

David M. Andersen
Newly Weds Foods



David Andersen is a highly motivated food product manager with over 30 years experience in the food industry in Western Canada including 15 years with one of Western Canada's leading further processor of poultry products. He has a strong technical background and has been responsible for new product development that gauged future trends and set the pace for other food processors to follow.

Mr. Andersen has led a team of talented individuals that increased the company's presence in Western Canada from \$125 million in sales to over \$500 million. He has secured contracts with leading retailers across Canada with products that were competitive and custom designed for the targeted consumer group. He presently is employed in a technical and marketing function with Newly Wed Foods of Edmonton.