

Day-at-a Glance

8: 30 Coffee/registration

Enjoy a cup of coffee and a muffin, seek out friends and select a seat at your table of choice. Coat racks are available and washrooms are in the front foyer.

9:00 Introductions and Greetings

Our Master of Ceremonies Wes Johnson, Renewal Program Manager, Alberta Agriculture and Food, will guide us through the day.

9:10 *Farming is Changing. Farm Management Should, Too*

Dr. Dave Sparling, Associate Dean of Research and Graduate Studies in the College of Management and Economics, University of Guelph.

10:00 Stretch and Coffee Break

10:15 *Marketing Your Farm Products – What You Need to Know*

David Andersen, Newly Weds Foods

11:00 *Creating a Shared Vision – Successful Succession Planning*

Jim Reger, The Reger Group

12:00 Hot Buffet – Enjoy Alberta-grown food!

12:45 Alberta Agriculture’s Vision and Where We Need to Grow.

Rory Campbell, Deputy Minister of Agriculture and Food

1:15 Ag Info Market – Main Ballroom and Piper Room (across the hall)

Get ready to make your selection! Choose **five sessions** from the enclosed Ag Info Market list. This is your time to shop around and take in specific presentations of your choice. Each roundtable presentation will be **20 minutes** long and then it’s time to ‘**switch**’.

3:15 Coffee Break

Enjoy some afternoon refreshment. We’re in the home stretch now!

3:30 *The Authentic Leader - It's About PRESENCE, Not Position*

Jim Reger, The Reger Group

4:30 Closing remarks

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