



Best Practices Award Application Form

Deadline: 4 p.m.
Thursday, January 8, 2009

First and last name _____
(Please print clearly)

Mailing address _____

Town/City _____ Province _____ Postal code _____

Phone number (include area code) _____

E-mail address: _____

I am over 18 years of age: ___ Yes ___ No My primary source of income is from farming: ___ Yes ___ No

1. The primary type of farming activity my family is involved in:

Crops _____ Number of acres _____

Livestock Type _____ Livestock size _____

Other _____

2. Tell us a little about your existing farm operation.

3. What is your idea for expanding, growing or adding value to your farm?

(examples: new product/service, new direction or innovative way to grow the existing business)

4. What is your "Vision" for your new business? (A vision statement outlines your hopes and dreams for your farm business and where you want your business to go.)

I have attached my Vision for my farm business instead of completing this section.

- 5.** Please complete the following:
- a. Is your new business idea a full-time or part-time business? _____
 - b. Is your idea a seasonal or year-round activity? _____
 - c. At what stage is your business idea? (i.e. planning, start up, years in business?) _____
 - d. What is unique about your product or service? _____
 - e. Who are your key competitors? _____
 - f. Describe your ideal customer. _____
 - g. What is your expected growth (i.e. financial growth, operational growth) for your new business? _____

- 6.** Along with your Best Practices Award Application, please attach your business plan and any supporting materials.
- I have attached my business plan.
 - I have attached supporting material related to my idea. (optional)

The information that you provide on this Entry Form is being collected by Alberta Agriculture and Rural Development (the “Department”) for the purpose of administering the Best Practices Award, (the “Contest”) an undertaking of the Agricultural Policy Framework. The Department will use your personal information to determine whether you are eligible to enter the Contest and if you are a winner, to notify you that you have won and to promote the Contest. The Department will use the other information on this Entry Form for the purpose of judging your submission and, if you are a winner, to promote the Contest. All materials that you submit become the property of the Department and will not be returned. If you have any questions about the Department’s collection and use of your personal information, please contact Alberta Agriculture and Rural Development Ag-Info Centre 1-800-387-6030.

Ready to apply?

Mail, fax or e-mail your application to:
Best Practices Award
 Alberta Ag-Info Centre
 Alberta Agriculture and Rural Development
 Bag 600
 Stettler, Alberta T0C 1L0
 Fax: (403) 742-7527
 E-mail: brenda.mclellan@gov.ab.ca

For Terms and Conditions visit www.agriculture.alberta.ca and click on Best Practices Award.

Deadline: All entries must be received by Thursday, January 8, 2009 at 4 p.m.

Language of preference: English / French (please circle)

Aussi disponible en français.



The Agricultural Policy Framework (APF)
 A FEDERAL-PROVINCIAL-TERRITORIAL INITIATIVE

