase 2 Focus and Action Report. Results may not total 100% due to rounding.

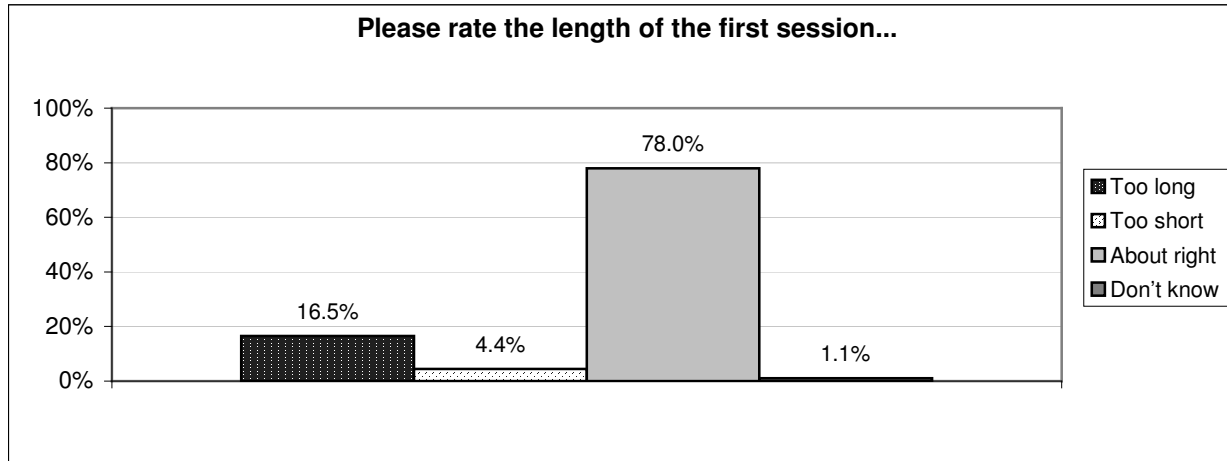
3.1.4 BVI Sessions

3.1.4.1 Session One

Three fourths of those who attended Session One felt that the length of the first session was about right (79.7% of Participants and 66.7% of Sponsors). Of those who disagreed, more said

it was too long (13.9% of Participants and 33.3% of Sponsors) than too short (5.1% of Participants and 0.0% of Sponsors). Figure 3.8 provides more detail.

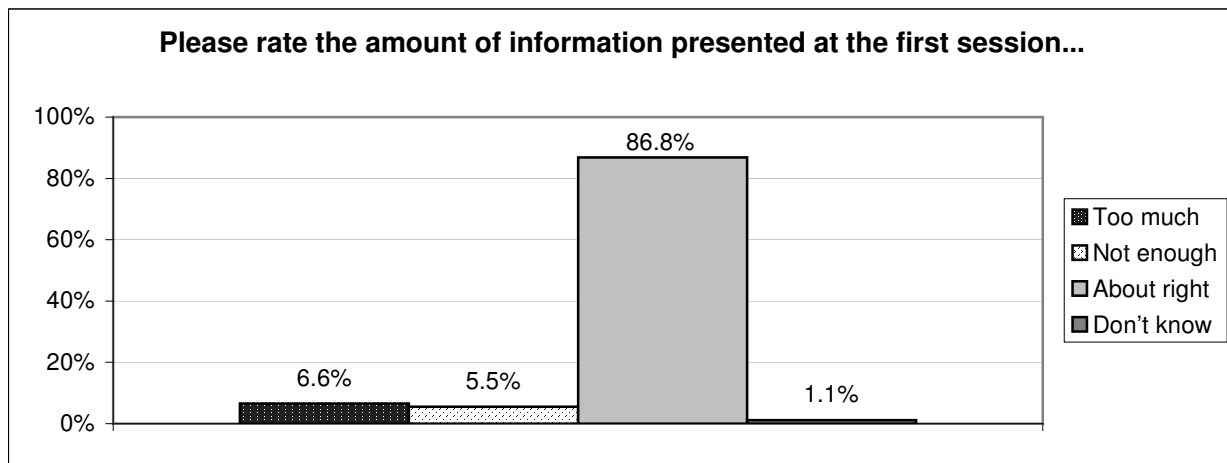
Figure 3.8: Length of First Session, N=91



Results may not total 100% due to rounding.

A greater proportion of respondents felt that the amount of information was about right (86.1% of Participants and 91.7% of Sponsors). Figure 3.9 shows the breakdown for this question.

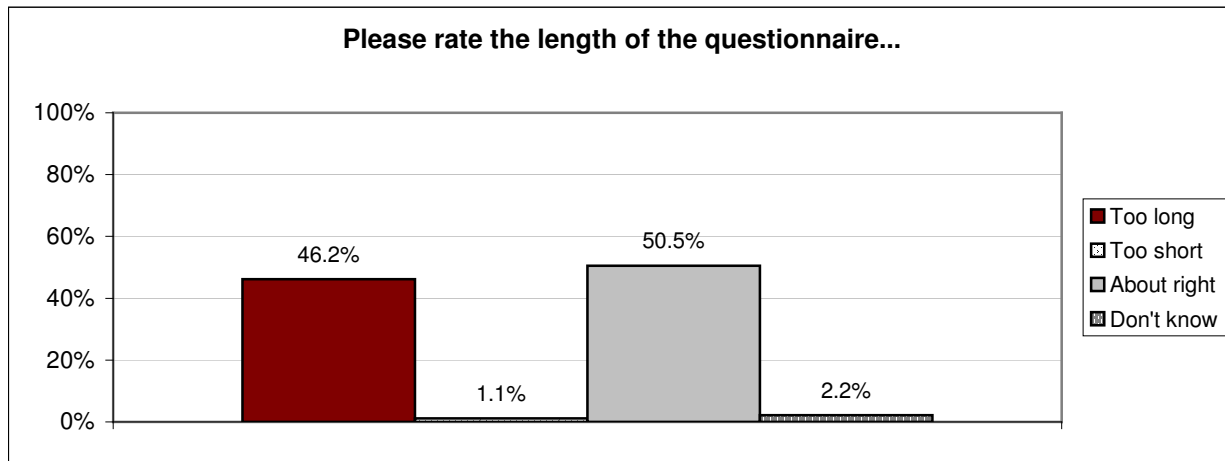
Figure 3.9: Amount of Information at First Session, N=91



Results may not total 100% due to rounding.

Respondents questioned the length of the assessment questionnaire, with 40.5% of Participants and 83.3% of Sponsors feeling that it was too long, and 55.7% of Participants and 16.7% of Sponsors feeling that it was about right. Figure 3.10 provides further detail. The majority of respondents (91.2% total, 92.4% of Participants and 83.3% of Sponsors) felt that the questionnaire was complete and appropriately captured the relevant aspects of their community. Table 3.8 gives the elements that should have been included as identified by the eight respondents who felt that important aspects of the community were left out.

Figure 3.10: Length of the Questionnaire, N=91



Results may not total 100% due to rounding.

Table 3.8: Elements Omitted From Questionnaire, N=8

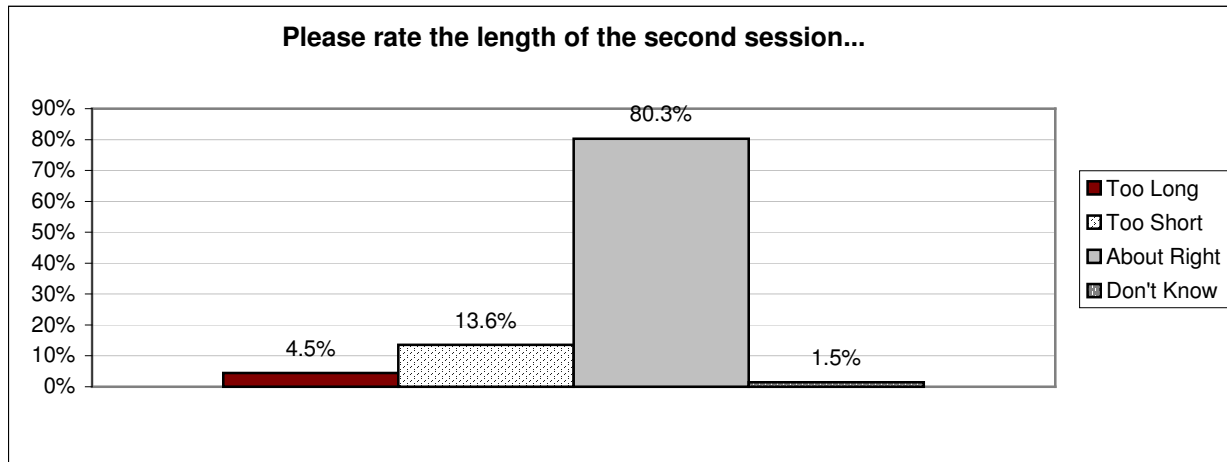
| What elements should have been included in the questionnaire? | Number | Percent |
|---|--------|---------|
| Community infrastructure/amenities | 2 | 25.0 |
| Other (single mentions only)* | 6 | 50.0 |
| Don't know | 1 | 12.5 |
| No response | 1 | 12.5 |

Results may not total 100% due to rounding. * See Appendices for full list of responses.

3.1.4.2 Session Two

Similar to Session One, most respondents felt that the length of the session was about right (81.5% of Participants and 75.0% of Sponsors). Unlike the first session, those who did not agree were more likely to say the session was too short (11.1% of Participants and 25% of Sponsors) than too long (5.6% of Participants and 0.0% of Sponsors). Figure 3.11 gives the total breakdown.

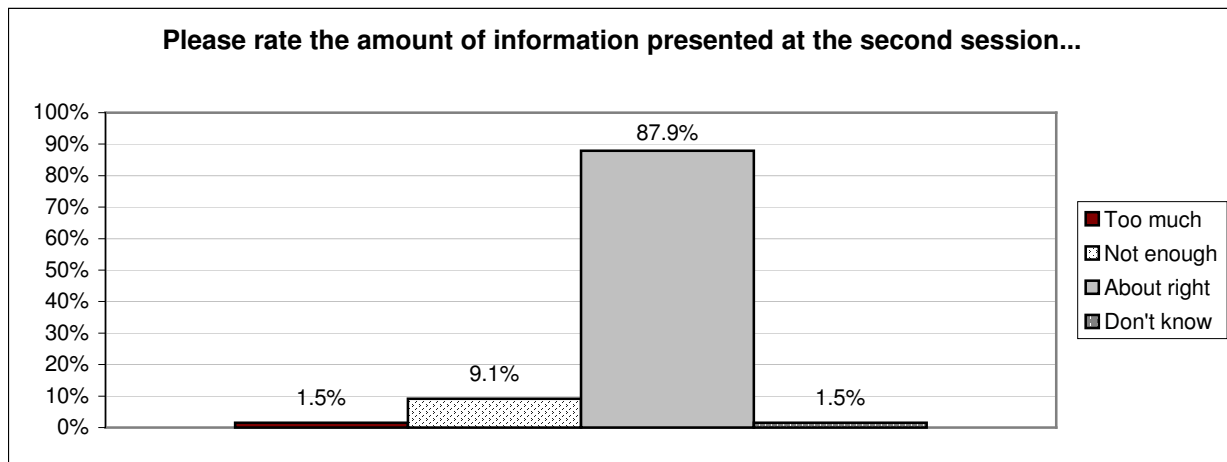
Figure 3.11: Length of Second Session, N=66



Results may not total 100% due to rounding.

The amount of information presented in the second session was deemed to be about right by 88.9% of Participants and 83.3% of Sponsors. Figure 3.12 shows the breakdown of opinions on the amount of information presented at the second session.

Figure 3.12: Amount of Information at Second Session, N=66



Results may not total 100% due to rounding.

In general, respondents felt that the results of the questionnaire from Session One were accurate regarding their community (87.9% total, 90.7% of Participants and 75.0% of Sponsors). The eight individuals who disagreed provided information on what they felt was inaccurate; these results are presented in Table 3.9.

Table 3.9: Perceived Inaccuracies of the Questionnaire, N=8

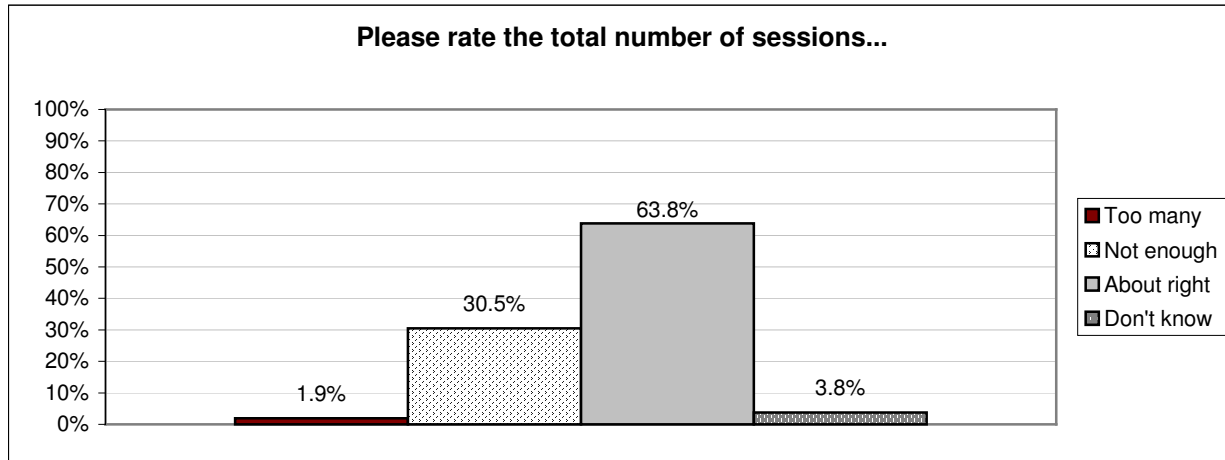
| What was inaccurate? | Number | Percent |
|--|--------|---------|
| Too many youth projects | 2 | 25.0 |
| Did not address correct issues/nothing new | 2 | 25.0 |
| Other (single mentions only)* | 4 | 50.0 |

Results may not total 100% due to rounding. * See Appendices for full list of responses.

3.1.4.3 The BVI Sessions in General

Two thirds of respondents felt that the number of sessions was about right (64.1% of Participants and 61.5% of Sponsors), though those who disagreed typically said that there were not enough sessions (29.3% of Participants and 38.5% of Sponsors). See Figure 3.13 for more details.

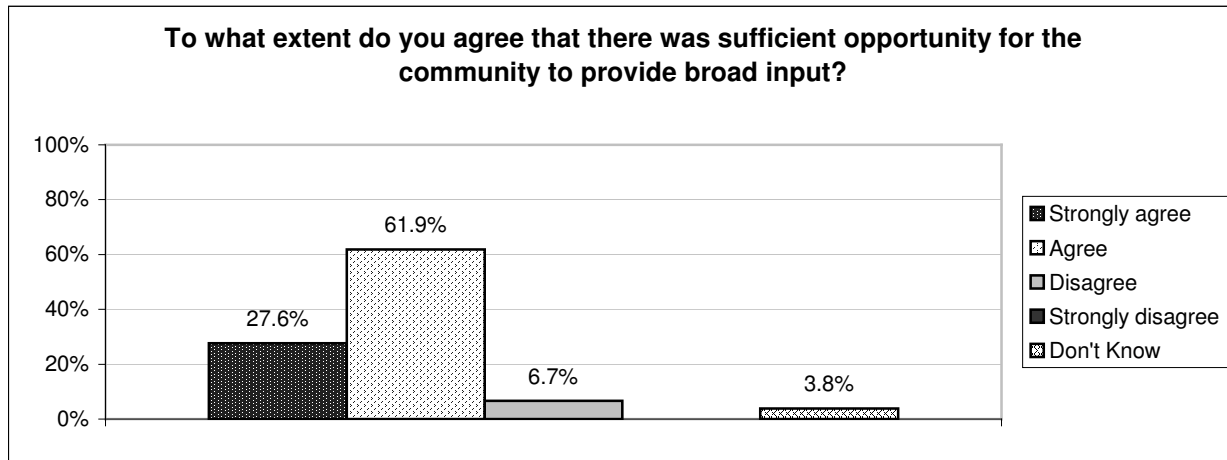
Figure 3.13: Perception of the Number of Sessions, N=105



Results may not total 100% due to rounding.

Respondents generally agreed that there was sufficient opportunity for the community to provide broad input (89.5% total, 90.2% of Participants and 84.7% of Sponsors). Figure 3.14 gives the breakdown of respondents' perception of the opportunity to provide input.

Figure 3.14: Perception of Opportunity to Provide Input, N=105



Results may not total 100% due to rounding.

Respondents judged the group work, and related to that, getting people to share ideas and communicate to be one of the main successes of the BVI sessions (59% of responses combined). The session successes are highlighted in Table 3.10.

Table 3.10: Session Successes, N=105

| What worked well in the sessions? | Number | Percent |
|---|--------|---------|
| Group work | 44 | 41.9 |
| Getting people to communicate/share ideas | 18 | 17.1 |
| Good presenter/organized/BVI process | 16 | 15.2 |
| Networking aspect | 9 | 8.6 |
| Variety of stakeholders | 8 | 7.6 |
| Focusing on the issues | 2 | 1.9 |
| Learning new things | 2 | 1.9 |
| Other (single mentions only)* | 4 | 13.3 |
| No response | 2 | 1.9 |

Results may not total 100% due to rounding. * See Appendices for full list of responses.

When asked about improvements, there was a larger variety of answers. The most commonly mentioned were ‘nothing’ (respondents felt that the BVI sessions were as good as they could be or couldn’t think of anything to improve) with 18.1% of responses, answers related to follow up or more/longer sessions with 14.3% of responses, and a desire for more involvement of different stakeholders or marginalized groups with 12.4% of responses. The recommendations for improvement are presented in Table 3.11.

Table 3.11: Recommendations for Improvement, N=105

| What ideas do you have that could improve the sessions? | Number | Percent |
|--|---------------|----------------|
| Nothing-it was good | 19 | 18.1 |
| More/longer sessions/follow up | 15 | 14.3 |
| Involve marginalized groups/more stakeholders | 13 | 12.4 |
| Make the questionnaire shorter/less repetitive | 9 | 8.6 |
| Actively involve the community | 5 | 4.8 |
| Better time/place for session | 4 | 3.8 |
| Clearly outline expectations | 3 | 2.9 |
| Set realistic/relevant goals | 3 | 2.9 |
| Shorter sessions | 3 | 2.9 |
| Don't talk so much about other places – focus on where you are | 2 | 1.9 |
| Too much information/not interactive | 2 | 1.9 |
| Not enough information | 2 | 1.9 |
| Some stakeholders were permitted to dominate | 2 | 1.9 |
| Other (single mentions only)* | 9 | 8.6 |
| Don't know | | 3.8 |
| No response | | 9.5 |

Results may not total 100% due to rounding. * See Appendices for full list of responses.

3.1.5 *BVI as a Useful Tool*

The last section of the questionnaire examined respondents' opinions of the BVI as a tool that could help other communities. Respondents were asked if there were any additional benefits realized by the community due to completion of the BVI. Table 3.12 provides the top responses provided.

Table 3.12: Additional Benefits Realized due to the BVI, N=105

| What additional actions or benefits has the community realized as a result of completing the BVI? | Number | Percent |
|--|---------------|----------------|
| Identification of needs/working towards common goals | 19 | 18.1 |
| None | 15 | 14.3 |
| Clean up/beautification | 14 | 13.3 |
| Getting new groups involved/better communication | 14 | 13.3 |
| Projects are getting done | 6 | 5.7 |
| We need to keep going | 4 | 3.8 |
| General positive comments | 3 | 2.9 |
| New businesses | 2 | 1.9 |
| Need to attract/involve youth | 2 | 1.9 |

Results may not total 100% due to rounding. See Appendices for full list of responses.

Almost all respondents (93.3% total, 93.5% of Participants and 92.3% of Sponsors) would recommend the BVI to other communities. Respondents were asked why they would recommend the BVI, or conversely, why they would not. There were a number of reasons given for recommendation, with the belief that the BVI was a good tool to identify needs, goals and attitudes in a community (38.8% of those who would recommend the BVI to other communities), and the perception of the BVI as inclusive and a cooperative endeavor (19% of those who would

recommend the BVI) prevailing. Of the seven respondents who would not recommend the BVI, 42.9% cited the lack of action or results as the reason they would not recommend. Tables 3.13 and 3.14 give the highlights of the reasons for recommendation or non-recommendation.

Table 3.13: Reasons for Recommendation, N=98

| Why would you recommend BVI to others? | Number | Percent |
|--|--------|---------|
| Good for identifying needs, goals and attitudes | .8 | 38.8 |
| Involves a variety of stakeholders/inclusive/cooperation | 20 | 20.4 |
| BVI improves communities | 7 | 7.1 |
| BVI works (general) | 7 | 7.1 |
| The presentation was good | 6 | 6.1 |
| It raised awareness | 4 | 4.1 |
| Community can measure itself against others | 3 | 3.1 |
| It's a useful tool | 3 | 3.1 |
| It brings in new business | 3 | 3.1 |
| No response | 7 | 7.1 |

Results may not total 100% due to rounding.

Table 3.14: Reasons for Non-Recommendation, N=7

| Why would you not recommend the BVI to others? | Number | Percent |
|---|--------|---------|
| No results yet/it's ineffective | 3 | 42.9 |
| The BVI sessions were done poorly | 2 | 28.6 |
| I've seen it done better elsewhere | 1 | 14.3 |
| The Government will not tell us its long-term plans | 1 | 14.3 |

Results may not total 100% due to rounding.

Respondents were asked whether they felt participation was worthwhile. All Sponsors and 90.2% of Participants felt that it was worthwhile (total 91.4% of respondents).

3.1.5.1 Sponsor Only Segment

There were a number of questions asked to Sponsors only. Sponsors were asked about the advice they would give to other communities. Table 3.15 presents these suggestions. The most prevalent was the suggestion that anyone wishing to conduct a BVI in their community should ensure that they get a good, representative cross section of the community involved (46.2%).

Table 3.15: Suggestions to Other Communities, N=13

| What suggestions would you give to other communities looking to undertake a BVI? | Number | Percent |
|---|---------------|----------------|
| Get a good cross section of the community | 6 | 46.2 |
| The sessions should have more information/tools/research | 1 | 7.7 |
| Have a chamber of commerce lead | 1 | 7.7 |
| A steering committee is important | 1 | 7.7 |
| Allow time for scheduling | 1 | 7.7 |
| Keep in mind community capacity | 1 | 7.7 |
| Remember that feedback turns into action items | 1 | 7.7 |
| Hire good consultants | 1 | 7.7 |

Results may not total 100% due to rounding.

Surveys conducted by CIEL at the conclusion of each session have indicated that one half of CIEL's respondents were either unsure or did not believe that the projects outlined by the BVI process would be completed. In this research, Sponsors were asked why this might be the case. Table 3.16 presents the answers Sponsors gave to this question.

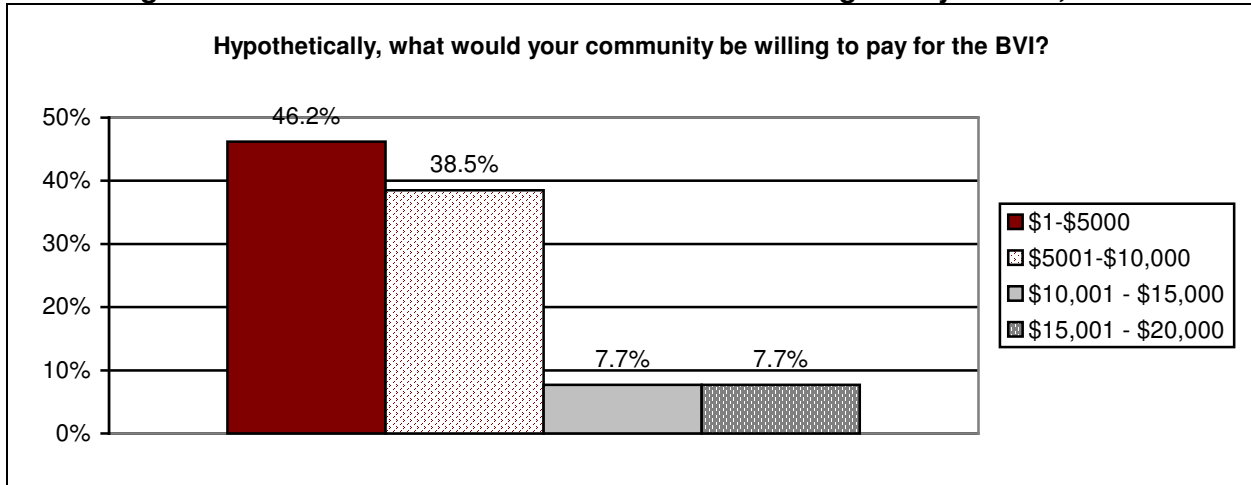
Table 3.16: Reasons for Belief That Projects Will Not Get Completed, N=13

| Why might people think projects won't get completed? | Number | Percent |
|---|---------------|----------------|
| Unsure as to next steps/inconsistent follow up action | 4 | 30.8 |
| Need leadership | 3 | 23.1 |
| Not enough time allowed/time issues | 2 | 15.4 |
| Loss of motivation later on | 1 | 7.7 |
| No response | 3 | 23.1 |

Results may not total 100% due to rounding.

While the BVI pilot project was sponsored by ARD, which covered the cost of the process, ARD wished to discover what communities might hypothetically be willing to pay for the BVI. The bulk of Sponsors (84.6%) stated that their community would be willing to pay a cost of \$10,000 or less. Six Sponsors said their community would be willing to pay \$5,000 or less. Figure 3.15 provides the breakdown for this question.

Figure 3.15: Amount Communities Would be Willing to Pay for BVI, N=13



Results may not total 100% due to rounding.

In addition, Sponsors were asked about the potential for cost-sharing with the province. If cost-sharing were an option, eight respondents (61.5%) indicated that 50% would be an appropriate cost-share split, four respondents (30.8%) indicated that a town-paid portion of 25% would be appropriate, and one respondent (7.7%) indicated that a town-paid portion of 77% would be acceptable.

3.2 Individual Community Results

Presented in this section are the salient results for each individual community. Due to the possibility of identification of the Sponsors, all statistics for individual towns are aggregated for those towns. In addition, due to the relatively small number of respondents in each site, respondents who agree and strongly agree are aggregated, as are respondents who disagree and strongly disagree. Appendix E provides full responses for the towns.

This report is not intended to compare between sites.

3.2.1 Castor

The Town of Castor is a town of approximately 931 (2006 Census) located 143 km east of Red Deer, in central Alberta. Castor’s *Phase One Summary Report* was released in December 2008, with the *Phase Two Focus and Action Report* released in February 2009. The three priorities chosen by Castor were strategic publicizing of available business niches and possibilities; the creation of a business incubator; and main street/downtown beautification.

3.2.1.1 BVI Attendance

In Castor, 24 Participants and one Sponsor were surveyed, out of a possible 35 individuals. The majority of respondents attended both sessions (60.0%), with 88.0% attending Session One and 72.0% attending Session Two.

3.2.1.2 BVI Achievements

The majority of respondents in Castor agreed that their understanding of their community had improved (92.0%), and that they better understood opportunities for community improvement

(88.0%). 68.0% agreed that their interest in entrepreneurship and business development to strengthen the community had increased. Four fifths (80.0%) agreed that the BVI process helped their community make progress on business development, and 96.0% felt that the priority actions developed were valuable.

In Castor, 80.0% of respondents felt that priority action groups remained focused and organized. Three quarters (76.0%) of respondents were aware of community progress to advance priority actions. Of these, 11 respondents were involved in action groups (57.9%).

Respondents agreed (80.0%) that there was a common understanding of priorities for the community. 72% agreed that networking had improved, and that information sharing had increased. Respondents were more aware of the importance that attitudes play in creating a competitive community (84.0%), and of the skill set needed to make their community more competitive (84.0%).

Community awareness was deemed to have increased – 76.0% of respondents felt that the community better understood its challenges and opportunities as a result of completing the BVI, and 76.0% of respondents felt that the community had a clearer understanding of its needs, goals and priorities. About two thirds of respondents (68.0%) felt that the community had been kept adequately informed of the initiatives. Almost all (96.0%) felt that the community's expectations were reasonable.

3.2.1.3 BVI Process

The BVI process was considered to be inclusive by 74.0% of respondents, and 76.0% felt that the BVI engaged new groups or individuals. Five people felt that additional groups could have been included; the groups that were deemed to have been left out were youth, children, agriculture groups, and private citizens.

All but three individuals (88.0%) read the *Phase One Summary Report*, and 90.9% of those found it useful. Slightly less than half read the *Phase One Assessment Report* (48.0%); however, all readers found this report useful. The *Phase Two Focus and Action Report* was read by 64.0% of the respondents, and all respondents who read it found it useful.

3.2.1.4 BVI Sessions

The majority of those who attended Session One (22 respondents) felt that the length of the session was about right (81.8%). Almost three quarters (72.7%) agreed that the amount of information was about right; 18.2% felt it was not enough, and 9.1% felt it was too much. The respondents were divided on the length of the questionnaire, with 54.5% feeling that it was about right and 36.4% feeling that it was too long. The remainder did not know. Of those who attended Session One, 90.9% agreed that the questionnaire was comprehensive and complete.

Eighteen respondents attended Session Two. The majority of these felt that the length of the session was just right (72.2%), though three respondents (16.7%) felt it was too short. 83.3% of respondents felt the amount of information presented was just right, though the 16.7% who did not agree felt that the amount of information was insufficient. All but one respondent (94.4%) felt that the survey adequately portrayed the community.

Those who did not agree that the number of sessions was adequate said that there were not enough sessions (28.0%). One person did not know. The majority of respondents agreed that there was sufficient opportunity for the community to provide input in sessions (68.0%).

3.2.1.5 BVI as a Useful Tool

All but one respondent in Castor (96.0%) would recommend the BVI, and 92.0% felt their town's

participation was worthwhile. Respondents who recommended the BVI felt that the BVI was good for identifying community needs, goals and attitudes (66.7% of the 24 who responded), and that it was inclusive (12.5%). When asked about the benefits of the BVI in their town, respondents cited the beautification project (24.0%), and the fact that projects were getting done (20.0%), among others.

3.2.2 Hinton

The Town of Hinton is located close to the northern part of Jasper National Park. With a population of 9,738 (2006 Census), Hinton is the largest community that piloted the BVI. Hinton released its *Phase One Summary Report* in January 2009, and the *Phase Two Focus and Action Report* in February 2009. The three priorities chosen by Hinton were opportunity identification sessions for youth; community and cooperation-building events; and a review and expansion of tourism initiatives.

3.2.2.1 BVI Attendance

There were 26 respondents in Hinton out of a possible 42 individuals, of which 24 were Participants and two were Sponsors. Of the 26 respondents, 69.2% attended Session One, and 80% attended Session Two. One half of the 26 attended both sessions, with the remainder attending one or the other.

3.2.2.2 BVI Achievements

The majority of respondents in Hinton agreed that their understanding of their community had improved (88.4%), that they better understood opportunities for community improvement (96.1%), and that their interest in entrepreneurship and business development to strengthen the community had increased (80.8%). 61.5% agreed that the BVI process helped their community make progress on business development, though respondents were more positive that the priority actions developed were valuable (88.5% agree/strongly agree).

Two thirds of respondents (65.4%) in Hinton felt that priority action groups remained focused and organized, and three quarters (76.0%) were aware of community progress to advance priority actions. Of these, 13 respondents were involved in action groups (76.5%).

While 73.1% of respondents agreed that there was a common understanding of priorities for the community, 23% disagreed. This divergence was even greater when asked whether networking had improved, with 57.7% agreeing and 38.4% disagreeing. When it came to information sharing, 61.5% agreed that it had increased, while 26.9% disagreed. Three quarters (76.9%) of respondents agreed that they were more aware of the importance that attitudes play in creating a competitive community, and of the skill set needed to make their community more competitive (84.6%).

Hinton respondents were more positive about community awareness, with 84.6% of respondents agreeing that the community better understood its challenges and opportunities as a result of completing the BVI. Fewer respondents (69.2%) felt that the community had a clearer understanding of its needs, goals and priorities. Fewer than one half of respondents (42.3%) felt that the community had been kept adequately informed of the initiatives. More than four fifths (84.6%) felt that the community's expectations were reasonable.

3.2.2.3 BVI Process

The BVI process was considered to be inclusive by 76.9% of respondents, and 73.1% felt that the BVI engaged new groups or individuals. Six people felt that additional groups could have been included; the groups that were deemed to have been left out were youth, main street businesses, and private citizens.

The *Phase One Summary Report* was read by 92.3% of respondents, 95.8% of whom found it useful. Less than one half read the *Phase One Assessment Report* (42.3%), however, all readers found this report useful. A little more than two thirds read the *Phase Two Focus and Action Report* (69.2%), and all but one respondent who read it found it useful (94.4%).

3.2.2.4 BVI Sessions

All but two of those who attended Session One (18 respondents) felt that the length of the session was about right (88.9%), with the remaining respondents indicating that the session was too long. Almost all (94.4%) agreed that the amount of information was about right; the individual who did not agree felt there was too much information. The respondents were divided on the length of the questionnaire, with 55.6% feeling that it was about right and 44.4% feeling that it was too long. Of those who attended Session One, 88.9% agreed that the questionnaire was comprehensive and complete.

In Hinton, more respondents attended Session Two than Session One (21 respondents compared to 18 in Session One). The majority of these felt that the length of the session was just right (81.0%), the remaining four respondents who did not agree were divided on whether the session was too long or too short. There were more respondents who felt the amount of information presented was just right (90.5%), with one individual feeling that there was not enough information, and one individual who wasn't sure. The majority (81.0%) felt that the survey adequately portrayed the community.

One half (50.5%) of the respondents felt that the number of sessions were just right, with 42.3% stating that there were not enough sessions and 3.8% stating that there were too many. All but one respondent agreed that there was sufficient opportunity for the community to provide input in sessions (96.2%), with the remaining respondent unsure.

3.2.2.5 BVI as a Useful Tool

In Hinton, 92.3% of respondents would recommend the BVI, and the same percentage felt their town's participation was worthwhile. Respondents who recommended the BVI felt that the BVI was good for identifying community needs, goals and attitudes (33.3% of the 24 who responded), and that it was inclusive (20.8%), or stated generally that it improves communities (12.5%). When asked about the benefits of the BVI in their town, respondents cited the identification of needs and work towards common goals (19.2%).

3.2.3 Vulcan

The Town of Vulcan is a town of 1,940 (2006 Census) nestled in south-central Alberta. Vulcan's *Phase One Summary Report* was released in March 2009, and the *Phase Two Focus and Action Report* was also released in March 2009. The three priorities chosen by Vulcan were main street/downtown revitalization; investigating ways to attract needed businesses; and an investigation into ways to attract tourists.

3.2.3.1 BVI Attendance

There were 23 Participants and two Sponsors surveyed in Vulcan, out of 40 who attended the BVI sessions. All respondents attended the first session, and slightly more than one half (52.0%) attended Session Two.

3.2.3.2 BVI Achievements

All but one respondent in Vulcan agreed that their understanding of their community had improved (96.0%), and that they better understood opportunities for community improvement (96.0%). 84% agreed that their interest in entrepreneurship and business development to strengthen the community had increased, with the remaining 16.0% disagreeing. All but two agreed that the BVI process helped their community make progress on business development, and that the priority actions developed were valuable (92.0% agree for both questions).

Respondents in Vulcan were positive about priority action groups remaining focused and organized, with 80.0% indicating that they felt this was the case. The majority (84.0%) of respondents were aware of community progress to advance priority actions. Of these, 11 respondents were involved in action groups (52.4%).

Respondents agreed (80.0%) that there was a common understanding of priorities for the community. Three quarters (72%) agreed that networking had improved, and two thirds (68%) agreed that information sharing had increased. Almost all respondents felt they were more aware of the importance that attitudes play in creating a competitive community (92.0%), and of the skill set needed to make their community more competitive (96.0%).

Community awareness was deemed to have increased – 92.0% of respondents felt that the community better understood its challenges and opportunities as a result of completing the BVI, and 84.0% of respondents felt that the community had a clearer understanding of its needs, goals and priorities. Slightly more than two thirds of respondents (68.0%) felt that the community had been kept adequately informed of the initiatives. The majority (88.0%) felt that the community's expectations were reasonable.

3.2.3.3 BVI Process

The BVI process was considered to be inclusive by 80.0% of respondents, and 76.0% felt that the BVI engaged new groups or individuals. Six people felt that additional groups could have been included; the groups that were deemed to have been left out were youth, seniors, non-profit organizations, retail groups, and community sport groups.

All but three individuals (88.0%) read the *Phase One Summary Report*, and 90.9% of those found it useful. One third read the *Phase One Assessment Report* (32.0%), however, all readers found this report useful. The *Phase Two Focus and Action Report* was read by 48.0% of the respondents, and all respondents who read it found it useful.

3.2.3.4 BVI Sessions

The majority of respondents felt that the length of the first session was about right (72.0%), with 20.0% feeling that it was too long, and 8.0% feeling that it was too short. 88.0% agreed that the amount of information was about right; 8.0% felt it was not enough, and 4.0% felt it was too much. As with other sites, respondents were divided on the length of the questionnaire, with 44.0% feeling that it was about right and 52.0% feeling that it was too long. One respondent felt it was too short. Almost all respondents (92.0%) agreed that the questionnaire was comprehensive and complete.

The 13 respondents who attended Session Two felt the session was the right length. All but

one respondent felt the amount of information presented was just right (92.3%); the one who did not agree felt that the amount of information was insufficient. All respondents felt that the survey adequately portrayed the community.

Of the six who did not agree that the number of sessions were adequate, five (24.0%) said that there were not enough sessions, and one said there were too many. The majority of respondents agreed that there was sufficient opportunity for the community to provide input in sessions (88.0%).

3.2.3.5 BVI as a Useful Tool

The majority of respondents in Vulcan (92.0%) would recommend the BVI, and 88.0% felt their town's participation was worthwhile. Respondents who recommended the BVI felt that the BVI was good for identifying community needs, goals and attitudes (30.4% of the 23 who responded), that it was inclusive (30.4%), and that the presentation was good (13.0%). When asked about the benefits of the BVI in their town, respondents cited the beautification project (28.0%), and the identification of goals and needs (24.0%).

3.2.4 Peace River

The Town of Peace River is the northernmost community of the pilot sites. Located in Peace Country, this town has a population of 6,315 (2006 Census), making it the second largest community in the pilot. Peace River released both the *Phase One Summary Report* and the *Phase Two Focus and Action Report* in March 2009. The three priorities chosen by Peace River were opportunity identification sessions for youth; the creation of a Peace River 'brand' to attract new residents; and research and publicizing of local opportunities and issues.

3.2.4.1 BVI Attendance

In Peace River, 21 Participants and eight Sponsors were surveyed, out of a possible 48 individuals. There were 11 respondents (37.9%) who attended both sessions. Session One was the best-attended session, with 89.6% attending Session One and 48.3% attending Session Two.

3.2.4.2 BVI Achievements

The majority of respondents in Peace River agreed that their understanding of their community had improved (86.2%), that they better understood opportunities for community improvement (96.5%), and that their interest in entrepreneurship and business development to strengthen the community had increased (93.1%). Slightly less than three quarters (72.4%) agreed that the BVI process helped their community make progress on business development, and 89.7% felt that the priority actions developed were valuable.

In Peace River, 65.5% of respondents felt that priority action groups remained focused and organized. One third (31.0%) of respondents were aware of community progress to advance priority actions. Of these, 5 respondents were involved in action groups (55.6%).

Respondents agreed (82.7%) that there was a common understanding of priorities for the community. 72.4% agreed that networking had improved, and 51.7% agreed that information sharing had increased (24.1% disagreed and 24.1% did not know). Respondents were more aware of the importance that attitudes play in creating a competitive community (86.2%), and of the skill set needed to make their community more competitive (86.2%).

Community awareness was felt to have increased – 86.2% of respondents felt that the community better understood its challenges and opportunities as a result of completing the BVI, and 72.4% of respondents felt that the community had a clearer understanding of its needs, goals and priorities. When asked whether their community had been adequately kept informed about BVI initiatives, 37.9% answered with yes. Almost all (89.7%) felt that the community's expectations were reasonable.

3.2.4.3 BVI Process

The BVI process was considered to be inclusive by 79.3% of respondents, and 72.4% felt that the BVI engaged new groups or individuals. Twelve people (41.4%) felt that additional groups could have been included; the groups that were deemed to have been left out were First Nations, youth, non-profit organizations, professionals, church groups, and absentee landlords.

In Peace River, three quarters of respondents (75.9%) read the *Phase One Summary Report*, close to one third (34.5%) read the *Phase One Assessment Report*, and slightly less than one half (48.3%) read the *Phase Two Focus and Action Report*. All of those who read the reports found them useful.

3.2.4.4 BVI Sessions

The majority of those who attended Session One (73.1% of the 26 respondents who attended) felt that the length of the session was about right, though 23.1% felt it was too long. A greater number (92.3%) agreed that the amount of information was about right with one person stating that there was too much information. Peace River is split 50/50, with half of those who attended Session One feeling that the questionnaire is just right, and the other half feeling it is too long. Of those who attended Session One, 92.3% agreed that the questionnaire was comprehensive and complete.

Session Two was attended by 14 respondents. The majority of these felt that the length of the session was just right (71.4%), with four respondents stating that it was too short (28.6%). 85.7% of respondents felt the amount of information presented was just right, though one respondent felt it was too much, and another felt it was not enough. Three quarters (78.6%) felt that the survey adequately portrayed the community.

Nearly two thirds felt the number of sessions were adequate (62.1%), with 31% indicating that there should have been more sessions. The majority of respondents agreed that there was sufficient opportunity for the community to provide input in sessions (89.6%).

3.2.4.5 BVI as a Useful Tool

All but two respondents in Peace River (93.1%) would recommend the BVI, and 93.1% felt their town's participation was worthwhile. Respondents who recommended the BVI felt that the BVI was good for identifying community needs, goals and attitudes (25.9% of the 27 who responded), and that it was inclusive (18.5%). When asked about the benefits of the BVI in their town, respondents mentioned identifying community needs and goals (24.1%), though 24.1% felt that there was no additional benefit, and 17.2% did not know.

SECTION 4: CONCLUSION

On the whole, the BVI process was well received and viewed positively by its participants. Respondents reported enhanced awareness of a number of factors of community success as a result of completing the BVI sessions, both for themselves personally and for their communities. There were a few measures of community awareness that had lower rates of agreement; 68.5% agreed that networking had improved; and 62.9% agreed that information sharing had increased.

There was slightly less confidence in priority action groups than there was in the growth of community and personal awareness, with smaller percentages of respondents indicating that they felt that these groups were focused and organized. This is particularly apparent in the town of Peace River, where 75.0% of respondents felt that groups remained focused and organized, and only 55.6% (five individuals out of nine) of those who were aware of the activities of priority action groups were involved in those groups. This lack of confidence was again observed when respondents were asked whether the community had kept residents adequately informed of BVI initiatives, with 53.3% of all respondents across Alberta indicating that they felt it had.

The BVI process was seen as inclusive by the majority of respondents. A number of respondents (20.4%) cited the inclusiveness as the process as one of the reasons they would recommend the process to other communities. However, 12.4% suggested that even more stakeholders should be involved in the process when asked for suggestions to improve the BVI sessions.

The reports were found to be useful by those who read them, although the *Phase One Summary Report* was the most widely read report. The *Phase Two Focus and Action Report* was the second most frequently read report.

Regarding the sessions, the minority who did not consider the sessions to be an appropriate length tended to indicate that the first session should be shorter, and the second session should be longer. One of the more common comments that respondents made when asked how to improve sessions was a request for more sessions and/or more follow up (14.3%). The amount of information was deemed to be adequate by the majority of respondents (86.8% of the first session and 87.9% of the second), though those second sessions attendees who disagreed were inclined to say that there was not enough information. Respondents were pleased with the relevance and comprehensiveness of the questionnaire, and agreed with the results of the questionnaire. The group work was seen as one of the more positive aspects of the sessions, with 41.9% of respondents citing it as one of the things that worked well.

Respondents would recommend the BVI process to other communities. They felt the BVI was a good way to identify the needs, goals and attitudes of a community, that it was inclusive, improved communities, and that it works. The top piece of advice that Sponsors would give to other communities would be to ensure that there was a good cross section of the community present at the BVI sessions. Sponsors also indicated the need for follow up as a factor in the success of initiatives, which reflects opinions stated earlier in regards to the number of sessions.

APPENDICES

APPENDIX A – SURVEY INSTRUMENT

Business Vitality Initiative
Follow Up Survey

In **<month and year>**, your community participated in a Business Vitality Initiative (BVI) to set priorities for action to improve business friendliness and promote business growth. We are conducting a follow-up survey to assess the impact that the BVI has had on your community. Your participation in this survey is voluntary. Your responses will remain anonymous and will be reported in an aggregate manner. This information will be used to help Alberta Agriculture and Rural Development develop potential options for BVI delivery in other Alberta communities.

Section A – Introduction

1. Did you participate in the **<town name>** BVI project?

- Yes (go to question 2)
 No (skip to ineligible message)

2. Which session(s) did you attend?

- First session only
 Second session only
 Both sessions

Section B – BVI Achievements

1. The BVI is intended to improve the business friendliness of the community. As a result of participating in **<town name>** BVI, please indicate the extent to which you agree with the following statements:

a. I have a better understanding of the strengths of my community.

- Strongly agree Agree Disagree Strongly Disagree Don't Know

b. I have a better understanding of the opportunities for improvement in my community.

- Strongly agree Agree Disagree Strongly Disagree Don't Know

c. My knowledge of how to strengthen my community through entrepreneurship and business development has increased.

- Strongly agree Agree Disagree Strongly Disagree Don't Know

2. Priorities for short-term action to increase business growth in the community were set during the BVI process. Your community identified the following priority actions: **<list of priorities>** Taking into consideration these actions and their desired impact, please indicate the extent to which you agree with the following statements:

a. The BVI process helped the community make progress on business development.

- Strongly agree Agree Disagree Strongly Disagree Don't Know

b. The priority actions that the community developed during the BVI are valuable.

Strongly agree Agree Disagree Strongly Disagree Don't Know

3. Do you feel that priority action working groups remain focused and organized?

Yes
 No

4. Has the community taken additional steps to advance at least one of the priority actions?

Yes (go to question 5)
 No (go to question 6)
 Don't Know (go to question 7)

5. (Participant Only) Have you been involved in a working group(s) that is advancing one or more of the priority actions?

Yes
 No

5. (Sponsor Only) Please **identify which action(s)** have been or are being advanced.

6. What is the main reason(s) why actions have not yet been advanced?

7. The BVI process provides an opportunity for individuals, businesses, elected officials and other organizations to jointly describe the current state and identify a desired future for the community. As a result of undertaking the BVI, please indicate the extent to which you agree with the following statements:

a. There is a common understanding of priorities for the community.

Strongly agree Agree Disagree Strongly Disagree Don't Know

b. Networking among community leaders, businesses, individuals, and organizations has increased.

Strongly agree Agree Disagree Strongly Disagree Don't Know

c. Information sharing between community leaders, businesses, individuals, and organizations has increased.

Strongly agree Agree Disagree Strongly Disagree Don't Know

d. I am more aware of the importance that attitudes play in making my community more competitive.

Strongly agree Agree Disagree Strongly Disagree Don't Know

e. I am more aware of the skill sets needed to make my community more competitive.

Strongly agree Agree Disagree Strongly Disagree Don't Know

f. (Sponsor Only) Joint planning and prioritizing of activities among community leaders, businesses, individuals, and organizations has increased.

Strongly agree Agree Disagree Strongly Disagree Don't Know

g. (Sponsor Only) Joint funding requests involving community leaders, businesses, individuals, and organizations have increased.

Strongly agree Agree Disagree Strongly Disagree Don't Know

h. (Sponsor Only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another.

Strongly agree Agree Disagree Strongly Disagree Don't Know

8. Please indicate the extent to which you agree with the following statements:

a. The community better understands its current opportunities and challenges.

Strongly agree Agree Disagree Strongly Disagree Don't Know

b. The community has a clearer understanding of its community economic development needs, goals and priorities.

Strongly agree Agree Disagree Strongly Disagree Don't Know

9. In your opinion, has your community adequately kept residents informed about the initiatives being undertaken?

Yes
 No

10. Do you feel the expectations your community set for itself were reasonable?

Yes
 No

Section C – BVI Process

1. The BVI process is intended to allow all community members to participate in the BVI sessions and development of the priority actions. In your opinion, was the BVI process in your community inclusive?

Strongly agree Agree Disagree Strongly Disagree Don't Know

2. In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities?

Yes
 No

3. Are there any groups that were left out that you think should have been included?

Yes
 No

If Yes, who was left out?

??

4. Reports were written and distributed after each BVI session. Did you read the:

a. *Phase 1 Summary report (approx. 10 pages)*

- Yes
 No

If yes, was the information useful (yes/no)

- Yes
 No

b. *Complete Phase 1 Assessment Report (approx. 80 pages)*

- Yes
 No

If yes, was the information useful (yes/no)

- Yes
 No

c. *Phase 2 Focus and Action (approx. 10 pages)*

- Yes
 No

If yes, was the information useful (yes/no)

- Yes
 No

Section D – BVI Sessions

The BVI consisted of two community *input* sessions. Your feedback on each session is important to help us better meet the needs of communities. Please rate each of the following items:

1. Session 1

a. **The length of the first session (Skip if QA2 = 2)**

- Too long Too short About right Don't Know

b. **The amount of information presented at the first session**

- Too much Not enough About right Don't Know

c. **The length of the questionnaire**

- Too long Too short About right Don't Know

d. **Considering the aspects of your community that the questionnaire was intended to measure, which of the following statements best fits your view?**

- I feel the questionnaire was complete, and that all relevant aspects of our community were captured appropriately.
- I feel important elements of our community were left out of the questionnaire.

(IF SECOND ANSWER IS CHOSEN)

What elements do you feel should have been included in the questionnaire?

2. Session 2

a. The length of the second session (Skip if QA2 = 1)

Too long Too short About right Don't Know

b. The amount of information presented at the second session

Too much Not enough About right Don't Know

c. Were the results of the questionnaire concerning your community accurate in your opinion?

Yes
 No
 Don't know.

(If no) – What was inaccurate?

3. The total number of sessions

Too many Not enough About right Don't Know

4. To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions?

Strongly agree Agree Disagree Strongly disagree

5. What worked well in the sessions? _____

6. What ideas do you have to improve the sessions? _____

Section E – BVI Success

1. What additional actions or benefits has the community realized as a result of completing the BVI? _____

2. Would you recommend the BVI to other communities that are interested in improving their economic situation?

Yes (go to question E3)
 No (go to question E4)

3. Why would you recommend the BVI to others? _____

4. Why would you not recommend the BVI to others? _____

5. (Sponsor Only) Based on the insights you have gained from completing your own BVI, what

suggestions would you give to other communities who are looking to undertake a BVI?

6. Overall, do you feel that your participation in the BVI was worthwhile?

- Yes
 No

7. (Sponsor Only) CIEL's survey of the BVI session's effectiveness found that while all respondents would recommend the BVI to others, over half were either unsure or did not think the projects that were identified in the action plan would be completed. Do you have any insights as to why this might be the case? _____

8. (Sponsor Only) The BVI was provided to your community on a pilot basis, with the full cost of delivery covered by Alberta Agriculture and Rural Development. When you consider both the services that were provided and the subsequent value/benefit that has resulted for the community since its participation in the BVI, hypothetically what would your community be willing to pay to participate in a BVI?

- Nothing
 \$1 - \$5000
 \$5001 - \$10,000
 \$10,001 - \$15,000
 \$15,001 - \$20,000
 \$20,001+

9. (Sponsor Only) If cost sharing of the BVI was an option, hypothetically what percentage of the total cost would your community be willing to support?

10. Do you have any other comments about the BVI in your community?

Thank you for your time and feedback on the BVI in your community.

Ineligible Message:

You have indicated that you did not participate in the Business Vitality Initiative, so we cannot complete the survey with you at this time. Thank you for taking the time to speak to us today. Good-bye.

APPENDIX B – FULL RESULTS

Full Responses

Sample Segment

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid Participants | 92 | 87.6 | 87.6 | 87.6 |
| Sponsors | 13 | 12.4 | 12.4 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Respondent Town

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid Castor | 25 | 23.8 | 23.8 | 23.8 |
| Hinton | 26 | 24.8 | 24.8 | 48.6 |
| Peace River | 29 | 27.6 | 27.6 | 76.2 |
| Vulcan | 25 | 23.8 | 23.8 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Which session(s) did you attend?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Valid First session only | 39 | 37.1 | 37.1 | 37.1 |
| Second session only | 14 | 13.3 | 13.3 | 50.5 |
| Both sessions | 52 | 49.5 | 49.5 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

I have a better understanding of the strengths of my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 25 | 23.8 | 23.8 | 23.8 |
| Agree | 70 | 66.7 | 66.7 | 90.5 |
| Disagree | 7 | 6.7 | 6.7 | 97.1 |
| Don't know | 3 | 2.9 | 2.9 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

I have a better understanding of the opportunities for improvement in my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 24 | 22.9 | 22.9 | 22.9 |
| Agree | 75 | 71.4 | 71.4 | 94.3 |
| Disagree | 5 | 4.8 | 4.8 | 99.0 |
| Strongly Disagree | 1 | 1.0 | 1.0 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

My interest in strengthening my community through entrepreneurship and business development has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 24 | 22.9 | 22.9 | 22.9 |
| Agree | 62 | 59.0 | 59.0 | 81.9 |
| Disagree | 15 | 14.3 | 14.3 | 96.2 |
| Strongly Disagree | 2 | 1.9 | 1.9 | 98.1 |
| Don't know | 2 | 1.9 | 1.9 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

The BVI process helped the community make progress on business development.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 17 | 16.2 | 16.2 | 16.2 |
| Agree | 63 | 60.0 | 60.0 | 76.2 |
| Disagree | 18 | 17.1 | 17.1 | 93.3 |
| Don't know | 7 | 6.7 | 6.7 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

The priority actions that the community developed during the BVI are valuable.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 34 | 32.4 | 32.4 | 32.4 |
| Agree | 62 | 59.0 | 59.0 | 91.4 |
| Disagree | 5 | 4.8 | 4.8 | 96.2 |
| Don't know | 4 | 3.8 | 3.8 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Do you feel that priority action working groups remain focused and organized?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 76 | 72.4 | 72.4 | 72.4 |
| No | 29 | 27.6 | 27.6 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Has the community taken additional steps to advance at least one of the priority actions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 66 | 62.9 | 62.9 | 62.9 |
| No | 13 | 12.4 | 12.4 | 75.2 |
| Don't know | 26 | 24.8 | 24.8 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Have you been involved in a working group(s)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 40 | 38.1 | 60.6 | 60.6 |
| | No | 26 | 24.8 | 39.4 | 100.0 |
| | Total | 66 | 62.9 | 100.0 | |
| Missing | System | 39 | 37.1 | | |
| Total | | 105 | 100.0 | | |

Which actions have been advanced?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Business Incubator | 1 | 1.0 | 14.3 | 14.3 |
| | Downtown/Main Street Revitalization | 3 | 2.9 | 42.9 | 57.1 |
| | Business/Community Collaboration | 2 | 1.9 | 28.6 | 85.7 |
| | Youth Action | 1 | 1.0 | 14.3 | 100.0 |
| | Total | 7 | 6.7 | 100.0 | |
| Missing | System | 98 | 93.3 | | |
| Total | | 105 | 100.0 | | |

What is the main reason actions have not yet been advanced?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---|-----------|---------|---------------|--------------------|
| Valid | Poor turnout to sessions | 4 | 3.8 | 30.8 | 30.8 |
| | People were too busy/already involved in other projects | 1 | 1.0 | 7.7 | 38.5 |
| | Conflicting stakeholders/interests/too many involved | 3 | 2.9 | 23.1 | 61.5 |
| | Haven't Started planning yet | 3 | 2.9 | 23.1 | 84.6 |
| | Don't know | 2 | 1.9 | 15.4 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

There is a common understanding of priorities for the community.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 16 | 15.2 | 15.2 | 15.2 |
| | Agree | 67 | 63.8 | 63.8 | 79.0 |
| | Disagree | 14 | 13.3 | 13.3 | 92.4 |
| | Strongly Disagree | 3 | 2.9 | 2.9 | 95.2 |
| | Don't know | 5 | 4.8 | 4.8 | 100.0 |
| Total | | 105 | 100.0 | 100.0 | |

Networking among community leaders, businesses, individuals, and organizations has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 14 | 13.3 | 13.3 | 13.3 |
| Agree | 58 | 55.2 | 55.2 | 68.6 |
| Disagree | 21 | 20.0 | 20.0 | 88.6 |
| Strongly Disagree | 1 | 1.0 | 1.0 | 89.5 |
| Don't know | 11 | 10.5 | 10.5 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Information sharing between community leaders, businesses, individuals, and organizations has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 9 | 8.6 | 8.6 | 8.6 |
| Agree | 57 | 54.3 | 54.3 | 62.9 |
| Disagree | 20 | 19.0 | 19.0 | 81.9 |
| Strongly Disagree | 1 | 1.0 | 1.0 | 82.9 |
| Don't know | 18 | 17.1 | 17.1 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

I am more aware of the importance that attitudes play in making my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 24 | 22.9 | 22.9 | 22.9 |
| Agree | 65 | 61.9 | 61.9 | 84.8 |
| Disagree | 15 | 14.3 | 14.3 | 99.0 |
| Don't know | 1 | 1.0 | 1.0 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

I am more aware of the skill sets needed to make my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 15 | 14.3 | 14.3 | 14.3 |
| Agree | 77 | 73.3 | 73.3 | 87.6 |
| Disagree | 11 | 10.5 | 10.5 | 98.1 |
| Don't know | 2 | 1.9 | 1.9 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

(Sponsor Only) Joint planning and prioritizing of activities among community leaders, businesses, individuals and organizations have increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 2 | 1.9 | 15.4 | 15.4 |
| Agree | 9 | 8.6 | 69.2 | 84.6 |
| Disagree | 1 | 1.0 | 7.7 | 92.3 |
| Don't know | 1 | 1.0 | 7.7 | 100.0 |
| Total | 13 | 12.4 | 100.0 | |
| Missing System | 92 | 87.6 | | |
| Total | 105 | 100.0 | | |

(Sponsor Only) Joint funding requests involving community leaders, businesses, individuals, and organizations have increased.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------|-----------|---------|---------------|--------------------|
| Valid | Agree | 4 | 3.8 | 30.8 | 30.8 |
| | Disagree | 7 | 6.7 | 53.8 | 84.6 |
| | Don't know | 2 | 1.9 | 15.4 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

(Sponsor Only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------|-----------|---------|---------------|--------------------|
| Valid | Agree | 5 | 4.8 | 38.5 | 38.5 |
| | Disagree | 4 | 3.8 | 30.8 | 69.2 |
| | Don't know | 4 | 3.8 | 30.8 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

The community better understands its current opportunities and challenges.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 13 | 12.4 | 12.4 | 12.4 |
| | Agree | 76 | 72.4 | 72.4 | 84.8 |
| | Disagree | 12 | 11.4 | 11.4 | 96.2 |
| | Don't know | 4 | 3.8 | 3.8 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

The community has a clearer understanding of its community economic development needs, goals & priorities.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 10 | 9.5 | 9.5 | 9.5 |
| | Agree | 69 | 65.7 | 65.7 | 75.2 |
| | Disagree | 22 | 21.0 | 21.0 | 96.2 |
| | Don't know | 4 | 3.8 | 3.8 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

In your opinion, has your community adequately kept residents informed about the initiatives being undertaken?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 56 | 53.3 | 53.3 | 53.3 |
| | No | 49 | 46.7 | 46.7 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Do you feel the expectations your community set for itself were reasonable?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 94 | 89.5 | 89.5 | 89.5 |
| No | 11 | 10.5 | 10.5 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Was the BVI process in your community inclusive?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 20 | 19.0 | 19.0 | 19.0 |
| Agree | 64 | 61.0 | 61.0 | 80.0 |
| Disagree | 18 | 17.1 | 17.1 | 97.1 |
| Strongly Disagree | 2 | 1.9 | 1.9 | 99.0 |
| Don't know | 1 | 1.0 | 1.0 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 78 | 74.3 | 74.3 | 74.3 |
| No | 27 | 25.7 | 25.7 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Are there any groups that were left out that you think should have been included?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 29 | 27.6 | 27.6 | 27.6 |
| No | 76 | 72.4 | 72.4 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

Which groups were left out?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------------------|-----------|---------|---------------|--------------------|
| Valid | Youth/young adults | 10 | 9.5 | 34.5 | 34.5 |
| | First nations | 4 | 3.8 | 13.8 | 48.3 |
| | Agriculture groups | 1 | 1.0 | 3.4 | 51.7 |
| | Seniors | 1 | 1.0 | 3.4 | 55.2 |
| | Children/schools | 1 | 1.0 | 3.4 | 58.6 |
| | Retail/main street businesses | 2 | 1.9 | 6.9 | 65.5 |
| | Non-profit organizations | 2 | 1.9 | 6.9 | 72.4 |
| | Local residents/private citizens | 3 | 2.9 | 10.3 | 82.8 |
| | Professional | 1 | 1.0 | 3.4 | 86.2 |
| | Community sports groups | 1 | 1.0 | 3.4 | 89.7 |
| | Church groups | 1 | 1.0 | 3.4 | 93.1 |
| | Absentee landlords | 1 | 1.0 | 3.4 | 96.6 |
| | Don't know | 1 | 1.0 | 3.4 | 100.0 |
| | Total | 29 | 27.6 | 100.0 | |
| | Missing | System | 76 | 72.4 | |
| Total | | 105 | 100.0 | | |

Did you read the Phase 1 Summary report (approx. 10 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 90 | 85.7 | 85.7 | 85.7 |
| | No | 15 | 14.3 | 14.3 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Did you read the complete Phase 1 Assessment Report (approx. 80 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 41 | 39.0 | 39.0 | 39.0 |
| | No | 64 | 61.0 | 61.0 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Did you read the Phase 2 Focus and Action (approx. 10 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 60 | 57.1 | 57.1 | 57.1 |
| | No | 45 | 42.9 | 42.9 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Did you find the Phase 1 Summary report useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 85 | 81.0 | 94.4 | 94.4 |
| | No | 5 | 4.8 | 5.6 | 100.0 |
| | Total | 90 | 85.7 | 100.0 | |
| Missing | System | 15 | 14.3 | | |
| Total | | 105 | 100.0 | | |

Did you find the complete Phase 1 Assessment Report useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | Yes | 41 | 39.0 | 100.0 | 100.0 |
| | Missing | System | 64 | 61.0 | |
| Total | | 105 | 100.0 | | |

Did you find the Phase 2 Focus and Action useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 59 | 56.2 | 98.3 | 98.3 |
| | No | 1 | 1.0 | 1.7 | 100.0 |
| | Total | 60 | 57.1 | 100.0 | |
| Missing | System | 45 | 42.9 | | |
| Total | | 105 | 100.0 | | |

How would you rate the length of the first session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 15 | 14.3 | 16.5 | 16.5 |
| | Too short | 4 | 3.8 | 4.4 | 20.9 |
| | About right | 71 | 67.6 | 78.0 | 98.9 |
| | Don't Know | 1 | 1.0 | 1.1 | 100.0 |
| | Total | 91 | 86.7 | 100.0 | |
| Missing | System | 14 | 13.3 | | |
| Total | | 105 | 100.0 | | |

How would you rate the amount of information presented at the first session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too much | 6 | 5.7 | 6.6 | 6.6 |
| | Not enough | 5 | 4.8 | 5.5 | 12.1 |
| | About right | 79 | 75.2 | 86.8 | 98.9 |
| | Don't Know | 1 | 1.0 | 1.1 | 100.0 |
| | Total | 91 | 86.7 | 100.0 | |
| Missing | System | 14 | 13.3 | | |
| Total | | 105 | 100.0 | | |

How would you rate the length of the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 42 | 40.0 | 46.2 | 46.2 |
| | Too short | 1 | 1.0 | 1.1 | 47.3 |
| | About right | 46 | 43.8 | 50.5 | 97.8 |
| | Don't Know | 2 | 1.9 | 2.2 | 100.0 |
| | Total | 91 | 86.7 | 100.0 | |
| Missing | System | 14 | 13.3 | | |
| Total | | 105 | 100.0 | | |

Which of these statements best represents your opinion about the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------------------------------|-----------|---------|---------------|--------------------|
| Valid | I feel the questionnaire was... | 83 | 79.0 | 91.2 | 91.2 |
| | I feel important elements of our... | 8 | 7.6 | 8.8 | 100.0 |
| | Total | 91 | 86.7 | 100.0 | |
| Missing | System | 14 | 13.3 | | |
| Total | | 105 | 100.0 | | |

What elements should have been included in the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Transportation | 1 | 1.0 | 12.5 | 12.5 |
| | Community infrastructure/amenities | 2 | 1.9 | 25.0 | 37.5 |
| | Agriculture | 1 | 1.0 | 12.5 | 50.0 |
| | Elderly issues | 1 | 1.0 | 12.5 | 62.5 |
| | Questions were worded poorly | 1 | 1.0 | 12.5 | 75.0 |
| | Don't know | 1 | 1.0 | 12.5 | 87.5 |
| | No response | 1 | 1.0 | 12.5 | 100.0 |
| | Total | 8 | 7.6 | 100.0 | |
| | Missing | System | 97 | 92.4 | |
| Total | | 105 | 100.0 | | |

How would you rate the length of the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 3 | 2.9 | 4.5 | 4.5 |
| | Too short | 9 | 8.6 | 13.6 | 18.2 |
| | About right | 53 | 50.5 | 80.3 | 98.5 |
| | Don't Know | 1 | 1.0 | 1.5 | 100.0 |
| | Total | 66 | 62.9 | 100.0 | |
| Missing | System | 39 | 37.1 | | |
| Total | | 105 | 100.0 | | |

How would you rate the amount of information presented at the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too much | 1 | 1.0 | 1.5 | 1.5 |
| | Not enough | 6 | 5.7 | 9.1 | 10.6 |
| | About right | 58 | 55.2 | 87.9 | 98.5 |
| | Don't Know | 1 | 1.0 | 1.5 | 100.0 |
| | Total | 66 | 62.9 | 100.0 | |
| Missing | System | 39 | 37.1 | | |
| Total | | 105 | 100.0 | | |

Were the results of the questionnaire concerning your community accurate in your opinion?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 58 | 55.2 | 87.9 | 87.9 |
| | No | 8 | 7.6 | 12.1 | 100.0 |
| | Total | 66 | 62.9 | 100.0 | |
| Missing | System | 39 | 37.1 | | |
| Total | | 105 | 100.0 | | |

What was inaccurate?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | The town was dealt with in segments rather than as a whole | 1 | 1.0 | 12.5 | 12.5 |
| | General misinformation | 1 | 1.0 | 12.5 | 25.0 |
| | Too many youth projects | 2 | 1.9 | 25.0 | 50.0 |
| | Did not address correct issues/nothing new | 2 | 1.9 | 25.0 | 75.0 |
| | Not enough youth projects | 1 | 1.0 | 12.5 | 87.5 |
| | No volunteers for some priorities | 1 | 1.0 | 12.5 | 100.0 |
| | Total | 8 | 7.6 | 100.0 | |
| Missing | System | 97 | 92.4 | | |
| Total | | 105 | 100.0 | | |

How would you rate the total number of sessions?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too many | 2 | 1.9 | 1.9 | 1.9 |
| | Not enough | 32 | 30.5 | 30.5 | 32.4 |
| | About right | 67 | 63.8 | 63.8 | 96.2 |
| | Don't Know | 4 | 3.8 | 3.8 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 29 | 27.6 | 27.6 | 27.6 |
| Agree | 65 | 61.9 | 61.9 | 89.5 |
| Disagree | 7 | 6.7 | 6.7 | 96.2 |
| Don't know | 4 | 3.8 | 3.8 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

What worked well at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|-----------|---------|---------------|--------------------|
| Valid Group work | 44 | 41.9 | 41.9 | 41.9 |
| Variety of stakeholders | 8 | 7.6 | 7.6 | 49.5 |
| Getting people to communicate/Share ideas | 18 | 17.1 | 17.1 | 66.7 |
| Focusing on the issues | 2 | 1.9 | 1.9 | 68.6 |
| Good presenter/organized/BVI process | 16 | 15.2 | 15.2 | 83.8 |
| Q&A period | 1 | 1.0 | 1.0 | 84.8 |
| Networking aspect | 9 | 8.6 | 8.6 | 93.3 |
| Learning new things | 2 | 1.9 | 1.9 | 95.2 |
| Inclusion | 1 | 1.0 | 1.0 | 96.2 |
| Maps of the town | 1 | 1.0 | 1.0 | 97.1 |
| Everything | 1 | 1.0 | 1.0 | 98.1 |
| No response | 2 | 1.9 | 1.9 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

What ideas do you have to improve the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid | | | | |
| Make the questionnaire shorter/less repetitive | 9 | 8.6 | 8.6 | 8.6 |
| Answer the questionnaire in groups | 1 | 1.0 | 1.0 | 9.5 |
| Better time/place for session | 4 | 3.8 | 3.8 | 13.3 |
| Clearly outline expectations | 3 | 2.9 | 2.9 | 16.2 |
| Involve marginalized groups/more stakeholders | 13 | 12.4 | 12.4 | 28.6 |
| Need to attend both sessions | 1 | 1.0 | 1.0 | 29.5 |
| Set realistic/relevant goals | 3 | 2.9 | 2.9 | 32.4 |
| Update us | 1 | 1.0 | 1.0 | 33.3 |
| Actively involve community | 5 | 4.8 | 4.8 | 38.1 |
| More/longer sessions/follow up | 15 | 14.3 | 14.3 | 52.4 |
| More time between sessions | 1 | 1.0 | 1.0 | 53.3 |
| Don't talk so much about other places-focus on where you are | 2 | 1.9 | 1.9 | 55.2 |
| Have two groups | 1 | 1.0 | 1.0 | 56.2 |
| Shorter sessions | 3 | 2.9 | 2.9 | 59.0 |
| Motivate people | 1 | 1.0 | 1.0 | 60.0 |
| Mix up the groups | 1 | 1.0 | 1.0 | 61.0 |
| Too much information/Not interactive | 2 | 1.9 | 1.9 | 62.9 |
| Access to key decision makers | 1 | 1.0 | 1.0 | 63.8 |
| Not enough information | 2 | 1.9 | 1.9 | 65.7 |
| Need to think outside the box | 1 | 1.0 | 1.0 | 66.7 |
| Some stakeholders were permitted to dominate | 2 | 1.9 | 1.9 | 68.6 |
| Nothing-It was good | 19 | 18.1 | 18.1 | 86.7 |
| Don't know | 4 | 3.8 | 3.8 | 90.5 |
| No response | 10 | 9.5 | 9.5 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

What additional actions or benefits has the community realized as a result of completing the BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Clean up/beautification | 14 | 13.3 | 13.3 | 13.3 |
| | Getting new groups involved/better communication | 14 | 13.3 | 13.3 | 26.7 |
| | New businesses | 2 | 1.9 | 1.9 | 28.6 |
| | Identification of needs/Working towards common goals | 19 | 18.1 | 18.1 | 46.7 |
| | General positive comments | 3 | 2.9 | 2.9 | 49.5 |
| | None | 15 | 14.3 | 14.3 | 63.8 |
| | Projects are getting done | 6 | 5.7 | 5.7 | 69.5 |
| | We need to keep going | 4 | 3.8 | 3.8 | 73.3 |
| | Need to attract/Involve youth | 2 | 1.9 | 1.9 | 75.2 |
| | Too early to tell | 1 | 1.0 | 1.0 | 76.2 |
| | Don't know | 21 | 20.0 | 20.0 | 96.2 |
| | No response | 4 | 3.8 | 3.8 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Would you recommend the BVI to other communities that are interested in improving their economic situation?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 98 | 93.3 | 93.3 | 93.3 |
| | No | 7 | 6.7 | 6.7 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

Why would you recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | BVI improves communities | 7 | 6.7 | 7.1 | 7.1 |
| | Good for identifying needs, goals and attitudes | 38 | 36.2 | 38.8 | 45.9 |
| | Involves a variety of stakeholders/inclusive/cooperation | 20 | 19.0 | 20.4 | 66.3 |
| | BVI works (general) | 7 | 6.7 | 7.1 | 73.5 |
| | The presentation was good | 6 | 5.7 | 6.1 | 79.6 |
| | Community can measure itself against others | 3 | 2.9 | 3.1 | 82.7 |
| | Its a useful tool | 3 | 2.9 | 3.1 | 85.7 |
| | It brings in new business | 3 | 2.9 | 3.1 | 88.8 |
| | It raised awareness | 4 | 3.8 | 4.1 | 92.9 |
| | No response | 7 | 6.7 | 7.1 | 100.0 |
| | Total | 98 | 93.3 | 100.0 | |
| Missing | System | 7 | 6.7 | | |
| Total | | 105 | 100.0 | | |

Why would you not recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---|-----------|---------|---------------|--------------------|
| Valid | The Government will not tell us its long-term plans | 1 | 1.0 | 14.3 | 14.3 |
| | No results yet/Its ineffective | 3 | 2.9 | 42.9 | 57.1 |
| | I've seen it done better elsewhere | 1 | 1.0 | 14.3 | 71.4 |
| | The BVI sessions were done poorly | 2 | 1.9 | 28.6 | 100.0 |
| | Total | 7 | 6.7 | 100.0 | |
| Missing | System | 98 | 93.3 | | |
| Total | | 105 | 100.0 | | |

(Sponsor only) What suggestions would you give to other communities looking to undertake a BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | Get a good cross section of the community | 6 | 5.7 | 46.2 | 46.2 |
| | The sessions should have more information/tools/research | 1 | 1.0 | 7.7 | 53.8 |
| | Have a chamber of commerce lead | 1 | 1.0 | 7.7 | 61.5 |
| | A steering committee is important | 1 | 1.0 | 7.7 | 69.2 |
| | Allow time for scheduling | 1 | 1.0 | 7.7 | 76.9 |
| | Keep in mind community capacity | 1 | 1.0 | 7.7 | 84.6 |
| | Remember that feedback turns into action items | 1 | 1.0 | 7.7 | 92.3 |
| | Hire good consultants | 1 | 1.0 | 7.7 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

Overall, do you feel that your participation in the BVI was worthwhile?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 96 | 91.4 | 91.4 | 91.4 |
| | No | 9 | 8.6 | 8.6 | 100.0 |
| | Total | 105 | 100.0 | 100.0 | |

(Sponsor Only) Why might people think projects won't get completed?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---|-----------|---------|---------------|--------------------|
| Valid | Unsure as to next steps/inconsistent follow up action | 4 | 3.8 | 30.8 | 30.8 |
| | Need leadership | 3 | 2.9 | 23.1 | 53.8 |
| | Loss of motivation later on | 1 | 1.0 | 7.7 | 61.5 |
| | Not enough time allowed/time issues | 2 | 1.9 | 15.4 | 76.9 |
| | No response | 3 | 2.9 | 23.1 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

(Sponsor Only) Hypothetically, what would your community be willing to pay to participate in a BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
| Valid | \$1 - \$5000 | 6 | 5.7 | 46.2 | 46.2 |
| | \$5001 - \$10,000 | 5 | 4.8 | 38.5 | 84.6 |
| | \$10,001 - \$15,000 | 1 | 1.0 | 7.7 | 92.3 |
| | \$15,001 - \$20,000 | 1 | 1.0 | 7.7 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

(Sponsor Only) If cost sharing of the BVI was an option, hypothetically what percentage of the total cost would your community be willing to support?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | 25 | 4 | 3.8 | 30.8 | 30.8 |
| | 50 | 8 | 7.6 | 61.5 | 92.3 |
| | 77 | 1 | 1.0 | 7.7 | 100.0 |
| | Total | 13 | 12.4 | 100.0 | |
| Missing | System | 92 | 87.6 | | |
| Total | | 105 | 100.0 | | |

Do you have any other comments about the BVI in your community?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid | | | | |
| Need more follow up/information | 5 | 4.8 | 4.8 | 4.8 |
| The community is not as involved as it should be | 4 | 3.8 | 3.8 | 8.6 |
| Goals were too ambitious | 1 | 1.0 | 1.0 | 9.5 |
| There are delays/This takes time/Too early to tell | 5 | 4.8 | 4.8 | 14.3 |
| Its working/positive results | 4 | 3.8 | 3.8 | 18.1 |
| This is a huge undertaking | 1 | 1.0 | 1.0 | 19.0 |
| Personality conflicts | 1 | 1.0 | 1.0 | 20.0 |
| Use the BVI in other communities | 2 | 1.9 | 1.9 | 21.9 |
| It gets people cooperating | 2 | 1.9 | 1.9 | 23.8 |
| We had good people | 1 | 1.0 | 1.0 | 24.8 |
| Get people attending | 2 | 1.9 | 1.9 | 26.7 |
| Communities should pay the full amount up front & get refund | 1 | 1.0 | 1.0 | 27.6 |
| The questionnaire is obvious | 1 | 1.0 | 1.0 | 28.6 |
| No further comments | 73 | 69.5 | 69.5 | 98.1 |
| Don't know | 1 | 1.0 | 1.0 | 99.0 |
| No response | 1 | 1.0 | 1.0 | 100.0 |
| Total | 105 | 100.0 | 100.0 | |

APPENDIX C – PARTICIPANT RESULTS

Participant Results

Sample Segment

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid Participants | 92 | 100.0 | 100.0 | 100.0 |

Respondent Town

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid Castor | 24 | 26.1 | 26.1 | 26.1 |
| Hinton | 24 | 26.1 | 26.1 | 52.2 |
| Peace River | 21 | 22.8 | 22.8 | 75.0 |
| Vulcan | 23 | 25.0 | 25.0 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Which session(s) did you attend?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Valid First session only | 38 | 41.3 | 41.3 | 41.3 |
| Second session only | 13 | 14.1 | 14.1 | 55.4 |
| Both sessions | 41 | 44.6 | 44.6 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

I have a better understanding of the strengths of my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 19 | 20.7 | 20.7 | 20.7 |
| Agree | 63 | 68.5 | 68.5 | 89.1 |
| Disagree | 7 | 7.6 | 7.6 | 96.7 |
| Don't know | 3 | 3.3 | 3.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

I have a better understanding of the opportunities for improvement in my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 19 | 20.7 | 20.7 | 20.7 |
| Agree | 67 | 72.8 | 72.8 | 93.5 |
| Disagree | 5 | 5.4 | 5.4 | 98.9 |
| Strongly Disagree | 1 | 1.1 | 1.1 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

My interest in strengthening my community through entrepreneurship and business development has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 20 | 21.7 | 21.7 | 21.7 |
| Agree | 56 | 60.9 | 60.9 | 82.6 |
| Disagree | 13 | 14.1 | 14.1 | 96.7 |
| Strongly Disagree | 1 | 1.1 | 1.1 | 97.8 |
| Don't know | 2 | 2.2 | 2.2 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

The BVI process helped the community make progress on business development.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 14 | 15.2 | 15.2 | 15.2 |
| Agree | 55 | 59.8 | 59.8 | 75.0 |
| Disagree | 16 | 17.4 | 17.4 | 92.4 |
| Don't know | 7 | 7.6 | 7.6 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

The priority actions that the community developed during the BVI are valuable.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 29 | 31.5 | 31.5 | 31.5 |
| Agree | 56 | 60.9 | 60.9 | 92.4 |
| Disagree | 4 | 4.3 | 4.3 | 96.7 |
| Don't know | 3 | 3.3 | 3.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Do you feel that priority action working groups remain focused and organized?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 69 | 75.0 | 75.0 | 75.0 |
| No | 23 | 25.0 | 25.0 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Has the community taken additional steps to advance at least one of the priority actions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 59 | 64.1 | 64.1 | 64.1 |
| No | 9 | 9.8 | 9.8 | 73.9 |
| Don't know | 24 | 26.1 | 26.1 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Have you been involved in a working group(s)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 33 | 35.9 | 55.9 | 55.9 |
| | No | 26 | 28.3 | 44.1 | 100.0 |
| | Total | 59 | 64.1 | 100.0 | |
| Missing | System | 33 | 35.9 | | |
| Total | | 92 | 100.0 | | |

What is the main reason actions have not yet been advanced?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---|-----------|---------|---------------|--------------------|
| Valid | Poor turnout to sessions | 2 | 2.2 | 22.2 | 22.2 |
| | People were too busy/already involved in other projects | 1 | 1.1 | 11.1 | 33.3 |
| | Conflicting stakeholders/interests/too many involved | 3 | 3.3 | 33.3 | 66.7 |
| | Haven't Started planning yet | 1 | 1.1 | 11.1 | 77.8 |
| | Don't know | 2 | 2.2 | 22.2 | 100.0 |
| | Total | 9 | 9.8 | 100.0 | |
| Missing | System | 83 | 90.2 | | |
| Total | | 92 | 100.0 | | |

There is a common understanding of priorities for the community.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 15 | 16.3 | 16.3 | 16.3 |
| | Agree | 56 | 60.9 | 60.9 | 77.2 |
| | Disagree | 13 | 14.1 | 14.1 | 91.3 |
| | Strongly Disagree | 3 | 3.3 | 3.3 | 94.6 |
| | Don't know | 5 | 5.4 | 5.4 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Networking among community leaders, businesses, individuals, and organizations has increased.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 9 | 9.8 | 9.8 | 9.8 |
| | Agree | 51 | 55.4 | 55.4 | 65.2 |
| | Disagree | 20 | 21.7 | 21.7 | 87.0 |
| | Strongly Disagree | 1 | 1.1 | 1.1 | 88.0 |
| | Don't know | 11 | 12.0 | 12.0 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Information sharing between community leaders, businesses, individuals, and organizations has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 6 | 6.5 | 6.5 | 6.5 |
| Agree | 50 | 54.3 | 54.3 | 60.9 |
| Disagree | 18 | 19.6 | 19.6 | 80.4 |
| Strongly Disagree | 1 | 1.1 | 1.1 | 81.5 |
| Don't know | 17 | 18.5 | 18.5 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

I am more aware of the importance that attitudes play in making my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 20 | 21.7 | 21.7 | 21.7 |
| Agree | 58 | 63.0 | 63.0 | 84.8 |
| Disagree | 13 | 14.1 | 14.1 | 98.9 |
| Don't know | 1 | 1.1 | 1.1 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

I am more aware of the skill sets needed to make my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 14 | 15.2 | 15.2 | 15.2 |
| Agree | 67 | 72.8 | 72.8 | 88.0 |
| Disagree | 9 | 9.8 | 9.8 | 97.8 |
| Don't know | 2 | 2.2 | 2.2 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

The community better understands its current opportunities and challenges.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 10 | 10.9 | 10.9 | 10.9 |
| Agree | 67 | 72.8 | 72.8 | 83.7 |
| Disagree | 11 | 12.0 | 12.0 | 95.7 |
| Don't know | 4 | 4.3 | 4.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

The community has a clearer understanding of its community economic development needs, goals & priorities.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 7 | 7.6 | 7.6 | 7.6 |
| Agree | 61 | 66.3 | 66.3 | 73.9 |
| Disagree | 20 | 21.7 | 21.7 | 95.7 |
| Don't know | 4 | 4.3 | 4.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

In your opinion, has your community adequately kept residents informed about the initiatives being undertaken?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 48 | 52.2 | 52.2 | 52.2 |
| No | 44 | 47.8 | 47.8 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Do you feel the expectations your community set for itself were reasonable?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 82 | 89.1 | 89.1 | 89.1 |
| No | 10 | 10.9 | 10.9 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Was the BVI process in your community inclusive?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 15 | 16.3 | 16.3 | 16.3 |
| Agree | 57 | 62.0 | 62.0 | 78.3 |
| Disagree | 17 | 18.5 | 18.5 | 96.7 |
| Strongly Disagree | 2 | 2.2 | 2.2 | 98.9 |
| Don't know | 1 | 1.1 | 1.1 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 66 | 71.7 | 71.7 | 71.7 |
| No | 26 | 28.3 | 28.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Are there any groups that were left out that you think should have been included?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 25 | 27.2 | 27.2 | 27.2 |
| No | 67 | 72.8 | 72.8 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

Which groups were left out?

| | | Frequency | Percent | Valid Percent | Cumulative Percent | |
|-------|----------------------------------|-----------|---------|---------------|--------------------|--|
| Valid | Youth/young adults | 8 | 8.7 | 32.0 | 32.0 | |
| | First nations | 3 | 3.3 | 12.0 | 44.0 | |
| | Agriculture groups | 1 | 1.1 | 4.0 | 48.0 | |
| | Seniors | 1 | 1.1 | 4.0 | 52.0 | |
| | Children/schools | 1 | 1.1 | 4.0 | 56.0 | |
| | Retail/main street businesses | 2 | 2.2 | 8.0 | 64.0 | |
| | Non-profit organizations | 2 | 2.2 | 8.0 | 72.0 | |
| | Local residents/private citizens | 3 | 3.3 | 12.0 | 84.0 | |
| | Professional | 1 | 1.1 | 4.0 | 88.0 | |
| | Community sports groups | 1 | 1.1 | 4.0 | 92.0 | |
| | Church groups | 1 | 1.1 | 4.0 | 96.0 | |
| | Absentee landlords | 1 | 1.1 | 4.0 | 100.0 | |
| | Total | 25 | 27.2 | 100.0 | | |
| | Missing | System | 67 | 72.8 | | |
| | Total | | 92 | 100.0 | | |

Did you read the Phase 1 Summary report (approx. 10 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 77 | 83.7 | 83.7 | 83.7 |
| | No | 15 | 16.3 | 16.3 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Did you read the complete Phase 1 Assessment Report (approx. 80 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 30 | 32.6 | 32.6 | 32.6 |
| | No | 62 | 67.4 | 67.4 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Did you read the Phase 2 Focus and Action (approx. 10 pages)?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 47 | 51.1 | 51.1 | 51.1 |
| | No | 45 | 48.9 | 48.9 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Did you find the Phase 1 Summary report useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 72 | 78.3 | 93.5 | 93.5 |
| | No | 5 | 5.4 | 6.5 | 100.0 |
| | Total | 77 | 83.7 | 100.0 | |
| Missing | System | 15 | 16.3 | | |
| Total | | 92 | 100.0 | | |

Did you find the complete Phase 1 Assessment Report useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | Yes | 30 | 32.6 | 100.0 | 100.0 |
| | Missing | System | 62 | 67.4 | |
| Total | | 92 | 100.0 | | |

Did you find the Phase 2 Focus and Action useful?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 46 | 50.0 | 97.9 | 97.9 |
| | No | 1 | 1.1 | 2.1 | 100.0 |
| | Total | 47 | 51.1 | 100.0 | |
| Missing | System | 45 | 48.9 | | |
| Total | | 92 | 100.0 | | |

How would you rate the length of the first session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 11 | 12.0 | 13.9 | 13.9 |
| | Too short | 4 | 4.3 | 5.1 | 19.0 |
| | About right | 63 | 68.5 | 79.7 | 98.7 |
| | Don't Know | 1 | 1.1 | 1.3 | 100.0 |
| | Total | 79 | 85.9 | 100.0 | |
| Missing | System | 13 | 14.1 | | |
| Total | | 92 | 100.0 | | |

How would you rate the amount of information presented at the first session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too much | 6 | 6.5 | 7.6 | 7.6 |
| | Not enough | 4 | 4.3 | 5.1 | 12.7 |
| | About right | 68 | 73.9 | 86.1 | 98.7 |
| | Don't Know | 1 | 1.1 | 1.3 | 100.0 |
| | Total | 79 | 85.9 | 100.0 | |
| Missing | System | 13 | 14.1 | | |
| Total | | 92 | 100.0 | | |

How would you rate the length of the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 32 | 34.8 | 40.5 | 40.5 |
| | Too short | 1 | 1.1 | 1.3 | 41.8 |
| | About right | 44 | 47.8 | 55.7 | 97.5 |
| | Don't Know | 2 | 2.2 | 2.5 | 100.0 |
| | Total | 79 | 85.9 | 100.0 | |
| Missing | System | 13 | 14.1 | | |
| Total | | 92 | 100.0 | | |

Which of these statements best represents your opinion about the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------------------------------|-----------|---------|---------------|--------------------|
| Valid | I feel the questionnaire was... | 73 | 79.3 | 92.4 | 92.4 |
| | I feel important elements of our... | 6 | 6.5 | 7.6 | 100.0 |
| | Total | 79 | 85.9 | 100.0 | |
| Missing | System | 13 | 14.1 | | |
| Total | | 92 | 100.0 | | |

What elements should have been included in the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Transportation | 1 | 1.1 | 16.7 | 16.7 |
| | Community infrastructure/amenities | 1 | 1.1 | 16.7 | 33.3 |
| | Agriculture | 1 | 1.1 | 16.7 | 50.0 |
| | Questions were worded poorly | 1 | 1.1 | 16.7 | 66.7 |
| | Don't know | 1 | 1.1 | 16.7 | 83.3 |
| | No response | 1 | 1.1 | 16.7 | 100.0 |
| | Total | 6 | 6.5 | 100.0 | |
| Missing | System | 86 | 93.5 | | |
| Total | | 92 | 100.0 | | |

How would you rate the length of the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too long | 3 | 3.3 | 5.6 | 5.6 |
| | Too short | 6 | 6.5 | 11.1 | 16.7 |
| | About right | 44 | 47.8 | 81.5 | 98.1 |
| | Don't Know | 1 | 1.1 | 1.9 | 100.0 |
| | Total | 54 | 58.7 | 100.0 | |
| Missing | System | 38 | 41.3 | | |
| Total | | 92 | 100.0 | | |

How would you rate the amount of information presented at the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too much | 1 | 1.1 | 1.9 | 1.9 |
| | Not enough | 4 | 4.3 | 7.4 | 9.3 |
| | About right | 48 | 52.2 | 88.9 | 98.1 |
| | Don't Know | 1 | 1.1 | 1.9 | 100.0 |
| | Total | 54 | 58.7 | 100.0 | |
| Missing | System | 38 | 41.3 | | |
| Total | | 92 | 100.0 | | |

Were the results of the questionnaire concerning your community accurate in your opinion?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 49 | 53.3 | 90.7 | 90.7 |
| | No | 5 | 5.4 | 9.3 | 100.0 |
| | Total | 54 | 58.7 | 100.0 | |
| Missing | System | 38 | 41.3 | | |
| Total | | 92 | 100.0 | | |

What was inaccurate?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | The town was dealt with in segments rather than as a whole | 1 | 1.1 | 20.0 | 20.0 |
| | General misinformation | 1 | 1.1 | 20.0 | 40.0 |
| | Too many youth projects | 1 | 1.1 | 20.0 | 60.0 |
| | Did not address correct issues/nothing new | 1 | 1.1 | 20.0 | 80.0 |
| | No volunteers for some priorities | 1 | 1.1 | 20.0 | 100.0 |
| | Total | 5 | 5.4 | 100.0 | |
| Missing | System | 87 | 94.6 | | |
| Total | | 92 | 100.0 | | |

How would you rate the total number of sessions?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too many | 2 | 2.2 | 2.2 | 2.2 |
| | Not enough | 27 | 29.3 | 29.3 | 31.5 |
| | About right | 59 | 64.1 | 64.1 | 95.7 |
| | Don't Know | 4 | 4.3 | 4.3 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 23 | 25.0 | 25.0 | 25.0 |
| Agree | 60 | 65.2 | 65.2 | 90.2 |
| Disagree | 6 | 6.5 | 6.5 | 96.7 |
| Don't know | 3 | 3.3 | 3.3 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

What worked well at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|-----------|---------|---------------|--------------------|
| Valid Group work | 40 | 43.5 | 43.5 | 43.5 |
| Variety of stakeholders | 4 | 4.3 | 4.3 | 47.8 |
| Getting people to communicate/Share ideas | 16 | 17.4 | 17.4 | 65.2 |
| Focusing on the issues | 2 | 2.2 | 2.2 | 67.4 |
| Good presenter/organized/BVI process | 14 | 15.2 | 15.2 | 82.6 |
| Q&A period | 1 | 1.1 | 1.1 | 83.7 |
| Networking aspect | 8 | 8.7 | 8.7 | 92.4 |
| Learning new things | 2 | 2.2 | 2.2 | 94.6 |
| Inclusion | 1 | 1.1 | 1.1 | 95.7 |
| Maps of the town | 1 | 1.1 | 1.1 | 96.7 |
| Everything | 1 | 1.1 | 1.1 | 97.8 |
| No response | 2 | 2.2 | 2.2 | 100.0 |
| Total | 92 | 100.0 | 100.0 | |

What ideas do you have to improve the sessions?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Make the questionnaire shorter/less repetitive | 7 | 7.6 | 7.6 | 7.6 |
| | Answer the questionnaire in groups | 1 | 1.1 | 1.1 | 8.7 |
| | Better time/place for session | 3 | 3.3 | 3.3 | 12.0 |
| | Clearly outline expectations | 3 | 3.3 | 3.3 | 15.2 |
| | Involve marginalized groups/more stakeholders | 10 | 10.9 | 10.9 | 26.1 |
| | Set realistic/relevant goals | 2 | 2.2 | 2.2 | 28.3 |
| | Actively involve community | 5 | 5.4 | 5.4 | 33.7 |
| | More/longer sessions/follow up | 13 | 14.1 | 14.1 | 47.8 |
| | Don't talk so much about other places-focus on where you are | 2 | 2.2 | 2.2 | 50.0 |
| | Shorter sessions | 3 | 3.3 | 3.3 | 53.3 |
| | Motivate people | 1 | 1.1 | 1.1 | 54.3 |
| | Mix up the groups | 1 | 1.1 | 1.1 | 55.4 |
| | Too much information/Not interactive | 2 | 2.2 | 2.2 | 57.6 |
| | Access to key decision makers | 1 | 1.1 | 1.1 | 58.7 |
| | Not enough information | 2 | 2.2 | 2.2 | 60.9 |
| | Need to think outside the box | 1 | 1.1 | 1.1 | 62.0 |
| | Some stakeholders were permitted to dominate | 2 | 2.2 | 2.2 | 64.1 |
| | Nothing-It was good | 19 | 20.7 | 20.7 | 84.8 |
| | Don't know | 4 | 4.3 | 4.3 | 89.1 |
| | No response | 10 | 10.9 | 10.9 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

What additional actions or benefits has the community realized as a result of completing the BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Clean up/beautification | 13 | 14.1 | 14.1 | 14.1 |
| | Getting new groups involved/better communication | 13 | 14.1 | 14.1 | 28.3 |
| | New businesses | 2 | 2.2 | 2.2 | 30.4 |
| | Identification of needs/Working towards common goals | 15 | 16.3 | 16.3 | 46.7 |
| | General positive comments | 1 | 1.1 | 1.1 | 47.8 |
| | None | 13 | 14.1 | 14.1 | 62.0 |
| | Projects are getting done | 5 | 5.4 | 5.4 | 67.4 |
| | We need to keep going | 3 | 3.3 | 3.3 | 70.7 |
| | Need to attract/Involve youth | 2 | 2.2 | 2.2 | 72.8 |
| | Too early to tell | 1 | 1.1 | 1.1 | 73.9 |
| | Don't know | 20 | 21.7 | 21.7 | 95.7 |
| | No response | 4 | 4.3 | 4.3 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Would you recommend the BVI to other communities that are interested in improving their economic situation?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 86 | 93.5 | 93.5 | 93.5 |
| | No | 6 | 6.5 | 6.5 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Why would you recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | BVI improves communities | 7 | 7.6 | 8.1 | 8.1 |
| | Good for identifying needs, goals and attitudes | 36 | 39.1 | 41.9 | 50.0 |
| | Involves a variety of stakeholders/inclusive/cooperation | 17 | 18.5 | 19.8 | 69.8 |
| | BVI works (general) | 5 | 5.4 | 5.8 | 75.6 |
| | The presentation was good | 5 | 5.4 | 5.8 | 81.4 |
| | Community can measure itself against others | 2 | 2.2 | 2.3 | 83.7 |
| | Its a useful tool | 2 | 2.2 | 2.3 | 86.0 |
| | It brings in new business | 3 | 3.3 | 3.5 | 89.5 |
| | It raised awareness | 3 | 3.3 | 3.5 | 93.0 |
| | No response | 6 | 6.5 | 7.0 | 100.0 |
| | Total | 86 | 93.5 | 100.0 | |
| Missing | System | 6 | 6.5 | | |
| Total | | 92 | 100.0 | | |

Why would you not recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---|-----------|---------|---------------|--------------------|
| Valid | The Government will not tell us its long-term plans | 1 | 1.1 | 16.7 | 16.7 |
| | No results yet/Its ineffective | 2 | 2.2 | 33.3 | 50.0 |
| | I've seen it done better elsewhere | 1 | 1.1 | 16.7 | 66.7 |
| | The BVI sessions were done poorly | 2 | 2.2 | 33.3 | 100.0 |
| | Total | 6 | 6.5 | 100.0 | |
| Missing | System | 86 | 93.5 | | |
| Total | | 92 | 100.0 | | |

Overall, do you feel that your participation in the BVI was worthwhile?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 83 | 90.2 | 90.2 | 90.2 |
| | No | 9 | 9.8 | 9.8 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

Do you have any other comments about the BVI in your community?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Need more follow up/information | 4 | 4.3 | 4.3 | 4.3 |
| | The community is not as involved as it should be | 4 | 4.3 | 4.3 | 8.7 |
| | Goals were too ambitious | 1 | 1.1 | 1.1 | 9.8 |
| | There are delays/This takes time/Too early to tell | 3 | 3.3 | 3.3 | 13.0 |
| | Its working/positive results | 3 | 3.3 | 3.3 | 16.3 |
| | Use the BVI in other communities | 2 | 2.2 | 2.2 | 18.5 |
| | It gets people cooperating | 2 | 2.2 | 2.2 | 20.7 |
| | We had good people | 1 | 1.1 | 1.1 | 21.7 |
| | Get people attending | 2 | 2.2 | 2.2 | 23.9 |
| | The questionnaire is obvious | 1 | 1.1 | 1.1 | 25.0 |
| | No further comments | 67 | 72.8 | 72.8 | 97.8 |
| | Don't know | 1 | 1.1 | 1.1 | 98.9 |
| | No response | 1 | 1.1 | 1.1 | 100.0 |
| | Total | 92 | 100.0 | 100.0 | |

APPENDIX D – SPONSOR RESULTS

Sponsor Results

Respondent Town

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid Castor | 1 | 7.7 | 7.7 | 7.7 |
| Hinton | 2 | 15.4 | 15.4 | 23.1 |
| Peace River | 8 | 61.5 | 61.5 | 84.6 |
| Vulcan | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Which session(s) did you attend?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Valid First session only | 1 | 7.7 | 7.7 | 7.7 |
| Second session only | 1 | 7.7 | 7.7 | 15.4 |
| Both sessions | 11 | 84.6 | 84.6 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

I have a better understanding of the strengths of my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 6 | 46.2 | 46.2 | 46.2 |
| Agree | 7 | 53.8 | 53.8 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

I have a better understanding of the opportunities for improvement in my community.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 5 | 38.5 | 38.5 | 38.5 |
| Agree | 8 | 61.5 | 61.5 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

My interest in strengthening my community through entrepreneurship and business development has increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 4 | 30.8 | 30.8 | 30.8 |
| Agree | 6 | 46.2 | 46.2 | 76.9 |
| Disagree | 2 | 15.4 | 15.4 | 92.3 |
| Strongly Disagree | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

The BVI process helped the community make progress on business development.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 3 | 23.1 | 23.1 | 23.1 |
| Agree | 8 | 61.5 | 61.5 | 84.6 |
| Disagree | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

The priority actions that the community developed during the BVI are valuable.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 5 | 38.5 | 38.5 | 38.5 |
| Agree | 6 | 46.2 | 46.2 | 84.6 |
| Disagree | 1 | 7.7 | 7.7 | 92.3 |
| Don't know | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Do you feel that priority action working groups remain focused and organized?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 7 | 53.8 | 53.8 | 53.8 |
| No | 6 | 46.2 | 46.2 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Has the community taken additional steps to advance at least one of the priority actions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 7 | 53.8 | 53.8 | 53.8 |
| No | 4 | 30.8 | 30.8 | 84.6 |
| Don't know | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Have you been involved in a working group(s)?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Yes | 7 | 53.8 | 100.0 | 100.0 |
| Missing System | 6 | 46.2 | | |
| Total | 13 | 100.0 | | |

Which actions have been advanced?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Business Incubator | 1 | 7.7 | 14.3 | 14.3 |
| | Downtown/Main Street Revitalization | 3 | 23.1 | 42.9 | 57.1 |
| | Business/Community Collaboration | 2 | 15.4 | 28.6 | 85.7 |
| | Youth Action | 1 | 7.7 | 14.3 | 100.0 |
| | Total | 7 | 53.8 | 100.0 | |
| Missing | System | 6 | 46.2 | | |
| Total | | 13 | 100.0 | | |

What is the main reason actions have not yet been advanced?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------------------------|-----------|---------|---------------|--------------------|
| Valid | Poor turnout to sessions | 2 | 15.4 | 50.0 | 50.0 |
| | Haven't Started planning yet | 2 | 15.4 | 50.0 | 100.0 |
| | Total | 4 | 30.8 | 100.0 | |
| Missing | System | 9 | 69.2 | | |
| Total | | 13 | 100.0 | | |

There is a common understanding of priorities for the community.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 1 | 7.7 | 7.7 | 7.7 |
| | Agree | 11 | 84.6 | 84.6 | 92.3 |
| | Disagree | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

Networking among community leaders, businesses, individuals, and organizations has increased.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 5 | 38.5 | 38.5 | 38.5 |
| | Agree | 7 | 53.8 | 53.8 | 92.3 |
| | Disagree | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

Information sharing between community leaders, businesses, individuals, and organizations has increased.

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------|-----------|---------|---------------|--------------------|
| Valid | Strongly agree | 3 | 23.1 | 23.1 | 23.1 |
| | Agree | 7 | 53.8 | 53.8 | 76.9 |
| | Disagree | 2 | 15.4 | 15.4 | 92.3 |
| | Don't know | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

I am more aware of the importance that attitudes play in making my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 4 | 30.8 | 30.8 | 30.8 |
| Agree | 7 | 53.8 | 53.8 | 84.6 |
| Disagree | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

I am more aware of the skill sets needed to make my community more competitive.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 1 | 7.7 | 7.7 | 7.7 |
| Agree | 10 | 76.9 | 76.9 | 84.6 |
| Disagree | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

(Sponsor Only) Joint planning and prioritizing of activities among community leaders, businesses, individuals and organizations have increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 2 | 15.4 | 15.4 | 15.4 |
| Agree | 9 | 69.2 | 69.2 | 84.6 |
| Disagree | 1 | 7.7 | 7.7 | 92.3 |
| Don't know | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

(Sponsor Only) Joint funding requests involving community leaders, businesses, individuals, and organizations have increased.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| Valid Agree | 4 | 30.8 | 30.8 | 30.8 |
| Disagree | 7 | 53.8 | 53.8 | 84.6 |
| Don't know | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

(Sponsor Only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| Valid Agree | 5 | 38.5 | 38.5 | 38.5 |
| Disagree | 4 | 30.8 | 30.8 | 69.2 |
| Don't know | 4 | 30.8 | 30.8 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

The community better understands its current opportunities and challenges.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 3 | 23.1 | 23.1 | 23.1 |
| Agree | 9 | 69.2 | 69.2 | 92.3 |
| Disagree | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

The community has a clearer understanding of its community economic development needs, goals & priorities.

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 3 | 23.1 | 23.1 | 23.1 |
| Agree | 8 | 61.5 | 61.5 | 84.6 |
| Disagree | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

In your opinion, has your community adequately kept residents informed about the initiatives being undertaken?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 8 | 61.5 | 61.5 | 61.5 |
| No | 5 | 38.5 | 38.5 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Do you feel the expectations your community set for itself were reasonable?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 12 | 92.3 | 92.3 | 92.3 |
| No | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Was the BVI process in your community inclusive?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 5 | 38.5 | 38.5 | 38.5 |
| Agree | 7 | 53.8 | 53.8 | 92.3 |
| Disagree | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 12 | 92.3 | 92.3 | 92.3 |
| No | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Are there any groups that were left out that you think should have been included?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 4 | 30.8 | 30.8 | 30.8 |
| No | 9 | 69.2 | 69.2 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Which groups were left out?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Valid Youth/young adults | 2 | 15.4 | 50.0 | 50.0 |
| First nations | 1 | 7.7 | 25.0 | 75.0 |
| Don't know | 1 | 7.7 | 25.0 | 100.0 |
| Total | 4 | 30.8 | 100.0 | |
| Missing System | 9 | 69.2 | | |
| Total | 13 | 100.0 | | |

Did you read the Phase 1 Summary report (approx. 10 pages)?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 13 | 100.0 | 100.0 | 100.0 |

Did you read the complete Phase 1 Assessment Report (approx. 80 pages)?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 11 | 84.6 | 84.6 | 84.6 |
| No | 2 | 15.4 | 15.4 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Did you read the Phase 2 Focus and Action (approx. 10 pages)?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 13 | 100.0 | 100.0 | 100.0 |

Did you find the Phase 1 Summary report useful?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 13 | 100.0 | 100.0 | 100.0 |

Did you find the complete Phase 1 Assessment Report useful?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Yes | 11 | 84.6 | 100.0 | 100.0 |
| Missing System | 2 | 15.4 | | |
| Total | 13 | 100.0 | | |

Did you find the Phase 2 Focus and Action useful?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 13 | 100.0 | 100.0 | 100.0 |

How would you rate the length of the first session?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Too long | 4 | 30.8 | 33.3 | 33.3 |
| About right | 8 | 61.5 | 66.7 | 100.0 |
| Total | 12 | 92.3 | 100.0 | |
| Missing System | 1 | 7.7 | | |
| Total | 13 | 100.0 | | |

How would you rate the amount of information presented at the first session?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Valid Not enough | 1 | 7.7 | 8.3 | 8.3 |
| About right | 11 | 84.6 | 91.7 | 100.0 |
| Total | 12 | 92.3 | 100.0 | |
| Missing System | 1 | 7.7 | | |
| Total | 13 | 100.0 | | |

How would you rate the length of the questionnaire?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Too long | 10 | 76.9 | 83.3 | 83.3 |
| About right | 2 | 15.4 | 16.7 | 100.0 |
| Total | 12 | 92.3 | 100.0 | |
| Missing System | 1 | 7.7 | | |
| Total | 13 | 100.0 | | |

Which of these statements best represents your opinion about the questionnaire?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------------------|-----------|---------|---------------|--------------------|
| Valid I feel the questionnaire was... | 10 | 76.9 | 83.3 | 83.3 |
| I feel important elements of our... | 2 | 15.4 | 16.7 | 100.0 |
| Total | 12 | 92.3 | 100.0 | |
| Missing System | 1 | 7.7 | | |
| Total | 13 | 100.0 | | |

What elements should have been included in the questionnaire?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Community infrastructure/amenities | 1 | 7.7 | 50.0 | 50.0 |
| | Elderly issues | 1 | 7.7 | 50.0 | 100.0 |
| | Total | 2 | 15.4 | 100.0 | |
| Missing | System | 11 | 84.6 | | |
| Total | | 13 | 100.0 | | |

How would you rate the length of the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Too short | 3 | 23.1 | 25.0 | 25.0 |
| | About right | 9 | 69.2 | 75.0 | 100.0 |
| | Total | 12 | 92.3 | 100.0 | |
| Missing | System | 1 | 7.7 | | |
| Total | | 13 | 100.0 | | |

How would you rate the amount of information presented at the second session?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------------|-----------|---------|---------------|--------------------|
| Valid | Not enough | 2 | 15.4 | 16.7 | 16.7 |
| | About right | 10 | 76.9 | 83.3 | 100.0 |
| | Total | 12 | 92.3 | 100.0 | |
| Missing | System | 1 | 7.7 | | |
| Total | | 13 | 100.0 | | |

Were the results of the questionnaire concerning your community accurate in your opinion?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Yes | 9 | 69.2 | 75.0 | 75.0 |
| | No | 3 | 23.1 | 25.0 | 100.0 |
| | Total | 12 | 92.3 | 100.0 | |
| Missing | System | 1 | 7.7 | | |
| Total | | 13 | 100.0 | | |

What was inaccurate?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | Too many youth projects | 1 | 7.7 | 33.3 | 33.3 |
| | Did not address correct issues/nothing new | 1 | 7.7 | 33.3 | 66.7 |
| | Not enough youth projects | 1 | 7.7 | 33.3 | 100.0 |
| | Total | 3 | 23.1 | 100.0 | |
| Missing | System | 10 | 76.9 | | |
| Total | | 13 | 100.0 | | |

How would you rate the total number of sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Valid Not enough | 5 | 38.5 | 38.5 | 38.5 |
| About right | 8 | 61.5 | 61.5 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Strongly agree | 6 | 46.2 | 46.2 | 46.2 |
| Agree | 5 | 38.5 | 38.5 | 84.6 |
| Disagree | 1 | 7.7 | 7.7 | 92.3 |
| Don't know | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

What worked well at the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|-----------|---------|---------------|--------------------|
| Valid Group work | 4 | 30.8 | 30.8 | 30.8 |
| Variety of stakeholders | 4 | 30.8 | 30.8 | 61.5 |
| Getting people to communicate/Share ideas | 2 | 15.4 | 15.4 | 76.9 |
| Good presenter/organized/BVI process | 2 | 15.4 | 15.4 | 92.3 |
| Networking aspect | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

What ideas do you have to improve the sessions?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid Make the questionnaire shorter/less repetitive | 2 | 15.4 | 15.4 | 15.4 |
| Better time/place for session | 1 | 7.7 | 7.7 | 23.1 |
| Involve marginalized groups/more stakeholders | 3 | 23.1 | 23.1 | 46.2 |
| Need to attend both sessions | 1 | 7.7 | 7.7 | 53.8 |
| Set realistic/relevant goals | 1 | 7.7 | 7.7 | 61.5 |
| Update us | 1 | 7.7 | 7.7 | 69.2 |
| More/longer sessions/follow up | 2 | 15.4 | 15.4 | 84.6 |
| More time between sessions | 1 | 7.7 | 7.7 | 92.3 |
| Have two groups | 1 | 7.7 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

What additional actions or benefits has the community realized as a result of completing the BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Clean up/beautification | 1 | 7.7 | 7.7 | 7.7 |
| | Getting new groups involved/better communication | 1 | 7.7 | 7.7 | 15.4 |
| | Identification of needs/Working towards common goals | 4 | 30.8 | 30.8 | 46.2 |
| | General positive comments | 2 | 15.4 | 15.4 | 61.5 |
| | None | 2 | 15.4 | 15.4 | 76.9 |
| | Projects are getting done | 1 | 7.7 | 7.7 | 84.6 |
| | We need to keep going | 1 | 7.7 | 7.7 | 92.3 |
| | Don't know | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

Would you recommend the BVI to other communities that are interested in improving their economic situation?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 12 | 92.3 | 92.3 | 92.3 |
| | No | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

Why would you recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--|-----------|---------|---------------|--------------------|
| Valid | Good for identifying needs, goals and attitudes | 2 | 15.4 | 16.7 | 16.7 |
| | Involves a variety of stakeholders/inclusive/cooperation | 3 | 23.1 | 25.0 | 41.7 |
| | BVI works (general) | 2 | 15.4 | 16.7 | 58.3 |
| | The presentation was good | 1 | 7.7 | 8.3 | 66.7 |
| | Community can measure itself against others | 1 | 7.7 | 8.3 | 75.0 |
| | Its a useful tool | 1 | 7.7 | 8.3 | 83.3 |
| | It raised awareness | 1 | 7.7 | 8.3 | 91.7 |
| | No response | 1 | 7.7 | 8.3 | 100.0 |
| | Total | 12 | 92.3 | 100.0 | |
| Missing | System | 1 | 7.7 | | |
| Total | | 13 | 100.0 | | |

Why would you not recommend the BVI to others?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------------------------------|-----------|---------|---------------|--------------------|
| Valid | No results yet/Its ineffective | 1 | 7.7 | 100.0 | 100.0 |
| Missing | System | 12 | 92.3 | | |
| Total | | 13 | 100.0 | | |

(Sponsor only) What suggestions would you give to other communities looking to undertake a BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|-----------|---------|---------------|--------------------|
| Valid | Get a good cross section of the community | 6 | 46.2 | 46.2 | 46.2 |
| | The sessions should have more information/tools/research | 1 | 7.7 | 7.7 | 53.8 |
| | Have a chamber of commerce lead | 1 | 7.7 | 7.7 | 61.5 |
| | A steering committee is important | 1 | 7.7 | 7.7 | 69.2 |
| | Allow time for scheduling | 1 | 7.7 | 7.7 | 76.9 |
| | Keep in mind community capacity | 1 | 7.7 | 7.7 | 84.6 |
| | Remember that feedback turns into action items | 1 | 7.7 | 7.7 | 92.3 |
| | Hire good consultants | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

Overall, do you feel that your participation in the BVI was worthwhile?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----|-----------|---------|---------------|--------------------|
| Valid | Yes | 13 | 100.0 | 100.0 | 100.0 |

(Sponsor Only) Why might people think projects won't get completed?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---|-----------|---------|---------------|--------------------|
| Valid | Unsure as to next steps/inconsistent follow up action | 4 | 30.8 | 30.8 | 30.8 |
| | Need leadership | 3 | 23.1 | 23.1 | 53.8 |
| | Loss of motivation later on | 1 | 7.7 | 7.7 | 61.5 |
| | Not enough time allowed/time issues | 2 | 15.4 | 15.4 | 76.9 |
| | No response | 3 | 23.1 | 23.1 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

(Sponsor Only) Hypothetically, what would your community be willing to pay to participate in a BVI?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | \$1 - \$5000 | 6 | 46.2 | 46.2 | 46.2 |
| | \$5001 - \$10,000 | 5 | 38.5 | 38.5 | 84.6 |
| | \$10,001 - \$15,000 | 1 | 7.7 | 7.7 | 92.3 |
| | \$15,001 - \$20,000 | 1 | 7.7 | 7.7 | 100.0 |
| | Total | 13 | 100.0 | 100.0 | |

(Sponsor Only) If cost sharing of the BVI was an option, hypothetically what percentage of the total cost would your community be willing to support?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|---------|---------------|--------------------|
| Valid | 25 | 4 | 30.8 | 30.8 |
| | 50 | 8 | 61.5 | 92.3 |
| | 77 | 1 | 7.7 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |

Do you have any other comments about the BVI in your community?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--|---------|---------------|--------------------|
| Valid | Need more follow up/information | 1 | 7.7 | 7.7 |
| | There are delays/This takes time/Too early to tell | 2 | 15.4 | 23.1 |
| | Its working/positive results | 1 | 7.7 | 30.8 |
| | This is a huge undertaking | 1 | 7.7 | 38.5 |
| | Personality conflicts | 1 | 7.7 | 46.2 |
| | Communities should pay the full amount up front & get refund | 1 | 7.7 | 53.8 |
| | No further comments | 6 | 46.2 | 100.0 |
| Total | 13 | 100.0 | 100.0 | |



APPENDIX E – INDIVIDUAL TOWN RESULTS

Individual Town Results

Which session(s) did you attend? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|----------------------------------|-----------------------------------|-----------------------------------|-----------------|--------------|--------------|---------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Which session(s) did you attend? | First session only | Count % within Respondent Town | 7 28.0% | 5 19.2% | 15 51.7% | 12 48.0% | 39 37.1% |
| | Second session only | Count % within Respondent Town | 3 12.0% | 8 30.8% | 3 10.3% | 0 .0% | 14 13.3% |
| | Both sessions | Count % within Respondent Town | 15 60.0% | 13 50.0% | 11 37.9% | 13 52.0% | 52 49.5% |
| Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% | |

I have a better understanding of the strengths of my community. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----------------------------------|-----------------------------------|-----------------|--------------|--------------|---------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| I have a better understanding of the strengths of my community. | Strongly agree | Count % within Respondent Town | 4 16.0% | 7 26.9% | 7 24.1% | 7 28.0% | 25 23.8% |
| | Agree | Count % within Respondent Town | 19 76.0% | 16 61.5% | 18 62.1% | 17 68.0% | 70 66.7% |
| | Disagree | Count % within Respondent Town | 1 4.0% | 3 11.5% | 2 6.9% | 1 4.0% | 7 6.7% |
| | Don't know | Count % within Respondent Town | 1 4.0% | 0 .0% | 2 6.9% | 0 .0% | 3 2.9% |
| Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% | |

I have a better understanding of the opportunities for improvement in my community. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-------------------|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| I have a better understanding of the opportunities for improvement in my community. | Strongly agree | Count % within Respondent Town | 5 20.0% | 7 26.9% | 7 24.1% | 5 20.0% | 24 22.9% |
| | Agree | Count % within Respondent Town | 17 68.0% | 18 69.2% | 21 72.4% | 19 76.0% | 75 71.4% |
| | Disagree | Count % within Respondent Town | 3 12.0% | 0 .0% | 1 3.4% | 1 4.0% | 5 4.8% |
| | Strongly Disagree | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 0 .0% | 1 1.0% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

My interest in strengthening my community through entrepreneurship and business development has increased. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-------------------|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| My interest in strengthening my community through entrepreneurship and business development has increased. | Strongly agree | Count % within Respondent Town | 3 12.0% | 8 30.8% | 7 24.1% | 6 24.0% | 24 22.9% |
| | Agree | Count % within Respondent Town | 14 56.0% | 13 50.0% | 20 69.0% | 15 60.0% | 62 59.0% |
| | Disagree | Count % within Respondent Town | 6 24.0% | 3 11.5% | 2 6.9% | 4 16.0% | 15 14.3% |
| | Strongly Disagree | Count % within Respondent Town | 0 .0% | 2 7.7% | 0 .0% | 0 .0% | 2 1.9% |
| | Don't know | Count % within Respondent Town | 2 8.0% | 0 .0% | 0 .0% | 0 .0% | 2 1.9% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

The BVI process helped the community make progress on business development. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|----------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| The BVI process helped the community make progress on business development. | Strongly agree | Count | 5 | 2 | 1 | 9 | 17 |
| | | % within Respondent Town | 20.0% | 7.7% | 3.4% | 36.0% | 16.2% |
| | Agree | Count | 15 | 14 | 20 | 14 | 63 |
| | | % within Respondent Town | 60.0% | 53.8% | 69.0% | 56.0% | 60.0% |
| | Disagree | Count | 3 | 8 | 6 | 1 | 18 |
| | | % within Respondent Town | 12.0% | 30.8% | 20.7% | 4.0% | 17.1% |
| | Don't know | Count | 2 | 2 | 2 | 1 | 7 |
| | | % within Respondent Town | 8.0% | 7.7% | 6.9% | 4.0% | 6.7% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

The priority actions that the community developed during the BVI are valuable. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|----------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| The priority actions that the community developed during the BVI are valuable. | Strongly agree | Count | 8 | 8 | 10 | 8 | 34 |
| | | % within Respondent Town | 32.0% | 30.8% | 34.5% | 32.0% | 32.4% |
| | Agree | Count | 16 | 15 | 16 | 15 | 62 |
| | | % within Respondent Town | 64.0% | 57.7% | 55.2% | 60.0% | 59.0% |
| | Disagree | Count | 0 | 2 | 1 | 2 | 5 |
| | | % within Respondent Town | .0% | 7.7% | 3.4% | 8.0% | 4.8% |
| | Don't know | Count | 1 | 1 | 2 | 0 | 4 |
| | | % within Respondent Town | 4.0% | 3.8% | 6.9% | .0% | 3.8% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Do you feel that priority action working groups remain focused and organized? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Do you feel that priority action working groups remain focused and organized? | Yes | Count | 20 | 17 | 19 | 20 | 76 |
| | | % within Respondent Town | 80.0% | 65.4% | 65.5% | 80.0% | 72.4% |
| | No | Count | 5 | 9 | 10 | 5 | 29 |
| | | % within Respondent Town | 20.0% | 34.6% | 34.5% | 20.0% | 27.6% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Has the community taken additional steps to advance at least one of the priority actions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Has the community taken additional steps to advance at least one of the priority actions? | Yes | Count | 19 | 17 | 9 | 21 | 66 |
| | | % within Respondent Town | 76.0% | 65.4% | 31.0% | 84.0% | 62.9% |
| | No | Count | 2 | 3 | 6 | 2 | 13 |
| | | % within Respondent Town | 8.0% | 11.5% | 20.7% | 8.0% | 12.4% |
| | Don't know | Count | 4 | 6 | 14 | 2 | 26 |
| | | % within Respondent Town | 16.0% | 23.1% | 48.3% | 8.0% | 24.8% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Have you been involved in a working group(s)? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|-----------------------------------|-----------------|--------------|-------------|--------------|--------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Have you been involved in a working group(s)? | Yes | Count % within Respondent Town | 11 57.9% | 13 76.5% | 5 55.6% | 11 52.4% | 40 60.6% |
| | No | Count % within Respondent Town | 8 42.1% | 4 23.5% | 4 44.4% | 10 47.6% | 26 39.4% |
| Total | | Count % within Respondent Town | 19 100.0% | 17 100.0% | 9 100.0% | 21 100.0% | 66 100.0% |

Which actions have been advanced? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|-----------------------------------|-------------------------------------|-----------------------------------|-----------------|-------------|-------------|-------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Which actions have been advanced? | Business Incubator | Count % within Respondent Town | 1 100.0% | 0 .0% | 0 .0% | 0 .0% | 1 14.3% |
| | Downtown/Main Street Revitalization | Count % within Respondent Town | 0 .0% | 0 .0% | 1 50.0% | 2 100.0% | 3 42.9% |
| | Business/Community Collaboration | Count % within Respondent Town | 0 .0% | 2 100.0% | 0 .0% | 0 .0% | 2 28.6% |
| | Youth Action | Count % within Respondent Town | 0 .0% | 0 .0% | 1 50.0% | 0 .0% | 1 14.3% |
| Total | | Count % within Respondent Town | 1 100.0% | 2 100.0% | 2 100.0% | 2 100.0% | 7 100.0% |

What is the main reason actions have not yet been advanced? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|---|-----------------------------------|-----------------|-------------|-------------|--------------|------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What is the main reason actions have not yet been advanced? | Poor turnout to sessions | Count % within Respondent Town | 1 50.0% | 0 .0% | 3 50.0% | 0 .0% | 4 30.8% |
| | People were too busy/already involved in other projects | Count % within Respondent Town | 0 .0% | 1 33.3% | 0 .0% | 0 .0% | 1 7.7% |
| | Conflicting stakeholders/interests/too many involved | Count % within Respondent Town | 1 50.0% | 1 33.3% | 0 .0% | 1 50.0% | 3 23.1% |
| | Haven't Started planning yet | Count % within Respondent Town | 0 .0% | 1 33.3% | 2 33.3% | 0 .0% | 3 23.1% |
| | Don't know | Count % within Respondent Town | 0 .0% | 0 .0% | 1 16.7% | 1 50.0% | 2 15.4% |
| Total | Count % within Respondent Town | 2 100.0% | 3 100.0% | 6 100.0% | 2 100.0% | 13 100.0% | |

There is a common understanding of priorities for the community. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| There is a common understanding of priorities for the community. | Strongly agree | Count | 5 | 4 | 3 | 4 | 16 |
| | | % within Respondent Town | 20.0% | 15.4% | 10.3% | 16.0% | 15.2% |
| | Agree | Count | 15 | 15 | 21 | 16 | 67 |
| | | % within Respondent Town | 60.0% | 57.7% | 72.4% | 64.0% | 63.8% |
| | Disagree | Count | 2 | 5 | 4 | 3 | 14 |
| | | % within Respondent Town | 8.0% | 19.2% | 13.8% | 12.0% | 13.3% |
| | Strongly Disagree | Count | 2 | 1 | 0 | 0 | 3 |
| | | % within Respondent Town | 8.0% | 3.8% | .0% | .0% | 2.9% |
| | Don't know | Count | 1 | 1 | 1 | 2 | 5 |
| | | % within Respondent Town | 4.0% | 3.8% | 3.4% | 8.0% | 4.8% |
| Total | Count | 25 | 26 | 29 | 25 | 105 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Networking among community leaders, businesses, individuals, and organizations has increased. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Networking among community leaders, businesses, individuals, and organizations has increased. | Strongly agree | Count | 4 | 4 | 4 | 2 | 14 |
| | | % within Respondent Town | 16.0% | 15.4% | 13.8% | 8.0% | 13.3% |
| | Agree | Count | 14 | 11 | 17 | 16 | 58 |
| | | % within Respondent Town | 56.0% | 42.3% | 58.6% | 64.0% | 55.2% |
| | Disagree | Count | 5 | 9 | 3 | 4 | 21 |
| | | % within Respondent Town | 20.0% | 34.6% | 10.3% | 16.0% | 20.0% |
| | Strongly Disagree | Count | 0 | 1 | 0 | 0 | 1 |
| | | % within Respondent Town | .0% | 3.8% | .0% | .0% | 1.0% |
| | Don't know | Count | 2 | 1 | 5 | 3 | 11 |
| | | % within Respondent Town | 8.0% | 3.8% | 17.2% | 12.0% | 10.5% |
| Total | Count | 25 | 26 | 29 | 25 | 105 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Information sharing between community leaders, businesses, individuals, and organizations has increased. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Information sharing between community leaders, businesses, individuals, and organizations has increased. | Strongly agree | Count | 3 | 2 | 3 | 1 | 9 |
| | | % within Respondent Town | 12.0% | 7.7% | 10.3% | 4.0% | 8.6% |
| | Agree | Count | 15 | 14 | 12 | 16 | 57 |
| | | % within Respondent Town | 60.0% | 53.8% | 41.4% | 64.0% | 54.3% |
| | Disagree | Count | 3 | 6 | 7 | 4 | 20 |
| | | % within Respondent Town | 12.0% | 23.1% | 24.1% | 16.0% | 19.0% |
| | Strongly Disagree | Count | 0 | 1 | 0 | 0 | 1 |
| | | % within Respondent Town | .0% | 3.8% | .0% | .0% | 1.0% |
| | Don't know | Count | 4 | 3 | 7 | 4 | 18 |
| | | % within Respondent Town | 16.0% | 11.5% | 24.1% | 16.0% | 17.1% |
| Total | Count | 25 | 26 | 29 | 25 | 105 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

I am more aware of the importance that attitudes play in making my community more competitive. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|----------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| I am more aware of the importance that attitudes play in making my community more competitive. | Strongly agree | Count | 6 | 9 | 7 | 2 | 24 |
| | | % within Respondent Town | 24.0% | 34.6% | 24.1% | 8.0% | 22.9% |
| | Agree | Count | 15 | 11 | 18 | 21 | 65 |
| | | % within Respondent Town | 60.0% | 42.3% | 62.1% | 84.0% | 61.9% |
| | Disagree | Count | 3 | 6 | 4 | 2 | 15 |
| | | % within Respondent Town | 12.0% | 23.1% | 13.8% | 8.0% | 14.3% |
| | Don't know | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 4.0% | .0% | .0% | .0% | 1.0% |
| | Total | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

I am more aware of the skill sets needed to make my community more competitive. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|----------------|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| I am more aware of the skill sets needed to make my community more competitive. | Strongly agree | Count % within Respondent Town | 5 20.0% | 3 11.5% | 3 10.3% | 4 16.0% | 15 14.3% |
| | Agree | Count % within Respondent Town | 16 64.0% | 19 73.1% | 22 75.9% | 20 80.0% | 77 73.3% |
| | Disagree | Count % within Respondent Town | 3 12.0% | 3 11.5% | 4 13.8% | 1 4.0% | 11 10.5% |
| | Don't know | Count % within Respondent Town | 1 4.0% | 1 3.8% | 0 .0% | 0 .0% | 2 1.9% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

(Sponsor Only) Joint planning and prioritizing of activities among community leaders, businesses, individuals and organizations have increased. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|----------------|-----------------------------------|-----------------|-------------|-------------|-------------|--------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) Joint planning and prioritizing of activities among community leaders, businesses, individuals and organizations have increased. | Strongly agree | Count % within Respondent Town | 1 100.0% | 0 .0% | 1 12.5% | 0 .0% | 2 15.4% |
| | Agree | Count % within Respondent Town | 0 .0% | 0 .0% | 7 87.5% | 2 100.0% | 9 69.2% |
| | Disagree | Count % within Respondent Town | 0 .0% | 1 50.0% | 0 .0% | 0 .0% | 1 7.7% |
| | Don't know | Count % within Respondent Town | 0 .0% | 1 50.0% | 0 .0% | 0 .0% | 1 7.7% |
| Total | | Count % within Respondent Town | 1 100.0% | 2 100.0% | 8 100.0% | 2 100.0% | 13 100.0% |

(Sponsor Only) Joint funding requests involving community leaders,businesses, individuals, and organizations have increased. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) Joint funding requests involving community leaders,businesses, individuals, and organizations have increased. | Agree | Count | 1 | 1 | 2 | 0 | 4 |
| | | % within Respondent Town | 100.0% | 50.0% | 25.0% | .0% | 30.8% |
| | Disagree | Count | 0 | 0 | 6 | 1 | 7 |
| | | % within Respondent Town | .0% | .0% | 75.0% | 50.0% | 53.8% |
| | Don't know | Count | 0 | 1 | 0 | 1 | 2 |
| | | % within Respondent Town | .0% | 50.0% | .0% | 50.0% | 15.4% |
| Total | Count | 1 | 2 | 8 | 2 | 13 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

(Sponsor Only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) Community leaders, businesses, individuals, and organizations are pursuing more business opportunities in partnership with one another. | Agree | Count | 1 | 2 | 2 | 0 | 5 |
| | | % within Respondent Town | 100.0% | 100.0% | 25.0% | .0% | 38.5% |
| | Disagree | Count | 0 | 0 | 3 | 1 | 4 |
| | | % within Respondent Town | .0% | .0% | 37.5% | 50.0% | 30.8% |
| | Don't know | Count | 0 | 0 | 3 | 1 | 4 |
| | | % within Respondent Town | .0% | .0% | 37.5% | 50.0% | 30.8% |
| Total | Count | 1 | 2 | 8 | 2 | 13 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

The community better understands its current opportunities and challenges. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|----------------|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| The community better understands its current opportunities and challenges. | Strongly agree | Count % within Respondent Town | 5 20.0% | 3 11.5% | 4 13.8% | 1 4.0% | 13 12.4% |
| | Agree | Count % within Respondent Town | 14 56.0% | 19 73.1% | 21 72.4% | 22 88.0% | 76 72.4% |
| | Disagree | Count % within Respondent Town | 4 16.0% | 4 15.4% | 2 6.9% | 2 8.0% | 12 11.4% |
| | Don't know | Count % within Respondent Town | 2 8.0% | 0 .0% | 2 6.9% | 0 .0% | 4 3.8% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

The community has a clearer understanding of its community economic development needs, goals & priorities. * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|----------------|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| The community has a clearer understanding of its community economic development needs, goals & priorities. | Strongly agree | Count % within Respondent Town | 2 8.0% | 2 7.7% | 6 20.7% | 0 .0% | 10 9.5% |
| | Agree | Count % within Respondent Town | 17 68.0% | 16 61.5% | 15 51.7% | 21 84.0% | 69 65.7% |
| | Disagree | Count % within Respondent Town | 4 16.0% | 8 30.8% | 7 24.1% | 3 12.0% | 22 21.0% |
| | Don't know | Count % within Respondent Town | 2 8.0% | 0 .0% | 1 3.4% | 1 4.0% | 4 3.8% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

In your opinion, has your community adequately kept residents informed about the initiatives being undertaken? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| In your opinion, has your community adequately kept residents informed about the initiatives being undertaken? | Yes | Count | 17 | 11 | 11 | 17 | 56 |
| | | % within Respondent Town | 68.0% | 42.3% | 37.9% | 68.0% | 53.3% |
| | No | Count | 8 | 15 | 18 | 8 | 49 |
| | | % within Respondent Town | 32.0% | 57.7% | 62.1% | 32.0% | 46.7% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Do you feel the expectations your community set for itself were reasonable? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Do you feel the expectations your community set for itself were reasonable? | Yes | Count | 24 | 22 | 26 | 22 | 94 |
| | | % within Respondent Town | 96.0% | 84.6% | 89.7% | 88.0% | 89.5% |
| | No | Count | 1 | 4 | 3 | 3 | 11 |
| | | % within Respondent Town | 4.0% | 15.4% | 10.3% | 12.0% | 10.5% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Was the BVI process in your community inclusive? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-----------------------------------|-----------------------------------|-----------------|--------------|--------------|---------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Was the BVI process in your community inclusive? | Strongly agree | Count % within Respondent Town | 5 20.0% | 5 19.2% | 6 20.7% | 4 16.0% | 20 19.0% |
| | Agree | Count % within Respondent Town | 16 64.0% | 15 57.7% | 17 58.6% | 16 64.0% | 64 61.0% |
| | Disagree | Count % within Respondent Town | 4 16.0% | 6 23.1% | 5 17.2% | 3 12.0% | 18 17.1% |
| | Strongly Disagree | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 1 4.0% | 2 1.9% |
| | Don't know | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% | |

In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----------------------------------|-----------------------------------|-----------------|--------------|--------------|---------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| In your opinion, did the BVI engage new individuals/groups who have not traditionally been involved in community planning activities? | Yes | Count % within Respondent Town | 19 76.0% | 19 73.1% | 21 72.4% | 19 76.0% | 78 74.3% |
| | No | Count % within Respondent Town | 6 24.0% | 7 26.9% | 8 27.6% | 6 24.0% | 27 25.7% |
| Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% | |

Are there any groups that were left out that you think should have been included? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Are there any groups that were left out that you think should have been included? | Yes | Count | 5 | 6 | 12 | 6 | 29 |
| | | % within Respondent Town | 20.0% | 23.1% | 41.4% | 24.0% | 27.6% |
| | No | Count | 20 | 20 | 17 | 19 | 76 |
| | | % within Respondent Town | 80.0% | 76.9% | 58.6% | 76.0% | 72.4% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Which groups were left out? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|-----------------------------|-------------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Which groups were left out? | Youth/young adults | Count | 2 | 3 | 3 | 2 | 10 |
| | | % within Respondent Town | 40.0% | 50.0% | 25.0% | 33.3% | 34.5% |
| | First nations | Count | 0 | 0 | 4 | 0 | 4 |
| | | % within Respondent Town | .0% | .0% | 33.3% | .0% | 13.8% |
| | Agriculture groups | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 20.0% | .0% | .0% | .0% | 3.4% |
| | Seniors | Count | 0 | 0 | 0 | 1 | 1 |
| | | % within Respondent Town | .0% | .0% | .0% | 16.7% | 3.4% |
| | Children/schools | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 20.0% | .0% | .0% | .0% | 3.4% |
| | Retail/main street businesses | Count | 0 | 1 | 0 | 1 | 2 |
| | | % within Respondent Town | .0% | 16.7% | .0% | 16.7% | 6.9% |
| | Non-profit organizations | Count | 0 | 0 | 1 | 1 | 2 |
| | | % within Respondent Town | .0% | .0% | 8.3% | 16.7% | 6.9% |

Which groups were left out? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|-----------------------------|-----------------------------------|-----------------------------------|-----------------|--------------|-------------|--------------|------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Which groups were left out? | Local residents/private citizens | Count % within Respondent Town | 1 20.0% | 2 33.3% | 0 .0% | 0 .0% | 3 10.3% |
| | Professional | Count % within Respondent Town | 0 .0% | 0 .0% | 1 8.3% | 0 .0% | 1 3.4% |
| | Community sports groups | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 16.7% | 1 3.4% |
| | Church groups | Count % within Respondent Town | 0 .0% | 0 .0% | 1 8.3% | 0 .0% | 1 3.4% |
| | Absentee landlords | Count % within Respondent Town | 0 .0% | 0 .0% | 1 8.3% | 0 .0% | 1 3.4% |
| | Don't know | Count % within Respondent Town | 0 .0% | 0 .0% | 1 8.3% | 0 .0% | 1 3.4% |
| Total | Count % within Respondent Town | 5 100.0% | 6 100.0% | 12 100.0% | 6 100.0% | 29 100.0% | |

Did you read the Phase 1 Summary report (approx. 10 pages)? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you read the Phase 1 Summary report (approx. 10 pages)? | Yes | Count % within Respondent Town | 22 88.0% | 24 92.3% | 22 75.9% | 22 88.0% | 90 85.7% |
| | No | Count % within Respondent Town | 3 12.0% | 2 7.7% | 7 24.1% | 3 12.0% | 15 14.3% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

Did you read the complete Phase 1 Assessment Report (approx. 80 pages)? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you read the complete Phase 1 Assessment Report (approx. 80 pages)? | Yes | Count | 12 | 11 | 10 | 8 | 41 |
| | | % within Respondent Town | 48.0% | 42.3% | 34.5% | 32.0% | 39.0% |
| | No | Count | 13 | 15 | 19 | 17 | 64 |
| | | % within Respondent Town | 52.0% | 57.7% | 65.5% | 68.0% | 61.0% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Did you read the Phase 2 Focus and Action (approx. 10 pages)? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you read the Phase 2 Focus and Action (approx. 10 pages)? | Yes | Count | 16 | 18 | 14 | 12 | 60 |
| | | % within Respondent Town | 64.0% | 69.2% | 48.3% | 48.0% | 57.1% |
| | No | Count | 9 | 8 | 15 | 13 | 45 |
| | | % within Respondent Town | 36.0% | 30.8% | 51.7% | 52.0% | 42.9% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Did you find the Phase 1 Summary report useful? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you find the Phase 1 Summary report useful? | Yes | Count | 20 | 23 | 22 | 20 | 85 |
| | | % within Respondent Town | 90.9% | 95.8% | 100.0% | 90.9% | 94.4% |
| | No | Count | 2 | 1 | 0 | 2 | 5 |
| | | % within Respondent Town | 9.1% | 4.2% | .0% | 9.1% | 5.6% |
| Total | | Count | 22 | 24 | 22 | 22 | 90 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Did you find the complete Phase 1 Assessment Report useful? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you find the complete Phase 1 Assessment Report useful? | Yes | Count | 12 | 11 | 10 | 8 | 41 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Total | | Count | 12 | 11 | 10 | 8 | 41 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Did you find the Phase 2 Focus and Action useful? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Did you find the Phase 2 Focus and Action useful? | Yes | Count | 16 | 17 | 14 | 12 | 59 |
| | | % within Respondent Town | 100.0% | 94.4% | 100.0% | 100.0% | 98.3% |
| | No | Count | 0 | 1 | 0 | 0 | 1 |
| | | % within Respondent Town | .0% | 5.6% | .0% | .0% | 1.7% |
| Total | | Count | 16 | 18 | 14 | 12 | 60 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

How would you rate the length of the first session? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the length of the first session? | Too long | Count | 2 | 2 | 6 | 5 | 15 |
| | | % within Respondent Town | 9.1% | 11.1% | 23.1% | 20.0% | 16.5% |
| | Too short | Count | 1 | 0 | 1 | 2 | 4 |
| | | % within Respondent Town | 4.5% | .0% | 3.8% | 8.0% | 4.4% |
| | About right | Count | 18 | 16 | 19 | 18 | 71 |
| | | % within Respondent Town | 81.8% | 88.9% | 73.1% | 72.0% | 78.0% |
| | Don't Know | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 4.5% | .0% | .0% | .0% | 1.1% |
| Total | | Count | 22 | 18 | 26 | 25 | 91 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

How would you rate the amount of information presented at the first session? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the amount of information presented at the first session? | Too much | Count | 2 | 1 | 1 | 2 | 6 |
| | | % within Respondent Town | 9.1% | 5.6% | 3.8% | 8.0% | 6.6% |
| | Not enough | Count | 4 | 0 | 0 | 1 | 5 |
| | | % within Respondent Town | 18.2% | .0% | .0% | 4.0% | 5.5% |
| | About right | Count | 16 | 17 | 24 | 22 | 79 |
| | | % within Respondent Town | 72.7% | 94.4% | 92.3% | 88.0% | 86.8% |
| | Don't Know | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 3.8% | .0% | 1.1% |
| Total | | Count | 22 | 18 | 26 | 25 | 91 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

How would you rate the length of the questionnaire? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the length of the questionnaire? | Too long | Count | 8 | 8 | 13 | 13 | 42 |
| | | % within Respondent Town | 36.4% | 44.4% | 50.0% | 52.0% | 46.2% |
| | Too short | Count | 0 | 0 | 0 | 1 | 1 |
| | | % within Respondent Town | .0% | .0% | .0% | 4.0% | 1.1% |
| | About right | Count | 12 | 10 | 13 | 11 | 46 |
| | | % within Respondent Town | 54.5% | 55.6% | 50.0% | 44.0% | 50.5% |
| | Don't Know | Count | 2 | 0 | 0 | 0 | 2 |
| | | % within Respondent Town | 9.1% | .0% | .0% | .0% | 2.2% |
| Total | | Count | 22 | 18 | 26 | 25 | 91 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Which of these statements best represents your opinion about the questionnaire? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-------------------------------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Which of these statements best represents your opinion about the questionnaire? | I feel the questionnaire was... | Count | 20 | 16 | 24 | 23 | 83 |
| | | % within Respondent Town | 90.9% | 88.9% | 92.3% | 92.0% | 91.2% |
| | I feel important elements of our... | Count | 2 | 2 | 2 | 2 | 8 |
| | | % within Respondent Town | 9.1% | 11.1% | 7.7% | 8.0% | 8.8% |
| Total | | Count | 22 | 18 | 26 | 25 | 91 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

What elements should have been included in the questionnaire? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|------------------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What elements should have been included in the questionnaire? | Transportation | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 50.0% | .0% | 12.5% |
| | Community infrastructure/amenities | Count | 0 | 1 | 0 | 1 | 2 |
| | | % within Respondent Town | .0% | 50.0% | .0% | 50.0% | 25.0% |
| | Agriculture | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 50.0% | .0% | .0% | .0% | 12.5% |
| | Elderly issues | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 50.0% | .0% | .0% | .0% | 12.5% |
| Questions were worded poorly | Count | 0 | 0 | 0 | 1 | 1 | |
| | % within Respondent Town | .0% | .0% | .0% | 50.0% | 12.5% | |
| Don't know | Count | 0 | 1 | 0 | 0 | 1 | |
| | % within Respondent Town | .0% | 50.0% | .0% | .0% | 12.5% | |
| No response | Count | 0 | 0 | 1 | 0 | 1 | |
| | % within Respondent Town | .0% | .0% | 50.0% | .0% | 12.5% | |
| Total | Count | 2 | 2 | 2 | 2 | 8 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

How would you rate the length of the second session? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the length of the second session? | Too long | Count | 1 | 2 | 0 | 0 | 3 |
| | | % within Respondent Town | 5.6% | 9.5% | .0% | .0% | 4.5% |
| | Too short | Count | 3 | 2 | 4 | 0 | 9 |
| | | % within Respondent Town | 16.7% | 9.5% | 28.6% | .0% | 13.6% |
| About right | Count | 13 | 17 | 10 | 13 | 53 | |
| | % within Respondent Town | 72.2% | 81.0% | 71.4% | 100.0% | 80.3% | |
| Don't Know | Count | 1 | 0 | 0 | 0 | 1 | |
| | % within Respondent Town | 5.6% | .0% | .0% | .0% | 1.5% | |
| Total | Count | 18 | 21 | 14 | 13 | 66 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

How would you rate the amount of information presented at the second session? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--------------------------|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the amount of information presented at the second session? | Too much | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 7.1% | .0% | 1.5% |
| | Not enough | Count | 3 | 1 | 1 | 1 | 6 |
| | | % within Respondent Town | 16.7% | 4.8% | 7.1% | 7.7% | 9.1% |
| About right | Count | 15 | 19 | 12 | 12 | 58 | |
| | % within Respondent Town | 83.3% | 90.5% | 85.7% | 92.3% | 87.9% | |
| Don't Know | Count | 0 | 1 | 0 | 0 | 1 | |
| | % within Respondent Town | .0% | 4.8% | .0% | .0% | 1.5% | |
| Total | Count | 18 | 21 | 14 | 13 | 66 | |
| | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Were the results of the questionnaire concerning your community accurate in your opinion? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Were the results of the questionnaire concerning your community accurate in your opinion? | Yes | Count | 17 | 17 | 11 | 13 | 58 |
| | | % within Respondent Town | 94.4% | 81.0% | 78.6% | 100.0% | 87.9% |
| | No | Count | 1 | 4 | 3 | 0 | 8 |
| | | % within Respondent Town | 5.6% | 19.0% | 21.4% | .0% | 12.1% |
| Total | | Count | 18 | 21 | 14 | 13 | 66 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

What was inaccurate? * Respondent Town Crosstabulation

| | | | Respondent Town | | | Total |
|----------------------|--|--------------------------|-----------------|--------|-------------|--------|
| | | | Castor | Hinton | Peace River | |
| What was inaccurate? | The town was dealt with in segments rather than as a whole | Count | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | 25.0% | .0% | 12.5% |
| | General misinformation | Count | 1 | 0 | 0 | 1 |
| | | % within Respondent Town | 100.0% | .0% | .0% | 12.5% |
| | Too many youth projects | Count | 0 | 0 | 2 | 2 |
| | | % within Respondent Town | .0% | .0% | 66.7% | 25.0% |
| | Did not address correct issues/nothing new | Count | 0 | 2 | 0 | 2 |
| | | % within Respondent Town | .0% | 50.0% | .0% | 25.0% |
| | Not enough youth projects | Count | 0 | 0 | 1 | 1 |
| | | % within Respondent Town | .0% | .0% | 33.3% | 12.5% |
| | No volunteers for some priorities | Count | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | 25.0% | .0% | 12.5% |
| Total | | Count | 1 | 4 | 3 | 8 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% |

How would you rate the total number of sessions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| How would you rate the total number of sessions? | Too many | Count | 0 | 1 | 0 | 1 | 2 |
| | | % within Respondent Town | .0% | 3.8% | .0% | 4.0% | 1.9% |
| | Not enough | Count | 7 | 11 | 9 | 5 | 32 |
| | | % within Respondent Town | 28.0% | 42.3% | 31.0% | 20.0% | 30.5% |
| | About right | Count | 17 | 13 | 18 | 19 | 67 |
| | | % within Respondent Town | 68.0% | 50.0% | 62.1% | 76.0% | 63.8% |
| | Don't Know | Count | 1 | 1 | 2 | 0 | 4 |
| | | % within Respondent Town | 4.0% | 3.8% | 6.9% | .0% | 3.8% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|----------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| To what extent do you agree that there was sufficient opportunity for the community to provide broad input at the sessions? | Strongly agree | Count | 8 | 4 | 9 | 8 | 29 |
| | | % within Respondent Town | 32.0% | 15.4% | 31.0% | 32.0% | 27.6% |
| | Agree | Count | 13 | 21 | 17 | 14 | 65 |
| | | % within Respondent Town | 52.0% | 80.8% | 58.6% | 56.0% | 61.9% |
| | Disagree | Count | 4 | 0 | 2 | 1 | 7 |
| | | % within Respondent Town | 16.0% | .0% | 6.9% | 4.0% | 6.7% |
| | Don't know | Count | 0 | 1 | 1 | 2 | 4 |
| | | % within Respondent Town | .0% | 3.8% | 3.4% | 8.0% | 3.8% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

What worked well at the sessions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|-----------------------------------|---|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What worked well at the sessions? | Group work | Count % within Respondent Town | 11 44.0% | 6 23.1% | 15 51.7% | 12 48.0% | 44 41.9% |
| | Variety of stakeholders | Count % within Respondent Town | 0 .0% | 3 11.5% | 3 10.3% | 2 8.0% | 8 7.6% |
| | Getting people to communicate/Share ideas | Count % within Respondent Town | 8 32.0% | 3 11.5% | 6 20.7% | 1 4.0% | 18 17.1% |
| | Focusing on the issues | Count % within Respondent Town | 0 .0% | 2 7.7% | 0 .0% | 0 .0% | 2 1.9% |
| | Good presenter/organized/BVI process | Count % within Respondent Town | 6 24.0% | 4 15.4% | 1 3.4% | 5 20.0% | 16 15.2% |
| | Q&A period | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 0 .0% | 1 1.0% |
| | Networking aspect | Count % within Respondent Town | 0 .0% | 5 19.2% | 3 10.3% | 1 4.0% | 9 8.6% |
| | Learning new things | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 1 4.0% | 2 1.9% |
| | Inclusion | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Maps of the town | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 0 .0% | 1 1.0% |
| | Everything | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | No response | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 1 4.0% | 2 1.9% |
| | Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

What ideas do you have to improve the sessions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--|-----------------------------------|-----------------|------------|-------------|-----------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What ideas do you have to improve the sessions? | Make the questionnaire shorter/less repetitive | Count % within Respondent Town | 2 8.0% | 1 3.8% | 4 13.8% | 2 8.0% | 9 8.6% |
| | Answer the questionnaire in groups | Count % within Respondent Town | 1 4.0% | 0 .0% | 0 .0% | 0 .0% | 1 1.0% |
| | Better time/place for session | Count % within Respondent Town | 0 .0% | 0 .0% | 3 10.3% | 1 4.0% | 4 3.8% |
| | Clearly outline expectations | Count % within Respondent Town | 0 .0% | 2 7.7% | 1 3.4% | 0 .0% | 3 2.9% |
| | Involve marginalized groups/more stakeholders | Count % within Respondent Town | 3 12.0% | 6 23.1% | 3 10.3% | 1 4.0% | 13 12.4% |
| | Need to attend both sessions | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 0 .0% | 1 1.0% |
| | Set realistic/relevant goals | Count % within Respondent Town | 0 .0% | 1 3.8% | 1 3.4% | 1 4.0% | 3 2.9% |
| | Update us | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 0 .0% | 1 1.0% |
| | Actively involve community | Count % within Respondent Town | 0 .0% | 3 11.5% | 1 3.4% | 1 4.0% | 5 4.8% |
| | More/longer sessions/follow up | Count % within Respondent Town | 5 20.0% | 3 11.5% | 6 20.7% | 1 4.0% | 15 14.3% |
| | More time between sessions | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 0 .0% | 1 1.0% |
| | Don't talk so much about other places-focus on where you are | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 2 8.0% | 2 1.9% |

What ideas do you have to improve the sessions? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What ideas do you have to improve the sessions? | Have two groups | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 0 .0% | 1 1.0% |
| | Shorter sessions | Count % within Respondent Town | 0 .0% | 1 3.8% | 1 3.4% | 1 4.0% | 3 2.9% |
| | Motivate people | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Mix up the groups | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Too much information/Not interactive | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 2 8.0% | 2 1.9% |
| | Access to key decision makers | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 0 .0% | 1 1.0% |
| | Not enough information | Count % within Respondent Town | 1 4.0% | 1 3.8% | 0 .0% | 0 .0% | 2 1.9% |
| | Need to think outside the box | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Some stakeholders were permitted to dominate | Count % within Respondent Town | 1 4.0% | 1 3.8% | 0 .0% | 0 .0% | 2 1.9% |
| | Nothing-It was good | Count % within Respondent Town | 7 28.0% | 1 3.8% | 3 10.3% | 8 32.0% | 19 18.1% |
| | Don't know | Count % within Respondent Town | 2 8.0% | 0 .0% | 2 6.9% | 0 .0% | 4 3.8% |
| | No response | Count % within Respondent Town | 3 12.0% | 4 15.4% | 1 3.4% | 2 8.0% | 10 9.5% |
| | Total | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

What additional actions or benefits has the community realized as a result of completing the BVI? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--|--------------------------|-----------------|--------|-------------|--------|-------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What additional actions or benefits has the community realized as a result of completing the BVI? | Clean up/beautification | Count | 6 | 0 | 1 | 7 | 14 |
| | | % within Respondent Town | 24.0% | .0% | 3.4% | 28.0% | 13.3% |
| | Getting new groups involved/better communication | Count | 3 | 3 | 5 | 3 | 14 |
| | | % within Respondent Town | 12.0% | 11.5% | 17.2% | 12.0% | 13.3% |
| | New businesses | Count | 2 | 0 | 0 | 0 | 2 |
| | | % within Respondent Town | 8.0% | .0% | .0% | .0% | 1.9% |
| | Identification of needs/Working towards common goals | Count | 1 | 5 | 7 | 6 | 19 |
| | | % within Respondent Town | 4.0% | 19.2% | 24.1% | 24.0% | 18.1% |
| | General positive comments | Count | 1 | 0 | 1 | 1 | 3 |
| | | % within Respondent Town | 4.0% | .0% | 3.4% | 4.0% | 2.9% |
| | None | Count | 3 | 3 | 7 | 2 | 15 |
| | | % within Respondent Town | 12.0% | 11.5% | 24.1% | 8.0% | 14.3% |
| | Projects are getting done | Count | 5 | 0 | 0 | 1 | 6 |
| | % within Respondent Town | 20.0% | .0% | .0% | 4.0% | 5.7% | |
| We need to keep going | Count | 0 | 3 | 1 | 0 | 4 | |
| | % within Respondent Town | .0% | 11.5% | 3.4% | .0% | 3.8% | |
| Need to attract/Involve youth | Count | 0 | 1 | 1 | 0 | 2 | |
| | % within Respondent Town | .0% | 3.8% | 3.4% | .0% | 1.9% | |
| Too early to tell | Count | 1 | 0 | 0 | 0 | 1 | |
| | % within Respondent Town | 4.0% | .0% | .0% | .0% | 1.0% | |
| Don't know | Count | 3 | 9 | 5 | 4 | 21 | |
| | % within Respondent Town | 12.0% | 34.6% | 17.2% | 16.0% | 20.0% | |

What additional actions or benefits has the community realized as a result of completing the BVI? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|-------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| What additional actions or benefits realized | No response | Count | 0 | 2 | 1 | 1 | 4 |
| | | % within Respondent Town | .0% | 7.7% | 3.4% | 4.0% | 3.8% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Would you recommend the BVI to other communities that are interested in improving their economic situation? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Would you recommend the BVI to other communities that are interested in improving their economic situation? | Yes | Count | 24 | 24 | 27 | 23 | 98 |
| | | % within Respondent Town | 96.0% | 92.3% | 93.1% | 92.0% | 93.3% |
| | No | Count | 1 | 2 | 2 | 2 | 7 |
| | | % within Respondent Town | 4.0% | 7.7% | 6.9% | 8.0% | 6.7% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Why would you recommend the BVI to others? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|--|-----------------------------------|-----------------|--------------|--------------|--------------|--------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Why would you recommend the BVI to others? | BVI improves communities | Count % within Respondent Town | 0 .0% | 3 12.5% | 2 7.4% | 2 8.7% | 7 7.1% |
| | Good for identifying needs, goals and attitudes | Count % within Respondent Town | 16 66.7% | 8 33.3% | 7 25.9% | 7 30.4% | 38 38.8% |
| | Involves a variety of stakeholders/inclusive/cooperation | Count % within Respondent Town | 3 12.5% | 5 20.8% | 5 18.5% | 7 30.4% | 20 20.4% |
| | BVI works (general) | Count % within Respondent Town | 2 8.3% | 2 8.3% | 3 11.1% | 0 .0% | 7 7.1% |
| | The presentation was good | Count % within Respondent Town | 1 4.2% | 2 8.3% | 0 .0% | 3 13.0% | 6 6.1% |
| | Community can measure itself against others | Count % within Respondent Town | 0 .0% | 2 8.3% | 1 3.7% | 0 .0% | 3 3.1% |
| | Its a useful tool | Count % within Respondent Town | 0 .0% | 0 .0% | 2 7.4% | 1 4.3% | 3 3.1% |
| | It brings in new business | Count % within Respondent Town | 1 4.2% | 0 .0% | 1 3.7% | 1 4.3% | 3 3.1% |
| | It raised awareness | Count % within Respondent Town | 0 .0% | 0 .0% | 3 11.1% | 1 4.3% | 4 4.1% |
| | No response | Count % within Respondent Town | 1 4.2% | 2 8.3% | 3 11.1% | 1 4.3% | 7 7.1% |
| | Total | Count % within Respondent Town | 24 100.0% | 24 100.0% | 27 100.0% | 23 100.0% | 98 100.0% |

Why would you not recommend the BVI to others? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|--|---|-----------------------------------|-----------------|-------------|-------------|-------------|-------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Why would you not recommend the BVI to others? | The Government will not tell us its long-term plans | Count % within Respondent Town | 1 100.0% | 0 .0% | 0 .0% | 0 .0% | 1 14.3% |
| | No results yet/Its ineffective | Count % within Respondent Town | 0 .0% | 2 100.0% | 1 50.0% | 0 .0% | 3 42.9% |
| | I've seen it done better elsewhere | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 50.0% | 1 14.3% |
| | The BVI sessions were done poorly | Count % within Respondent Town | 0 .0% | 0 .0% | 1 50.0% | 1 50.0% | 2 28.6% |
| Total | | Count % within Respondent Town | 1 100.0% | 2 100.0% | 2 100.0% | 2 100.0% | 7 100.0% |

(Sponsor only) What suggestions would you give to other communities looking to undertake a BVI? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--|-----------------------------------|-----------------|-------------|-------------|--------------|------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor only) What suggestions would you give to other communities looking to undertake a BVI? | Get a good cross section of the community | Count % within Respondent Town | 1 100.0% | 1 50.0% | 3 37.5% | 1 50.0% | 6 46.2% |
| | The sessions should have more information/tools/research | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 50.0% | 1 7.7% |
| | Have a chamber of commerce lead | Count % within Respondent Town | 0 .0% | 0 .0% | 1 12.5% | 0 .0% | 1 7.7% |
| | A steering committee is important | Count % within Respondent Town | 0 .0% | 0 .0% | 1 12.5% | 0 .0% | 1 7.7% |
| | Allow time for scheduling | Count % within Respondent Town | 0 .0% | 0 .0% | 1 12.5% | 0 .0% | 1 7.7% |
| | Keep in mind community capacity | Count % within Respondent Town | 0 .0% | 0 .0% | 1 12.5% | 0 .0% | 1 7.7% |
| | Remember that feedback turns into action items | Count % within Respondent Town | 0 .0% | 1 50.0% | 0 .0% | 0 .0% | 1 7.7% |
| | Hire good consultants | Count % within Respondent Town | 0 .0% | 0 .0% | 1 12.5% | 0 .0% | 1 7.7% |
| Total | Count % within Respondent Town | 1 100.0% | 2 100.0% | 8 100.0% | 2 100.0% | 13 100.0% | |

Overall, do you feel that your participation in the BVI was worthwhile? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----|-----------------------------------|-----------------|--------------|--------------|--------------|---------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Overall, do you feel that your participation in the BVI was worthwhile? | Yes | Count % within Respondent Town | 23 92.0% | 24 92.3% | 27 93.1% | 22 88.0% | 96 91.4% |
| | No | Count % within Respondent Town | 2 8.0% | 2 7.7% | 2 6.9% | 3 12.0% | 9 8.6% |
| Total | | Count % within Respondent Town | 25 100.0% | 26 100.0% | 29 100.0% | 25 100.0% | 105 100.0% |

(Sponsor Only) Why might people think projects won't get completed? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|---|-----------------------------------|-----------------|-------------|-------------|-------------|--------------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) Why might people think projects won't get completed? | Unsure as to next steps/inconsistent follow up action | Count % within Respondent Town | 0 .0% | 0 .0% | 2 25.0% | 2 100.0% | 4 30.8% |
| | Need leadership | Count % within Respondent Town | 0 .0% | 1 50.0% | 2 25.0% | 0 .0% | 3 23.1% |
| | Loss of motivation later on | Count % within Respondent Town | 0 .0% | 1 50.0% | 0 .0% | 0 .0% | 1 7.7% |
| | Not enough time allowed/time issues | Count % within Respondent Town | 1 100.0% | 0 .0% | 1 12.5% | 0 .0% | 2 15.4% |
| | No response | Count % within Respondent Town | 0 .0% | 0 .0% | 3 37.5% | 0 .0% | 3 23.1% |
| Total | | Count % within Respondent Town | 1 100.0% | 2 100.0% | 8 100.0% | 2 100.0% | 13 100.0% |

(Sponsor Only) Hypothetically, what would your community be willing to pay to participate in a BVI? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|---------------------|-----------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) Hypothetically, what would your community be willing to pay to participate in a BVI? | \$1 - \$5000 | Count | 1 | 2 | 2 | 1 | 6 |
| | | % within Respondent Town | 100.0% | 100.0% | 25.0% | 50.0% | 46.2% |
| | \$5001 - \$10,000 | Count | 0 | 0 | 4 | 1 | 5 |
| | | % within Respondent Town | .0% | .0% | 50.0% | 50.0% | 38.5% |
| | \$10,001 - \$15,000 | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 12.5% | .0% | 7.7% |
| | \$15,001 - \$20,000 | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 12.5% | .0% | 7.7% |
| Total | | Count | 1 | 2 | 8 | 2 | 13 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

(Sponsor Only) If cost sharing of the BVI was an option, hypothetically what percentage of the total cost would your community be willing to support? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|-----------------------------|-----------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| (Sponsor Only) If cost sharing of the BVI was an option, hypothetically what percentage of the total cost would your community be willing to support? | 25 | Count | 0 | 0 | 2 | 2 | 4 |
| | | % within Respondent Town | .0% | .0% | 25.0% | 100.0% | 30.8% |
| | 50 | Count | 1 | 2 | 5 | 0 | 8 |
| | % within Respondent Town | 100.0% | 100.0% | 62.5% | .0% | 61.5% | |
| | 77 | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 12.5% | .0% | 7.7% |
| Total | | Count | 1 | 2 | 8 | 2 | 13 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Do you have any other comments about the BVI in your community? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|--|-----------------------------------|-----------------|-----------|-------------|------------|-----------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Do you have any other comments about the BVI in your community? | Need more follow up/information | Count % within Respondent Town | 2 8.0% | 0 .0% | 3 10.3% | 0 .0% | 5 4.8% |
| | The community is not as involved as it should be | Count % within Respondent Town | 1 4.0% | 2 7.7% | 1 3.4% | 0 .0% | 4 3.8% |
| | Goals were too ambitious | Count % within Respondent Town | 1 4.0% | 0 .0% | 0 .0% | 0 .0% | 1 1.0% |
| | There are delays/This takes time/Too early to tell | Count % within Respondent Town | 1 4.0% | 0 .0% | 1 3.4% | 3 12.0% | 5 4.8% |
| | Its working/positive results | Count % within Respondent Town | 1 4.0% | 0 .0% | 2 6.9% | 1 4.0% | 4 3.8% |
| | This is a huge undertaking | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Personality conflicts | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 0 .0% | 1 1.0% |
| | Use the BVI in other communities | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 1 4.0% | 2 1.9% |
| | It gets people cooperating | Count % within Respondent Town | 2 8.0% | 0 .0% | 0 .0% | 0 .0% | 2 1.9% |
| | We had good people | Count % within Respondent Town | 0 .0% | 0 .0% | 0 .0% | 1 4.0% | 1 1.0% |
| | Get people attending | Count % within Respondent Town | 0 .0% | 1 3.8% | 0 .0% | 1 4.0% | 2 1.9% |
| | Communities should pay the full amount up front & get refund | Count % within Respondent Town | 0 .0% | 0 .0% | 1 3.4% | 0 .0% | 1 1.0% |

Do you have any other comments about the BVI in your community? * Respondent Town Crosstabulation

| | | | Respondent Town | | | | Total |
|---|------------------------------|--------------------------|-----------------|--------|-------------|--------|--------|
| | | | Castor | Hinton | Peace River | Vulcan | |
| Do you have any other comments about the BVI in your community? | The questionnaire is obvious | Count | 0 | 0 | 0 | 1 | 1 |
| | | % within Respondent Town | .0% | .0% | .0% | 4.0% | 1.0% |
| | No further comments | Count | 16 | 23 | 18 | 16 | 73 |
| | | % within Respondent Town | 64.0% | 88.5% | 62.1% | 64.0% | 69.5% |
| | Don't know | Count | 0 | 0 | 1 | 0 | 1 |
| | | % within Respondent Town | .0% | .0% | 3.4% | .0% | 1.0% |
| | No response | Count | 1 | 0 | 0 | 0 | 1 |
| | | % within Respondent Town | 4.0% | .0% | .0% | .0% | 1.0% |
| Total | | Count | 25 | 26 | 29 | 25 | 105 |
| | | % within Respondent Town | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |